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The newest discounts available

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Below is a sampling of the offers available in the Plum Benefits Entertainment Guide. **TO SEE THE FULL LIST OF THIS MONTH'S OFFERS YOU HAVE TO LOGIN ONLINE.**

Your online profile is cost free for you as a part of the entertainment benefits provided by your company through Plum Benefits.

Once you sign up online you will be eligible for a wide variety of other exciting benefits: **FREE TICKETS, EXCLUSIVE DISCOUNTS** (not available in the PDF), **OFFER ALERTS** (for events you request) and **MORE!**

Visit:
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See it Now, Remember it Forever

THE LION KING

Tickets from \$86.50

August's EVENT OF THE MONTH

Discover the Pride of New York

More than 50 million people around the world have come to discover the thrill, the majesty, the truly one-of-a-kind musical that is *The Lion King*. And there's no better place to experience this landmark entertainment event than in the city where it all began. Join us at the Minskoff Theatre, in the heart of Times Square, and discover the pride of New York.

"This is simply nothing else like it!" –*The New York Times*

Wednesday Evenings: \$95.50 reg. \$114.50. Front Mezzanine. Wednesday 7pm or 8pm. Visit LionKing.com for schedule details.

Sunday Matinees: \$86.50 reg. \$114.50. Front Mezzanine. Sunday 1pm or 3pm. Visit LionKing.com for schedule details.

Sunday Evenings: \$114.50 reg. \$128. Orchestra Seating. Sunday 6:30pm
Offer Valid 9/8/2010-11/21/2010. Offer not valid for performances 10/10/10.

TO ORDER: Online visit www.ticketmaster.com or Call (866) 870-2717 & use code **PLFA*** or bring Guide to Minskoff Theatre, 200 West 45th St.

SPOTLIGHT EVENTS

BILLY ELLIOT

30% Off Orch & Mezz Tickets! **SIX FLAGS GREAT ADVENTURE** Family of 4 just \$120!

WINNER OF 10 TONY AWARDS INCLUDING BEST MUSICAL!

Plum Benefits Day August 28th! More Flags! More Fun!

Billy Elliot, the one and only show with the heart, humor and passion to be named Broadway's Tony-winning Best Musical and *Time Magazine's* "Best Musical of the Decade!" Set in a small town, the story follows Billy as he stumbles out of the boxing ring and into a ballet class, discovering a surprising talent that inspires his family and his whole community.

Save Up to 30%. Now-9/5: Mezz: \$89, Orch: \$96.50. Wed 2/8pm, Thur/Fri 8pm, Sat 2pm, Sun 2/7:30pm. 9/7-10/3: All Seats \$89. Tue 7pm, Wed 2pm, Thur/ Fri 7:30pm, Sat 2 pm, Sun 2/7:30pm. All tix reg. \$126.50

TO ORDER: Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **BEPLM219**. Or bring Guide to the Imperial Theatre, 249 W 45th St. 19 tix per or. Incl \$1.50 fee. Purchase by 8/22.

A LITTLE NIGHT MUSIC

Tony Award Winner! **AMERICAN IDIOT** Exclusive Offer: Tickets from \$67

"Devastatingly Good!" –*NY Magazine*

Based on the Music of Green Day!

Be among the very first to see Bernadette Peters and Elaine Stritch as they light up this magnificent production of Stephen Sondheim's musical masterpiece. With a breathtaking score highlighted by the classic "Send in the Clowns," A LITTLE NIGHT MUSIC will transport you to a spellbinding midsummer's evening-as a collection of love-struck couples pursue passion, romance and everything in between.

Save over \$45: \$79, reg. \$127-\$137. Offer valid for Performances 8/3-10/3. Purchase by 8/31. **Performance Schedule:** Tues 7pm, Wed 2pm & 8pm, Thurs 7pm, Fri 8pm, Sat 2pm & 8pm, Sun 3pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **LMPLM701*** or bring Guide to Walter Kerr Theatre, 219 West 48St.

American Idiot tells the exhilarating story of a new generation of young Americans as they struggle to find meaning in a post-9/11 world. This high-octane musical includes every song from Green Day's two time Grammy-Award winning rock opera American Idiot, as well as several songs from the band's Grammy Award-winning new release, 21st Century Breakdown.
Weekdays in Aug (code AIPLMSUM): \$70-\$75, reg. \$122. Mon 8, Tue 8, Wed 2/8, Thur 8. **Weekends in Aug (code AIPLMSUM): \$85**, reg. \$127. Fri 8, Sat 2. Perfs. thru 9/4. **Exclusive Offer-Sept & Oct Perfs (code AIPLMSP): \$67-\$77** reg. \$122-\$127. Tues 7, Wed 8, Thurs 8, Fri, 8, Sat 2, Sun 3/7:30. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **above code*** or bring Guide to St. James, 246 W 44.

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Visit www.plumbenefits.com for more offers.

BROADWAY

CHICAGO

From just \$45.25 for this B'way Classic!

"Dancing with the Stars" John O'Hurley Returns July 20th!

Whether you've seen the Academy Award®-winning film & want to see the show live ...or you want to see it again & recapture the magic, *Chicago* has everything that makes B'way great: a tale of fame, fortune & all that jazz!

Save over 50% thu 9/5! Weekdays & Mats (code:CH3PLUM): **\$69.50** reg. \$131.50. Tues-Thurs 8pm, Wed 2:30pm, Sat 2:30pm, Sun 7pm. **Fri & Sat 8pm thru 9/5 (code: CH3PLUM): \$79.50** reg. \$131.50, Fri 8pm, Sat 8pm.

Beginning 9/6 (code: CH3PLUM): \$45.25-\$64.75, reg. \$89-\$116.50. All perfs except Sat 8pm thru 10/3. **Center Orch thru 10/3 (code: CH2PLUM): \$85.50**, reg.\$131.50. All performances. Incl. \$1.50 fee **TO ORDER: Online** visit <http://www.broadwayoffers.com> or **Call** (212) 947-8844 & **use above code.*** Or bring Guide to Ambassador, 219 W 49St. Lim 25/order. Pur by 8/31

COME FLY AWAY

Save \$57 Thru 9/5 Only!

Last Chance for the Most Romantic Evening on Broadway!

Through September 5th only! Don't miss Ol' Blue Eyes in the new smash-hit Broadway musical. Backed by a live 19-piece big band, The Chairman himself takes the audience on an unforgettable journey of seduction and romance featuring a score of Sinatra classics including "Summer Wind," "Fly Me to the Moon," "My Way," and "I've Got the World on a String."

