



# 4THOUGHT MARKETING

## CO DELETER WITH ARCHIVE APP

### DOCUMENTATION

---

Created October 11, 2016

Last Modified May 09, 2019

By Kaushal Singh



## Purpose of the CO Deleter with Archive App

There are situations where you might need to delete Custom Data Object Records (CO Records) in Eloqua for analysis or clean up purposes. That's where this app comes in to play, with the CO Deleter with Archive app allows you to export to CSV (optional) and/or delete CO Records

This document will show how this Cloud Action can be used inside Oracle Eloqua.

### 1) Set-up in Oracle Eloqua

Please follow these instructions to set-up this cloud app in your Oracle Eloqua instance.

1. Log in Oracle Eloqua as usual, it's recommended to check the box "Remember me".
2. Click the following link:


<https://login.eloqua.com/Apps/Cloud/Admin/Catalog/Add/bb22205f-8b7e-4977-b430-c00b0cd34a45/39-21-C3-6F-54-8E-A2-B1-DE-FA-C2-47-B0-C5-D6-07>

**NOTE:** Sometimes, you're asked to log again, please do so if it happens.



3. In the following screen, click “Accept and Install” on the top-right section


### CO Deleter with archive Accept and Install


 **4Thought Marketing Cloud Apps**  
[www.4thoughtmarketing.com](http://www.4thoughtmarketing.com)

Email [appCloudPortal@4thoughtmarketing.com](mailto:appCloudPortal@4thoughtmarketing.com)  
Phone 888 356 7824

Description 4Thought Marketing's CO Deleter with archive exports and/or deletes CO Records within a CO Set

**Services**

 **Action : CO Deleter with archive**  
This App exports to CSV and/or deletes CO Records


 **Menu : CO Deleter w/ archive - Standalone App**  
This App allows you to filter, export and/or delete CO Records

4. In the next screen, click “Sign In” and then “Accept”

# Oracle Eloqua Marketing Cloud

The following application has requested permission to access Eloqua on your behalf.

### CO Deleter with archive


 4Thought Marketing Cloud Apps  
4Thought Marketing's CO Deleter with archive exports and/or deletes CO Records within a CO Set

5. You're all set. The cloud app is ready to be used.



**My Apps**

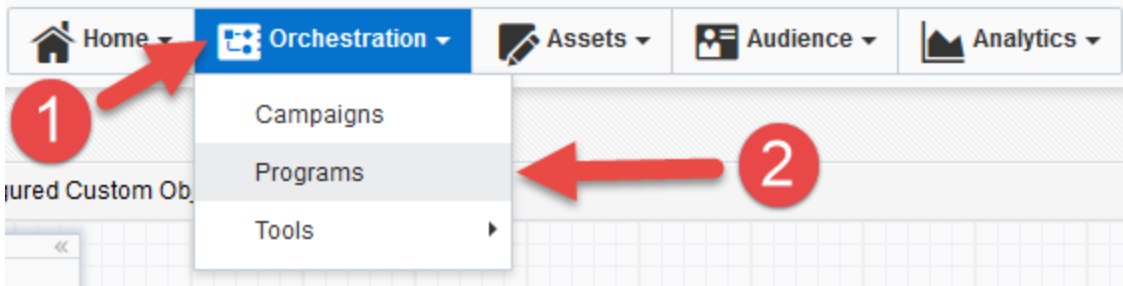
CDO Del|  [Get More Apps](#) Sort by **Name** ▾

 **CDO Deleter with archive**  
4Thought Marketing's CDO Deleter with archive exports and/or deletes CDO Records within a CDO Set

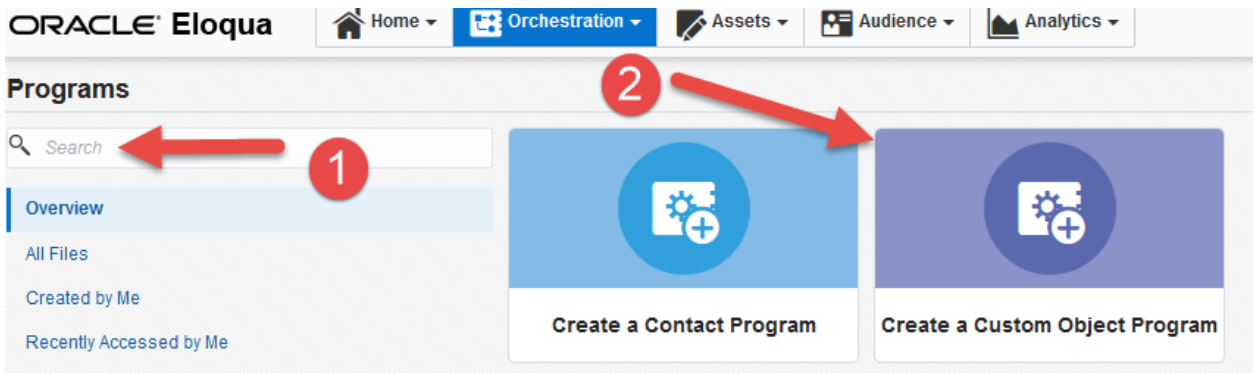
## 2) How to use the CO Deleter with Archive App

