

Terapeak for eBay 9.0: The Research Tool that eBay Sellers Made!

Noticeable Changes

Release: January 18, 2012



The team at Terapeak is pleased to introduce our new and improved Terapeak for eBay interface. Terapeak's award winning functionality remains, but the way in which users can now navigate and generate reports has been given an update to improve usability and the quality of results.

Streamlined User Interface

A Whole New Look

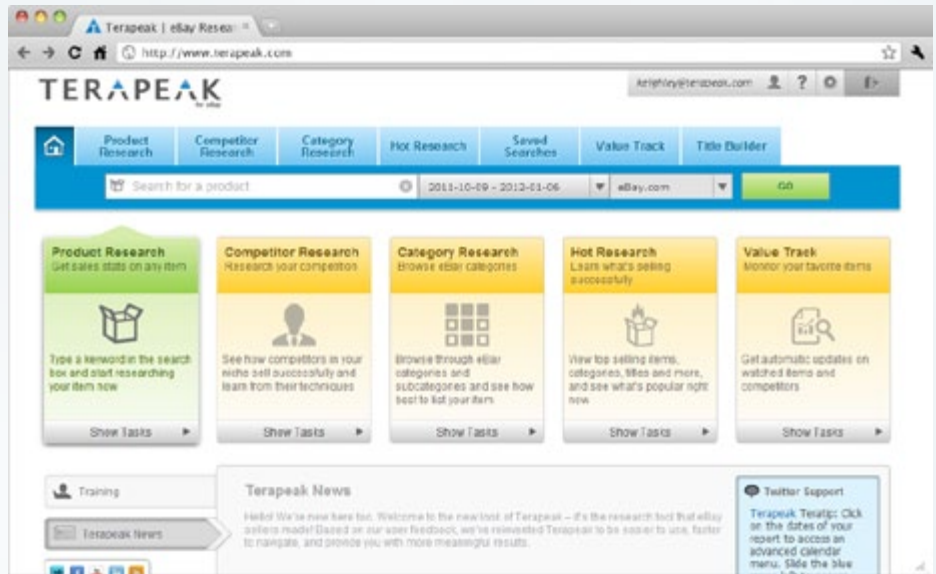
The new look features a modern dashboard with improved navigation. The interface has been redesigned to focus on presenting the data in a more logical format, to help you find what you're looking for with ease. We have also added training information and news to the home page.

Terapeak's new layout is far more intuitive, making it easier for you to use Terapeak to its full potential. Our new dashboard not only makes it easier for you to get to the main reports, but we've added links to updates, training videos, and more.

User Interface

What's New?

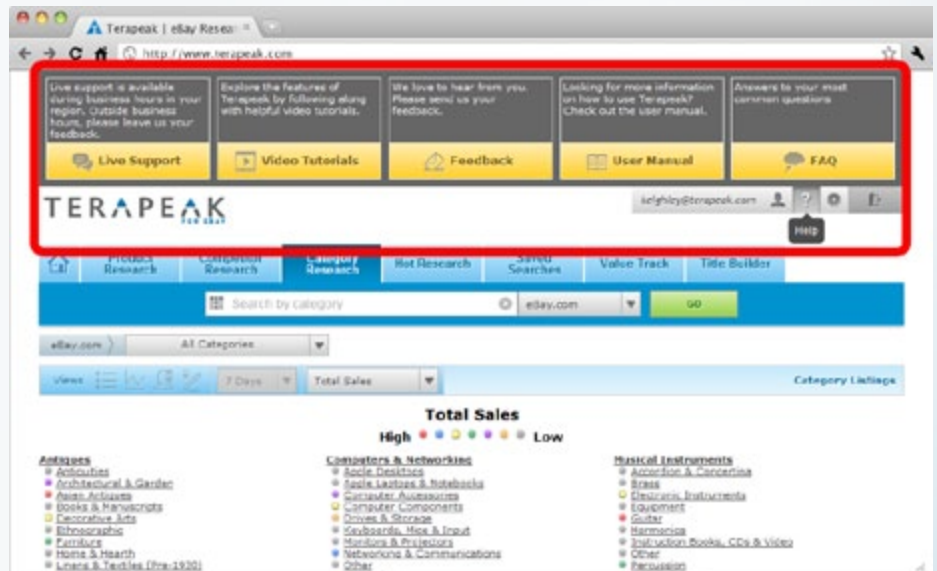
- Home page now illuminates Terapeak's top features
- Clear data dashboard and redesigned search results page provide more meaningful results
- Clean, modern look and feel helps you find what you need quickly
- Search results are instantly more relevant, allowing you to spend less time refining searches and more time listing products



Improved Navigation & Help Functionality

What's New?