Save \$57 thru 9/5: \$69.50, Tue 7pm, Wed 2/8pm, Thu 8pm, Fri 8pm, Sat 2pm, Sun 3pm. All tix reg. \$126.50. **Buy Now for Reserved Seats on Sat Nights: \$126.50**, Sat 8pm. **TO ORDER: Online** visit www.ticketmaster.com or **Call** (877) 250-2929 & **use code 0910PLUM**. Or bring Guide to Marquis Theatre, West 46th St. (between B'way & 8th). Includes 1.50 facility fee. Purchase by 8/31.

DISNEY AND CAMERON MACKINTOSH PRESENT **MARY POPPINS**

MORE FUN THAN YOU EVER IMAGINED!

Tickets from \$44!

Now in its 4th phenomenal year, MARY POPPINS has astonished over 5 million people with its own brand of pure Bway magic. Featuring the irresistible story and unforgettable songs from one of the most popular Disney films of all time, plus new breathtaking dance numbers and spectacular stage-craft, MARY POPPINS is everything you could want in a Bway show!

Orch/Fr. Mezz-\$79.50 reg. \$121.50; **Mid Mezz-\$56.50** reg. \$86.50; **Rear Mezz/Balc-\$46.50** reg. \$61.50. Valid for perfs 8/22-11/21. **TO ORDER: Online** visit www.ticketmaster.com or **Call** (866) 870-2717 & **use code FPL**. Or bring Guide to New Amsterdam Theater, 214 W 42 St. Limit 14 tix/order. \$1.50 facility fee included. Offers not valid for \$31.50 price points. Not valid for perfs on 10/10/10. For schedule info visit MaryPoppins.com

FELA!

Sat 8pm from just \$69!

Presented by Shawn "Jay-Z" Carter & Will & Jada Pinkett Smith!

WINNER 3 TONY AWARDS including Best Choreography! *NY Times* raves: "There should be dancing in the streets! There has never been anything like this on Broadway." Based on the life of African composer & performer, Fela Anikulapo-Kuti, *FELA!* uses Afrobeat music (a blend of jazz, funk & African rhythm) to explore his life as an artist, political activist & musician.

Buy Now for Best Value All Perfs!: Purch 14 days prior to perf: **\$69**. Purch 7-13 days prior to perf: **\$79**. Purch Week of Show: **\$89**, reg. \$122-\$127 thru 10/31. Tues 7pm, Wed-Fri 8pm, Sat 2pm/8pm Sun 3pm. **Rear Mezz Special: \$49.50**, reg. \$69. Tues 7, Wed-Thurs 8pm thru 10/31. **TO ORDER: Online** visit www.broadwayoffers.com or **Call** (212) 947-8844 & **use code FEPLM79***. Or bring Guide to O'Neill Thr 230 W 49- 8 tix/or. Inc. 2 fee. Pur by 8/31

IN THE HEIGHTS

Tickets from \$45 to B'way's Biggest Hit!

"American Idol" Winner Jordin Sparks Stars in the Hit Musical!

This 2008 Tony® Winner for Best Choreography, Orchestrations, & Best Musical is Broadway's hottest hit! Journey into one of NYC's most vibrant communities, where the breeze carries the rhythm of 3 generations of music.

With an amazing cast, incredible dancing and a gripping tale of hope and self-discovery, *In the Heights* has "enough energy to light up the GW Bridge!" -*NY Times*. Starring Corbin Bleu through August 17th Only!

Save Over \$35 Thru 9/5! \$52.50-\$90. Tickets from \$45 9/6-10/8: \$45-\$78. Tix reg. \$75-\$120. Mon 8pm, Tue 7pm, Wed 2/8pm, Thur 8pm, Fri 8pm, Sat 2pm, Sun 2/7pm. **TO ORDER: Online** visit www.ticketmaster.com or **Call** (877) 250-2929 and **use code PLU81Z**. Or bring Guide to Richard Rodgers, 226 West 46 St. Price doesn't incl. \$1.50 fee.

JERSEY BOYS

Fridays Now Available!

This Summer, More Chances to See Jersey Boys!

Now offering Friday nights! Kick off your summer weekend with the rags-to-rock-to-riches tale of four blue collar kids working their way from the streets of Newark to the heights of stardom. Featuring the songs of Frankie Valli and The Four Seasons, including "Sherry" and "Big Girls Don't Cry."

Select Orch, Front & Rear Mez: \$62-\$127, Fri 8/13 8pm, Tue 8/17 7pm, Wed 8/18 8pm, Fri 8/20 8pm, Tue 8/24 7pm, Wed 8/25 8pm, Fri 8/27 8pm, Tue 8/31 7pm, Wed 9/1 8pm, Fri 9/3 8pm, Tue 9/7 7pm, Wed 9/8 8pm, Fri 9/10 8pm, Tue 9/14 7pm, Wed 9/15 8pm, Fri 9/17 8pm, Tue 9/21 7pm, Wed 9/22 8pm, Fri 9/24 8pm. **TO ORDER: Online** visit www.broadwayoffers.com or **Call** (212) 947-8844 & **use code JBPLUM5*** Or bring Guide to August Wilson, 245 W52. 8/or. Incl. \$2 fee.

LA CAGE AUX FOLLES

WINNER 3 TONYS!!-

Tony Winning Best Musical Revival Starring Kelsey Grammer!

Five-Time Emmy® Award winner Kelsey Grammer ("Frasier") "Is Impeccable!"(-*NYT*) in this Tony Wining musical debut as Georges! Tony Winning Best Actor Douglas Hodge "Is Astonishing!" (*Newsday*) as his partner. Don't miss this touching tale of a family's struggle to stay together...stay fabulous...& above all else, stay true to themselves.

Save over 45%! thru 9/5: Tues-Thurs: \$65.50-\$77.50, reg. \$91.50-\$140, Tues 8pm, Wed 2:30/8pm, Thur 8pm. **Fri-Sun: \$70.50-\$82.50**, reg. \$91.50-\$140, Fri 8pm, Sat 2:30pm, Sun 3pm. **From \$40.50 starting 9/7: \$40.50-79.50**, \$66.50-\$132.50, All performances except Sat 8pm thru 10/3. **TO ORDER: Online** visit www.broadwayoffers.com or **Call** (212) 947-8844 & **use code LCPLM428*** Or bring Guide to the Longacre, 220 W48th. \$1.50 fee. 25/order.

LEND ME A TENOR

Last Chance: Tickets from \$64.50

See Anthony LaPaglia, Tony Shalhoub, & Justin Bartha!

See Anthony LaPaglia ("Without A Trace"), Tony Shaloub ("Monk"), Justin Bartha (The Hangover) and a top-notch supporting cast, all directed by Stanley Tucci (Julie & Julia). The tickets are sold, the stage is set, it's three minutes to curtain, and the leading man - the greatest tenor in the world - has gone missing!