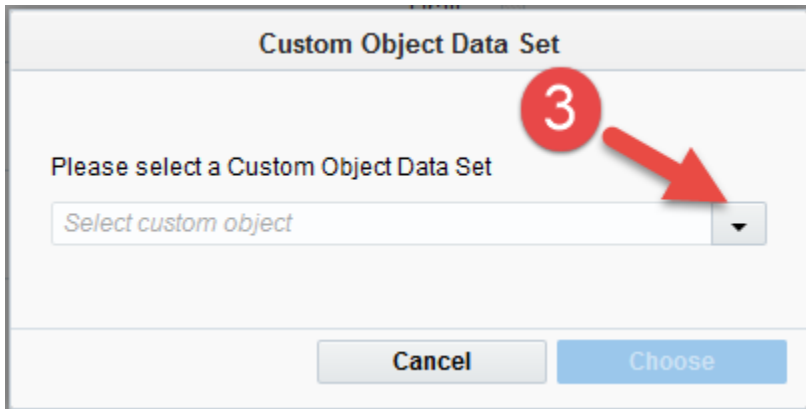
The following instructions show a basic/simple usage. You can incorporate this Cloud Action into any New/Existing program canvas.

2.1 Create/ Open a Custom Object Program Canvas by going to Orchestration and Programs.

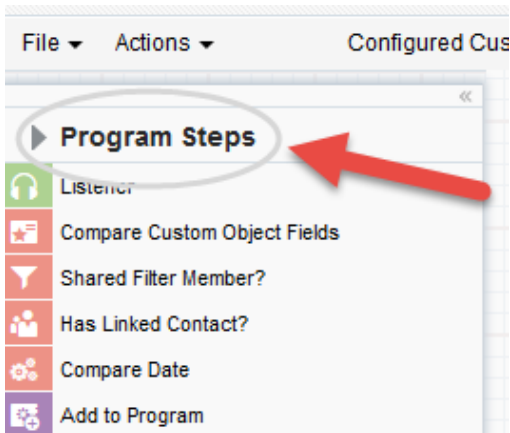


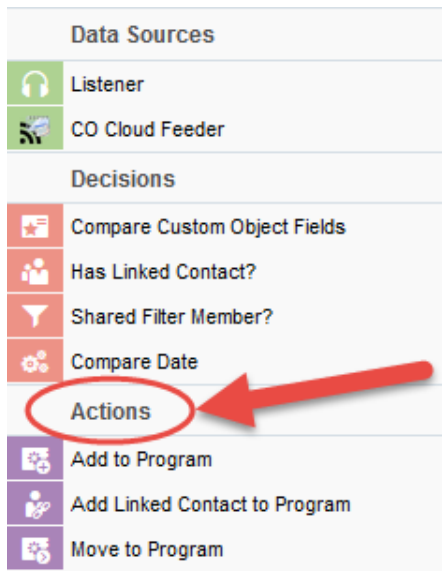
2.2 Next Search to open an existing Custom Object Program (#1 option) or click on “Create a Custom Object Program” to create a new one (#2 option), if you are creating a new one you have to select a Custom Object Data Set (step 3 shown in the snapshots below).



