

Vodafone | eleVation DIGITAL DAYS - Live Sessions DAY 1 (27.04.21)

Register now: <https://elevation-event.de/registration>

(GMT+1)	Business Stage	Technology Stage	Inspiration Stage
12:00	<p>12:00 - 12:30 KEYNOTE</p> <p>Welcome to eleVation – be part of the gigabit society Alexander Saul (Director of the enterprise business unit Vodafone Germany), Martin Grabowski (Director Marketing & Products Business Vodafone Germany), Dr Hannes Ametsreiter (CEO Vodafone Germany)</p>		
12:30	<p>12:30 - 13:00 KEYNOTE</p> <p>Business Visions 2021: A year on the pulse of the digital world Philipp Westermeyer (CEO OMR)</p>	<p>12:30 - 13:00 KEYNOTE</p> <p>Between innovation and customer value, there's a bridge Katharina Jessa (Head Small & Medium Enterprise Cisco Germany), Oliver Tuszik (Vice president Cisco's Global Partner Organization)</p>	<p>12:30 - 13:00 KEYNOTE</p> <p>Uncertainty ability: tools for turning uncertainty into possibility Prof. Nathan Furr (Professor of strategy and innovation INSEAD)</p>
13:00	<p>13:00 - 13:30 KEYNOTE</p> <p>The agenda for 'The New Country' – education, digitisation and humanity Verena Pausder (Managing director Digitale Bildung für Alle)</p>	<p>13:00 - 14:00 SPECIAL FEATURE</p> <p>The 5G platform – enabling the change-makers Joe Wilke (Head of Center of Excellence for Industry 4.0 Ericsson), Jon Gamble (Business Builder Ericsson)</p>	<p>13:00 - 14:00 SPECIAL FORMAT TALK</p> <p>The economic challenges and the consequences of COVID-19 Prof. Hendrik Streeck (Institute Director for Virology University Medical Center Bonn), Ranga Yogeshwar (Science journalist, author and physicist), Andrea Kraus (Director Business Sales Vodafone Germany), Eckhard Schwarzer (President of "DER MITTELSTANDSVERBUND - ZGV")</p>
13:30	<p>13:30 - 14:00 PANEL TALK</p> <p>EDUCATION BEYOND BORDERS – leading into the digital world Verena Pausder (Managing director Digitale Bildung für Alle), Bettina Karsch (HR Director Vodafone Germany), Sabine Möller (Director Business Sales Public Vodafone Germany)</p>		
14:00	<p>14:00 - 14:30 KEYNOTE</p> <p>Digital manipulation in business Dr Julia Shaw (Bestselling author, memory expert and scientist University College London)</p>	<p>14:00 - 14:30 KEYNOTE</p> <p>Technologies for data-driven innovation: digital feedback loop Ralph Kink (CTO Commercial Partners Microsoft Germany)</p>	<p>14:00 - 14:30 SPECIAL FEATURE</p> <p>MEET MOFLIN – an AI pet with emotions Masahiko Yamanaka (President Vanguard Industries)</p>
14:30	<p>14:30 - 14:45 BREAK</p> <p>Food changes everything – power sandwich Holger Stromberg</p>	<p>14:30 - 14:45 BREAK</p> <p>Food changes everything – power sandwich Holger Stromberg</p>	<p>14:30 - 15:00 KEYNOTE</p> <p>Confronting the crisis: priorities for the global economy Peter Henry (former Obama advisor and dean emeritus NYU's Stern School of Business)</p>
15:00	<p>14:45 - 15:15 PANEL TALK</p> <p>Invest. Enable. Thrive. Dr Florian Heinemann (Co-Founder Project A Ventures), Dr Hannes Ametsreiter (CEO Vodafone Germany)</p>	<p>14:45 - 15:15 KEYNOTE</p> <p>You have been hacked! Monique Morrow (Senior distinguished architect and former CTO Cisco Syniverse Technologies)</p>	<p>15:00 - 15:15 BREAK</p> <p>Food changes everything – power sandwich Holger Stromberg</p>
15:30	<p>15:15 - 15:30 INTRO / KEYNOTE</p> <p>Future ready – all HO, hybrid or back to work? Michael Trautmann (Founder thjnk, UPSOLUT SPORTS and HYROX)</p>	<p>15:15 - 15:45 KEYNOTE</p> <p>#GigaTechComms: Our path to the future Gerhard Mack (Chief Networks Officer Vodafone Germany)</p>	<p>15:15 - 15:45 SPECIAL FEATURE</p> <p>My home is Mars Alyssa Carson (aspiring astronaut and author Blueberry Foundation)</p>
16:00	<p>15:30 - 16:15 PANEL TALK</p> <p>Are you future ready? Smart work, hard work, anti-work Michael Trautmann (Founder thjnk, UPSOLUT SPORTS and HYROX), Prof. Stephan Böhm (Professor of diversity management and leadership University of St. Gallen), Andrea Diepen-Goerres (Director People & Organisation Strategy Vodafone Germany), Thierry Tournassat (Director Property Vodafone Germany)</p>	<p>15:45 - 16:00 TECH TALK</p> <p>5G industry cases Kerstin Larsson-Knetsch (Director Customer Solutions & Projects Vodafone Germany)</p>	<p>15:45 - 16:15 PANEL TALK</p> <p>From space day to every day. Mission I'm possible. Of visions and change. Nicola Baumann (former fighter pilot), Laura Winterling (CEO Space Time Concepts)</p>
16:30	<p>16:15 - 16:45 KEYNOTE</p> <p>Innovate or die Alexander Graf (Founder & CEO Spryker Systems)</p>	<p>16:15 - 16:45 SPECIAL FEATURE</p> <p>Quantum revolution – the dawn of new technologies Heike Riel (Lead of IBM Research Quantum Europe IBM)</p>	<p>16:15 - 16:45 PANEL TALK</p> <p>Germany digital 2030 Dr Markus Richter (State secretary and federal government commissioner for information technology), Dr Hannes Ametsreiter (CEO Vodafone Germany)</p>
17:00	<p>16:45 - 17:00</p> <p>Level up – best insights of the day Alexander Saul (Director of the enterprise business unit Vodafone Germany), Martin Grabowski (Director Marketing & Products Business Vodafone Germany)</p>		