Save \$57 on Wed Eve: Wednesday 8pm-\$64.50 reg. \$121.50; **Weekdays-Save over \$52: \$69.50** reg. \$121.50 Tuesday 7pm, Wednesday 2pm, Thursday 8pm, Friday 8pm; **Weekends-Save \$47: \$74.50** reg. \$121.50 Saturday 2/8pm, Sunday 3pm. Thru 8/15. **TO ORDER: Online** visit www.broadwayoffers.com or **Call** (212) 947-8844 & **use code LTPLM219**. Or bring Guide to Music Box, 239 W. 45 St. Price incl. \$1.50 facility fee.

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BROADWAY continued....

LOMBARDI

Must Purchase by 8/31: Tickets \$79!

More Than Just the Game.

Hall of Fame football coach Vince Lombardi is unquestionably one of the most inspirational and oft-quoted personalities of all time, but what of the man behind the icon? The husband behind the legend? Dan Lauria ("The Wonder Years") and Judith Light ("Ugly Betty", "Who's the Boss?") head the cast of this new American play by Academy Award winner Eric Simonson, based on the best-selling biography *When Pride Still Mattered* by Pulitzer Prize-winning author David Maraniss.

Save \$36: Must Purchase by 8/31: \$79 reg. \$115. Valid for perfs 9/23-11/21. For full schedule visit www.plumbenefits.com. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **LOPLM29**. Or bring Circle in the Square, 1633 B'way. Price incl. \$2 facility fee.

MAMMA MIA!

Save \$55 thru Labor Day Only!

See the Hit Musical that Will Have You Dancing in the Aisles!

Night after night on B'way, the lights dim, the music swells & the best time you can have in a theatre begins. Audiences have been coming back again & again! Now it's your turn to have the time of your life at this smash-hit that combines ABBA's hits with an enchanting tale of love, laughter & friendship.

Save \$55 On Weekend Mats and Sunday Eves Thru 9/5: \$72, reg. \$127.50. Sat 2pm, Sun 2/7pm. **Save \$45 On Weeknights and Saturday Eves Thru 9/9: \$82**, reg. \$127.50. Mon 8pm, Wed 8pm, Thu 8pm, Fri 8pm, Sat 8pm. **Fall Special: Save \$55 on All Performances 9/10-10/31: \$72**, reg. \$127.50. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 563-5544 & use code **MMPLMSU618**. Or bring Guide to Winter Garden, 1634 Broadway. Incl. \$1.50 fee. Limit 8 tickets per order. Purchase by 8/31.

MEMPHIS

Tickets from \$89.50!

2010 Tony Winner for Best New Musical!

From the underground clubs of 1950s Memphis comes a hot new Broadway musical -inspired by actual events- with heart, soul & energy to burn. When a young, white radio DJ collaborates with a black singer, her music begins to reach audiences everywhere. Soon their music-and their love- is put to the test. Get ready to experience the beauty & controversy, of a wondrous, defining time in our history. You're tuning in to *Memphis*.

Weekdays: Save \$37: \$89.50, reg. \$126.50, Tue 7pm, Wed 8pm, Thur 8pm, Fri 8pm. **Weekends: Save \$25: \$106.50**, reg. \$131.50 Sat 2pm, Sun 3pm. Valid for perfs 9/7-10/31. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **MEPLM730***. Or bring Guide to Shubert, 225 West 44th Street. Incl. \$1.50 facility fee. Limit 19/order. Purchase by 8/31.

MILLION DOLLAR QUARTET

Save Over 40%!

See Broadway's Newest Smash Hit Musical!

Million Dollar Quartet is inspired by the famed recording session that brought together rock 'n' roll icons Elvis Presley, Johnny Cash, Jerry Lee Lewis, and Carl Perkins for the first and only time. Featuring a score of rock hits including "Blue Suede Shoes," "Fever," "That's All Right," "Sixteen Tons," "Great Balls of Fire," "Walk the Line," "Whole Lotta Shakin' Goin' On," "Who Do You Love?," "Matchbox," "Folsom Prison Blues," "Hound Dog," and more.

Winner! **BEST FEATURED ACTOR!** Levi Kreis! 2010 Tony Award

Save Over 40% thru 10/7: \$72.50, Tue 7pm, Wed 2/8pm, Thur 8pm. **\$79.50**, Fri 8 pm, Sat 2/8pm, Sun 3pm. Reg. \$126.50-\$136.50. **TO ORDER:** Online visit www.ticketmaster.com or Call (877) 250-2929 & use code **PLUM**. Or Bring Guide to Nederlander, 208 W. 41st St. Incl. \$1.50 fac. fee. Pur by 8/31.

NEXT TO NORMAL

Tix Starting from \$59!

"A Brave, Breathtaking Musical" -The New York Times

"The Best New Musical of the Season" -*New York Times, The Los Angeles Times, The Washington Post* and *Rolling Stone*. With a thrilling contemporary score, this Tony-winning show is an emotional powerhouse of a musical. Winner of 3 2009 Tony® Awards, and the 2010 Pulitzer Prize for Drama. Now starring Marin Mazzie (*Ragtime, Kiss Me Kate, Passion*).

Orchestra/Front Mezzanine: \$69 reg. \$111.50-\$121.50

Center Mezzanine: \$59 reg. \$61.50-\$76.50.

Mon 8pm, Tue 7pm, Thur 8pm, Fri 8pm, Sat 2/8pm, Sun 3/7:30pm. 8/3-10/31. Pur by 8/31. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & code **NNPLM1130**. Or bring Guide to the Booth Theatre, 222 W 45 St. Price Incl \$1.50 facil fee. 8 tix/order.

THE PHANTOM OF THE OPERA

Save up to \$40!

Broadway's Biggest Hit!

Now is the time to surrender to the most thrilling show ever imagined... the longest-running musical phenomenon in Broadway history. Winner of 7 1988 Tony® Awards including Best Musical, Andrew Lloyd Webber's masterwork is an international phenomenon that unmask emotions like no other show can, leaving audiences breathless.

Weekdays: \$71.50 reg. \$121.50 Mon 8, Tue 7, Wed 2/8, Thur 8. **Save up to**

Weekends: \$76.50 reg. \$121.50, Fri 8pm, Sat 2pm, Sun 3. Orch/Ft Mezz.

Exclusive-Side Mezzanine: \$61.50 reg. \$91.50. Mon 8, Tue 7, Wed 2/8, Thur 8, Fri 8pm, Sat 2pm, Sun 3. Valid thru 11/6. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **PHPLM47***. Or bring Guide to Broadway Theatre, 1681 Bway. Incl. \$1.50 fac. fee.

PROMISES, PROMISES

Save up to \$38.50!

See Kristin Chenoweth and Sean Hayes Transform the Office!

