

# Openet Express Solutions

Demand for mobile data continues to accelerate globally as smart devices enable easy access to compelling data services and video content. To manage this demand, Operators are investing in policy and charging control solutions (PCC). These systems allocate network resources in real-time and monetize network access through initiatives such as advice of charge to avoid bill shock, fair usage charging and tiered pricing plans. Openet is the world's leading vendor of PCC solutions, addressing IT and Network requirements to deliver best in class solution delivery, total cost of ownership and operational agility.

Openet Express Solutions are a set of pre-packaged PCC solutions that rapidly deliver common operator business requirements with reduced complexity and ease of operation. Pre-configured for rapid deployment with reduced risk and administrative cost, Openet Express Solutions enable highly scalable turnkey deployments of Openet's market leading service optimization software.

## PRE-CONFIGURED & EASY TO DEPLOY

Openet Express Solutions deliver pre-configured use cases with simple, defined interfaces that enable a fast tracked and low risk deployment. Deployment guides and automated solution installations underpin our Express Solutions.

This approach removes many of the complexities of traditional deployment models, which typically require a multi-month cycle from procurement, configuration, integration, testing through to deployment and are no longer suitable for many operators.

## STANDARDIZED SOLUTION & EASE OF OPERATION

As a market leader deployed within the worlds largest and most complex networks, Openet has many years of experience configuring policy and charging use cases that meet the demanding operational requirements for global Tier 1 operators.

Openet Express Solutions package this experience into a standardized and cost effective approach that meets common operator PCC requirements. Each Openet Express Solution is designed to rapidly address a specific operator challenge. Available solutions include the implementation of fair usage rules, the creation and operation of service tiers, and the introduction of flexible data service passes based on time and volume.

## POWERED BY OPENET'S SERVICE OPTIMIZATION SOFTWARE

Openet offers an integrated suite of policy and charging control (PCC) products that are co-ordinated via a unique centralized Decision Core that contains the business logic and orchestrates the administration of that logic among all the elements within the PCC system. We call it Service Optimization Software – industry leading PCC functionality that delivers carrier-grade performance and functionality that is proven within the world's largest service providers. Openet software processes billions of events daily and manages hundreds of thousands of transactions per second with low latency. Openet's portfolio of products includes Policy Manager, Convergent Mediation, Convergent Charging, Network Edge Rating, Balance Manager, Profile Manager, Dynamic Context Router and Subscriber Engagement Engine.

## MAKE THE MOST OF EVERY NETWORK AND CUSTOMER

Attract subscribers, provide them a great experience, maximize revenue from them, and minimize the cost to serve them. Sounds simple until you try to do it with millions of subscribers supported by inflexible legacy infrastructure amidst an ever-changing set of business requirements.

To succeed in this environment, you must first know your subscribers and how they use your services, be capable of deploying innovative business models that maximize revenue, and be able to control the allocation of your network resources intelligently and efficiently. This is Making the Most of Every Network and Customer. And Openet can help with our Service Optimization Software. We provide this today for operators such as Vodafone, Orange, AT&T, Verizon and dozens of others across the globe.

## OPENET FRAMEWORK

Openet products are built on the Openet Framework which gives our products their name and is the foundation for our suite of Service Optimization Software.

The Framework provides carrier-grade performance, as proven by the world's largest service providers to process billions of events daily and manage thousands of transactions per second with low latency.

Openet products and solutions integrate seamlessly with any network, enabling service providers to deploy highly configurable, convergent solutions to support voice, data, content, and multimedia services on one platform. Openet's suite of products includes policy management, mediation, charging, rating, balance management, profile management and dynamic context router.

## SOLUTION DELIVERY SERVICES

### Getting the Most Out of Your Investment

Simply put, Openet Solution Delivery Services leverage our focused expertise and highly specialized engagement processes to help you realize the full potential of your investment in Openet solutions. And, therefore, extract the greatest possible business value from your network activity. Our teams are deeply versed in the requirements for deploying and customizing our solutions to maintain performance at scale, while enabling service providers to launch new services quickly and cost-effectively.

## A PROVEN FOCUS ON THE NETWORK EDGE

Openet focuses on network-edge solutions that extract increased business value from network activity. Combining highly specialized Solution Delivery engagements with Openet's industry-leading Framework and products, Openet enables today's service providers to rapidly introduce new services, while cost-effectively managing services already in market

### A PARTNER TO LEADING SERVICE PROVIDERS WORLDWIDE.

Openet implementations include long-running engagements with the world's leading service providers, including Verizon, AT&T, BT, and Orange.

