



4THOUGHT MARKETING

CONTACT CLOUD FEEDER

CLOUD APP DOCUMENTATION

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Purpose of the CONTACT Cloud Feeder App

The Contact Feeder Cloud App allows you to add contacts to a Program Canvas that are in a segment or shared filter using a scheduler. You can configure the scheduler to run regularly all week and all day, or select certain days and times. You can also set the frequency to be as fast as every minute or just once a day, i.e. every 24 hours.

This document will show how this Cloud App can be used inside Program Canvas for Contacts.



1) Set-up in Oracle Eloqua

Please follow these instructions to set-up this Cloud App in your Oracle Eloqua instance.

1.1. Log in Oracle Eloqua as usual, is recommended to check the box “Remember me”.

1.2. Click or Copy and Paste the following link:

<https://login.eloqua.com/Apps/Cloud/Admin/Catalog/Add/59e945a2-5fea-427a-83f6-d2d34d3c1277/BA-C3-72-98-78-B0-03-B2-E3-FC-CB-52-CB-3D-5A-59>

Note: Sometimes, you’re asked to log again, please do so if it happens.

1.3. In the following screen, click “Accept and Install”

Contact Cloud Feeder

Accept and Install



4Thought Marketing Cloud Apps

www.4thoughtmarketing.com

Email support@4ThoughtMarketing.com

Phone 888 356 7824

Description Add Contacts to any Program by using the selected filter/segment. Schedule it as needed.

Services



Feeder : Contact Cloud Feeder

Add Contacts to any Program by using the selected filter/segment. Schedule it as needed.



1.4. In the next screen, click “Sign In” and then “Accept”

Oracle Eloqua
Marketing Cloud

The following application has requested permission to access Eloqua on your behalf:

Contact Cloud Feeder

4Thought Marketing Cloud Apps
Add Contacts to any Program by using the selected filter/segment. Schedule it as needed.

Sign In Cancel

The screenshot shows a permission request dialog box. At the top, it says 'Oracle Eloqua Marketing Cloud' with a gear icon. Below that, it states 'The following application has requested permission to access Eloqua on your behalf:'. The application name is 'Contact Cloud Feeder' by '4Thought Marketing Cloud Apps'. A description reads 'Add Contacts to any Program by using the selected filter/segment. Schedule it as needed.'. At the bottom, there are two buttons: 'Sign In' and 'Cancel'.

1.5. You’re all set. The Contact cloud feeder is ready to be used.

My Apps

contact cloud | | Sort by Name ▾

Contact Cloud Feeder
Add Contacts to any Program by using the selected filter/segment. Schedule it as needed.

The screenshot shows the 'My Apps' section of the interface. It has a search bar containing 'contact cloud' and a search icon. To the right, it says 'Sort by Name' with a dropdown arrow. Below the search bar, there is a list item for 'Contact Cloud Feeder' with the 4Thought Marketing logo and the same description as in the previous screenshot.

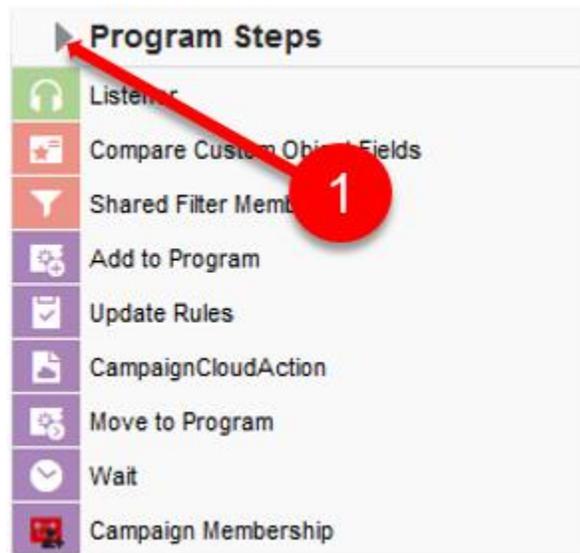


2) How to use

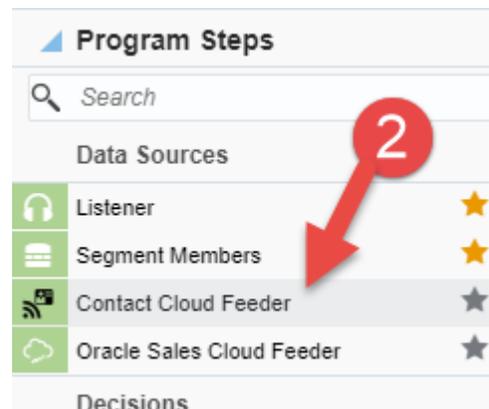
The following instructions show a basic/simple usage. You can incorporate this Cloud App to any existing Program Canvas for Contacts.

