

Vienna **May 2012**

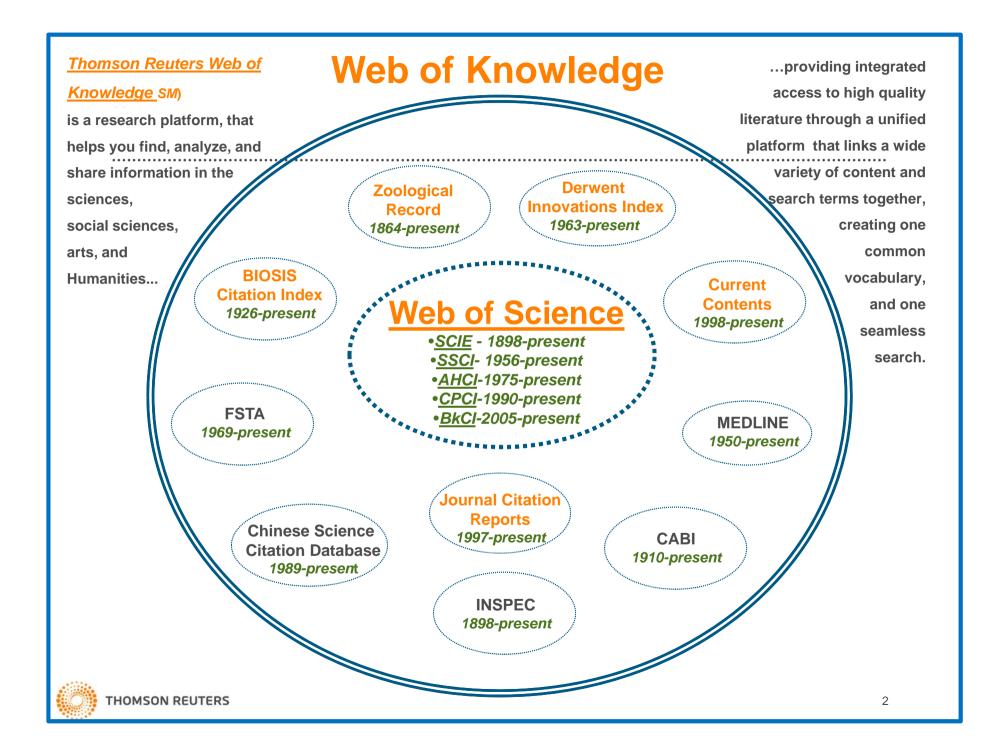
Maintaining and Growing Web of Science
Regional Content in Web of Science
Austrian Research in Web of Science

Book Citation Index

•How Can I Improve My Journal?

James Testa **Vice President** Editorial Development & Publisher Relations





Journal Selection Process: Four Points of Evaluation

Journal **Publishing Standards**

Editorial Content

International **Diversity: Authors, EAB**

Citation **Analysis**

- Timeliness of publication
- International Editorial Conventions
- Full text English or English language Bibliographic Information
- Peer Review

- •Will this journal enrich WoS with novel content?
- •Is this subject already well covered?
- How does this journal compare with covered iournals of similar scope?
- Do authors. editors, EAB members represent the int'l research community?
- Does this journal target an International or Regional audience?

New journals:

 Citations to authors', editors' prior work.

Established Journals:

- Impact Factor
- Citation metrics have meaning only in the editorial context appropriate for the iournal.



THOMSON REUTERS • Thomson Reuters: Build Web of Science Content

Scholarly Publisher: Build a Great Journal

What Does Impact Factor Represent?

Impact Factor represents the average number of times recent articles in a specific journal were cited in a particular year.

What Does it Measure?

Impact Factor measures the citation performance of the journal as a whole and <u>not</u> of any specific article or author published in the journal.



