S&P Global Ratings

RatingsDirect®

Taiwanese Corporates Cling On To Profitability Amid Weakening Demand

Primary Credit Analyst:

Daniel Hsiao, Taipei (8862) 8722-5826; daniel.hsiao@taiwanratings.com.tw

Secondary Contacts:

Raymond Hsu, CFA, Taipei (8862) 8722-5827; raymond.hsu@taiwanratings.com.tw David L Hsu, Taipei (8862) 8722-5828; david.hsu@taiwanratings.com.tw Anne Kuo, CFA, Taipei (8862) 8722-5829; anne.kuo@taiwanratings.com.tw Jin Dong, CFA, Taipei (8862) 8722-5821; jin.dong@taiwanratings.com.tw

TAIPEI (S&P Global Ratings) Sept. 1, 2016--Taiwan's top 50 corporates face weakening profitability and cash flow protection in 2016. But most have sufficient financial buffers to protect their credit quality, given their generally high cash balances and ample liquidity in Taiwan's banking sector. That's according to a series of articles published by Taiwan Ratings Corp. today on S&P Global Ratings' Global Credit Portal. Taiwan Ratings is the Taipei-based subsidiary of S&P Global Ratings.

The commentaries take a close look at Taiwan's top 50 corporates by revenue in 2015, their credit strengths and weaknesses, and the difficulties they face amid an enduring economic downturn.

The five individual articles are:

- Taiwan's Top Corporates Face Rising Risks As Economic Woes Persist;
- Emerging Chinese High-Techs Still Pose A Significant Threat To Established Regional Peers;
- Strong Financials Support Taiwanese High-Techs' Merger And Acquisition Plans;
- Opportunities Are Calling For Taiwan's Telecom Providers; and
- Overcapacity And Dwindling Profitability Constrain Credit Growth For Taiwan's Container Shippers.

[&]quot;Profitability recovered slightly in 2015, on the back of falling crude oil

and other key raw material costs," said Taiwan Ratings' credit analyst Daniel Hsiao. "This helped to strengthen financial risk profiles in the non-tech sector to be comparable to those of local tech peers in 2015. But volatility in commodity prices could pose some headwind for corporates to sustain their profitability over the coming year."

Taiwan's corporate sector and the country's GDP are highly reliant on exports, particularly for electronics and petrochemical products. However, exports face intensifying competition from nearby economies that may have more favorable tariff rates and trade agreements with Taiwan's key export markets of China and the U.S. Rising technology competition from China as well as the country's weaker GDP growth and continuing overcapacity further exacerbate these risks.

The articles also reveal that the weakest stand-alone credit profiles among the top 50 corporates are in the transportation cyclical, regulated utilities, and oil refining and marketing sectors, while retailing, semiconductor, and telecom sectors have the strongest.

Only a rating committee may determine a rating action and this report does not constitute a rating action.

The report is available to subscribers of RatingsDirect at www.globalcreditportal.com and www.spcapitaliq.com. If you are not a RatingsDirect subscriber, you may purchase a copy of the report by calling (1) 212-438-7280 or sending an e-mail to research_request@standardandpoors.com. Ratings information can also be found on S&P Global Ratings' public Web site by using the Ratings search box located in the left column at www.standardandpoors.com. Members of the media may request a copy of this report by contacting Simon Chen at (8862) 8722-5871 or simon.chen@taiwanratings.com.tw or Cecilia Ho at (852) 2532 8061 or cecilia.ho@spglobal.com.

Copyright © 2016 by S&P Global Market Intelligence, a division of S&P Global Inc. All rights reserved.

No content (including ratings, credit-related analyses and data, valuations, model, software or other application or output therefrom) or any part thereof (Content) may be modified, reverse engineered, reproduced or distributed in any form by any means, or stored in a database or retrieval system, without the prior written permission of Standard & Poor's Financial Services LLC or its affiliates (collectively, S&P). The Content shall not be used for any unlawful or unauthorized purposes. S&P and any third-party providers, as well as their directors, officers, shareholders, employees or agents (collectively S&P Parties) do not guarantee the accuracy, completeness, timeliness or availability of the Content. S&P Parties are not responsible for any errors or omissions (negligent or otherwise), regardless of the cause, for the results obtained from the use of the Content, or for the security or maintenance of any data input by the user. The Content is provided on an "as is" basis. S&P PARTIES DISCLAIM ANY AND ALL EXPRESS OR IMPLIED WARRANTIES, INCLUDING, BUT NOT LIMITED TO, ANY WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE, FREEDOM FROM BUGS, SOFTWARE ERRORS OR DEFECTS, THAT THE CONTENT'S FUNCTIONING WILL BE UNINTERRUPTED, OR THAT THE CONTENT WILL OPERATE WITH ANY SOFTWARE OR HARDWARE CONFIGURATION. In no event shall S&P Parties be liable to any party for any direct, indirect, incidental, exemplary, compensatory, punitive, special or consequential damages, costs, expenses, legal fees, or losses (including, without limitation, lost income or lost profits and opportunity costs or losses caused by negligence) in connection with any use of the Content even if advised of the possibility of such damages.

Credit-related and other analyses, including ratings, and statements in the Content are statements of opinion as of the date they are expressed and not statements of fact. S&P's opinions, analyses, and rating acknowledgment decisions (described below) are not recommendations to purchase, hold, or sell any securities or to make any investment decisions, and do not address the suitability of any security. S&P assumes no obligation to update the Content following publication in any form or format. The Content should not be relied on and is not a substitute for the skill, judgment and experience of the user, its management, employees, advisors and/or clients when making investment and other business decisions. S&P does not act as a fiduciary or an investment advisor except where registered as such. While S&P has obtained information from sources it believes to be reliable, S&P does not perform an audit and undertakes no duty of due diligence or independent verification of any information it receives.

To the extent that regulatory authorities allow a rating agency to acknowledge in one jurisdiction a rating issued in another jurisdiction for certain regulatory purposes, S&P reserves the right to assign, withdraw, or suspend such acknowledgement at any time and in its sole discretion. S&P Parties disclaim any duty whatsoever arising out of the assignment, withdrawal, or suspension of an acknowledgment as well as any liability for any damage alleged to have been suffered on account thereof.

S&P keeps certain activities of its business units separate from each other in order to preserve the independence and objectivity of their respective activities. As a result, certain business units of S&P may have information that is not available to other S&P business units. S&P has established policies and procedures to maintain the confidentiality of certain nonpublic information received in connection with each analytical process.

S&P may receive compensation for its ratings and certain analyses, normally from issuers or underwriters of securities or from obligors. S&P reserves the right to disseminate its opinions and analyses. S&P's public ratings and analyses are made available on its Web sites, www.standardandpoors.com (free of charge), and www.ratingsdirect.com and www.globalcreditportal.com (subscription) and www.spcapitaliq.com (subscription) and may be distributed through other means, including via S&P publications and third-party redistributors. Additional information about our ratings fees is available at www.standardandpoors.com/usratingsfees.

STANDARD & POOR'S, S&P and RATINGSDIRECT are registered trademarks of Standard & Poor's Financial Services LLC.