

A VFA User Forum and Networking Event

September 18-19, 2013
 Fairmont Empress
 Victoria, British Columbia

WELCOME RECEPTION — Wednesday, September 18th

6:00 pm – 8:00 pm **Welcome Reception** *Fairmont Empress — Empress Harbourside Room*

Participants arriving on Wednesday evening before the conference are invited to attend a welcome reception at the Fairmont Empress with a view of Victoria Harbour.

USER FORUM — Thursday, September 19th

8:00 am **Registration and Breakfast Buffet** *Victoria Conference Centre*

8:45 am **Welcome and Introductions** *Saanich Room*
Susan Anson, President, VFA Canada

8:50 am **VFA Update**
Jerry Kokos, President and CEO, VFA, Inc.
 Mr. Kokos will provide an update on VFA's activity over the past year and future plans, and will discuss key themes for the company, including mobility, integration, holistic facility insight, and an ongoing commitment to bringing clients the best in facilities capital planning and management.

9:00 am **Trends in Facilities Capital Planning**
Jim Streeter, Vice President of Professional Services, VFA, Inc.
 Facility management today requires a broader view than ever before. Trends that need to be considered include taking a programmatic approach vs. one-off projects, harnessing mobility as a tool, moving beyond condition data to consider functional adequacy, energy, and factoring risk into the prioritization of projects.

9:30 am **Capital Planning and Management Software Preview**
Bill Olsen, Senior Vice President, Software Development, VFA, Inc.
 This session will provide an update on the VFA software platform and preview upcoming enhancements.

10:15 am Morning Break

10:30 am **Demo Session** *Esquimalt Room*
 This session will feature demonstrations of VFA.facility®, VFA FacilityView™, VFA.auditor®, and VFA.spendManager®, with the opportunity to ask questions of VFA experts and to get hands-on.

11:15 am **VFA Trivia Quiz: Answer questions and win prizes!** *Saanich Room*

11:30 am **Leadership in Facilities Capital Planning: How CFB Esquimalt Paves the Way**
Marcel Gingras, Base Development Engineer, P.Eng., PMP, and Jon Burbee, Manager of Real Estate Services, CFB Esquimalt
 Over the past five years, Canadian Forces Base Esquimalt has worked with VFA not simply to gather facility data, but to analyze their needs, understand their desired outcomes, and develop an award-winning approach to facilities capital planning and management. Learn how the Base Construction Engineering team

started with the basics, expanded the data they consider to include green and energy conservation, and have implemented a data-driven, mission-centric prioritization model.

12:15 pm Networking Luncheon

1:15 pm Awards Presentation

Saanich Room

- The 2013 VFA CapStar Award to Canadian Forces Base Esquimalt
- The 2013 VFA Vanguard Award to the City of Richmond
- Lifetime Achievement Award to Pete Jansen, City of Richmond

1:30 pm Stewardship of the Facility Portfolio: Taking the Long View

Darryl Boyce, Assistant Vice President, Facilities Management & Planning, Carleton University

Most facility managers need to act as stewards of their buildings, planning to sustain the existing portfolio for the long term. The challenges faced by good stewards include dealing with older buildings that need to be modernized with new and ever-changing technology; making the case for deferred maintenance funding when it's easier to get funding for new construction; assessing the risk to programs and the organizational mission presented by aging facilities and systems; and rationalizing the portfolio to determine which assets are "bulldozer bait" and which are worth the investment.

2:15 pm Integrating Energy Audits into a Facilities Capital Planning Program

Susan Buchanan, VP of Professional Services, VFA, Inc.

With a growing focus on energy savings opportunities, learn how you can couple your facility conditions assessments with energy audits. VFA has been exploring cost-effective ways to bring more in-depth energy conservation information into traditional FCA's using energy modeling. Taking detailed systems data, occupancy and operations information, as well as utility data, an informative energy audit can add another dimension to project prioritization and capital planning.

3:00 pm Afternoon Break

3:15 pm Topical Roundtables

Saanich Room/Oak Bay Room/Esquimalt Room

1. Energy & Sustainability: *Darryl Boyce, Assistant VP, Facilities Management & Planning, Carleton University and Susan Buchanan, VP of Professional Services, VFA, Inc.*
2. Capital Spend Management: *Tim Dunn, Senior VP of Consulting, VFA, Inc.*
3. Site Linear: *Jim Streeter, VP of Professional Services, VFA, Inc.*
4. Risk: *David Isaacson, Solutions Consultant and Neil Lieberman, Chief Marketing Officer, VFA, Inc.*
5. Facility View: *Bill Olsen, Senior VP of Software Development, VFA, Inc.*

4:00 pm Building a Foundation for Facilities Sustainment

Saanich Room

Pete Jansen, Maintenance Planner, Facility Management, City of Richmond

Richmond is a city of 180,000 located near Vancouver, with an Engineering and Public Works division responsible for the management of 145 municipal buildings. The City was the first recipient of VFA's CapStar award in 2004. Richmond's Capital Planning Group has continued to make infrastructure a top priority in contributing to the City's vision of making Richmond the most appealing, livable and well-managed community in Canada. Many organizations have turned to the City of Richmond for guidance and direction in pursuing their future capital planning initiatives. Learn how the Capital Planning Group has developed a long-range plan for meeting the ever-growing challenges of maintaining the City.

4:45 pm Conference Conclusion