



horizon 2013

PROCUREMENT MEETS PERFORMANCE



SAN ANTONIO
THE WESTIN RIVERWALK
OCT 27-29, 2013

★ **A THREE-DAY CONFERENCE** ★

Meet 250-plus forward-looking procurement executives, industry experts and analysts who will define the road map for procurement performance and innovation for business enterprises across the globe.



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UNWIND



A NEW HORIZON WELCOMES YOU!



5 REASONS TO PARTICIPATE

FLASHBACK OF HORIZON 2012

ONE

RECEIVE EXPERTISE AND ADVICE
from world's leading procurement analysts and experts

TWO

BENCHMARK PERFORMANCE AND PROCESSES
and learn how leading teams address universal procurement challenges

THREE

GAIN INSIGHTS FROM 25+ BREAKOUT SESSIONS
and boost your company's procurement performance

FOUR

HEAR ABOUT INNOVATION FROM 30+ SPEAKERS
for optimizing procurement's business performance objectives

FIVE

NETWORK WITH ATTENDEES FROM 150+ COMPANIES
to gain awareness of the ever-changing process & technology landscape

Enjoyable event. I would recommend it to others in my team.

Andrew Decann
Supply Chain Manager,
Wells Fargo

200+ ATTENDEES

100+ COMPANIES

34 SESSIONS

31 SPEAKERS



8.9

AVERAGE OVERALL RATING FOR HORIZON 2012

10

ONE EVENT FOUR EXPERIENCES

GENERAL SESSIONS & KEYNOTES

Learn how procurement will be expected to contribute to business performance and growth in the coming years.

COLLOQUIUM

Word is not incorrect, but I needed to look up its meaning. Suggestion: Information Discussions

PROCUREMENT PERFORMANCE SYMPOSIUM

Explore how one can leverage people, processes & technology to take procurement to the next level.

ZYCUS UNIVERSITY

Maximize ROI and extract true value from your technology implementations.

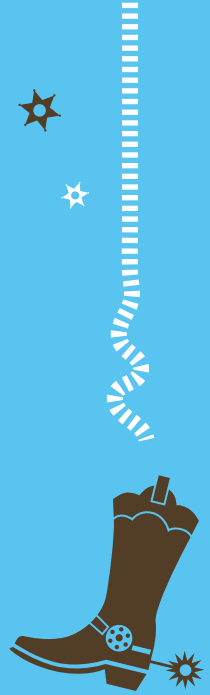
Be a part of any of the above sessions and earn CEH credits to advance your procurement career.

WE HAVE SOMETHING MORE IN STORE FOR SENIOR PROCUREMENT PROFESSIONALS

THOUGHT LEADER SYMPOSIUM

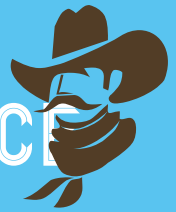
Designed exclusively for the procurement strategists, these sessions will provide valuable insights for taking procurement to the next level within your organization.

BY INVITATION ONLY



LEARN LEARN LEARN

SPEAKERS AT A GLANCE



KEYNOTE SPEAKER
Archie Manning
Legendary NFL
Quarterback

FEATURED SPEAKERS

Debbie Wilson
Research VP, Gartner

Duncan Jones
Vice President and Principal Analyst, Forrester Research, Inc.

Andrew Bartolini
Chief Research Officer, Ardent Partners/CPO Rising

Chris Sawchuck
Principal and Global Procurement Advisory Practice Leader,
The Hackett Group

Tina Trueba
Executive Director - Global Strategic Sourcing
and Americas Shared Services, Celgene

Excellent speakers. Enjoyed it very much and
have learned more about the future of
procurement.

Jan Golden
Sr. Production & Procurement Manager,
Maryknoll

THEMES FOR THE BREAKOUT SESSIONS

Strategies for cost reduction & increasing procurement's influence on spend

Global sourcing – Challenges & Solutions

Ways to improve supplier relationships & performance

Contracting strategies that minimize risk and maximize business impact

Driving technology adoption and end user compliance

Collaboration – As a means to elevate procurement

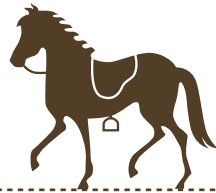
A future-focused paradigm to drive user adoption & compliance



Horizon 2013 provides a unique platform for you to share your views on the latest trends with some of procurement & supply chain's leading practitioners, analysts and thought leaders.



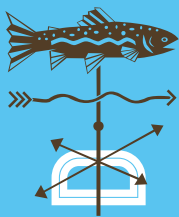
Be one amongst the
250+ PROCUREMENT PROFESSIONALS
who will represent
150+ LEADING GLOBAL COMPANIES AND
participate actively in
30+ sessions



Meet analysts from leading research & consulting firms.

