

GOVERNING



Resource Centers

Maximize your online engagement with 100% visibility, built-in promotional and lead generation activities and a showcase of your informational assets across our executive audience of state and local leaders.

GOVERNING's resource centers utilize cross-promotional marketing and job-critical content to ensure a steady flow of engaged visitors.

Selling (Out) the Future
BY: JOHN O'LEARY | AUGUST 26, 2010
In government, when times get tight, public officials turn to the sale of assets—the equivalent of selling the family jewels.

\$800,000 for a City Manager? The pay scandal in the City of Bell
BY: RICK COLE | AUGUST 9, 2010
The absurd salaries paid to the top brass in Bell, Calif., not only illuminate what happens when self-interest trumps public service, but also goes to the heart of what public service means.
11 Comments

Taking a Swipe at Card-Swiping Fees
BY: TINA TRENKNER | AUGUST 2010
A growing source of profit for card companies took a hit in Vermont.

Rhode Island's Slots Subsidy
BY: JOSH GOODMAN | AUGUST 2010
Some state officials insist financially helping the Twin River Casino would be a smart move.

The Minnesota-Wisconsin Partnership
BY: HEATHER KERRIGAN | AUGUST 2010
The 'Minnesconsin' adventure may not always be easy, but the two states have found that collaboration is cost-effective.

Workforce Management Resources
Sponsored by KRONOS

- Making the Most of Your Time, Talents and Team**
Learn about vast changes occurring in the way governments operate in a life after the recession and the options that emerge from managing people more efficiently.
- Maintaining Viable Workforces in the Realities of Today's Environment**
Thom Rubel, research VP at DC Government Insights, answers five key questions posed on behalf of Kronos state and local government customers.
- Webinar: Confronting Budget Challenges by Automating Workforce Management**
View this webinar archive to learn what states and localities are doing to decrease budgets while maintaining current workforce and service levels.
- Article: The Liabilities and Assets of Beachfront Living**
Read how Gulfport, Mississippi uses Kronos technology to track hours for records reimbursement following Katrina, Gustav and the current BP oil clean-up project.
- Case Study: City of Strongsville**
Read how a Kronos solution and managed services help the City of Strongsville control labor costs and improve compliance.

Yes! I am interested in receiving more information on Kronos workforce management solutions

Assets

* Additional print, online and e-mail newsletter ads may be purchased separately and are recommended upgrades to increase traffic.

Opt-in for more information

Deliverables

- Lead Gen Guarantee: 125 – includes assets and survey
- 300x600 ROS resource center on one topic channel
- Custom designed registration page
- Up to 6 assets hosted
- 1X monthly refresh
- Lead gen survey & full-color executive summary
- 3 sole-sponsored e-mail newsletters
- ROS ad unit on govtech.com
- Weekly Metrics Reporting

\$15,000 net per month (3 month minimum)

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