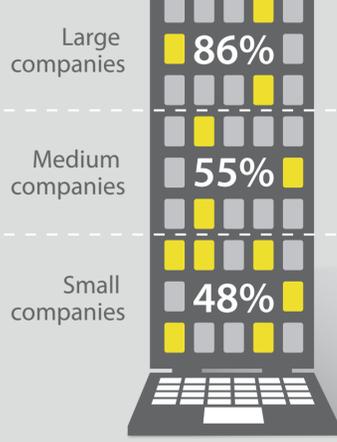
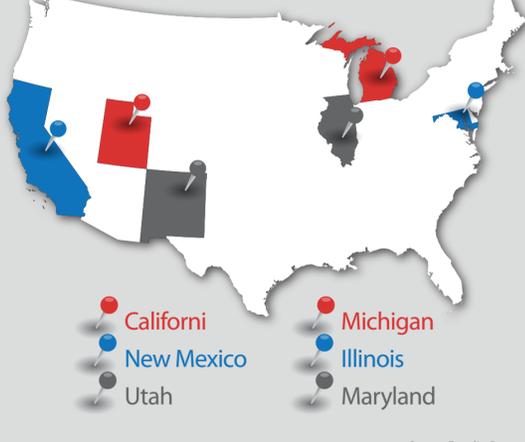


SOCIAL MEDIA RECRUITING

Companies using social media for recruiting purposes:



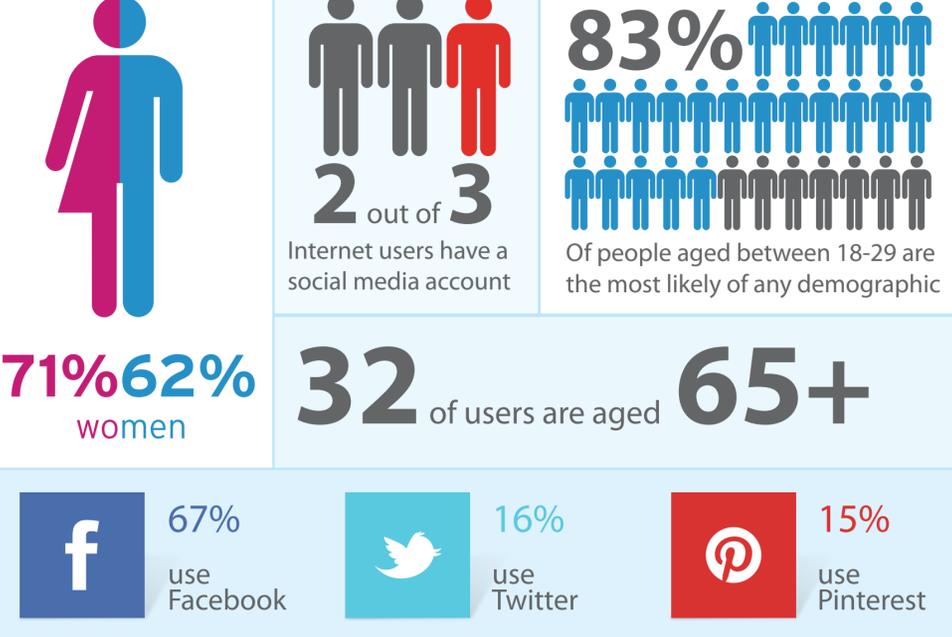
Social media law passes:



Source: Emedia Research

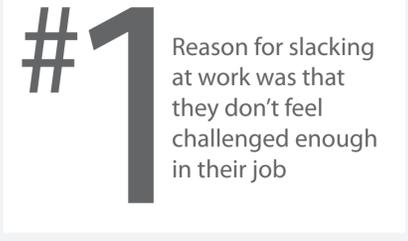
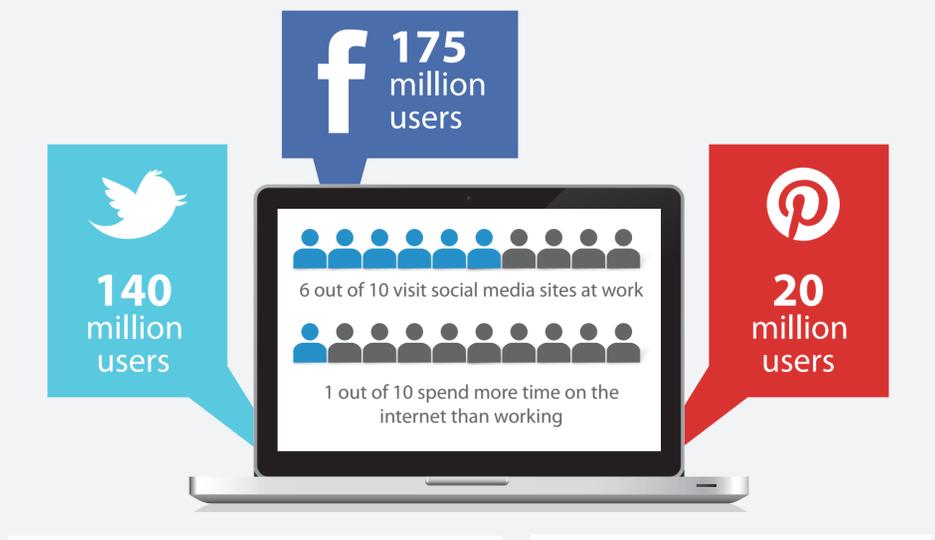
SOCIAL MEDIA USE