2.1 Create/Open Program Canvas. Make sure the Program type is for Contacts.

2.2 Click on the arrow at the left side menu to show all the apps available to use

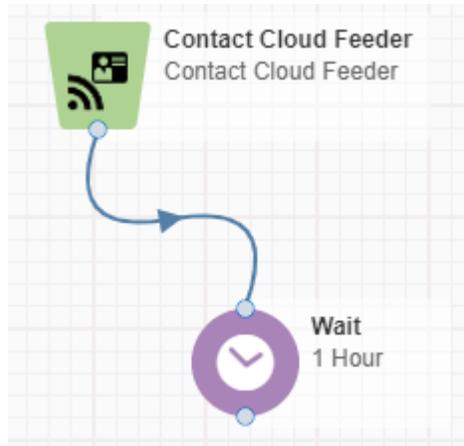


2.3 Under "Data Sources" locate the "Contact Cloud Feeder" App (colored in green)



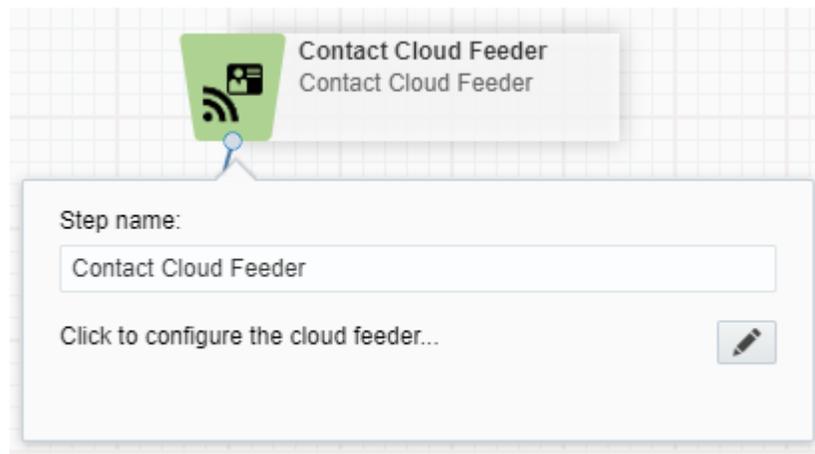


2.4 Drag and drop the cloud app into the canvas area. Connect the corresponding elements to the dropped cloud app



2.5 Double click the Contact Cloud Feeder step, you will see some options for this element.

a. Rename the step if needed



b. Click the pencil icon to open the settings for this step.

You will need a user to log in and configure this Cloud App. If you don't have one, you can create one. If you do, use your user to Log In in the page shown in the following screenshot:



4Thought Marketing's App Cloud Portal

[Log in](#) [Register](#) [Reset Password](#)

Please enter your user information to log in.

Email address

Password

Remember me?

By checking this box you accept our [Cloud Services Agreement](#)

Log in

[Don't have a Account?](#) [Did you forget your password?](#)

Questions? Comments? Ideas? 888-ELOQUA4 (888 356 7824) | Email us at appCloudPortal@4ThoughtCC.com | Copyright © 2009 - 2016 | All Rights Reserved.



2.6 Configure the app by selecting the Segment or the Filter to use as the feeder

- a. Choose Segment or Filter by clicking on the radio button
- b. Select the segment or filter from the dropdown list

Cloud Feeder Configuration



Contact Cloud Feeder

Add Contacts to any Program by using the selected filter/segment. Schedule it as needed.