Break

Special feature

Tech talk

OMR feature

△ Only live

Special format talk

Panel talk

Keynote

Subject to change (Last updated: 22.03.21)



*All sessions will be simultaneously translated

Vodafone | eleVation DIGITAL DAYS - Live Sessions DAY 2 (28.04.21)

Register now: <https://elevation-event.de/registration>

(GMT+1)	Business Stage	Technology Stage	Inspiration Stage
12:00	<p>12:00 - 12:30 KEYNOTE</p> <p>A conversation with Vinod Kumar, CEO of Vodafone Business</p> <p>Alexander Saul (Director of the enterprise business unit Vodafone Germany), Martin Grabowski (Director Marketing & Products Business Vodafone Germany), Vinod Kumar (CEO Vodafone Business)</p>		
12:30	<p>12:30 - 13:00 SPECIAL FEATURE</p> <p>From CFO to Chief Value Officer</p> <p>Anna Dimitrova (CFO Vodafone Germany)</p>	<p>12:30 - 13:00 KEYNOTE</p> <p>Can we win the climate race with digital?</p> <p>Philippe Mareine (Chief digital & transformation officer and head of CSR Atos)</p>	<p>12:30 - 13:00 KEYNOTE</p> <p>The corporate revolution – learning from the best start-ups</p> <p>Felix Thönnessen (Entrepreneur, startup consultant, investor, author and business mentor)</p>
13:00	<p>13:00 - 13:30 KEYNOTE</p> <p>The rise of the retail investors – how fin-techs democratise investing</p> <p>Erik Podzuweit (Founder and co-CEO Scalable Capital)</p>	<p>13:00 - 13:30 KEYNOTE</p> <p>The future of digital healthcare</p> <p>Stefan Vilsmeier (Founder & CEO Brainlab)</p>	<p>13:00 - 13:30 PANEL TALK</p> <p>Berlin or Hinterland? Dusseldorf or Winterberg? Where does innovation happen?</p> <p>Felix Thönnessen (Entrepreneur, startup consultant, investor, author and business mentor), Julia Doll (Head of innovation and UPLIFT Vodafone Germany), Peter Hornik (Managing director Digital Innovation Hub), Philipp Schäfer (CEO and co-founder apomap and DIVE INN), Felix Müller (CEO & founder plus10)</p>
13:30	<p>13:30 - 14:30 KEYNOTE</p> <p>Vodafone Business 2025</p> <p>Vinod Kumar (CEO Vodafone Business)</p>	<p>13:30 - 14:00 KEYNOTE</p> <p>Human-centred AI</p> <p>Andrea Martin (Leader IBM Watson Center Munich and EMEA Client Centers IBM Germany)</p>	<p>13:30 - 14:00 KEYNOTE</p> <p>Digital megatrends: what we can learn from China, influencers and Generation Z</p> <p>Dr Teo Pham (Digital expert and founder Delta School)</p>
14:00	<p>14:00 - 14:15 BREAK</p> <p>Food changes everything – power lunch box for the office Holger Stromberg</p>	<p>14:00 - 14:45 KEYNOTE</p> <p>What AI is – and isn't</p> <p>Sebastian Thrun (CEO Kitty Hawk)</p>	<p>14:00 - 14:45 KEYNOTE</p> <p>The China innovation network</p> <p>Vincent Zhuang (Partner Quantum Logik Consulting)</p>