2010 Journal Citation Reports

Taxon

2010 Impact factor: 2.364

5-Year Impact Factor: 2.964



Calculation of **Journal Impact Factor** 5-Year Journal Impact Factor



Journal Impact Factor 10

Cites in 2010 to items published in: 2009 = 160 Number of items published in: 2009 = 79

2008 = 2492008 = 94

Sum: 409 Sum: 173

Calculation: Cites to recent items 409 =2.364

Number of recent items 173



5-Year Journal Impact Factor ①

Cites in $\{2010\}$ to items published in: 2009 = 160Number of items published in: 2009 = 79

> 2008 = 2492008 = 94

> 2007 = 3322007 = 96

> 2006 = 2482006 = 762005 = 2382005 = 69

Sum: 1227 Sum: 414

Calculation: Cites to recent items 1227 = 2.964 414

Number of recent items



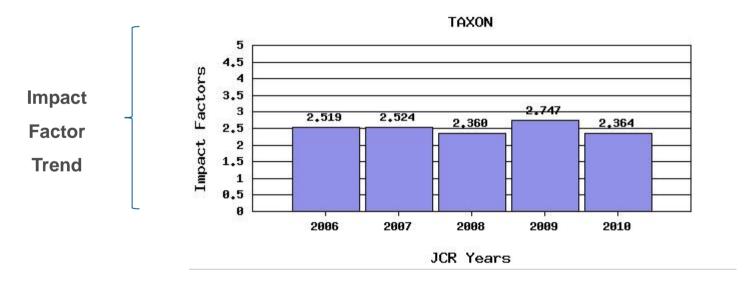


The data behind the 2010 Journal Impact Factor

.....

Source	
Data	1
2010	

		Citable ite	ms		
	Articles	Reviews	Comb	ined	Other items
Number in JCR year 2010 (A)	128	2		130	33
Number of references (B)	7571	263	7	7834	826.00
Ratio (B/A)	59.1	131.5		60.3	25.0



Taxon
2010 Journal Citation Reports



The data behind the 2010 Journal Impact Factor



Cited

Journal

Graph

Cited

Journal

J



Taxon
2010 Journal Citation Reports

Self citation rates in 2009 Journal Citation Report

Revista Brasileira de Farmacognosia-Brazilian Journal of Pharmacognosy

.....

Journal Self Cites 1

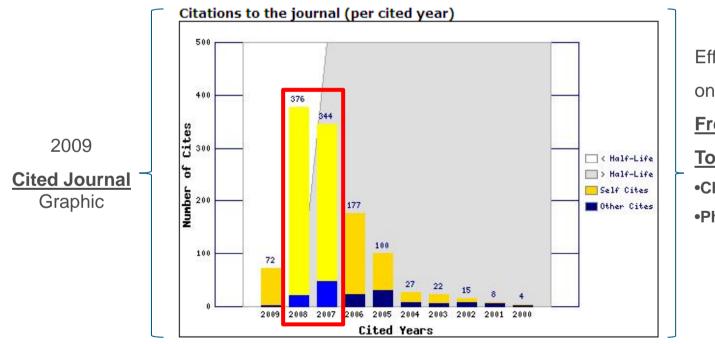
The tables show the contribution of the journal's self cites to its impact factor. This information is also represented in the cited journal graph.

Total Cites	1163
Cites to Years Used in Impact Factor Calculation	720
Impact Factor	3.462

Self Cites 1010 (86% of 1163)

Self Cites to Years Used 652 (90% of 720)

Impact Factor Without Self Cites 0.327



Effect of Self Citations

on *rank in category*:

From Q1

To Q4

- Chemistry, Medicinal
- Pharmacology & Pharmacy

Impact Factor vs. 5-Year Impact Factor in Science & Social Sciences

Top Ten Science Journals

				JCR Data (i)					
Rank	Abbreviated Journal Title (linked to journal information)	TECN		2010 Total Cites	Impact Factor	5-Year Impact Factor	Immediacy Index		
1	CA-CANCER J CLIN	0007-9235	9804	94.333	70.245	8.667			
2	ACTA CRYSTALLOGR A	0108-7673	13946	54.333	24.717	0.629			
3	NEW ENGL J MED	0028-4793	227679	53.486	52.363	10.675			
4	REV MOD PHYS	0034-6861	29872	51.695	48.621	8.219			
5	ANNU REV IMMUNOL	0732-0582	16100	49.271	46.688	7.682			
6	NAT REV MOL CELL BIO	1471-0072	26838	38.650	41.578	6.400			
7	NAT REV CANCER	1474-175X	26729	37.184	37.881	6.423			
8	NAT GENET	1061-4036	76301	36.377	32.701	7.242			
9	NATURE	0028-0836	511248	36.104	35.248	8.792			
10	NAT REV IMMUNOL	1474-1733	21080	35.196	33.644	5.571			

