



THOMSON REUTERS

## NEWS RELEASE

FOR IMMEDIATE RELEASE

---

### Two India Pharmaceutical Companies Are Amongst Asia Pacific's Most Innovative, According to Thomson Reuters 2011 State of Innovation Report

Domestic Appliances and Medical Devices Spike in New Innovation; Brand Protection in China Outpaces Others

---

**NEW DELHI, WASHINGTON, DC, USA, March 13, 2012** – Two India-based pharmaceutical companies, Ranbaxy Laboratories and Cadila Pharmaceuticals, were among Asia Pacific's leading innovators last year according to one of two reports released today by Thomson Reuters, which provide new insights into global patent and trademark trends throughout 2011. The two reports, *2011 State of Innovation: Twelve Key Technology Areas and Their States of Innovation* and *2011 Trademark Report: Trademark Activity, Evolution and Important Changes*, track patent and trademark activity in key technology areas and economies around the world, using the Thomson Reuters *Derwent World Patents Index*<sup>®</sup> (*DWPI*<sup>SM</sup>) database and *SAEGIS on SERION*<sup>TM</sup> trademark research system.

In the heterocyclics subsector of pharmaceuticals, Ranbaxy Laboratories and Cadila Pharmaceuticals were placed in third and fifth place respectively amongst the top 10 Asia Pacific patent assignees in 2011. Japanese companies, Takeda Pharmaceutical Company Ltd and Daiichi Sankyo Company Ltd, were in the top two positions followed by Kowa Company Ltd in fourth place. Japanese companies dominated this subsector with Zhejiang University representing China in ninth place ahead of Sumitomo Chemical Company Ltd.

Key findings from the two reports include:

- **Domestic Appliance & Medical Device Patent Volumes Rise:** Patent volume in the domestic appliances and medical devices technology sectors both grew by 12 percent from 2010 and 2011, with a total of 41,189 and 58,592 inventions, respectively, in the last year alone. The next largest growth sector was in Telecommunications, which grew by five percent.
- **Alternative Power Vehicle Technology Goes Global:** The auto industry's greatest single source of new patent activity was alternate powered vehicles, with 19,078 new patents filed globally in 2011, an increase of 20 percent from 2010. The top patent assignees in key world markets were Toyota (Asia), Daimler (Europe) and General Motors (United States).
- **Biotech Debuts on TopTwelve List:** Researchers at Thomson Reuters identified the biotech sector as a hot growth area, adding the category to their list of bellwether technology areas for the first time in 2011. Over 25,000 biotech patents were filed worldwide in 2011 in categories that include drug discovery, cancer treatment, diagnosis of diseases and genetically modified crops.
- **Brand Protection in China Continues to Lead World:** Among the key developed and emerging-markets nations, China continues to see significant trademark filing activity. Despite a lag time in Chinese data reporting, over 600,000 trademarks were filed in China as of mid-December 2011, far outpacing levels seen in the U.S., Europe, Brazil, India and South Korea.



THOMSON REUTERS

**Thomson Reuters Evaluates the State of Global IP**

Page 2 of 2

March 13, 2012

The data in these reports were compiled using the Thomson Reuters *DWPI* database to aggregate granted patents and published applications (examined and unexamined) from January 1 through December 12, 2011, and the Thomson Reuters *SAEGIS on SERION®* research solution to identify trademark filings worldwide from January 1, 2005, through December 14, 2011.

View the full State of Innovation report here: [2011 State of Innovation: Twelve Key Technology Areas and their States of Innovation](#). View the full report Trademark report here: [2011 Trademark Report: Trademark Activity, Evolution and Important Changes](#).

**About Thomson Reuters**

Thomson Reuters is the world's leading source of intelligent information for businesses and professionals. We combine industry expertise with innovative technology to deliver critical information to leading decision makers in the financial, legal, tax and accounting, healthcare and science and media markets, powered by the world's most trusted news organization. With headquarters in New York and major operations in London and Eagan, Minnesota, Thomson Reuters employs more than 55,000 people and operates in over 100 countries. Thomson Reuters shares are listed on the Toronto and New York Stock Exchanges. For more information, go to [www.thomsonreuters.com](http://www.thomsonreuters.com).

**CONTACT**

Pamela Lim

Thomson Reuters

+65 6870 3212

[pamela.lim@thomsonreuters.com](mailto:pamela.lim@thomsonreuters.com)