It's Manhattan. It's the '60s. And the city is back in full swing, in B'way's first revival of *Promises, Promises* - starring Emmy® Award winner Sean Hayes (*Will and Grace*) as the enterprising associate on the way up, and Tony® and Emmy® Award winner Kristin Chenoweth (*Wicked*) as the cafeteria waitress whose romantic troubles have got her down. Don't miss this smart and sexy musical based on the Oscar®-winning Billy Wilder film, *The Apartment*.

Weekdays: \$93 reg. \$126.50 Tue 7, Wed 2/8, Thur 8. **Weekends: \$98** reg.

\$126.50-\$136.50, Fri 8pm, Sat 2/8, Sun 3. Orch/Ft Mezz. Valid thru 9/12.

Purchase by 8/31. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **PPPLM331***. Or bring Guide to Broadway Theatre, 1681 Bway. Incl. \$1.50 fac. fee. Limit 8 tickets/order

RACE

Last Chance to Save Up To \$35!

Last Chance to See Broadway's Most Explosive Play! Thru 8/21 Only!

This must-see hot-button play now starring two-time Emmy® Award winner Eddie Izzard and Golden Globe® nominee Dennis Haysbert ("24") as the high profile attorneys faced with a case that is anything but black & white. Together with Richard Thomas and newcomer Afton C. Williamson this scorching new cast keeps the heat on throughout the summer!

Perfs Thru 8/21: Rear Orch/Mezz (code:RAPLM85): \$86.50, reg. \$121.50.

Orch/Front Mezz (code:RAPLM95): \$96.50, reg. \$121.50, Mon 8pm, Tue

7pm, Wed 2/8pm, Thur-Fri 8pm, Sat 2/8pm. **TO ORDER:** Online visit

www.broadwayoffers.com or Call (212) 947-8844 & use above code. Or bring Guide to the Barrymore, 243 West 47th Street. 8 tickets/order. Price Includes \$1.50 facility fee.

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BROADWAY continued & OFF-BROADWAY

ROCK OF AGES

Tickets from \$49 starting 8/16!

Rock Out To The Best of the 80's at Broadway's Best Party!

The classic rock love story of the decade erupts into B'way's best party with all to the songs like *Every Rose Has Its Thorn*, *Here I Go Again*, *Don't Stop Believin'* & more!

Thru 8/15: Weekday & Sun Eves AND 1 Free Drink (code: DRKJL1): \$89.50, reg. \$118. Mon 8pm, Tues 7pm, Thurs 8pm, Sun 7:30pm. **Weekend Matinees (code: ROAJL2): \$79.50**, reg. \$118. Sat 2pm, Sun 3pm.

Starting 8/16: Fri & Sat 8pm \$59-\$79 (code: ROAPBA), reg. \$118 thru 10/30. **Weekdays, Sat Mat & Sun \$49-\$69 (code: ROAPBA)**, reg. \$118 thru 10/30. **TO ORDER:** Online visit www.ticketmaster.com or Call (877) 250-2929 & use above code*. Or bring Guide to Brooks Atkinson, 256 West 47 St. Incl \$1.50 fee. Lim 8 tix/or. Full prices are sub to change. Pur by 8/31.

WEST SIDE STORY

Save over \$45!

"Enthralling & Electric" – *Ben Brantley, NY Times*

More than 50 ago, a show about NYC changed musical theatre forever. Now, it's come home to make history once again. *West Side Story* is one of the most memorable musicals & greatest love stories of all time. With a score that includes "Tonight," "America," "Maria," "I Feel Pretty" and "Somewhere" this show is sure to "blow you away" – *WOR Radio!*

Save Over \$35 Thru 9/5! \$63-\$90. Tue 7pm, Wed 2/8pm, Thur/Fri 8pm, Sat 2pm, Sun 3pm. **Tickets from \$54 9/6-10/8: \$54-\$78.** Tue 7pm, Wed 2:30/8pm, Thur/Fri 8pm, Sat 2:30pm, Sun 3pm. Tix reg. \$90-\$120. **TO ORDER:** Online visit www.ticketmaster.com or Call (877) 250-2929 & use code PLU81Z. Or bring Guide to Palace Thtr, 1564 B'way. Doesn't incl \$1.50 fee.

WICKED

Save on Service Fees!

See the Untold Story of the Witches of Oz

Buy now for great seats in September and October. For purchases made in July only, Plum Benefits has secured guaranteed front orchestra seats at WICKED. Seats are limited & selling fast. The NY Times calls WICKED "the defining musical of the decade" and The Washington Post calls it "a breathtaking success story unlike anything seen in years."

Aug Perfs: Reserved Orch (code PLUM): \$111.25, 8/18 2pm & 8pm, 8/24 8pm, 8/25 2pm & 8pm. **Sept & Oct Perfs: \$111.25**; Online & Phone Orders (code PLUMTMF): No Service Fees; Box Office (code PLUM): Reserved Orch. Valid perfs: Tues 7pm, Weds 2pm & 8pm, Thurs 8pm. Purchase by 9/1. **TO ORDER:** Online visit www.ticketmaster.com or Call (877) 250-2929 & use above code. Or bring the Guide to the Gershwin, 222 W 51st St. Lim 8 tix/or.

4-PLAY

Tickets From \$29.50!

See the Outrageous The Flying Karamazov Brothers

A unique blend of music, comedy, dance, theater, and juggling that is sure to dazzle young and old alike, *4Play* features The Flying Karamazov Brothers, New York's favorite lunatics at the apex of their ambidextrous and alliterative ability. Come watch the Flying K's as they prove with each performance that chaos and unexpected events in our lives are the best part of being human. Bring objects to the theater for the Karamazovs to keep airborne in a real challenge that ends either with a pie in the face or a standing ovation.

Save over 50% thru 10/1: \$29.50-\$34.50, reg \$45-65. Wed 2/8pm, Thur 8pm, Fri 8pm, Sat 2/8pm, Sun 2/5pm. **TO ORDER:** Online visit www.ticketmaster.com or Call (800) 982-2787 & use code PLUM4P. Or bring Guide to Minetta Lane Theatre, 18 Minetta Lane New York, NY

AVENUE Q

Buy now and Save! From \$50!

Broadway's Tony®-Winning Best Musical!

After more than 6 years of delighting audiences on Broadway, this deliciously naughty hit musical has taken its irresistible charm to New World Stages! Tony® Winner for Best Musical, Best Score & Best Book! It tells the story of recent college grad Princeton & his newfound friends as they struggle to find jobs, dates, and their purpose in life.

Buy Now and Save on Sept Perfs (code: AQPLUM110): Orch/Ft Mezz: \$55, reg \$89.50. **Mezz: \$50**, reg \$69.50, valid for perfs 9/6-9/30. **All Seats Summer Perfs (code: AQPLMHOT6): \$69.50**, reg. \$69.50-\$89.50 thru 9/5. Mon/Wed/Thurs/Fri 8pm, Sat 2pm, Sun 3pm/7:30pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use above code. Or bring Guide to New World Stages, 340 W50 St. 8 tix/or. Inc. \$1.50 fee. Pur by 8/31.