ConfigurationsLogs

Contacts will be added to the Program

Segment/Filter Selection

Segment - Please select one -

Shared Filter - Please select one -

Scheduler

Scheduler Enabled

It will feed Contact Records only if the Program is active, otherwise the scheduler will be disabled automatically.

Additional Settings

Email Address(es)

Will be used to send email notifications if the App fails or if the Scheduler gets disabled automatically

Enter multiple emails separated by comma (,)

Optional, separated by comma (,)

Save Settings Revert Changes

You're logged as [ksingh@4thoughtmarketing.com](#), click [here](#) to Log out.

Having issues? Click [here](#) to send us an email.

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2.7 **Scheduler.** If you decide to use a scheduler the App will add Contact records into the Program at the specified times and frequency. Otherwise, the App will add Contact records only when the Program gets activated.



To configure the Scheduler, you need to:

- Execution Frequency: Choose how often (you can select hours or minutes)
- Choose time slots in which it should run (select Start time and End times or you can select 24 hours)
- Choose which days (check the days of the week)
- NOTE: Eloqua does not allow adding members to inactive/paused programs. Because of this, if the target Program is inactive/paused, the scheduler will be automatically disabled. Make sure the Program is active so the Contact Records get added to the feeder Step.

Scheduler

Scheduler Enabled
It will feed Contact Records only if the Program is active, otherwise the scheduler will be disabled automatically.

Execution Frequency Run every Minutes

Every Day From to or 24 hours

Day	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Is Enabled?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
24 hours	<input type="checkbox"/>						
Start	<input type="text" value="01:00 PST"/>						
End	<input type="text" value="17:00 PST"/>						



2.8 Lastly, there's a field to add email addresses that will be notified if the App or the Scheduler fails to execute or gets disabled. You can enter several email addresses by separating them using a comma (,).

Additional Settings

Email Address(es)
Will be used to send email notifications if the App fails or if the Scheduler gets disabled automatically
Enter multiple emails separated by comma (,)

Optional, separated by comma (,)

2.9 Make sure you click on 'Save' to save your configuration. If you make any undesired changes, you can click on 'Revert Changes' to go back to the last saved configuration.

That's all. Activate the Program and see the Contact Cloud Feeder add Contact records to it!

2.10 **Logs Tab:** This section shows the execution logs for the respective cloud app

Configurations **Logs**

This section will show the executions Logs for this Cloud App. Logs older than 2 months will be deleted.

Show

Within the following timeframe and

No logs to display, select a criteria from above and click 'Get Logs'.

You're logged as ksingh@4thoughtmarketing.com, click [here](#) to Log out.
Having issues? Click [here](#) to send us an email.
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- a. **Show:** Here you can select what type of log you want to see, it gives you an option to select "All logs", "Successful logs only", "Failed logs only"
- b. **Within the following timeframe:** This field allows you to select the timeframe to view the execution logs.

Note: You can view up to 2 months of logs



Configurations **Logs**

This section will show the executions Logs for this Cloud App. Logs older than 2 months will be deleted.

Show **1** → All logs

Within the following timeframe 11/21/2018 and 01/21/2019 ← **2**

Get Logs Clear Values

Total Records	Success	Failed	Entry Date	End Date	Message
1	1	0	01/18/2019 14:24:10	01/18/2019 14:24:14	4Thought Marketing App Re-Processed.

Note: Most 4Thought Marketing apps use the Eloqua BULK API to export/import records, therefore when an app is used in a campaign or program the user that activates the campaign should have the following permissions:

- API
 - Consume API
- Contacts
 - Upload Contacts/Prospects/Companies
 - Manage Data Export
 - Manage Contacts



License Information

You need a license to configure and execute this Cloud App. Otherwise, in the configuration page, you will see the following error:

In order to use this Cloud Action, you need to purchase a license from 4Thought Marketing. Please contact our sales department at 888 356 7824, or click [here](#).

Additionally, if you happen to not see Contact Records being added to the program, it may be due to a missing or expired License which you can get with your corresponding Account Manager.

Contact Us

If you have any questions or comments, feel free to reach us! Here are some ways:

Phone	888-ELOQUA4 (888-356-7824)	
Email	Support@4Thoughtmarketing.com	
Sales	sales@4ThoughtMarketing.com	
Website	http://www.4thoughtmarketing.com	