Parental and Content Controls

Wireless services are proliferating and the devices and networks used to access those services are improving in terms of functionality, user experience, and speed. These trends are driving increased adoption and usage of mobile services. While generally this is positive for both service providers and end-users, there are some negative impacts, such as the risk of children using services without restraint and accessing unacceptable content.

The Openet Parental and Content Controls solution for mobile services allows service providers to offer parents and guardians the ability to set limits and controls on children's usage across all wireless services. The solution provides peace of mind to parents, while enabling service providers to generate additional revenues by providing a highly customizable service.

APPLY USAGE CONTROLS

Openet Parental and Content Controls offers a wide range of parameters to be configured to establish the appropriate controls on children's usage. Usage limits can be based on parameters such as: number of events e.g., 10 text messages per day, type of service e.g., web browsing, time of day, day of week, or by contact numbers. For example, when their children are at school, parents can place limits on the number of text messages their children can send and receive. Parents have the option to set up automatic notifications whenever thresholds are reached and exceeded.

APPLY CONTENT CONTROLS

Parents can prevent children's access to inappropriate content with Openet Parental and Content Controls. Incoming SMS with inappropriate content can be blocked. Parents can also restrict access to websites based on content categorization (e.g., adult, violent, gambling) or actual content on the page.

APPLY CONTROLS ACROSS ALL MOBILE SERVICES

The mobile phone is no longer a device merely used for voice communications. Subscribers are using their mobile device for sending and receiving text (SMS), multimedia messages (MMS), instant messages (IM), and emails. More subscribers are using their mobile devices to surf the internet. With Openet Parental Controls, service providers can offer parental control services across all mobile services. Parents can place usage and/or event limits on not only voice calls, but also on SMS and emails sent by or received on their children's wireless phones.

MAKE THE MOST OF EVERY NETWORK AND CUSTOMER

Attract subscribers, provide them a great experience, maximize revenue from them, and minimize the cost to serve them. Sounds simple until you try to do it with millions of subscribers supported by inflexible legacy infrastructure amidst an ever-changing set of business requirements. To succeed in this environment, you must first know your subscribers and how they use your services, be capable of deploying innovative business models that maximize revenue, and be able to control the allocation of your network resources intelligently and efficiently. This is Making the Most of Every Network and Customer. And Openet can help with our Service Optimization Software. We provide this today for operators such as Vodafone, Orange, AT&T, Verizon and dozens of others across the globe.

OPENET FRAMEWORK

Openet products are built on the Openet Framework which gives our products their name and is the foundation for our suite of Service Optimization Software.

The Framework provides carrier-grade performance, as proven by the world's largest service providers to process billions of events daily and manage thousands of transactions per second with low latency.

Openet products and solutions integrate seamlessly with any network, enabling service providers to deploy highly configurable, convergent solutions to support voice, data, content, and multimedia services on one platform. Openet's suite of products includes policy management, mediation, charging, rating, balance management, profile management and dynamic context router.

SOLUTION DELIVERY SERVICES
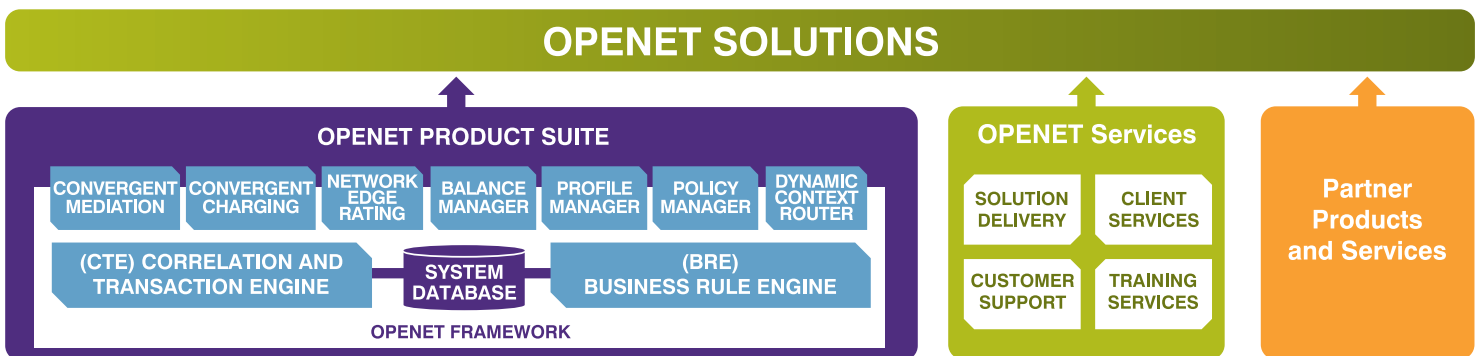
Getting the Most Out of Your Investment

Simply put, Openet Solution Delivery Services leverage our focused expertise and highly specialized engagement processes to help you realize the full potential of your investment in Openet solutions. And, therefore, extract the greatest possible business value from your network activity. Our teams are deeply versed in the requirements for deploying and customizing our solutions to maintain performance at scale, while enabling service providers to launch new services quickly and cost-effectively.

A PROVEN FOCUS ON THE NETWORK EDGE

Openet focuses on network-edge solutions that extract increased business value from network activity. Combining highly specialized Solution Delivery engagements with Openet's industry-leading Framework and products, Openet enables today's service providers to rapidly introduce new services, while cost-effectively managing services already in market.

A **PARTNER** TO LEADING SERVICE PROVIDERS WORLDWIDE.

Openet implementations include long-running engagements with the world's leading service providers, including Verizon, AT&T, BT, and Orange.

OPENET SOLUTIONS

OPENET PRODUCT SUITE

CONVERGENT MEDIATION | CONVERGENT CHARGING | NETWORK EDGE RATING | BALANCE MANAGER | PROFILE MANAGER | POLICY MANAGER | DYNAMIC CONTEXT ROUTER

(CTE) CORRELATION AND TRANSACTION ENGINE | SYSTEM DATABASE | (BRE) BUSINESS RULE ENGINE

OPENET FRAMEWORK

OPENET Services

SOLUTION DELIVERY | CLIENT SERVICES

CUSTOMER SUPPORT | TRAINING SERVICES

Partner Products and Services

OPENET
service optimization software

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