

CUSIP Trends

Global Issuance Report



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October 2013 Overview

The start of the third-quarter was marked by improvement in several asset classes with regard to the number of CUSIPs requested for upcoming security offerings. According to data provided by CUSIP Global Services, identifier demand within the categories of corporate, municipal and international securities in the month of October advanced from September's count. Given that the first half of the past month was marked by a protracted federal government shutdown creating uncertainty and confusion among many in the financial community, the fact that the month ended on an uptick with regard to CUSIP demand is a positive sign for upcoming capital markets activity.

Among domestic corporate securities, October saw 1,687 CUSIP requests up from 1,635 in the prior month. Separating between debt and equity offerings, however, revealed a sharp distinction. Domestic corporate debt identifier demand totaled just 678 in October marking the lowest monthly total of the year and considerably below the monthly average of 885 requests set during the first nine months of the year for domestic corporate debt identifiers. Conversely, after a three month slide, domestic corporate equity CUSIP orders rebounded to over 1,000 during October marking the highest number of requests since June.

In the category of international securities and private placement number CUSIP orders, industry-wide volume edged higher to 864 in October from September's count of 825. The number of international equity CUSIP requests rose to 323 in the prior month from 311 in September, international debt CUSIP demand rose to 226 from 182 in the prior month. PPN CUSIP demand dropped to 315 in October compared to 332 in the previous month.

Municipal CUSIP requests improved to 971 in October, up from September's count of 827. Still, year to date, muni CUSIP requests are off by nearly one-fifth from year ago levels. Long term and short term muni note demand had mixed results as the former improved while the latter edged lower.

Please continue to find the latest information and analysis on CUSIP activity throughout 2013 at www.cusip.com.

About CUSIP Trends

CUSIP Trends Global Issuance Report is a monthly compilation of new securities issuance trends and insights compiled by CUSIP Global Services (CGS), the world leader in financial instrument identification. Each report provides an analysis of securities issuance activity on a sector-by-sector, asset class-by-asset class and regional basis, offering an early indicator of nascent market trends and burgeoning hot spots of new capital creation.

Data for the report comes from the CGS database, which contains issuer, issue and entity identifiers, standardized descriptions and related data for more than 14 million securities, IPOs, preferred stock, funds, CDs and competitive/negotiated deals.

CGS is managed on behalf of the American Bankers Association by S&P Capital IQ. For more information, visit www.cusip.com.

While domestic corporate equity identifier demand has been flat year over year, CUSIP orders related to corporate equity issues have risen 6.6% to date this year. Contributing to the recent gain was October's performance whereby 1,009 CUSIPs for equity issues – the first highest monthly count since June when 1,020 requests were handled. As for CD related CUSIP activity the divergence continues – identifiers for short term issues continue to lag while those for longer term CD remain on the rise.

Corporate CUSIPs/ Processed and Billed Requests

	Oct 13	Sept 13	2013ytd	2012ytd	year-over-year
U.S. & Canada*	1687	1635	18170	17544	3.6%
CDs < 1yr Maturity	304	292	2862	3170	- 9.7%
CDs > 1r Maturity	746	785	7235	6202	16.7%
Other	959	875	9700	9548	1.6%
Industry Total	3696	3587	37967	36464	4.1%

Muni CUSIP orders rose last month by 17% from September's 2013 monthly low point of 827 requests. Still, for the fourth straight month municipal CUSIP requests failed to top the 1,000 mark as identifier orders in this asset class. In the first six months of the year, average monthly requests were 1,261, compared to 923 in the second half.

Municipal CUSIPs/ Processed and Billed Requests

	Oct 13	Sept 13	112013ytd	2012ytd	year-over-year
Municipals Bonds	971	827	11258	13999	-19.6%
Long Term Note	52	41	556	493	12.8%
Short Term Note	130	136	1205	1315	-8.4%
Other	56	60	548	507	8.1%
Industry Total	1209	1064	13567	16314	-16.8%

International equity and debt CUSIP order activity remains as a bright spot for identifier activity in 2013. Both asset classes have delivered double-digit percentage increases from year ago levels. For int'l debt identifier requests, October's total of 226 marked the high water mark for 2013 as was int'l equity total of 323.

International & Private Placement CUSIPs/ Processed and Billed Requests

	Oct 13	Sept 12	2013ytd	2012ytd	year-over-year
International Equity	323	311	2607	2179	19.6%
International Debt	226	182	1848	1465	26.1%
Private Placement Notes**	315	332	2517	2399	4.9%
Industry Total	864	825	6972	6043	15.4%

* U.S. & Canada: U.S. & Canada totals reflect requests for both equity and debt identifiers.

** Private Placements: Private Placement Note identifiers are assigned for non-public instruments purchased by insurance companies.

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