

2010 HONOREES

LEFT TO RIGHT:

Rep. Jerry Madden, Texas; **J. Wm. Covington,** Superintendent, Kansas City, Missouri Public Schools; **Sonny Perdue,** Governor, State of Georgia; **Steve Fletcher,** Chief Information Officer, State of Utah; **Mick Cornett,** Mayor, Oklahoma City; **Sen. John Whitmire,** Texas; **Ana Gelabert-Sanchez,** former Planning Director, City of Miami; **Rep. Diana Urban,** Connecticut



PUBLIC OFFICIALS *of the* YEAR

Tough. Dogged. Tenacious. Wise.

They represent the finest traditions of public service. They inspire and instruct by example. They make our communities better. They make us proud.

These are the qualities that represent GOVERNING's Public Officials of the Year.

Since 1994, GOVERNING has honored the best and brightest from state, city and county government. As our nation's true leaders, these men and women personify extraordinary leadership, courage, innovation, creativity, excellence and perseverance. Their accomplishments set the standard for public greatness.

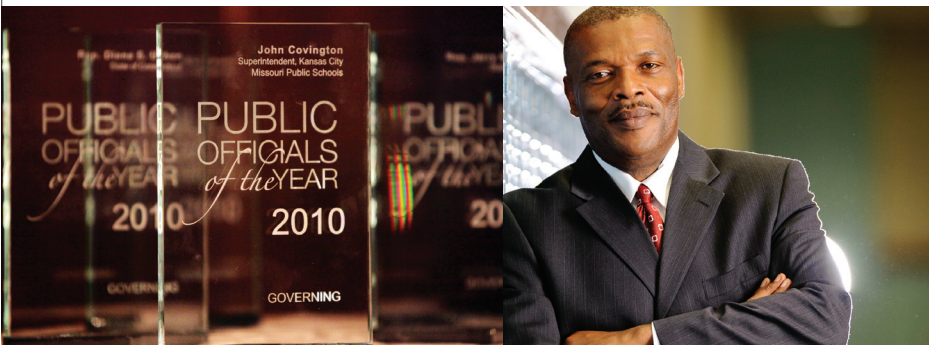
GOVERNING recognizes these leaders through a national public service award program that's in a class of its own. Since the program's inception, Public Officials of the Year has become the nation's preeminent accolade for state and local officials. The awards are regularly spotlighted by journalists, government leaders and the winners themselves.

Award recipients are featured in GOVERNING's November issue and celebrated at an invitation-only gala in Washington, D.C. on November 17, 2011 at the historic Willard InterContinental Hotel.

GOVERNING invites you to join a select number of partner companies with a strong commitment to public service and improving government by honoring the Public Officials of the Year, Class of 2011.

A Snapshot of Past Public Officials of the Year

- Kathleen Sebelius, Insurance Commissioner, State of Kansas – 2001
- Howard Dean, Governor, Vermont – 2002
- Mark Warner, Governor, Virginia – 2004
- Mike Huckabee, Governor, Arkansas – 2005
- Terri Takai, Chief Information Officer, Michigan – 2005
- Haley Barbour, Governor, Mississippi – 2006
- Andrew Romanoff, Speaker of the Colorado House of Representatives – 2008
- Mitch Daniels, Governor, Indiana – 2008
- Jay Williams, Mayor, City of Youngstown, Ohio – 2009
- Martin O'Malley, Governor, State of Maryland – 2009
- John Covington, Superintendent of Schools, Kansas City, Missouri – 2010
- Steve Fletcher, Chief Information Officer, State of Utah – 2010
- Diana Urban, Representative, State of Connecticut – 2010



Partnering with Public Greatness

The Public Officials of the Year Awards gala is an intimate and special evening that celebrates excellence in government. The inspirational tales from honorees leave attendees motivated to affect change within their own jurisdictions — public and private sector alike.

As an invitation-only event, partners of this exclusive awards program receive unparalleled access to some of the nation's most innovative and influential leaders. Sponsorship provides a distinct opportunity for organizations to align with the qualities of leadership, innovation and excellence that the award recognizes.

Event partnership includes:

- ✓ Attendance to private winner reception including photo shoot and VIP introductions
- ✓ Two tickets to award dinner gala
- ✓ Exclusive podium opportunity to introduce during presentations of Public Officials of the Year
- ✓ VIP assigned seating next to award winner at dinner
- ✓ Participation in POY Commemorative Yearbook through inclusion of corporate message on the importance of public service
- ✓ Podium acknowledgement from GOVERNING publisher
- ✓ Logo inclusion on premium event collateral
- ✓ Winner video with underwriter logos

Web – Public Officials of the Year webpage

- ✓ Photo gallery of past winners with underwriter logos
- ✓ Gallery and profiles of current winners with underwriter logos
- ✓ Past and present winner video links
- ✓ Underwriter logo and links on Public Officials of the Year webpage

Thought Leadership in GOVERNING Magazine

Public Officials of the Year Winner profile

- ✓ Ad campaign runs from December 2011 through July 2012
- ✓ Underwriter logo on winner profile page

November Issue

- ✓ Ad in November issue of GOVERNING as part of the Public Officials of the Year program

For more information, please contact:

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