Top Ten Social Science Journals

		JCR Data i)					
Abbreviated Journal Title (linked to journal information)	ISSN	2010 Total Cites	Impact Factor	5-Year Impact Factor	Immediacy Index		
BEHAV BRAIN SCI	0140-525X	5902	21.952	24.509	3.667		
ANNU REV PSYCHOL	0066-4308	8666	18.288	21.727	4.077		
AM J PSYCHIAT	0002-953X	42134	12.759	11.865	2.571		
PSYCHOL BULL	0033-2909	27172	11.975	17.955	2.026		
ARCH GEN PSYCHIAT	0003-990X	34536	10.782	15.618	2.222		
ANNU REV CLIN PSYCHO	1548-5943	1126	9.743	11.837	1.400		
TRENDS COGN SCI	1364-6613	11991	9.686	14.015	1.984		
ANNU REV PUBL HEALTH	0163-7525	3144	8.609	11.070	1.000		
SCHIZOPHRENIA BULL	0586-7614	8966	8.273	8.530	1.481		
PSYCHOL REV	0033-295X	19676	7.784	11.361	1.826		



Category Level Metrics – Ranked by Aggregate Impact Factor

Science Categories

Category (linked to category information)	Total Cites	Median Impact Factor	Aggregate Impact Factor	Aggregate Immediacy Index	Aggregate Cited Half-Life	# Journals	Articles
BIOCHEMISTRY & MOLECULAR BIOLOGY	2814701	2.799	4.346	0.857	7.4	286	50169
NEUROSCIENCES	1561003	2.783	3.914	0.723	7.2	239	32188
GASTROENTEROLOGY & HEPATOLOGY	390240	2.210	3.606	0.778	6.0	72	10458
MARINE & FRESHWATER BIOLOGY	287710	1.429	1.814	0.428	9.0	93	8948
ACOUSTICS	93364	0.897	1.492	0.282	9.0	30	3822
ENGINEERING, ELECTRICAL & ELECTRONIC	712402	1.004	1.462	0.220	7.0	247	40177

Social Science Categories

Category (linked to category information)	Total Cites	Median Impact Factor	Aggregate Impact Factor	Aggregate Immediacy Index	Aggregate Cited Half-Life	# Journals	Articles
ENVIRONMENTAL STUDIES ->	84454	1.110	1.749	0.377	6.3	→ 78	→ 4479
PSYCHOLOGY, SOCIAL	144205	1.180	1.686	0.302	>10.0	58	3141
ANTHROPOLOGY	60091	0.680	1.228	0.350	9.8	76	2756
ECONOMICS	380146	0.750	1.188	0.244	>10.0	305	14403
LINGUISTICS	66868	0.565	0.960	0.208	9.8	144	3355
ETHNIC STUDIES ->	5773	0.667	0.898	0.150	6.7	→ 13	→ 547
INTERNATIONAL RELATIONS	33733	0.627	0.826	0.242	7.8	78	2639



Regional Content

Web of Science covers the Top Tier International and Regional Journals



Regional Journal Coverage in Web of Science

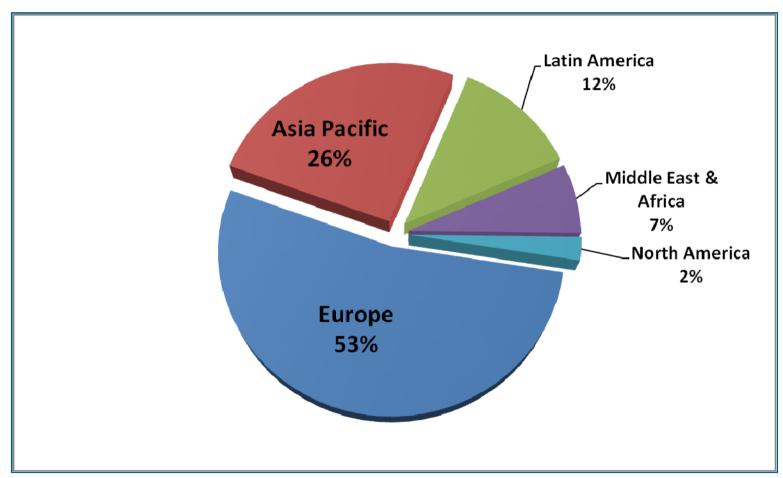
.....