AWESOME 80s PROM

From Just \$42.50!

NYC's #1 Bachelorette Party Destination

Join all your fav 80's movie characters from *The Breakfast Club* & *Pretty in Pink* at Wanaget High's Senior Prom in 1989! Get footloose with the Capt of the Football Team, flirt with The Bad Boy & vote for the King & Queen while moonwalking to 80's hits like "Girls Just Wanna Have Fun" & "Wake Me Up Before You Go Go!" "Like being the star of your very own John Hughes movie." – *NYT Free admission to Webster Hall after the Prom!*

5+ Tickets \$10 Off! (code: POPROCKS5) \$42.50-\$89.99. Sat 8pm thru 8/21. **1-4 Tix \$5 Off! (code: POPROCKS) \$47.50-\$94.99.** Sat 8pm thru 8/21. Reg. \$52.50-\$99.99. **TO ORDER:** Online visit awesome80sprom.com/plum or Call (877) RAD-PROM & use above codes. Or bring Guide to Webster Hall, 125 E.11St. Dance contest begins at 7:30pm. Purchase by 8/31

BLUE MAN GROUP

Save 15% - Fun For The Whole Family!

"An Absolutely Ecstatic Experience" – *USA Today*

Plum Benefits proudly presents the world renowned *Blue Man Group*! See three enigmatic bald & blue characters take the audience through a multi-sensory experience that combines theater, percussive music, art, science & vaudeville into a form of entertainment that is like nothing else either on or off-Broadway. Don't miss your chance to see this crowd-pleasing, exuberantly fun show that *TIME Magazine* calls "a sensation!"

Go Now – Save 15%- Perfs Thru 8/31: \$72, reg. \$85. Offer valid Mon 8pm, Tue 8pm, Wed 2pm/8pm, Thur 8pm, Fri 10pm, Sun 2pm/5pm/8pm. **TO ORDER:** Online visit www.ticketmaster.com or Call (877) 250-2929 & use code PLUM.* Or bring Guide to the Astor Place Theater, 434 Lafayette Street. 6 tix per order. Price includes \$1.00 facility fee. Purchase by 8/31.

COLIN QUINN: LONG STORY SHORT

SAVE \$10!

Directed by Jerry Seinfeld! Extended thru September 4th!

Comically channeling the demise of every great world empire, Colin Quinn (*SNL*) takes the audience through an uproarious history of the world in 75 minutes. From his personification of Caesar as the original Italian mobster to his depiction of the pizza-ordering styles of imperialists and colonialists, Quinn is at his satirical best, taking on the attitudes, appetites & habits that toppled the world's most powerful nations. Directed by Jerry Seinfeld, *Long Story Short* proves that the joke has always been on us.

Save 15%!: \$56.50, reg. \$66.50, thru 9/4. Wed 8pm, Thurs 8pm, Fri 8pm, Sat 4pm, 8pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code PLUM*. Or Bring Guide to Bleeker St. Thr, 45 Bleeker St. 8 tix/or. Incl \$1.50 fee.

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TO ORDER: See details for each specific event below.

Use these offers to get the **BEST SEATS** available, just like a full price buyer.

Visit www.plumbenefits.com for more offers.

OFF-BROADWAY continued...

FRECKLEFACE STRAWBERRY the MUSICAL

A Timeless Story of True Beauty by Julianne Moore!

Based on the beloved, NYT Best-Selling book by celebrated actress, Julianne Moore! *Freckleface Strawberry*, a story of friendship, acceptance, & the meaning of true beauty, comes to life-live on in this exciting musical premier! With soaring live music, awesome dancing... and a freckleface full of laughs, your whole family will love this brand new musical for all ages

From just \$35! (code: FSPLUM10): \$35-\$45, reg. \$39-\$68.50. **Family 4-Pack (code: FSPLM4FAM): \$30 each**, reg. \$39-\$68.50. Wed 11am, 2pm, Thurs -Fri 7pm, Sat 11am, 2pm, 4:30pm, Sun 12pm, 3pm thru 12/23. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use above code.* Or Bring Guide to New World Stages, 340 West 50th Street. Includes \$1.50 facility fee. Limit 8 per order. Purchase by 8/31.

LOVE, LOSS AND WHAT I WORE

SAVE 50%!

Now with a Whole New Cast featuring Your Favorite Starlettes!

Now with Jayne Houdyshell (*Well*), Adriane Lenox (*The Blindside*), Kate Mulgrew (*Star Trek*); Kristine Nielsen (*Les Liaisons Dangereuses*); Allison Mack (*Smallville*). Like the popular book by Ilene Beckerman, the show uses clothing and accessories & the memories they trigger to tell funny & often poignant stories that all women can relate to. The production is performed by a rotating cast "A great show is always in fashion!" -NY1

Save almost 50% thru 10/31: 39.50, reg. \$79. Tues 7pm, Wed 2/8pm, Thurs 8pm, Fri 8pm, Sat 2/8pm, Sun 3pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code LLPLM75*. Or bring Guide to Westside Theare, 407 West 43rd St. 8 tix/or. Purchase by 8/31.

FUERZA BRUTA: LOOK UP!

NOW ONLY \$35!

The 360° Degree Heart-Pounding Theatrical Smash Hit!

From the creators of *De La Guarda* comes a 360° heart-pounding experience that floods your senses with a nonstop collision of dynamic music, visceral emotion & visual effects. The magic of *Fuerza Bruta* ("brute force") happens so close, you can touch it. Blake Lively, Fergie, Tyra Banks & Jude Law have seen it! When will you?!

Perfect for Hot Summer Nights in the City!

Save Over 50%!: \$35, reg. \$79, thru 8/31. Wed-Fri 8pm, Sat 7pm/10pm, Sun 7pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code FBPLUM5.* Or bring Guide to Daryl Roth Theater, 101 East 15th St. *Includes \$1 facility fee. 10 tickets per order. **Audience stands for 70 min show & may get wet.**

THE 39 STEPS

BUY NOW AND SAVE!

See The Longest Running HIT Comedy – Perfect for Families!

Mix a Hitchcock masterpiece with a juicy spy novel, and add a dash of Monty Python a plane crash & some old fashioned romance!

Buy Now and Save (code:TNPLM801): \$39, Mon, Wed, Thurs, 9/1-9/30, Pur by 8/31. **Aug Weds (code:TNPLM801): \$39**, reg. \$89.50, thru 8/31. **Save Up To 30% (code:TNPLM801): Orch \$65. Mezz \$55**, reg. \$69.50-\$89.50 thru 9/30. **Bring the Family- Buy 2, Get 2 Free (code: TNPLFAM509): \$179**, reg. \$358 thru 9/30. **Upgrade to Premium w purch of a full price (code: TNPLMPREM6): \$89.50**, reg. \$126.50 thru 9/30. Mon-Fri 8pm, Sat 3/8pm, Sun 3pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use above code. Or bring Guide to New World Stages, 340 W50 st. 8/order. Inc. \$1.50 fee

GAZILLION BUBBLE SHOW Save up to 50% + ½ Off Photo!

