



# Marketplace

Connecting Buyers & Suppliers

Featured as part of Aviation Week Network's **BUSINESS AVIATION WEEK 2020**, Aviation Week Marketplace provides a turnkey marketing solution from the industry's most trusted brand.

**Suppliers** can showcase their product/service to buyers worldwide on the world's largest network and marketplace. **Buyers** can browse and search the marketplace for the most relevant products/services to meet their needs.

## A Next Generation Interactive Supplier Directory

- **Interactive supplier directory** enhances the buyer-seller experience with advanced search
- **Buyers can search** by Product, Company, Category or Region for specific solutions
- **Suppliers can build their microsite** to showcase their products and services to thousands of global A&D professionals
- **Provides access to a robust community**, connecting you with global aviation aftermarket buyers and decision-makers
- **Create custom marketing programs** with lead generation
- **Increased exposure** around virtual and other industry events

The screenshot shows the Aviation Week Marketplace website. At the top, there is a search bar and navigation links for 'Aerospace Materials', 'Aftermarket Services', 'Maintenance, Repair & Overhaul', 'Manufacturing & Distr', and 'About'. A callout box labeled 'Keyword / Company Name search' points to the search bar. Below the navigation, there are dropdown menus for 'Companies' and 'Products'. A callout box labeled 'Up to six-category search with drop-down subcategories' points to these menus. The main content area features a large image of an aircraft in a hangar with the text 'Your connection to Aviation and Aerospace Products & Suppliers'. At the bottom, there is a banner for 'MROProspector' with a 'Schedule Your Demo Now' button. A callout box labeled 'Digital advertising opportunity' points to this banner. On the right side, there is a sidebar with several filter dropdowns: 'Select Show Filter', 'Aerospace Materials', 'Select Sub-Category', 'Select Find companies that...', and 'Select Company Country/Region'. At the bottom of the sidebar, there are two checkboxes: 'Only Companies with Products' and 'Only Companies with Catalogs'. A callout box labeled 'Scale to support thousands of suppliers and products' points to the sidebar filters.

# Your Own Custom Microsite

Learn how Aviation Week Network can help you to share your brand, products and services by creating a compelling microsite.

## Basic Microsite

- One asset upload — product page, video or whitepaper
- Promoted in Product / Services Spotlight newsletter
- 1/6 page print ad in *Business & Commercial Aviation's* Marketplace section

## Premium Microsite

- Listing is highlighted at the top of the search category for 12-months
- Microsite digital ads
- Unlimited product/service features, video, photo gallery and downloadable assets
- Company featured 5x in Business Aviation Digest Newsletter
- 2x in Product and Services Spotlight Newsletter
- 1/6 page print ad in *Business & Commercial Aviation's* Marketplace section
- Two-touch email campaign: Select your targeted audience of 8,000 global aviation professionals from our database and promote your products in a branded Marketplace email



## Choose the categories most relevant to you

Aviation Week Marketplace has the scale needed to support thousands of suppliers and products.

- Aircraft & Propulsion
- Flight Deck
- Airports, FBOs & Suppliers
- Maintenance & Training
- Interiors & Connectivity

-- Select Show Filter --

Aerospace Materials

-- Select Sub-Category --

-- Select Find companies that... --

-- Select Company Country/Region --

Only Companies with Products

Only Companies with Catalogs

## For more information, contact:



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