



John Johnson

Global Director, Apparel & Retail
Siemens PLM Software

John Johnson took on responsibilities as Siemens Business Consultant in Consumer Industries, Apparel, Footwear and Retail in 2007, following over 15 years in the apparel design, production, product development and retail industry. He is known as a product data management, product development process and color & fabric expert. John has supported apparel/retail companies through planning, goal setting, strategy implementation, national product launches and project management. Involved in the full life cycle of product development - defining business needs, project planning, functional design, technical design and merchandising he has worked world-wide for top apparel, footwear, and manufacturing companies in Europe, Asia, U.S. and South America.