



2010

PRESENTATIONS TO DATE

Bourgoin A, **Fraze TK**, Hornik R. ***Accounting for differences in cancer patients' information-seeking behavior.*** Paper presented at the Annual Meeting of the International Communication Association, Singapore. June 22-26, 2010.

Durden E, Choi J, Muser E, **Bagalman E**, Macfadden W, Haskins JT, Dirani R. ***Healthcare utilization and costs in a commercial population of patients with type I bipolar disorder who relapse frequently.*** Poster presented at the annual meeting of the American Psychiatric Association, New Orleans, Louisiana. May 2010.

Durden E, Muser E, Choi J, **Bagalman E**, Dirani R. ***Psychiatric-related health care costs and risk of hospitalization among Medicaid patients with type I bipolar disorder who relapse frequently.*** Poster presented at the annual international meeting of the International Society for Pharmacoeconomics and Outcomes Research (ISPOR), Atlanta, Georgia. May 2010.

Eiken S. ***Medicaid trends and projections.*** Presentation at the 2010 Administration on Developmental Disabilities Technical Assistance Institute for University Centers for Excellence in Developmental Disabilities. Apr. 23, 2010.

Galantowicz S. ***Obtaining participant feedback on HCBS quality.*** Poster presented at the AcademyHealth Annual Research Meeting, Boston, Massachusetts. June 27-29, 2010.

Gibson TB, Jing Y, **Bagalman JE**, Cao Z, Bates J, Hebden T, Forbes A, Doshi J. ***Impact of cost sharing on treatment augmentation in patients with depression.*** Podium presentation at the annual international meeting of the International Society for Pharmacoeconomics and Outcomes Research (ISPOR), Atlanta, Georgia. May 18, 2010. Awarded "Best General Podium Presentation."

Gibson TB, **Waddell JL**, Vogtmann EJ, Williams TV, Hidalgo J. ***Retiree benefits: An examination of employer-sponsored benefit offerings and the effects on out-of-pocket spending.*** Poster presented at the AcademyHealth Annual Research Meeting, Boston, Massachusetts. June 27, 2010.

Goetzel RZ. ***Workplace Health Promotion: The Business Case for Increasing Investment in the Health and Well-Being of Workers – Lessons Learned from the United States.*** Israel Ministry of Health. Kibbutz Shefayim, Jan. 6, 2010. Hotel Ramat Rachel, Jerusalem, Jan. 7, 2010.

- Goetzel RZ. *Are health management programs cost-beneficial? The Experience of U.S. Employers.*** Cost-Effectiveness Roundtable hosted by Health Canada, Ottawa, Canada. Mar. 4, 2010.
- Goetzel RZ. *Maximizing ROI: What does the latest research tell us?*** 20th Annual Art & Science of Health Promotion Conference: What Works Good, Better, Best in Health Promotion? Hilton Head, South Carolina. Mar. 17-19, 2010.
- Goetzel RZ. *Evaluating worksite health promotion programs: Are they cost-beneficial?*** Health/Disease Prevention Conference, Bloomington, Minnesota. Apr. 20, 2010.
- Goetzel RZ. *The state of the science: Are we ready to link incentives to outcomes?*** AARP Innovation Roundtable: Using Financial Incentives to Promote Healthy Behaviors. AARP Public Policy Institute, Washington DC. Apr. 29, 2010.
- Goetzel RZ. *Evaluating worksite health promotion programs: Are they cost-beneficial?*** Employee Health Promotion: Opportunity and Challenge for Massachusetts. New England Health Institute, Weston, Massachusetts. Apr. 30, 2010.
- Goetzel RZ, Roemer EC, Pei X, Short ME, Tabrizi MJ, Wilson MG, DeJoy DM, Craun B, Tully KJ, White JM, Baase CM. *Second-year results of an obesity prevention program at The Dow Chemical Company.*** American Occupational Health Conference, Orlando, Florida. May 2, 2010.
- Goetzel RZ. *Help me help you – What employers really want.*** Engage Conference, Seattle, Washington. May 5, 2010.
- Goetzel RZ. *The current state of evidence on employee wellness programs: What do we know and how well do we know it?*** Building a Stronger Evidence Base for Employee Wellness Programs. NIHCM Foundation, Washington, DC. May 11-12, 2010.
- Goetzel RZ. *The return on investment (ROI) from workplace health promotion and disease prevention programs: Myth or reality?*** Medco's 2010 National Drug Trend Symposium, Lake Buena Vista, Florida. May 20, 2010; and the Injured Workers' Insurance Fund, Workplace Wellness Symposium, Baltimore, Maryland. June 8, 2010.
- Henke RM, Goetzel RZ, Tabrizi M, McHugh J, Isaac F, Bruno J. *Does Johnson & Johnson's health & wellness program continue to improve employee health almost thirty years after implementation?*** Poster presented at the AcademyHealth Annual Research Meeting, Boston, Massachusetts. June 27-29, 2010.
- Henke RM, Carls GS, Short ME, Moley S, Sullivan M, Goetzel RZ. *The relationship between health risks and health and productivity costs at Pepsi Bottling Group.*** Poster presented at the AcademyHealth Annual Research Meeting, Boston, Massachusetts. June 27-29, 2010.
- Henke RM, Gibson TB, Waddell J, Zacharias BL, Williams TV, Hidalgo J. *A qualitative analysis of TRICARE retiree beneficiary decision-making – Lessons for other payers.*** Poster presented at the AcademyHealth Annual Research Meeting, Boston, Massachusetts. June 27-29, 2010.

