

MARKETING OPPORTUNITIES

BUSINESS AVIATION WEEK 2020

Digital Content Program | Oct. 5-9, 2020

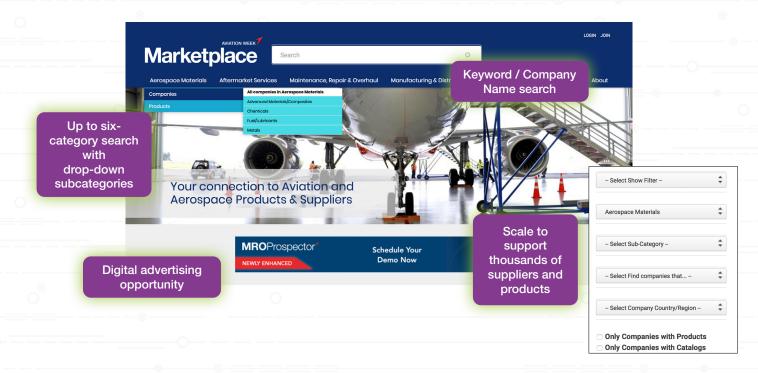


Featured as part of Aviation Week Network's BUSINESS AVIATION WEEK 2020, Aviation Week Marketplace provides a turnkey marketing solution from the industry's most trusted brand.

Suppliers can showcase their product/service to buyers worldwide on the world's largest network and marketplace. Buyers can browse and search the marketplace for the most relevant products/services to meet their needs.

A Next Generation Interactive Supplier Directory

- Interactive supplier directory enhances the buyer-seller experience with advanced search
- Buyers can search by Product, Company, Category or Region for specific solutions
- Suppliers can build their microsite to showcase their products and services to thousands of global A&D professionals
- Provides access to a robust community, connecting you with global aviation aftermarket buyers and decision-makers
- Create custom marketing programs with lead generation
- Increased exposure around virtual and other industry events





Your Own Custom Microsite

Learn how Aviation Week Network can help you to share your brand, products and services by creating a compelling microsite.

Basic Microsite

- One asset upload product page, video or whitepaper
- Promoted in Product / Services Spotlight newsletter
- 1/6 page print ad in Business & Commercial Aviation's Marketplace section

Premium Microsite

- Listing is highlighted at the top of the search category for 12-months
- Microsite digital ads
- Unlimited product/service features, video, photo gallery and downloadable assets
- Company featured 5x in Business Aviation Digest Newsletter
- 2x in Product and Services Spotlight Newsletter
- 1/6 page print ad in Business & Commercial Aviation's Marketplace section
- Two-touch email campaign: Select your targeted audience of 8,000 global aviation professionals from our database and promote your products in a branded Marketplace email



Choose the categories most relevant to you

Aviation Week Marketplace has the scale needed to support thousands of suppliers and products.

- Aircraft & Propulsion
- Maintenance & Training

Flight Deck

- Interiors & Connectivity
- Airports, FBOs & Suppliers

For more information, contact:



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