

2010 ALL-HAZARDS/ ALL-STAKEHOLDERS SUMMITS

EMERGENCY MANAGEMENT | FIRST RESPONSE | HOMELAND SECURITY

Join us at our premier summits for public safety and emergency management leaders and industry executives to exchange expertise, best-of-breed solutions and best practices around preparation and response to disasters, terrorism and epidemics.

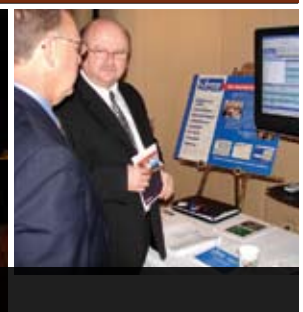
Our intuitive locations are just one of our many valuable differentiators. Held in regions designated for millions of dollars annually in federal grant programs, we work closely with a regional advisory board to coalesce the full spectrum of public safety, homeland security and emergency management authority that must collectively focus on the utilization and investment of these funds.

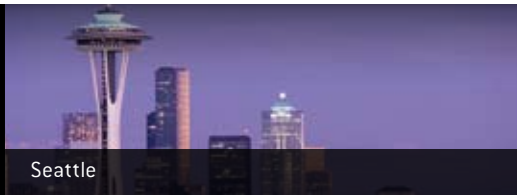
Private sector attendance is reserved for sponsors to ensure productive dialogue and strategic networking. Capitalize on our event ROI with a strong emphasis on quality relationship-building, dedicated speaking opportunities and the ability to present your solutions in front of top leadership.

Start receiving the benefits of sponsorship!

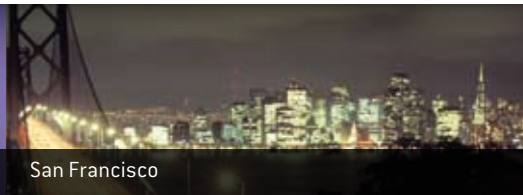
Contact us for an overview of sponsor ROI, attendee/advisory board lists and to secure your participation!

EMERGENCYMGMT.COM





Seattle



San Francisco



Houston

SUMMIT LOCATIONS:

Our summits target the investment hubs, where forward-thinking public safety and emergency management leaders plan to invest significant amounts of money for innovative technologies, infrastructure support and personnel and community safety.

MARCH 25TH: Seattle

APRIL 29TH: San Francisco

OCTOBER: Houston
Los Angeles

NOVEMBER: Miami
Boston

ADVISORY BOARDS:

Advisory board meetings are a high-level content and networking strategy for Platinum and Gold sponsors. Prior to each summit, a region's top-level leadership and sponsor representatives will gather in an informal, peer setting to candidly discuss current priorities and develop a program agenda that best addresses the unique issues of all stakeholders.



“Very, very good overall. **Great panel discussion** – very credible speakers.”

Disaster Preparedness Officer,
Los Angeles Fire Department

SUMMIT ATTENDEES:

Emergency Management leverages an aggressive promotional strategy and deep-rooted jurisdictional relationships to ensure the most qualified level of participation and engagement.

Benefit from invaluable access to 75-150 attendees across all key stakeholder groups:

- ▶ First Responder Management (Police, Fire, EMS, HAZMAT)
- ▶ Emergency Management Officials
- ▶ UASI Senior Executives
- ▶ Critical Infrastructure Authorities
- ▶ Homeland Security Officials
- ▶ Public Health Professionals
- ▶ Emergency Operations Center Directors
- ▶ Policy Makers
- ▶ CIOs/CSOs



Los Angeles



Miami



Boston

“Summit was well presented and greatly appreciated!”

Director, of Emergency Management, City of Miramar

SPONSOR DELIVERABLES :

Our multi-level sponsorship packages accommodate all budgets and offer the ability to reinforce your event visibility in award-winning *Emergency Management* magazine.

Deliverable Highlights Include:

- ▶ Keynote Speaker Introduction
- ▶ Participation in Educational Program
- ▶ 15-20 Minute Presentation on Agenda
- ▶ Panel Participation
- ▶ Pre-/Post- Attendee Lists with Full Contact Information
- ▶ Complimentary Event Passes
- ▶ Tabletop Placement
- ▶ Corporate Profile in Program Guide

HOW DO THESE SUMMITS BENEFIT YOU?

NETWORK

at these strategic settings to meet new leaders, establish relationships and create business opportunities.

PRESENT

your solutions expertise with speaking participation on the agenda, and by showcasing your solutions in our demonstration area.

IDENTIFY

where your solutions best fit these regions by understanding stakeholder priorities and the utilization of unprecedented funding streams.

CATEGORY EXCLUSIVITY

offers our Platinum and Gold levels *one company per solutions category* so that unlike a tradeshow venue, you will own brand mindshare and expertise.



“Great sponsors and topics! Subject matter was hot!”

Sergeant, Los Angeles Police Department

Network, Enlighten & Engage Public Safety & Emergency Management Leaders in High- Investment Cities!



Presented by:



Emergency Management is the recognized, award-winning leader in bringing together industry and public sector executives to facilitate strategies, best practices and partnerships for optimum preparation, response and disaster recovery in times of crisis.

For more information on sponsorship investment and benefits, contact:

SCOTT FACKERT

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DELIVERABLE:	SPONSORSHIP LEVEL		
	PLATINUM	GOLD	SILVER
Participation on Advisory Board	*	*	
Involvement in Program Design	*	*	
Introduction of Keynote Speaker	*		
15-20 Minute Presentation	*		
Participation on Public/Private Panel		*	
Vendor Introduction	*	*	*
Receive Pre-/Post- Attendee Lists	*	*	*
Complimentary Passes	6	4	2
Tabletop in Demonstration Area	*	*	*
Corporate Profile in Program Guide	Full Page	1/2 Page	1/2 Page
Recognition in Promotional Materials	*	*	*

“...we are constantly reminded of the diligence we must have to prepare for the inevitable, and the key to a collaborative effort across government and the private sector. **These summits are timely** for getting everyone together in one room, to broaden our views and empower us as leaders...”

Mike Byrne, Former Sr. White House Director for Emergency Preparedness and Response