14:30	<p>14:15 - 14:45 KEYNOTE</p> <p>Disrupt Africa!</p> <p>William Mzimba (CEO Vodacom Business)</p>	<p>14:45 - 15:15 KEYNOTE</p> <p>Hackers: the Internet's immune system – cybersecurity</p> <p>Keren Elazari (Cybersecurity analyst Tel Aviv University)</p>	<p>14:30 - 14:45 BREAK</p> <p>Food changes everything – power lunch box for the office Holger Stromberg</p>
15:00	<p>14:45 - 15:15 KEYNOTE</p> <p>How online groceries are set to disrupt the biggest consumer market</p> <p>Michiel Muller (Co-Founder Picnic)</p>	<p>15:15 - 15:30 BREAK</p> <p>Holger Stromberg</p>	<p>14:45 - 15:15 SPECIAL FEATURE</p> <p>The digital future of agriculture – insight Africa</p> <p>Charity Wayua (Senior research manager IBM)</p>
15:30	<p>15:15 - 15:45 KEYNOTE</p> <p>Digitisation of the world – from the day after tomorrow</p> <p>Jörg Heynkes (Entrepreneur, activist, author and innovator)</p>	<p>15:30 - 16:00 KEYNOTE</p> <p>IoT transforming the future</p> <p>Erik Brenneis (CEO IoT Vodafone Business)</p>	<p>15:15 - 16:00 PANEL TALK</p> <p>Sustainability – the disruptive trend with the greatest growth potential</p> <p>Nico Rosberg (Sustainability entrepreneur and investor, co-founder Greentech Festival), Martin Grabowski (Director Marketing & Products Business Vodafone Germany) afterwards with Génica Schäfer (Head of Ecosia Germany Ecosia), Felix Finkbeiner (Founder & CEO Plant-for-the-Planet Foundation)</p>
16:00	<p>15:45 - 16:15 PANEL TALK</p> <p>Question yourself</p> <p>Christoph Keese (CEO hy – The Axel Springer Consulting Group), Andrea Kraus (Director Business Sales Vodafone Germany)</p>	<p>16:00 - 16:45 KEYNOTE</p> <p>Ten years in ten weeks: supercharging a technology revolution</p> <p>Vatsa Kalyanasundaram (Cloud & Security Director Vodafone Business)</p>	<p>16:00 - 16:45 KEYNOTE</p> <p>The great disruption: business in times of COVID-19</p> <p>Scott Galloway (Professor of marketing NYU Stern School of Business)</p>
16:30	<p>16:15 - 16:45 KEYNOTE</p> <p>EMPOWERING tomorrow's workforce through digital experiences</p> <p>James McMahon (Head of Atos digital workplace and member of the scientific community Atos)</p>	<p>17:30 - 17:45 TECH TALK</p> <p>Thriving with Cisco Meraki</p> <p>Ben Fallon (Senior director Global Meraki Partners Cisco Meraki)</p>	
17:00	<p>16:45 - 17:00</p> <p>Level up – best insights of the day</p> <p>Alexander Saul (Director of the enterprise business unit Vodafone Germany), Martin Grabowski (Director Marketing & Products Business Vodafone Germany)</p>		