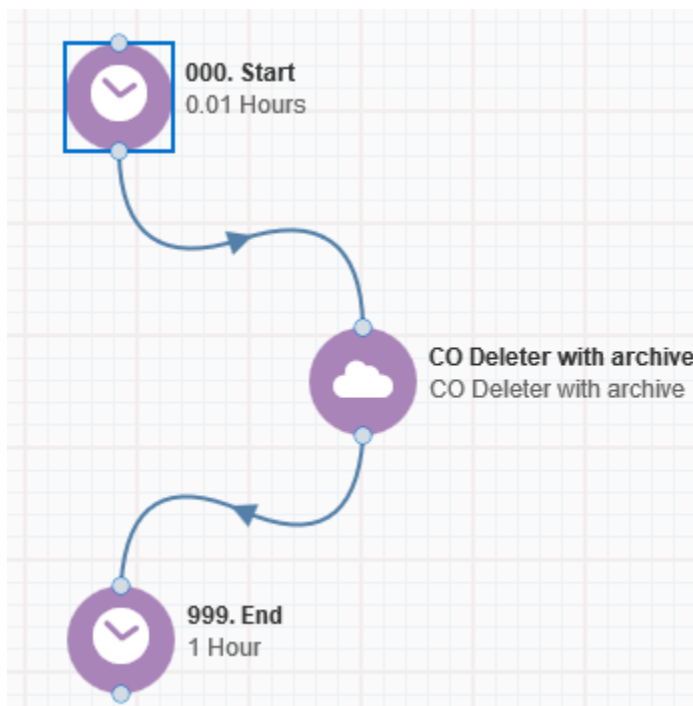


2.3 Click on “Program Steps” on the top left side to show all steps and then locate the “CO Deleter with Archive” Cloud Action under the Actions options (colored in purple).





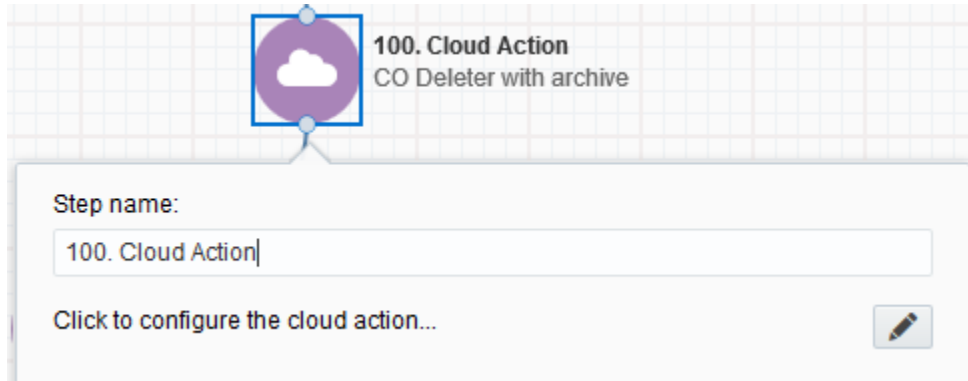
2.4 Drag and drop the cloud action to the canvas area. Connect the corresponding elements to the dropped cloud action



2.5 Double click the CDO Lookup step, you will see some options for this element.

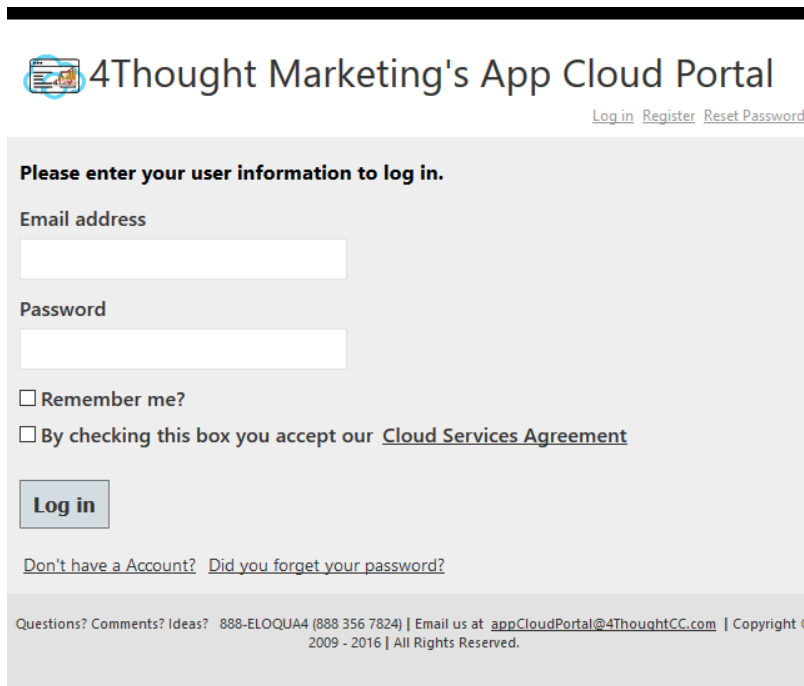


a. Rename the step if needed



b. Click the pencil icon to open the settings for this step.