GARTNER
FORRESTER RESEARCH, INC.
THE HACKETT GROUP
CPO RISING
SPEND MATTERS

SHARE



UNWIND



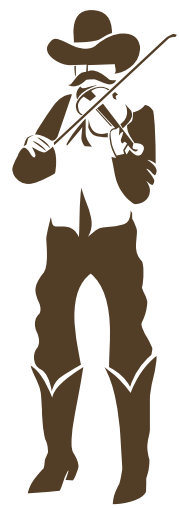
NETWORK

WITH LUNCHEONS, DINNERS, RECEPTIONS & ENTERTAINMENT EVENINGS, HORIZON 2013 OFFERS A HOST OF OPPORTUNITIES FOR THE CONFERENCE ATTENDEES TO:

- Network with peers within and across industries
- Interact with industry thought leaders and analysts from leading research firms
- Unwind from the routine and relax “Texas-style”

Quality of attendees and networking were first-rate.

Cynthia Urbaytis
VP, Institute for Supply Management



EVENT VENUE & REGISTRATION

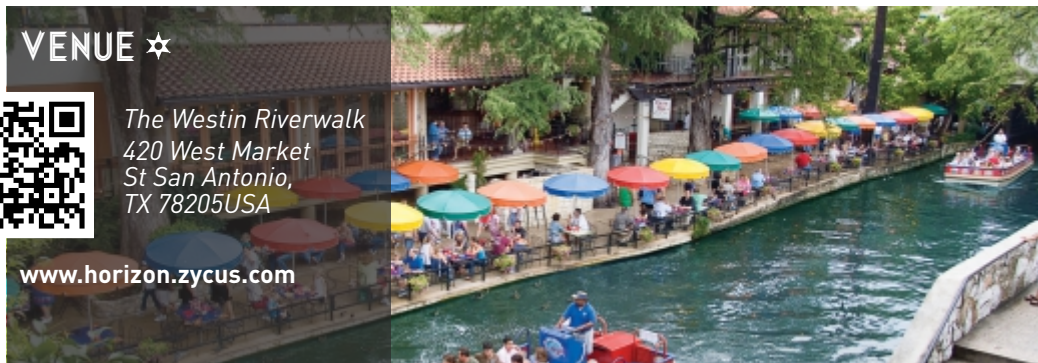


VENUE ☆



The Westin Riverwalk
420 West Market
St San Antonio,
TX 78205USA

www.horizon.zycus.com



The Westin Riverwalk, located on the world famous Riverwalk in San Antonio, will provide you with the perfect location to relax and recharge from your normal routine.

REGISTRATION ☆ www.horizon.zycus.com

REGISTRATION TYPE	EARLY BIRD (Closed)	AUG 01 - SEPT 15	SEPT 16 Onwards
Full access conference pass	\$399	\$499	\$599
Full access conference pass + 2N/3D stay at the venue	\$599	\$699	\$799
Group (Buy 3 get 1 complimentary) Full access conference pass + 2N/3D stay at the venue	\$1797	\$2097	\$2397

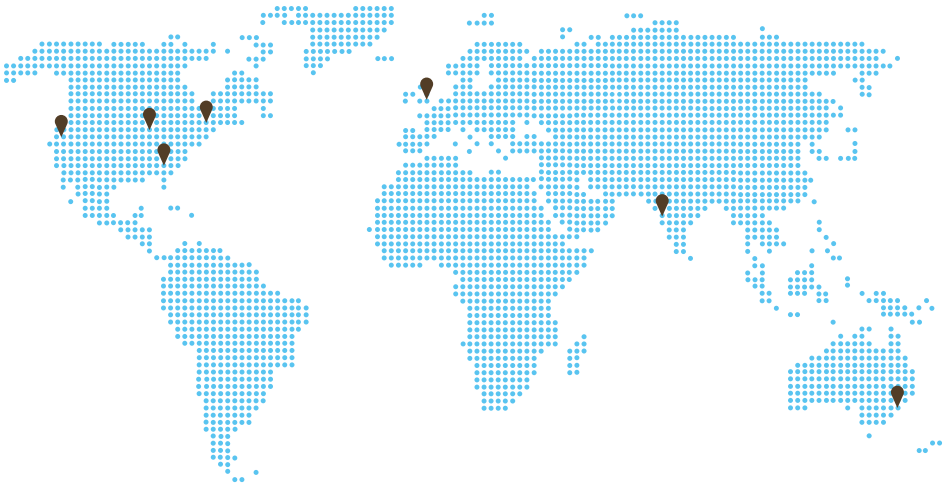
For reservation details contact horizon@zycus.com | Join the conversation on twitter @Zycusinc #Horizon2013

ABOUT ZYCUS

With our spirit of innovation and a passion to help procurement reach greater business advantages, we have evolved our portfolio to a comprehensive full suite of Procurement Performance Solutions – Financial Savings Management, Spend Analysis, eSourcing, Contract Management, Supplier Management, and Procure-to-Pay – to encompass the complete Source-to-Settle process.

At Zycus, we believe in being 100% responsive to customer needs — listening to our customers, understanding their critical procurement challenges and collaborating on innovative easy-to-use solutions to solve complex procurement issues - giving our customers a competitive edge and positioning procurement at the heart of business performance.

With a decade long experience in procurement technology and 200+ solution deployments among global Fortune 1000 clients, we continue on our pursuit to drive competitive business performance. With 600+ employees, we have a physical presence in virtually every major region of the globe.



ZYCUS™

PROCURE PERFORMANCE