

FlightGlobal

Pioneering Aviation Insight

Flight Daily News,
Putting **you** in front.



Official media partners at

Advertising to the audience of the
Paris Air Show 2019
In print and online



**53rd INTERNATIONAL
PARIS AIR SHOW
LE BOURGET**
JUNE 17-23, 2019

Combining a captive audience with proven impact



FlightGlobal will have you covered at the Paris Air Show

Whether you are visiting to promote new products and services or to connect with your fellow aviation professionals, put your brand at the forefront of the industry and capitalise on the interest around the air show.

With Flight Daily News distributed daily at the show, the biggest aviation media website, a jam packed e-newsletter as well as previews and reviews in Flight International, we can pull together the best package to help you achieve your goals to make the most of the Paris Air Show 2019



The facts

40k
Readers across
Flight International
and Airline Business

670k
Monthly unique
web users

200k+
Social
followers

300k+
E-newsletters
delivered
monthly

120k+
Event dailies
distributed
worldwide in 2018

Get complete coverage in print & online

Award-winning daily content on the ground



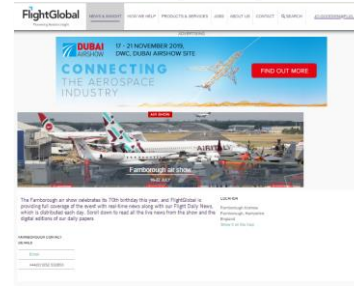
Our on-site journalists, photographers and designers gather all the news that matters and produce four separate editions of the multi-award winning Flight Daily News to 14,000 trade visitors around the show plus hotels in and around Paris, June 17th – 20th. Make sure you and your marketing campaigns are maximising this coverage. After the event, each edition will be uploaded to flightglobal.com to maximise your exposure.

Advertising option	Height x width (mm)	Width x depth (imperial)
Page bleed	375 x 284	11 ³ / ₄ x 14 ³ / ₄
Page bleed trimmed	369 x 277	10 ⁷ / ₈ x 14 ³ / ₄
Page type area	335 x 246	9 ¹¹ / ₁₆ x 13 ³ / ₁₆
Half page	166 x 246	9 ¹¹ / ₁₆ x 6 ¹ / ₂
Quarter page	166 x 120	4 ³ / ₁₄ x 6 ¹ / ₂

To read the Farnborough '18 issue

[CLICK HERE](#)

Live updates to over 670k people



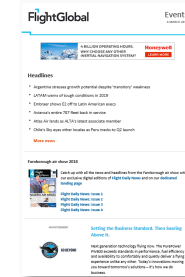
With over 670,000 visitors each month, FlightGlobal is already one of the most visited aviation news websites around, and during key shows like Paris Air Show, you can be sure that your brand will be front and centre during all the action, live as it happens.

Desktop specifications (px)	Mobile specifications (px)
Billboard 970 x 250	Mobile Banner 320 x 100
MPU 300 x 250	Mobile: Stay On 320 x 100
Half Page 300 x 600	Mobile: Curtain Raiser 300 x 250
Wallpaper 1280 x 700	
Interstitial 640 x 480	Mobile: Interstitial 300 x 250

See the Farnborough '18 landing page in action

[CLICK HERE](#)

Insight from the show direct to over 60,000 inboxes



With highlighted content selected from the best stories of the week, directly reaching the inboxes of over 60,000 opted-in e-newsletter subscribers who are actively looking for the latest news from Paris Air Show, this is the perfect chance to get in front of your decision-making prospects.

Advertising option*	Specifications (px)
Email banner	468 x 60
MPU	300 x 250

*File size should not exceed 40k

To view an example

[CLICK HERE](#)

Example packages



Bronze

- 1 3x quarter page advertisements in Flight Daily News
- 1 1x online banner advertisement within the events e-newsletter

Silver

- 1 3x half page advertisements in Flight Daily News
- 1 2x online banner advertisement within the events e-newsletter
- 1 20,000 billboard impressions to be delivered on flightglobal.com

Gold

- 1 3x full page advertisements in Flight Daily News
- 1 3x online banner advertisement within the events e-newsletter
- 1 40,000 billboard impressions to be delivered on flightglobal.com

Put your brand on show with our award winning advertising solutions

FlightGlobal has the audience and platforms for you to succeed. For a free consultation with our team, get in touch today.

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Booking
deadline:
7th June

E: display@flightglobal.com
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Don't forget about Dubai Airshow in November!