- Houchens R. *Quality and Efficiency: Methods and Measures.*** Podium presentation at the AcademyHealth Annual Research Meeting, Boston, Massachusetts. June 27-29, 2010.
- Kassed CA, Mark TL. *Financial context of the adoption and use of alcoholism treatment medications.*** Platform presentation at the 33rd Annual Scientific Meeting of the Research Society on Alcoholism, San Antonio, Texas. June 29, 2010.
- Kowlessar NM, Henke RM, Goetzel RZ, Colombi AM, Felter EM. *The influence of worksite health promotion program management and breadth of implementation on medical care costs.*** Poster presented at the AcademyHealth Annual Research Meeting, Boston, Massachusetts. June 27-29, 2010.
- Mark TL. *Revisiting the defacto mental health system.*** Brandeis University. Feb. 1, 2010.
- Mark TL. *Comparison of healthcare utilization of insured patients treated with medications for alcohol dependence.*** Poster presented at the International Society for Pharmacoeconomics and Outcomes Research, Atlanta, Georgia. May 18, 2010.
- Mark TL, Huse D, Hay J. *Cost of illness studies: A fresh look at one of the foundations of health policy and outcomes research.*** Workshop conducted at the International Society for Pharmacoeconomics and Outcomes Research, Atlanta, Georgia. May 18, 2010.
- Mark TL. *Recent trends in psychiatric prescription drug spending.*** Podium presentation at the American Society for Health Economics, Ithaca, New York. June 23, 2010.
- Mark TL. *Characteristics and cost outcomes of insured patients treated with extended-release Naltrexone (XR-NTX) or oral alcohol dependence medications.*** Podium presentation at the Academy Health Annual Research Meeting, Boston, Massachusetts. June 28, 2010.
- Mark TL. *Revisiting the de facto US Mental Health Services System.*** Podium presentation at the Academy Health Annual Research Meeting, Boston, Massachusetts. June 29, 2010.
- Palmer L, Johnston SS, Rousculp MD, Nichol KL, Chu BC, Mahadevia PJ. *Evaluation of agreement between internet-based self- and proxy-reported healthcare utilization and administrative healthcare claims.*** Poster presented at the AcademyHealth Annual Research Meeting, Boston, Massachusetts. June 28, 2010.
- Vandivort-Warren R, Stranges E, Kassed C, Mark TL. *Dispelling myths about mental health and substance abuse spending – Implications for state mental health and substance abuse planning.*** Panel presentation at 2010 National Mental Health Block Grant and Data Conference. June 24, 2010.

PLANNED PRESENTATIONS

Gold L, Eiken S, Wenzlow A, Brown C. *The name game: A taxonomy of home and community-based services.* To be presented at the National Home and Community Based Services Conference. Sept. 27, 2010.

Nagamine M, Stocks C, Merrill C. *Trends in Uninsured Hospital Stays, 1998-2007.* Poster to be presented at the American Public Health Association annual meeting. Nov. 7, 2010.

Parker KB, Bowen HM, DeJoy DM, Shearry D, Wilson MG, **Goetzel RZ.** *Effects of an individual-based weight loss intervention concurrent to an environmental intervention in a worksite setting.* Poster to be presented at the American Public Health Association annual meeting. Nov. 7, 2010.

Roebuck MC, **Gibson TB.** *Measurement and Modeling Issues with Adherence to Pharmacotherapy.* Workshop to be held at the Academy of Managed Care Pharmacy 2010 Educational Conference, St. Louis, Missouri. Oct. 14, 2010.

Mark T, Kassed C, Levit K, Vandivort R. *Dispelling Myths About Mental Health and Substance Abuse Spending: Implications for State Mental Health and Substance Abuse Treatment Planning.* Panel session at the State Systems Development Program Conference 2010 on Innovation in Treatment & Recovery Systems. Aug. 24, 2010.