	Arts & Humanities	Agriculture Biology & Environmental Sciences	Clinical Medicine	Engineering Computing & Technology	Life Sciences	Physics Chemistry & Earth Sciences	Social & Behavioral Sciences	Total
Europe	175	109	182	113	78	146	287	1090
Asia Pacific	20	83	128	58	71	67	98	525
Latin America	31	61	43	15	17	22	60	249
Middle East & Africa	13	23	39	15	15	9	32	141
North America	9	1	17	5	5	2	8	47
Total	248	277	409	206	186	246	485	2052



Geographic Distribution of Regional Journals in Web of Science

.....





Austrian Scholarship in Web of Science

- Journals
- Research Output
- Research Impact
- Impact Relative to World

Austrian Journals in Web of Science 46 titles

- Science Citation Index Expanded
 - 35 journals
- Social Sciences Citation Index
 - 7 journals
- Arts & Humanities Citation Index
 - 5 journals

Language:

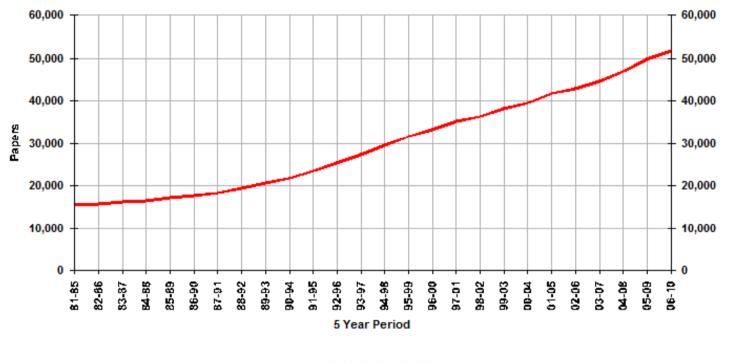
26 in English

20 in German or Multi-Language (11 SCIE; 5 SSCI; 5 AHCI)



Austrian Papers in Web of Science 1981-2010

Number of papers for Overall Country in 5 year overlapping periods





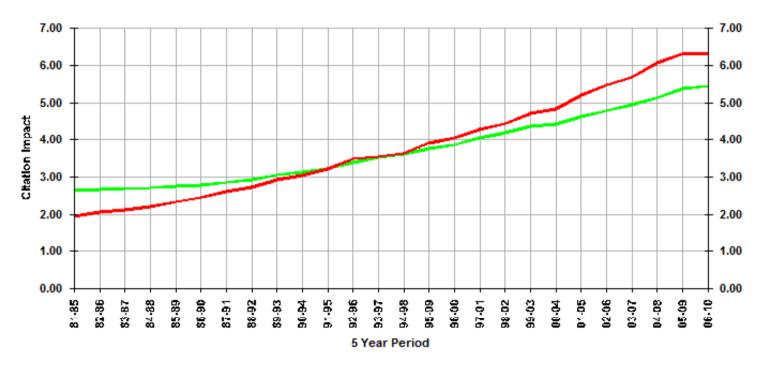


Austria vs. EU-27 Citation Impact of All Papers in Web of Science 1981-2010

.....

