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Progress®OpenEdge®Analytics360™

BUSINESS INTELLIGENCE BLUEPRINT

A BI Sales Strategy

DEFINE AN EMBEDDED ANALYTICS STRATEGY FOR YOUR APPLICATION

Chances are your customers have more data than they know what to do with. And likely some of this data from their customers, partners, marketing, finance, sales and other sources resides in silos. Managing this wealth of data and integrating it into a workable intelligent solution is what business intelligence (BI) and data warehousing is all about. Likely, your customers don't know where to begin.

The Progress® OpenEdge® Analytics360™ BI Blueprint is a good place to start. The blueprint will provide a method and best practice approach to improving your application by adding embedded analytics in an affordable, quick time to market method.

THE DISCOVERY PROCESS

The OpenEdge Analytics360 BI Blueprint begins with a discovery session to define the required key performance indicators (KPIs) with the stakeholders in your customer's organization. The goal is to uncover what your customers will see as most beneficial to them as they look to deploy a business intelligence system. Use your expertise to lead stakeholders down a path that provides the entire team with a wealth of information about current processes and ways to increase efficiency moving forward.

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Details such as presentation method, user interaction, security, data source locations and data cleansing requirements are just of few of the areas to explore during the exercise.

THE GOAL: IMPROVED BUSINESS PROCESSES THAT IMPACT THE BOTTOM LINE

OpenEdge Analytics360 Business Intelligence Blueprint provides the roadmap to embed analytics to your application, uncovering KPIs that will be of real value to your customers and identifying business process improvement opportunities that will directly impact their bottom line.

THE OPENEDGE ANALYTICS360 BI BLUEPRINT WILL:

▸ Provide you with the planned end result of your BI project

▸ Identify the approach to get you there and steer clear of pitfalls

▸ List future opportunities to build upon your solution

▸ Recommend a best practices approach to adding analytics to your application

▸ Estimate the effort required to complete each task identified in the BI Blueprint

QUESTIONS? CONTACT US TODAY

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