The Most UNBUBBLIEVABLE Family Show in New York!

Step into the "UNBUBBLIEVABLE" interactive production, the first & only if its kind, complete with light effects, lasers & jaw-dropping bubble artistry. A truly spectacular treat to be cherished by the whole family!

Save up to 50%! (code:GBPLUM410): \$32.50 + ½ Off Photo, reg. \$39-\$64.50, photos reg. \$20 each. Wed 11am/2pm, Fri 7pm, Sat 11am/2pm/4:30pm, Sun 12pm/3pm thru 9/30.

Premium Tickets (code:GZPLM36PR): \$76.50, reg. \$89.50, Fri 7pm, Sat 11am/2pm/4:30pm, Sun 12pm/3pm thru 9/30. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use above code.* Or Bring Guide to New World Stages, 340 West 50th Street. Includes \$1.50 facility fee. Limit 10 per order. Purchase by 8/31.

MENOPAUSE THE MUSICAL®

Back on L.I. – Save\$5!

"A chillin' ladies Night Out!"- Newsday

Four women at a lingerie sale with nothing in common but a black-lace bra AND memory loss, hot flashes, night sweats, not enough sex, too much sex and more! This joyful musical parody set to tunes from the 60's, 70's and 80's such as "Puff, My God I'm Draggin'" & "Stayin' Awake, Stayin' Awake" will have you dancing in the aisles! It's definitely not "The Silent Passage" anymore! Come see what nearly 11 million worldwide are laughing about!

Save \$10 Performances thru 8/29: \$37.50, reg. \$47.50. Tues-Fri 8pm, Wed 2pm, Sat 2/7pm, Sun 2pm thru 8/29. **TO ORDER:** Online visit www.menopauselongisland.com or Call (631) 870-1685 & use code PLUM10*. Or bring Guide to Landmark on Main Street, 232 Main Street, Port Washington, NY. Limit 6 tickets per order.

John Tartaglia's IMAGINOCEAN

NEW! From just \$29.50!

A Magical Musical Undersea Adventure For Kids Of All Ages!

Jam-packed with music ranging from swing to R&B to Big Band, *ImaginOcean* is a blast from the first big splash to the last wave goodbye. Join Tank, Bubbles & Dorsel, who just happen to be fish, as they set out on a journey of discovery to find the greatest treasure of all.... friendship. As they swim off in search of clues, they'll sing, they'll dance, and they'll make new friends, including everyone in the audience!

Save 25% August Perfs (code:JT5PLM410): \$29.50-\$35, reg. \$39 thru 8/31. **Sept & Oct Perfs (code:JTPLM4FUT) \$36**, reg. \$39. 9/1-10/31. Wed 11am, 2pm, Sat 11am, 2pm, 4:30pm, Sun 12pm, 3pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use above code.* Or bring Guide to New World Stages, 340 W50. Pur by 8/31. Lim 8/order.

MY BIG GAY ITALIAN WEDDING

FROM \$39.50!

Here Comes the Groom! Off-B'way's Newest Nuptial Comedy!

Dina Manzo ("The Real Housewives of New Jersey") presents Off-B'way's newest comedy, called "An Ab-Workout Laugh Riot" by Out Magazine. Andrew & Anthony are getting married and everyone wants to "help"! *My Big Gay Italian Wedding* spins into a hysterical fiasco as everyone tries to have their way. From a saboteur ex-boyfriend to a loud, opinionated, outspoken Italian mother, personalities and culture collide in this music and dance-filled "Feel-Good Hysterical Comedy" (*The Wall Street Journal*)

Save over 40%!: \$39.50, Thurs 8pm. **\$49.50**, Fri 8pm, Sat 8pm. All Reg. \$69.50. thru 9/26. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code BGPLUM249*. Or bring Guide to St. Luke's Theatre, 308 West 46th. 8/order. Inc \$1.50 fac. fee. All Seats.

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OFF-BROADWAY continued... & SPORTS

PLATANOS AND COLLARD GREENS

\$39.25 Tix!

This Hit Romantic Comedy is Now in its 7th Season!

"A modern day West Side Story that people come to see again and again" *New York Times*. This comedy tells the story of Freeman and Angelita, who are forced to confront and overcome prejudice while defending their bond from family & friends. This hit play is now entering its seventh season! A story of two college kids, from different cultures, who fall in love at first sight...until her mother finds out and has a heart attack!

Save 10%!: **\$39.25-\$48.25**, reg. \$43.50-\$53.50. 8/14 and 8/28 4pm & 8pm. **TO ORDER:** Online visit www.theatermania.com or Call (212) 352-3101 & use code **PLUM***. Or bring Guide to Baruch Performing Arts Center, 55 Lexington. Limit 19 tickets/order.

POWER BALLADZ

FROM \$39.50!

Rock Out to your Fav 80's Anthems with your own Live Band!

The 90 minute arena rock experience you've been waiting for including awesome rockers, a full band, tons of lights, and a killer fog machine. When the high school sweetheart of one of the band members stumbles into the concert after over 10 years apart – will he be man enough to finally score the girl of his dreams? After the show, your ticket grants you access to live-band karaoke where you can live out your rock fantasies.

Save over 40% and 1 Free Drink 8/5 – 8/18!: **\$39.50**, reg. \$69.99. **8/19-9/30:** **\$39.50**, reg. \$69.99. Mon, Wed, Thu, Fri 9pm, Sat 6pm and 10pm, Sun 9pm. **TO ORDER:** Online visit www.ovationtix.com or Call (212) 352-0255 & use code **POWERPLUM***. Or bring Guide to the Midtown Theatre, 163 West 46th. Limit 8/order. Inc \$1.50 fac. fee. General Admission.

THE SCREWTAPE LETTERS

Tickets start at \$39!

A New, Exuberant Theatrical Adaptation of C.S. Lewis' novel!

C.S. Lewis' brilliant novel, *The Screwtape Letters*, reveals spiritual warfare from a demon's point of view. This funny, provocative, and wickedly witty theatrical adaptation – a sold-out hit in both Chicago and Washington D.C. – will change the way you think about how demons influence your everyday life. *The Wall Street Journal* called it "One Hell of a Good Show!"