Options

Citation impact for Overall Country in 5 year overlapping periods



AUSTRIA-all fields

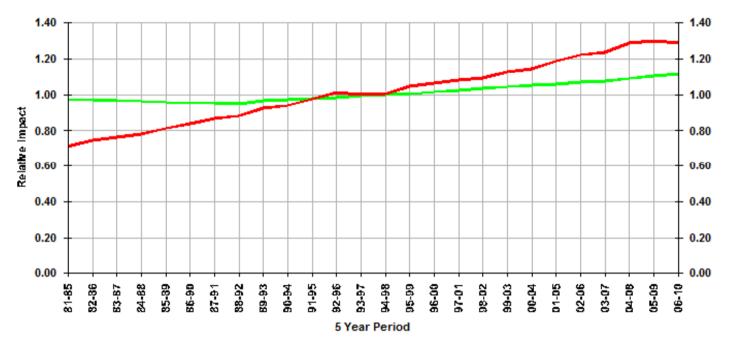
EU-27-all fields



Austria vs. EU-27 Citation Impact of All Papers Relative to World 1981-2010

.....

Impact relative to world for Overall Country in 5 year overlapping periods



AUSTRIA-all fields
 EU-27-all fields





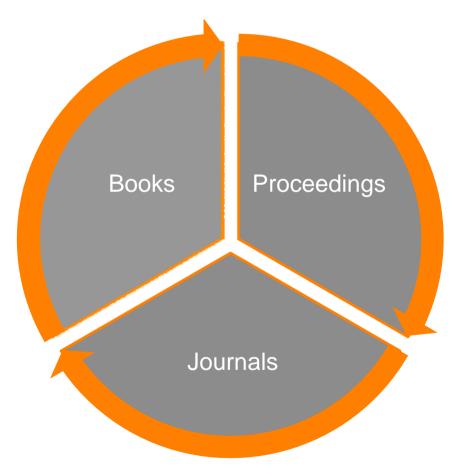
BOOK CITATION INDEX COMPLETING THE RESEARCH PICTURE

http://wokinfo.com/products_tools/multidisciplinary/bookcitationindex/



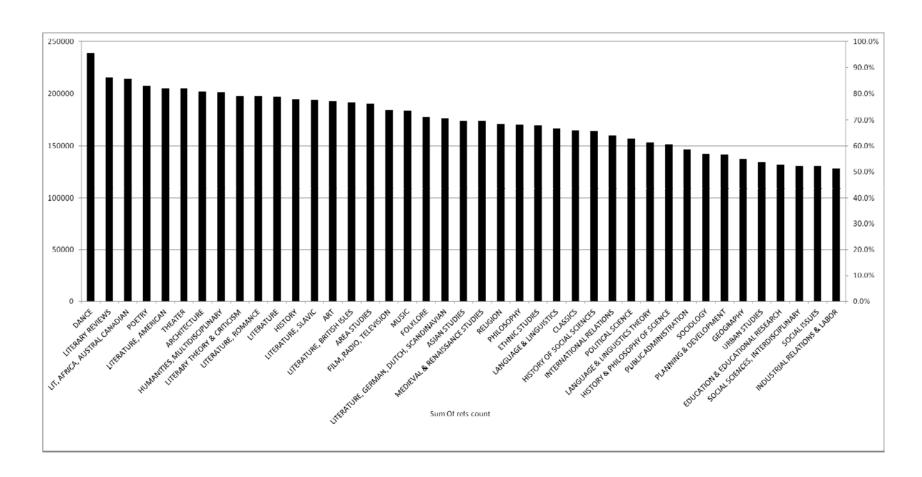
.....

Web of Sciencesm: Core Research Literature





Categories with more than 50% of outgoing citations from journals to books Source: Web of Science - Citing year = 2007

