

AVIATION WEEK 

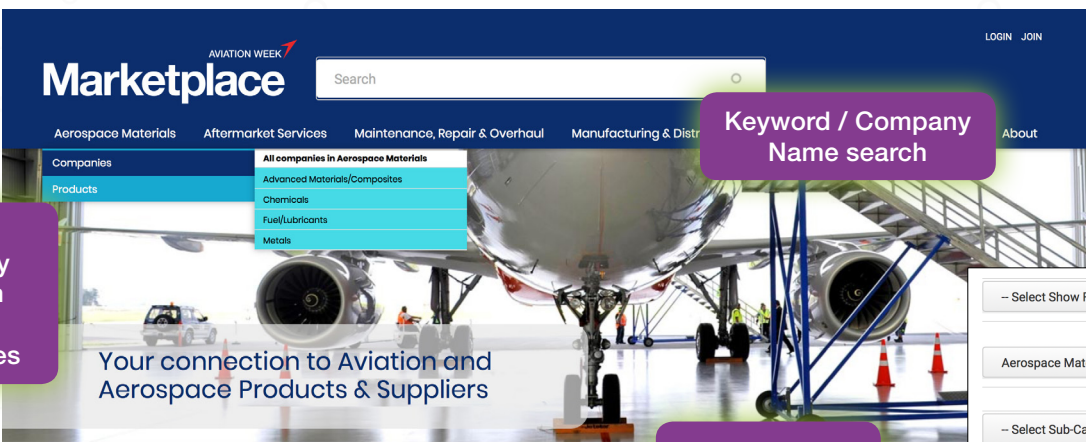
Marketplace **Connecting Buyers & Suppliers**

Featured as part of Aviation Week Network's **AIR TRANSPORT MONTH 2020**, Aviation Week Marketplace provides a turnkey marketing solution from the industry's most trusted brand.

Suppliers can showcase their product/service to buyers worldwide on the world's largest network and marketplace. **Buyers** can browse and search the marketplace for the most relevant products/services to meet their needs.

A Next Generation Interactive Supplier Directory

- **Interactive supplier directory** enhances the buyer-seller experience with advanced search
- **Buyers can search** by Product, Company, Category or Region for specific solutions
- **Suppliers can build their microsite** to showcase their products and services to thousands of global A&D professionals
- **Provides access to a robust community**, connecting you with global aviation aftermarket buyers and decision-makers
- **Create custom marketing programs** with lead generation
- **Increased exposure** around virtual and other industry events



The screenshot shows the Aviation Week Marketplace website. The header includes the logo, a search bar, and navigation links like 'Aerospace Materials', 'Aftermarket Services', 'Maintenance, Repair & Overhaul', 'Manufacturing & Distribution', and 'About'. A dropdown menu is open under 'Products', listing categories like 'Advanced Materials/Composites', 'Chemicals', 'Fuel/Lubricants', and 'Metals'. A callout box points to the search bar with the text 'Keyword / Company Name search'. Another callout box points to the product categories with the text 'Up to six-category search with drop-down subcategories'. A third callout box points to a banner for 'MROProspector' with the text 'Digital advertising opportunity'. A fourth callout box points to a filter sidebar with the text 'Scale to support thousands of suppliers and products'. The filter sidebar includes options for 'Select Show Filter', 'Aerospace Materials', 'Select Sub-Category', 'Select Find companies that...', 'Select Company Country/Region', and checkboxes for 'Only Companies with Products' and 'Only Companies with Catalogs'.

Your Own Custom Microsite

Learn how Aviation Week Network can help you to share your brand, products and services by creating a compelling microsite.

Premium Microsite

- 6-months on marketplace.aviationweek.com
- One asset upload --product page, video or whitepaper
- Promoted to 60,000 in Product and Services Spotlight newsletter
- 1/6-page print ad in ATW marketplace special section

Premium Plus Microsite

- Listing is "featured" highlighted in yellow at the top of the search category for 12-months
- Microsite digital ads: upper/lower leaderboard (728x90) and mid-page ad (300x250)
- Unlimited product/service features, video, photo gallery and downloadable assets
- Company featured 5X in *Air Transport Digest* native content; 2x in Product and Services Spotlight newsletter
- 1/6-page print ad in ATW marketplace special section



Choose the categories most relevant to you

Aviation Week Marketplace has the scale needed to support thousands of suppliers and products.

- Original Equipment
- Materials
- Tools & Equipment
- Technology
- MRO
- Services

- Select Show Filter -

Aerospace Materials

- Select Sub-Category -

- Select Find companies that... -

- Select Company Country/Region -

Only Companies with Products

Only Companies with Catalogs

For more information, contact:



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