Break
Special feature
Tech talk
OMR feature
Only live
Special format talk
Panel talk
Keynote


Subject to change (Last updated: 22.03.21)



*All sessions will be simultaneously translated

Vodafone | eleVation DIGITAL DAYS - Live Sessions DAY 3 (29.04.21)

Register now: <https://elevation-event.de/registration>

(GMT+1)	Business Stage	Technology Stage	Inspiration Stage
12:00	<p>12:00 - 12:30 KEYNOTE</p> <p>Connecting for a better future</p> <p>Nick Read (CEO Vodafone Group), Alexander Saul (Director of the enterprise business unit Vodafone Germany)</p>		
12:30	<p>12:30 - 13:00 KEYNOTE</p> <p>Connecting Europe through leading infrastructure</p> <p>Sonia Hernandez (Vantage Towers AG)</p>	<p>12:30 - 13:00 KEYNOTE</p> <p>5G – IoT – AI: the hyperconnected world</p> <p>Nick Dawson (Director and global head of B2B solutions sales Samsung Electronics)</p>	<p>12:30 - 13:00 PANEL TALK</p> <p>New media and storytelling – an insight view</p> <p>Ann-Katrin Schmitz (Social media marketing expert), Eric Otoo (Head of Go-to-Market & Strategic Partner Marketing for Vodafone Business, Vodafone Germany)</p>
13:00	<p>13:00 - 13:30 KEYNOTE</p> <p>Digital business models – time for platform economy</p> <p>Dr Holger Schmidt (Digital economist)</p>	<p>13:00 - 14:00 SPECIAL FEATURE </p> <p>Vodafone Purpose</p> <p>Michael Jungwirth (Director Public Policy & External Affairs and Member of the Executive Committee Vodafone Deutschland)</p>	<p>13:00 - 13:30 SPECIAL FEATURE</p> <p>Vodafone Purpose</p> <p>Michael Jungwirth (Director Public Policy & External Affairs and Member of the Executive Committee Vodafone Deutschland)</p>
13:30	<p>13:30 - 14:00 KEYNOTE</p> <p>How to become a phoenix: business in transition for the 'never-normal world'</p> <p>Peter Hinssen (Serial entrepreneur and advisor nexxworks nv)</p>	<p>13:30 - 14:00 SPECIAL FEATURE </p> <p>Microsoft Datacenter experience – how Microsoft operates hyperscale</p> <p>Gérard van der Burg (Data centre evangelist Microsoft), Mark O'Neill (Data centre evangelist Microsoft)</p>	<p>13:30 - 14:00 KEYNOTE</p> <p>Pandemic marketing – exponential change?</p> <p>Gregor Gründgens (Brand Director Vodafone Germany)</p>
14:00	<p>14:00 - 14:15 BREAK</p> <p>Food changes everything – live from the kitchen Holger Stromberg</p>	<p>14:00 - 14:30 KEYNOTE</p> <p>Vodafone's GigaNetworks: the driving force of the Gigabit Society</p> <p>Guido Weissbrich (Head of Networks Planning & Deployment Vodafone Germany)</p>	<p>15:00 - 15:15 BREAK</p> <p>Food changes everything – live from the kitchen Holger Stromberg</p>
14:30	<p>14:15 - 14:45 PANEL TALK</p> <p>Shaping the future of founders</p> <p>Diana zur Löwen (Social media creator), Andrea Kraus (Director Business Sales Vodafone Germany)</p>	<p>14:30 - 14:45 BREAK</p> <p>Food changes everything – live from the kitchen Holger Stromberg</p>	<p>14:15 - 14:00 SPECIAL FORMAT TALK</p> <p>Europe's economic future</p> <p>Sigmar Gabriel (Former federal foreign minister), Dr Joachim Lang (Director general BDI), Alexander Saul (Director of the enterprise business unit Vodafone Germany), Sabine Möller (Director Business Sales Public Vodafone Germany)</p>