\$39 for Weds matinees: reg. \$69-\$95. Weds 2pm. **\$45 for select performances:** reg. \$69-\$95. Sun 7pm, Mon 7pm, Tues 7pm, **\$55 for select weekend performances:** reg. \$69-\$95. Fri 8pm, Sat 4pm/8pm, Sun 3pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **SLPLM38** Or bring Guide to the Westside Theatre, 43rd St. between 9th and 10th Avenues. Purchase by 8/31. Tix limit 8/order

FUHGEDDABOUT!

The greatest Italian Jewish love story in the history of New York!

You will fall out of your seat laughing at this romantic comedy..the story of Tony and Sarah, two college kids, a nice Italian boy who falls in love with a sweet Jewish girl...until her mother finds out and has a heart attack. Oy Vey! Fuhgeddaboutit!

Join us on this uproarious journey with their zany, loveable, family and friends as they discover love with lots of laughs.

Save 10%!: **\$31.00-\$39.00**, reg. \$34.50-\$43.50. 8/15 2PM and 8/29 2PM. **TO ORDER:** Online visit www.theatermania.com or Call (212) 352-3101 & use code **PLUM***. Or bring Guide to Baruch Performing Arts Center, 55 Lexington Ave. Limit 19 tickets/order.

TRUST

JUST \$49 FOR THIS STAR STUDED CAST!

Starring Tony Winner Sutton Foster and Zach Braff ("Scrubs")!

Harry is rich. Harry is married. but when Harry doesn't trust any of it is enough, he looks to find something real in the most unlikely of places. *TRUST*- a new play by Paul Weitz - explores the corrosive effect of power on relationships. Directed by Peter DuBois. Don't miss this new play brought to you by Second Stage Theatre starring Sutton Foster (*Shrek*, *Thoroughly Modern Millie*) and Zach Braff ("Scrubs").

Save 30% on All Perfs thru 9/5: **\$49**, reg. \$70. Tue 7pm, Wed 2/8pm, Thur 8pm, Fri 8pm, Sat 2/8pm, Sun 3pm. **TO ORDER:** Online visit www.2st.com or Call (212) 246-4422 & use code **PLM49***. Or bring Guide to Second Stage Theatre, 305 W. 43rd St. Limit 8 tickets per order. Does not include \$4 services & facility fee. Purchase by 8/12.

THE BARCLAYS

Save Up To 50% on Tues-Sun Rounds

The 2010 Playoffs at Ridgewood Country Club in Paramus, NJ

The 2010 Barclays once again kicks off the PGA TOUR Playoffs for the FedExCup. Being held at historic Ridgewood Country Club in Paramus, NJ, August 24-29, Heath Slocum will defend his title against the top 125 in the FedExCup standings, including Phil Mickelson.

Save 50% on Practice Round 2-Day Combo Grounds Tix: **\$25**, reg. \$50. Tues, 8/24 – Wed, 8/25

Save Over 50% on Championship Round Daily Grounds Tix: **\$35**, reg. \$65. Thurs, 8/26 – Sun, 8/29

Save 25% on Weekly Grounds Tix: **\$75**, reg. \$100. Tues, 8/24 – Sun, 8/29.

TO ORDER: Online visit www.ticketmaster.com & use code **BARCLAYS*** Grounds Ticket is the basic level of entry. Kids under 18 admitted free w/ ticket holder.

NEW JERSEY NETS

Save Over 40% on Season Tickets!

Get your Season Tickets Now!

Want to guarantee your seat for the Nets 2010-11 season at an incredibly low price? Plum Benefits has access to all 44 home games plus great perks like access to the Restaurant, reserved parking, playoff priority tickets & more. See some of the NBA's stars at the Nets' new home, the Prudential Center.

Save Over 40% on Full Season Upper Level Ticket Packages: **\$12-\$30 per ticket per game**, reg. \$20-\$50 per ticket per game.

Save Over 40% on Lower Level Full Season Ticket Packages: **\$38-\$195 per ticket per game**, reg. \$65-\$250 per ticket per game.

TO ORDER: Call Frank Sullivan at (201) 635-3181 and use code **PLUM*** Valid on Upper & Lower Level Sideline, Behind the Basket or Corner Full Season Packages only. Games played at Pru Center, 165 Mulberry St., Newark, NJ.

NEW YORK LIBERTY BASKETBALL

Seats from \$10!

Liberty For All!

The world's top players bring you exciting Eastern Conference basketball! Come see WNBA Champion Cappie Pondexter and purchase exclusive tickets and Full/Partial Season packages to receive free food and benefits!

Save Over 40% on Individual Tickets!: **\$10-\$225**, reg. \$18.25-\$275.10. Valid on all regular season home games. Link: www.ticketmaster.com

Baseline Buddy Packages: **\$85-\$1,445**. Incl. autograph player card, \$10 discounted parking voucher, food voucher for hot dog, soda & chips & more.

Save Up To 40% on Partial (3,6,9 Game) Season Packages: **\$30-\$3,375**, reg. \$54.75-\$4,126.50. Partial packages incl. 1 food voucher/ticket. **TO ORDER:** Call (212) 631-8811 & use code **PLUM*** Games played at MSG (32nd & 7th). Food vouchers valued \$11.50 ea (Offer C), \$7 (Offer B)

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Visit www.plumbenefits.com for more offers.

SPORTS & ATTRACTIONS

NEW YORK YANKEES Save Up To \$55! Tix As Low As \$50!

Exclusive First-Time Offer: Join New York's Championship Team
Save on premium seats in the Champions Suite or the Delta Sky360° Suite. Watch the game from the Field, Main, or Mohegan Sun Sports Bar seats. For a limited time, buy Field Level between the bases, Batter's Eye, or Field Level Café seats, and receive access to the Mohegan Sun Sports Bar!

Save Up To \$55 on Field Level Seats Between the Bases, Batter's Eye & Field Level Café Seats and Receive Access to the Mohegan Sun Sports Bar: \$50-\$260, reg. \$75-\$300. Select Sections.

Save \$50 on Champions Suite & Delta Sky 360° Suite: \$300, reg. \$350.

Save Over 15% on Field & Main Level: \$75, reg. \$90. Select sections.

TO ORDER: Online visit www.yankees.com & use code LPB0810.* 8 tix/or. Purchase by 8/31/10. **NOTICE:** Subject to availability. Offer valid on select games and select sections. Please visit: www.plumbenefits.com for terms & conditions.

US OPEN TENNIS CHAMPIONSHIPS Save 40%!

Get Your Tickets For Week 2 Day Sessions!

Be a part of the greatest sports and entertainment event in the world! See your favorite stars like Serena Williams, Venus Williams, Rafael Nadal & Andy Roddick battle for the championship at the USTA Billie Jean King National Tennis Center! Act now for the best available seats!

Save 40% on Week 2 Tuesday, Wednesday & Thursday Day Sessions: \$30-\$43, reg. \$50-\$72. Valid on Lower & Upper Promenade tickets, 9/7, 9/8 & 9/9 at 11 AM.

