

Blackboard®

WEB COMMUNITY MANAGER



Strengthen your online presence

Give your parents everything they need under one login, right on your website, exactly where they expect it to be.



Connect parents with student data

Give parents secure access to grades, attendance, lunch balances, upcoming assignments, news, and events.



Showcase your district's brand

Your website is the first place prospective families and staff go to learn more about your district.



Accessibility for all

Accommodate bandwidth, disabilities, language, and devices, so your website reaches every family.



Enjoy reliable hosting

Your website will have 99.999% uptime backed by Amazon Web Services—the industry leader in web infrastructure.



Be on every screen

Devices keep getting smarter. Your website will be available on smartphones, tablets, TVs and will be ready for wherever screens may appear next.

Why Blackboard Web Community Manager?



One stop for parents

The Dashboard in Web Community Manager is a personalized part of the website for parents. They can view district, school, and class updates as well as grades, balances, and assignments all in one place.



Accessibility enhancements

Accessibility is top of mind in all our website designs, including new enhancements that help you meet WCAG 2.0 standards. We also offer an accessibility add-on tool, Blackboard Ally, that helps you monitor, fix, and manage your content around accessibility requirements.



Extensive integration

Your website will integrate with all Blackboard Community Engagement products, provide single-sign on to other applications (such as Google and Peachjar), and can use LDAP password authentication.



Easy editing and on-demand help tools

Everyone can be an editor in the Web Community Manager, regardless of skill level. A drag and drop editor paired with an in-product help center make all editors confident and comfortable creating content that represents their district's brand.

Design your website to enhance your brand



Responsive designs

All our designs are responsive, so your content can easily be viewed no matter what device your visitors are using.



Custom templates

Our Made to Order templates are individually tailored by you and our design team to create a unique look just for you.



Template Library

Our Design Ready templates are stunning and configurable, so you can pick a design from our extensive library and make it your own.



Design services

If your brand needs a refresh, our professional design team can help you build a new logo and identity. If you need a custom website feature to fit your unique needs, we can help with that too.