



GoToMeeting Corporate

Online meetings made easy[™]

GoToMeeting Corporate is the easiest and most cost-effective way to satisfy all online collaboration needs, ranging from large events to small ad-hoc meetings.

As organizations become dispersed across the globe, they need to ensure that employee productivity remains high and communication with prospects, customers and employees stays strong by investing in Web collaboration tools. High costs, complex products and low employee adoption have discouraged many businesses from justifying the purchase of an online meeting solution — but GoToMeeting Corporate has proven to be an exception.

Present, train and collaborate online — anytime, anywhere

By enabling individuals and organizations to meet and present online, GoToMeeting Corporate gives businesses a significant competitive advantage. They become more flexible than they ever imagined — users can deliver sales presentations, collaborate with colleagues, perform product demonstrations, train customers and employees and safely share confidential information online from anywhere, at any time.

GoToMeeting Corporate transforms the way online meetings and Webinars are conducted through its unique approach to functionality and cost. GoToMeeting Corporate is the easiest, most secure and best-performing online collaboration solution available. Its All You Can Meet® flat-fee licensing provides organizations with a tremendous ROI while dramatically increasing employee productivity.



“ Far easier to learn and costs a lot less, too. ”

CNET Reviews

2008 Web Conferencing
Company of the Year

Frost & Sullivan

Easiest to Use — The streamlined interface makes it extremely easy for presenters and meeting attendees to connect right away. Now everyone can access larger and more remote audiences with do-it-yourself online meeting and Webinars.

Fastest — Online meeting and Webinar participants get the best user experience regardless of Internet connection or desktop graphics being shown.

Most Cost-Effective — With All You Can Meet® licensing, there are no limits on meeting or Webinar duration or frequency, and no overage charges. As a result, your users can hold meetings and Webinars more often and increase their productivity.

Most Secure — End-to-end 128-bit encryption and other industry-standard security features ensure that confidential information remains private. Security is built in, with no additional configuration necessary.

Easiest to Manage — The feature-rich Administration Center is simple to use and requires no end-user training or configuration.

Do more, travel less

- Increase productivity by improving your presentation and collaboration capability
- Significantly reduce travel and operational costs
- Boost sales by enhancing interactions with customers and prospects
- Expand your access to partners and subject matter experts
- Receive a faster and greater return on investment

GoToMeeting features

- **Desktop Viewing** — Broadcast a view of your PC or Mac desktop to meeting attendees for presentations or collaboration. Show others any application or file on your computer.
- **One-Click Meetings** — Start instant meetings with a single click using our integrated Meet Now buttons.
- **Specific Application Sharing** — Share only the application you choose, helping to avoid distractions and protect your privacy.
- **Share Keyboard and Mouse Control** — Seamlessly transfer control of the presenter's keyboard and mouse to other users.
- **Instantly Change Presenters** — Easily view other attendees' desktops by switching presenters on the fly.
- **Drawing Tools** — Draw, highlight or point to items right on the screen.
- **Easy Integration** — Start or join meetings through Microsoft® Outlook®, Microsoft Office®, IBM® Lotus Notes® or instant-messaging applications.
- **Mac® Support** — Mac users can host and join and view GoToMeeting sessions.
- **Recording and Playback** — Save a meeting locally to review or share later.
- **Total Audio** — Choose integrated free phone conferencing, VoIP or both.
- **Web Services API** — Integrate GoToMeeting Corporate functionality into your own company Web site.

GoToWebinar features

- **Easy Webinar Planning Tools** — Follow a simple online three-step process to set up Webinars in minutes. You can even set up recurring Webinars.
- **One-Click Webinars** — Start instant sessions with a single click using our Webinar Now button on your system tray menu.
- **Real-Time Audience Monitoring** — Monitor Webinar attendance, interest and satisfaction using at-a-glance dashboard charts.
- **Simple Webinar Attendee Experience** — Enable attendees to enter Webinars with just one click and allow them to focus on your message by providing a simple Webinar interface.
- **Unlimited Webinar Streaming** — Store your Webinars in your own GoToWebinar-hosted site and allow unlimited attendees to view recorded sessions.
- **Robust Webinar Reporting** — Streamline attendee follow-up with one-click reports that rank Webinar attendees by their level of interest in your message.

Applications:

- **Sales:** Conduct live demos or give impromptu presentations during cold calls.
- **Marketing:** Host lead-generation Webinars with up to 1,000 attendees.
- **Training:** Provide online training to customers and employees across the globe.
- **Collaboration:** Collaborate in real time on everyday projects with remote team members.

Administration

- **Quick and Easy Deployment** — Deploy to multiple users in minutes. No pre-installation, training or configuration is required. With just a few clicks, any individual in the organization can start using GoToMeeting Corporate.
- **Secure Administration Center** — Administer your account with our secure SSL Web site, which provides end-user and account-management tools as well as centralized control for easy administration and deployment. Can also be integrated with your LDAP or active directory.
- **Easy User Management** — Exercise advanced control over your organization's use of GoToMeeting Corporate with the ability to easily add, edit and group GoToMeeting Corporate accounts.
- **Reporting** — Track meeting information and usage statistics with a variety of detailed reports, enabling you to perform trend analysis and calculate daily ROI.

Licensing

GoToMeeting Corporate's distinctive All You Can Meet® flat-fee licensing makes it easy for every employee to host frequent online meetings and Webinars. GoToMeeting Corporate is priced so your business can use it more without paying more, providing a new level of value and ROI. There are no restrictions on usage, so organizers can hold online meetings and Webinars as often and for as long as they like and gain maximum productivity from the solution.

Contact us

To request a free demonstration of GoToMeeting Corporate's unique online meeting and Webinar capabilities, please call us toll-free at 800-372-6207 or direct dial +1-805-690-2340. Or, visit our Web site at www.corp.gotomeeting.com.

Citrix Online

[Citrix Online division](#)

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For more information on Citrix

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[About Citrix Online](#)

Citrix Online provides secure, easy-to-use online solutions that enable people to work from anywhere with anyone. Whether using GoToMyPC® to access and work on a remote PC, GoToAssist® to support customers or GoToMeeting® to hold online meetings and Webinars, our customers – more than 35,000 businesses and hundreds of thousands of individuals – are increasing productivity, decreasing travel costs and improving sales, training and service on a global basis. A division of Citrix Systems, Inc. (Nasdaq: CTXS), the company is based in Santa Barbara, California. For more information, visit www.citrixonline.com or call 805-690-6400.

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