You will need a user to log in and configure this Cloud Action. If you don't have one, you can create one. If you do, use your user to Log In in the page shown in the following screenshot:



## 2.6 Fill out the Misc Setting details

a. Identify if the CO records are linked to Contacts or Accounts



b. Give the export file a name.

Note: if you use the {datestamp} (all in lower case) Wildcard the App will create a .csv file with this name and a datestamp Appended at the end of the name.

For example: "CDO Archive {datestamp}" will generate the following filename: "CDO Archive 08-03-2017"

c. You can choose to receive notifications on success and/or failure to the email address(es) added for notifications, multiple emails can be separated by comma (,).

d. If you want to Delete the CO records after they are processed by the app check the box as shown in the snapshot below.

NOTE: When selecting the 'Delete' option, the filtered CO records will be removed from the Oracle Eloqua Database and cannot be recovered





2.7 Next, fill in the SFTP Sever Settings:

- a. Type in the Server URL, username and password

Note: The Server URL can be entered as the “IP or Domain/PathToFile”

Example: 192.168.1.1/PathToFile

4ThoughtMarketing.com/PathToFile

- b. Click on the “Test SFTP Credentials” button to ensure a connection can be made to the server

The screenshot shows a form titled "SFTP Server Settings". It contains three input fields: "SFTP Server URL" with a text area and a "Test SFTP Credentials" button below it, "SFTP Username" with a text box, and "SFTP Password" with a text box. The "SFTP Server URL" field has a placeholder text: "You can indicate the path here. Example: 192.168.1.1/PathToFile 4ThoughtMarketing.com/PathToFile".

2.8 Choose the Fields to Archive, select only the records you want to archive and/or delete

- c. Choose the CO / Contact field(s)
- d. Click on the plus symbol to Add the field(s)

Note: You can select up to 250 fields

The screenshot shows a form titled "Fields to Archive". It contains two dropdown menus: "CO Field" and "Contact Field". The "CO Field" dropdown has a plus sign to its right. The "Contact Field" dropdown has a plus sign to its right. Below the dropdowns is a section titled "Selected Fields" which contains the text "No fields selected yet." At the bottom of the form are two buttons: "Save Settings" and "Revert Changes".

2.9 Make sure you click on ‘Save Settings’ to save your configuration, if you make any undesired changes after you can click on ‘Revert Changes’ to go back to the last saved configuration.



2.10 The 'Logs' Tab is pretty self-explanatory as shown in the snapshot below:

Configurations | **Logs**

This section will show the executions Logs for this Cloud App. Logs older than 3 months will be deleted.

Show  ▾

Within the following timeframe  and

No logs to display, select a criteria from above and click 'Get Logs'.

That's all, Save the Program put some COs using a Listener or CO Cloud Feeder in it and see the CO Deleter with Archive in Action!

**Note:** Please make sure you must indicate the 'email address' field in each CO Set so that the app finds the records to be deleted

**Custom Object** Custom Object ▾ Header Fields ▾ Reporting ▾

Cloud Connector Portal Test (819044 Custom Object Records)

Custom Object details

Display Name	<input type="text" value="Cloud Connector Portal Test"/>
Description	<input type="text"/>
Type	Custom Data Objects ▾
Display Name Field	Email Address ▾
Unique Code Field (100 Character Limit)	(none) ▾
Email Address Field	Email Address ▾

Total Number of Custom Object Records: 819044

Custom Object parameters

Group By Field: (none) ▾

Default Entity Mapping used in upload

Entity Type	Contacts ▾
Entity Field	Email Address ▾

Header Fields






## License Information

You need a license to configure and execute this Cloud App. Otherwise in the configuration page you will see the following error:

In order to use this Cloud App, you need to purchase a license from 4Thought Marketing. Please contact our sales department at 888 356 7824, or click [here](#).

## Contact Us

If you have any questions or comments, feel free to reach us! Here are some ways:

Phone	888-ELOQUA4 (888-356-7824)	
Email	Support@4ThoughtMarketing.com	
Sales	sales@4ThoughtMarketing.com	
Website	<a href="http://www.4thoughtmarketing.com">http://www.4thoughtmarketing.com</a>	