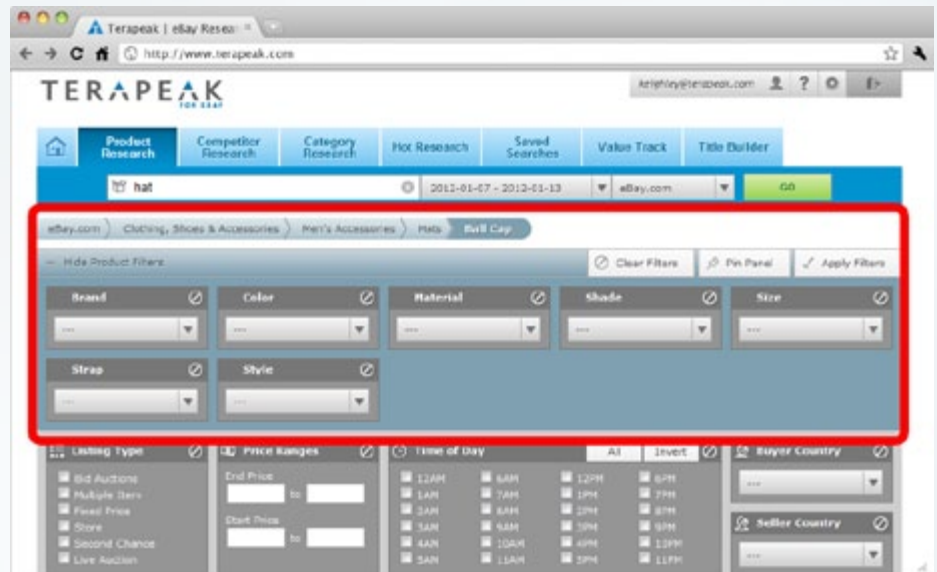
- More usable search functionality - save time searching for only the most relevant results
- Improved access to help menus - get help within the tool
- Seller-influenced navigation and built-in help menus make Terapeak even easier to use
- Users can now access live support, video tutorials, feedback, the user manual, and the FAQ without having to navigate to a new window



Item Aspects Filter

What's New?

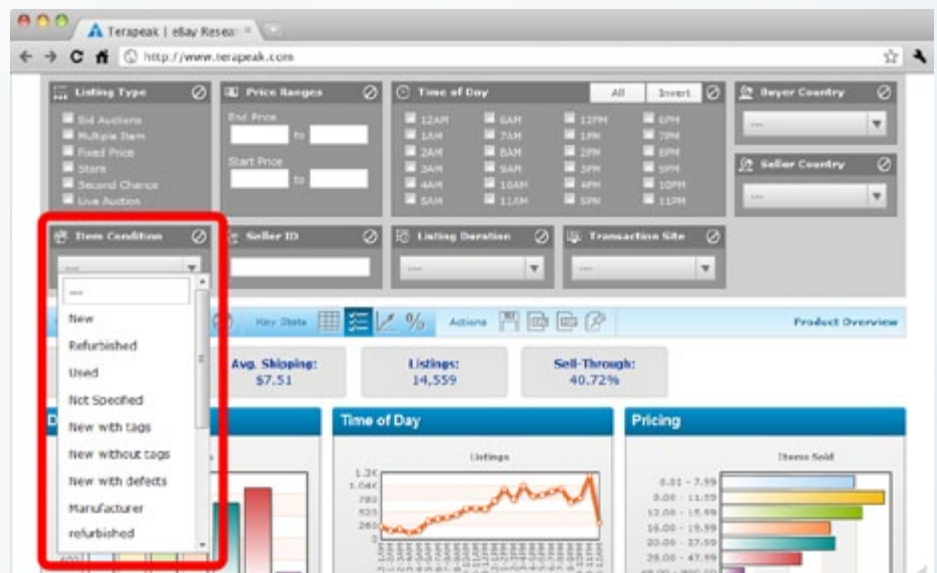
- The Item Aspects filter now has a higher level of functionality, returning better matches and including more data than in previous releases
- Generate more results with even higher accuracy, providing further insight into specific items, filtering by brand, size, style, color, etc.



Item Condition Feature

What's New?

- The Item Aspects filter now has a higher level of functionality, returning better matches and including more data than in previous releases
- Generates results with even higher accuracy, providing further insight into specific items by allowing sort by New, Used, NWOT, etc.



What Else is New?



Remember Me

Terapeak's "Remember Me" option will now hold your log-in for longer



German Seller Data

Seller data from German sellers has been added to our competitor research. This will allow sellers researching this market to learn from top sellers, and benchmark their sales with actual seller data.



Webinar

We will be introducing a new webinar so you can learn how to best use **Terapeak for eBay 9.0**

Terapeak for eBay 9.0 was developed by using actual eBay seller feedback to create a user-friendly interface to help merchants get an edge on their competition.



Terapeak 9.0 is truly the research tool that eBay sellers made!

If you have any questions, please contact Support at:
support@terapeak.com or +1 (866) 959-8372.