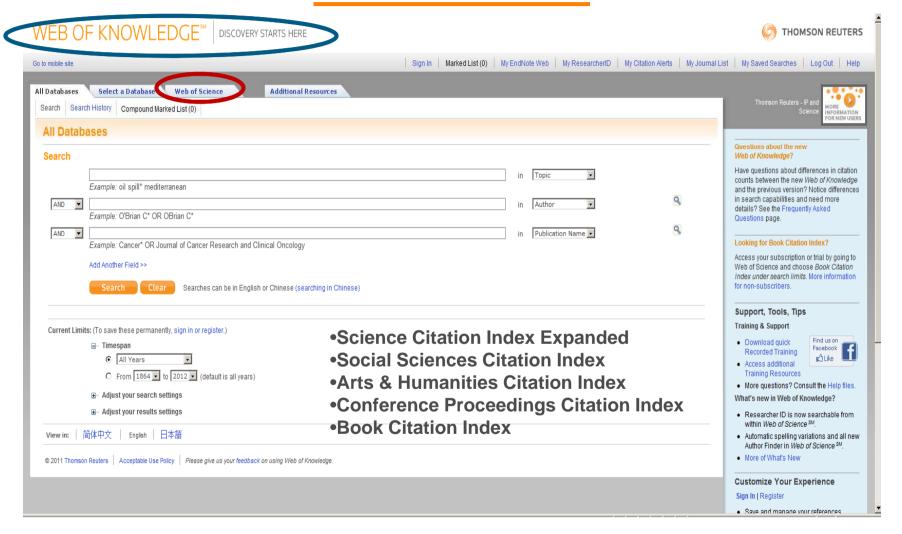




Web of Knowledge

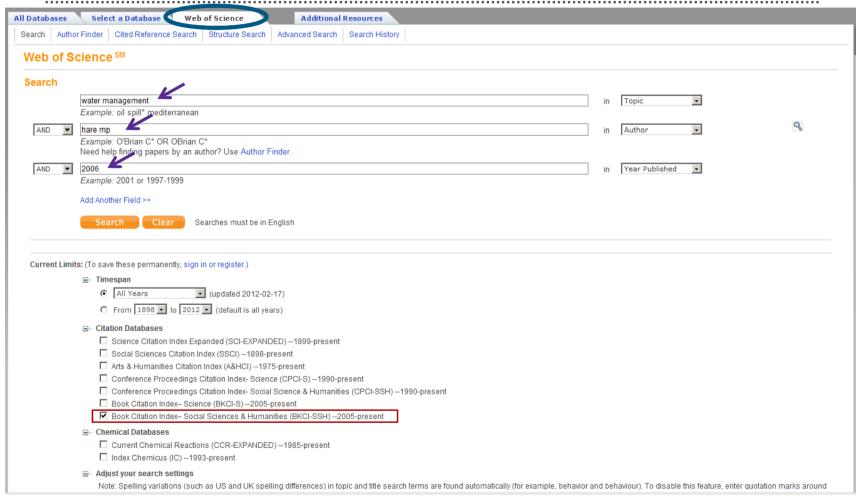
contains

Web of Science



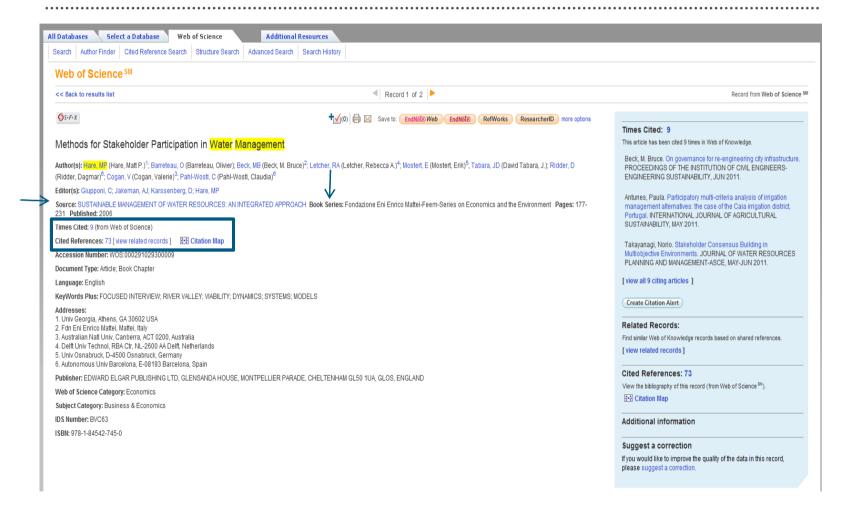


Book Citation Index Search: Topic; Author; Year Published



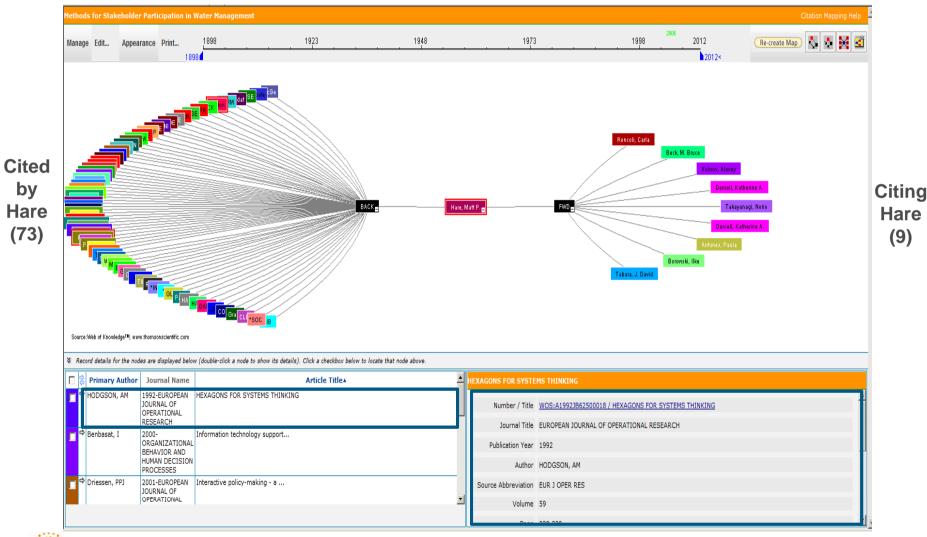


Book Citation Index Source Record





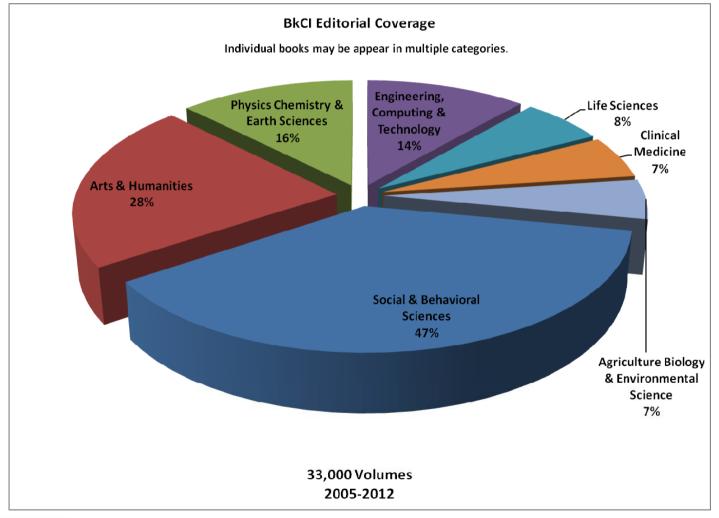
Viewing the Chapter's Citation Context





Editorial Profile of the Book Citation Index

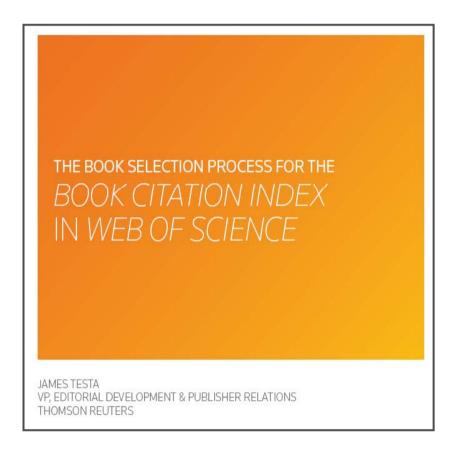
.....





Selection of Books Provided by Major Publishers; University Presses

Participating publishers are listed at: http://wokinfo.com/mbl/publishers/



Full text available at: http://wokinfo.com/media/pdf/BKCI-SelectionEssay_web.pdf



How Can I Improve My Journal?

- 1. Active recruitment of high-impact articles by courting researchers
- 2. Offering authors better services
- 3. Boosting the journal's media profile
- 4. More careful article selection

-M. Chew, E. V. Villanueva, and M. B. Van Der Weyden, *Journal of the Royal Society of Medicine* **100** (3), 142 (2007).



.....

Thank you.

Visit the Thomson Reuters Web site at

http://thomsonreuters.com/.

Contact me at

james.testa@thomsonreuters.com