Number of individuals using social media:



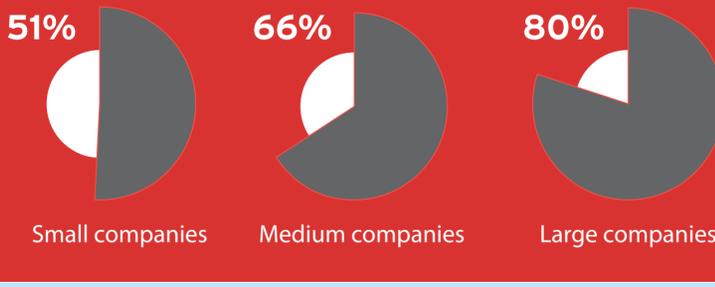
Source: Pew Research

Number of individuals using social media at work:



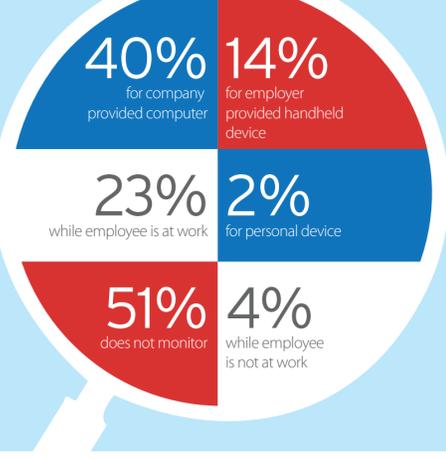
Source: Third party survey

Companies with a social media policy:

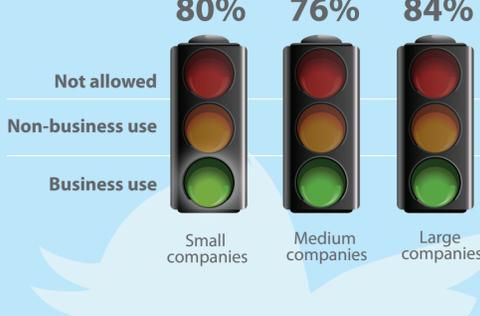


Source: Emedia survey

Company actively monitoring social media use by employees:



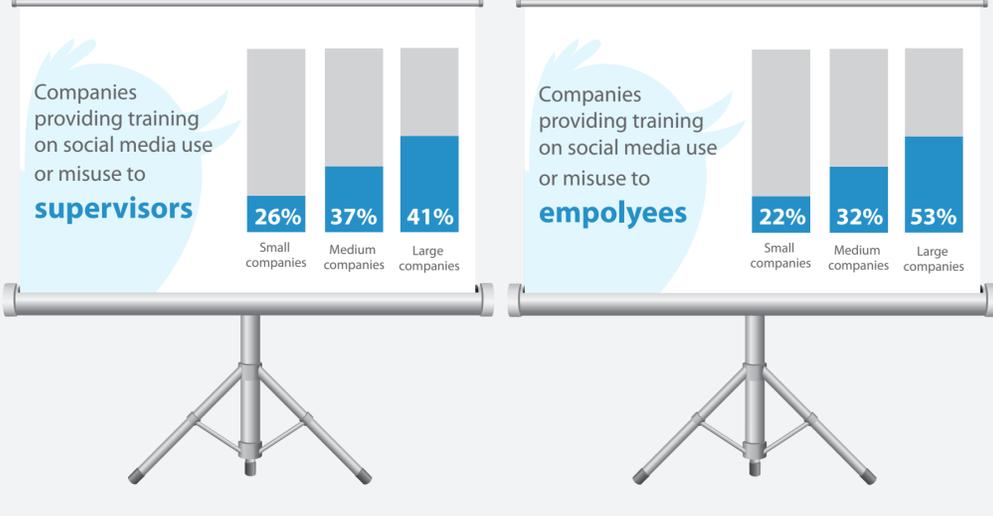
Companies permitting employees to access social media at work:



Source: Emedia survey

SOCIAL MEDIA TRAINING

Number of individuals using social media:



Source: Emedia survey

Source: Emedia survey

DANGER ZONE



Issues employers have faced regarding social media in the workplace

Source: Emedia survey