

CUSIP Trends

Global Issuance Report

CUSIP
GLOBAL
SERVICES

Richard J Peterson

July 2014

June 2014 Overview

The first half of 2014 saw decidedly mixed results for security identifier orders among a variety of asset classes. According to the latest information supplied by CUSIP Global Services, which is managed on behalf of the American Bankers Association by S&P Capital IQ, the total number of CUSIPs processed and billed in the first six months of 2014 for corporate securities fell by 3.3% to 22,482 from 23,260 in the year earlier period. Contributing to this result was a fall in the number of CUSIPs sought for upcoming domestic corporate debt issues as demand dropped by nearly 12% to 5,073 orders compared to 5,751 during the first half of 2013. Also experiencing declines in the first half of this year were CUSIP orders for commercial paper (off 11%), DTC medium term notes (dropping 3%) and federal agency programs (declining 87%). The positive signs among corporate CUSIP activity in the first half of 2014 were gains in domestic corporate equity orders, rising 5.6% to 6,145 orders, certificates of deposit with maturities of less than one year, climbing by 4.5% to 1,728 orders, and Canadian corporate which saw a nearly 22% jump in requests as 1,561 security identifiers were processed compared to 1,283 a year ago.

Municipal CUSIP activity displayed some recent positive developments despite that fact, the first half of 2014 volume remains underwater compared to first half of 2013 results. June saw 1,330 identifiers sought for municipal bonds according to CUSIP Global Services data. That marked the best monthly showing for the year and the first time in 2014 that there were back-to-back months of greater than 1,000 CUSIP orders for this asset class. Still industry wide results for the first half of 2014 show municipal CUSIP orders off by 17% from year ago results.

Finally, one of the more robust sectors for CUSIP orders based on percentage increases remains security orders for forthcoming international equity and debt issues. First half of 2014 international equity CUSIP request are up over 50% from the first half of 2013 results while international debt CUSIP orders have risen 21% this year. Another positive category, albeit on a subdued level, is that of PPN securities which have seen a 5% increase in CUSIP orders.

Please continue to find the latest information and analysis on CUSIP activity at www.cusip.com.

About CUSIP Trends

CUSIP Trends Global Issuance Report is a monthly compilation of new securities issuance trends and insights compiled by CUSIP Global Services (CGS), the world leader in financial instrument identification. Each report provides an analysis of securities issuance activity on a sector-by-sector, asset class-by-asset class and regional basis, offering an early indicator of nascent market trends and burgeoning hot spots of new capital creation.

Data for the report comes from the CGS database, which contains issuer, issue and entity identifiers, standardized descriptions and related data for more than 26 million securities, IPOs, preferred stock, funds, CDs and competitive/negotiated deals.

CGS is managed on behalf of the American Bankers Association by S&P Capital IQ. For more information, visit www.cusip.com.

After a particularly vigorous period for CUSIP activity among corporate securities in the month of May, June saw a retreat in security identifier orders for upcoming offerings as industry wide orders dropped by 5.6% from 4,083 to 3,854. In the first half 2014, while CUSIP orders for CDs rose, demand for identifiers related to US and Canadian corporate issues slipped by 0.6%.

Corporate CUSIPs/ Processed and Billed Requests

	June 14	May 14	2014	2013	year-over-year
US & Canada*	2100	2200	12779	12855	-0.6%
CDs < 1yr Maturity	366	357	1728	1654	4.5%
CDs > 1r Maturity	758	826	4045	4034	0.3%
Other	630	700	3930	4717	-16.7%
Industry Total	3854	4083	22482	23260	- 3.3%

Municipal security related CUSIP request saw mixed results in the first half 2014. On one hand, municipal bond CUSIP orders ended the first half 2014 with five consecutive monthly gains as June's count 1330 was the high water mark for CUSIP orders, Still, year over year results showed declines in all categories profiled.

Municipal CUSIPs/ Processed and Billed Requests

	June 14	May 14	2014	2013	year-over-year
Municipals Bonds	1330	1239	6009	7567	-20.6%
Long Term Note	29	28	270	290	- 6.9%
Short Term Note	182	96	606	609	- 0.5%
Other	127	78	371	312	18.9%
Industry Total	1668	1174	7256	8778	-17.3%

International equity and debt security identifier order activity displayed exceptional performance in the first half 2014 as both asset classes registered double-digit percentage gains. For June, both categories saw gains as international equity CUISP orders rose almost 10% while international debt CUSIP advanced nearly 15%.

International & Private Placement CUSIPs/ Processed and Billed Requests

	June 14	May 14	2014	2013	year-over-year
International Equity	389	354	2336	1553	50.4%
International Debt	271	236	1378	1138	21.1%
Private Placement Notes**	232	225	1424	1356	5.0%
Other	8	8	66	45	46.7%
Industry Total	900	823	5204	4092	27.2%

* U.S. & Canada: U.S. & Canada totals reflect requests for both equity and debt identifiers.

** Private Placements: Private Placement Note identifiers are assigned for non-public instruments purchased by insurance companies.

To find out more about CGS, visit us at www.cusip.com, or call:

Americas: +1 212 438 6500 Europe: +44 (0) 20 7176 7445 Australia: +61 1300 792 553

Singapore: +65 6239 6316 Hong Kong: +852 2533 3535 Japan: +813 4550 8711

**CUSIP
GLOBAL
SERVICES**

Copyright © 2013 CUSIP Global Services. All rights reserved. CUSIP is a registered trademark of the American Bankers Association. CUSIP Global Services (CGS) is managed on behalf of the American Bankers Association by S&P Capital IQ. Subscription services provide data access directly from CGS. Data is also available through authorized redistributors and may be subject to a separate CGS license.