15:00	<p>14:45 - 15:15 KEYNOTE</p> <p>TelCo trends 2025</p> <p>Martin Grabowski (Director Marketing & Products Business Vodafone Germany)</p>	<p>15:45 - 16:00 TECH TALK</p> <p>Everywhere workplace: management and device protection from IoT to your workplace</p> <p>Günter Mayer (Vice president of Telco International Partner Business Ivanti)</p>	<p>15:00 - 15:30 KEYNOTE</p> <p>COVID-19 defeated? Economy saved? Ways out of the coronavirus crisis.</p> <p>Prof. Dr Dr h.c. Clemens Fuest (President ifo Institute)</p>
15:30	<p>15:15 - 15:45 SPECIAL FEATURE</p> <p>The future of space travel is starting right now</p> <p>Dr Garrett Reisman (Astronaut, professor and senior advisor SpaceX)</p>	<p>15:00 - 15:30 PANEL TALK</p> <p>Mobile edge computing</p> <p>Jennifer Didoni (Head of Cloud Portfolio Vodafone Group (UK)), Sebastian Dreich (Global head AWS Wavelength GTM and BD (USA))</p>	<p>15:30 - 16:00 OMR FEATURE </p> <p>Podcast Feature</p> <p>Philipp Westermeyer (CEO OMR), Special Guest</p>
16:00	<p>15:45 - 16:15 PANEL TALK</p> <p>The rise of Peloton</p> <p>Martin Richter (CEO Peloton Germany), Andrea Kraus (Director Business Sales Vodafone Germany)</p>	<p>15:45 - 16:15 PANEL TALK</p> <p>Open innovation at Vodafone: augmented reality</p> <p>Michael Reinartz (Director Innovation & Consumer Services Vodafone Germany), Ulrich Irnich (CIO Vodafone Germany), Olivia Stockwell (Senior Global Marketing Nreal)</p>	<p>16:00 - 16:45 OMR FEATURE</p> <p>Life of extremes</p> <p>Philipp Westermeyer (CEO OMR), Dr Thomas Middelhoff (former CEO of Bertelsmann, author and startup consultant), Alexander Saul (Director of the enterprise business unit Vodafone Germany)</p>
16:30	<p>16:15 - 17:00 SPECIAL FEATURE</p> <p>Digitale Stadt Düsseldorf meets eleVation DIGITAL DAYS</p> <p>Patrick Hansen (Head of Blockchain Bitkom), Stephan Schneider (Chairman of the board of Digital City Düsseldorf), Frank Rosenberger (Member of the Executive Board, IT and Future Markets Tui Group)</p>	<p>16:15 - 16:45 SPECIAL FEATURE</p> <p>Hyperloop – 1,000 km/h and beyond</p> <p>Gerlinde John (Project Manager Hyperport Cargo Solutions Hamburger Hafen and Logistik), Robert Miller (Chief marketing officer Hyperloop TT)</p>	
17:00		<p>16:45 - 17:00</p> <p>Level up – best insights of the day</p> <p>Alexander Saul (Director of the enterprise business unit Vodafone Germany), Martin Grabowski (Director Marketing & Products Business Vodafone Germany)</p>	

Break

Special feature

Tech talk

OMR feature

 Only live

Special format talk

Panel talk

Keynote

Subject to change (Last updated: 22.03.21)



*All sessions will be simultaneously translated