Save 40% on Week 2 Friday Day Session: \$48-\$60, reg. \$80-\$100. Valid on Lower & Upper Promenade tickets, 9/10 at 11 AM.

TO ORDER: Online visit www.ticketmaster.com & use code WPLUM.* Limit 8 tickets per order. Offer is subject to availability. Not valid at box office.

USA BASKETBALL V. FRANCE Tickets from \$11.25!

Save 25% on Great Seats!

Don't miss your chance to see the stars of USA Basketball take on France at Madison Square Garden on August 15th! Plus, catch China take on Puerto Rico in this exciting International doubleheader. One ticket = two games! This is your only opportunity to see these national teams plays in the U.S. prior to the upcoming FIBA World Championships.

Save Up to \$35 on Select Seats: \$56.25-\$112.50, reg. \$75-\$150. Select seats in 100 & 200 Level, End Court, and Loge Level. 8/15 at 1 PM.

Save Up to 25% on Select Seats: \$11.25-\$37.50, reg. \$15-\$50. Select seats in 100, 200, 300 & 400Level, and Mezzanine Level. 8/15 at 1 PM.

TO ORDER: Call (800) 745-3000 & use code MSGPLUM*. Or bring the Guide to Madison Square Garde, 32nd St. & 7th Avenue.

BODIES...The Exhibition Save Over 30%

Innovative. Real. Groundbreaking.

Celebrate the wonder of the human form at *BODIES...The Exhibition*. This entertaining & educational exhibit which features actual human specimens—allows people of all ages access to sights & knowledge normally reserved only for medical professionals. Captivating and edifying, *BODIES* unveils the many complex systems of organs and tissues that unite us all as humans.

Save Almost 35%: Adults: \$19.50-\$20.50, reg. \$26.50-\$27.50. **Seniors:** \$15.50-\$16.50, reg. \$22.50-\$23.50. **Children:** \$13.50-\$14.50, reg. \$20.50-\$21.50. Valid Sun-Thur 10am-7pm, Fri-Sat 10am-9pm thru 8/31. **TO ORDER:** Online visit www.bodiesstheexhibition.com or Call (888) 926-3437 & use code PLUMA.* South Street Seaport Exhibition Centre, Fulton & Front St. 10 tickets/order. Tax not incl. \$2.50 online service fee not included.

CIRCLE LINE LUNCH CRUISE Save \$10!

Getaway midday on a fabulous lunch cruise!

Enjoy a day and getaway from the city without ever leaving. Take your mid-day break, and enjoy a freshly prepared buffet lunch. Relax and enjoy the food and views for the first half of your cruise. On your return you will be treated to a live, guided tour on the sites of New York Harbor, New York City, and New Jersey. Not just lunch and not just a tour, this cruise is a perfect value for the discerning consumer who wants it all.

Save \$10 on Weekends! (code: PLUML): \$37.00, reg. \$47.00. Thursday, Friday, and Saturday 12pm. Boarding begins at 11:30am.

TO ORDER: Online visit www.worldyacht.com or call 212-630-8100 & use above code. Limit 4 tickets per order.

CIRCLE LINE 42 Sightseeing Cruises Save Up To 30%!

Ride the Circle Line 42 Tours & The Beast Speedboat Ride!

Cruise the Hudson and see over 25 New York City landmarks, including the Statue of Liberty. Also, book early for a thrilling ride on The Beast Speedboat.

Circle Line 42 Tours (code: PLUMC10): \$11-\$28, reg. \$18-\$35. **3-hour full circle cruises:** daily at 10am, 12:30pm, 2pm, 4:30pm. **2-hour semi-circle cruises:** daily at 11:30am & 3:30pm. **2-hour Harbor Lights Cruises:** daily at 7pm. **75 Minute Liberty Cruise:** daily at 11am, 1pm & 3pm.

Beast Speedboat Cruises (code: PLUMB10): \$12-\$18, reg. \$17-\$23 Daily at 12pm, 1pm, 2pm, 3pm, 4pm, 5pm, 6pm, 7pm or until dusk. **TO ORDER:** Online visit www.circleline42.com & use above code.* Or bring Guide to Circle Line Box Office, Pier 83 on West 42nd Street at Hudson. For full sched, visit circleline42.com. Limit 4 tickets per order. Arrive 45 min before depart.

GREAT WOLF LODGE Save 10% Off Best Available Rates!

The Northeast's Largest, Year Round Indoor Waterpark Resort!

There's no better time for a family vacation at Great Wolf Lodge in the Pocono Mountains, less than 2 hours from NY & Philadelphia. All packages include passes to the gigantic indoor waterpark for your entire stay. PLUS, experience the **NEW Double Barrel Drop**, a hair-raising new attraction. Room availability at these rates is limited reserve today!

20% Off Best Available Rates in Sept & Oct: \$192-\$496 reg. \$240-\$620 valid 9/6-10/28. **10% Off the Best Available Rates in Aug:** \$216-\$558, reg. \$240-\$620; valid 8/3-9/2. **TO ORDER:** Online visit www.greatwolf.com or Call (800) 768-9653 & use code PLUM100A. Purchase by 10/5/10. Blackout dates may apply. Offer is guaranteed when reservations are made 30 days prior to arrival date, so book early! Great Wolf Lodge, 1 Great Wolf Dr. Scotrun, PA..

HAMPTONS RESORT GETAWAYS Save Up To 25%!

Exclusive Offer: Panoramic View & Sea Crest Resort Hotels

Sea Crest on the Ocean offers seaside units in Amagansett. Guests indulge in luxurious amenities—private beach with chairs, umbrella, towel services, outdoor heated pool, tennis courts, kid's play area & more. The Panoramic View Resort in Montauk is on 10+ oceanfront acres. Resort amenities include a heated pool with private lounges, beach with personal attendants, fitness center, business center, concierge, kitchenette, private terrace or balcony.

Save Up To 25% Off Nightly Rates at Panoramic & Sea Crest: \$274.00-\$627.00, reg. \$365-\$836; valid thru 9/12/10. **TO ORDER:** Call Panoramic at (631) 668-3000 or Sea Crest at (631) 267-3159 & use code PLUM. Visit www.hamptonresortgetaways.com for property info. Subj to avail. Panoramic, 272 Old Montauk Hwy, Montauk, NY & Sea Crest, 2166 Montauk Hwy, Amagansett, NY

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ATTRACTIONS & FAMILY EVENTS

KING TUT

All Tickets \$20!

The Biggest Blockbuster Exhibition of All Time!

Experience the treasures from King Tut's Tomb, exclusively at Discovery Times Square Exposition. This will be the exhibit's last stop before returning to Egypt forever. See the boy king's golden canopic coffinettes and the crown found on his head when the tomb was discovered, and learn about the extraordinary discovery of Tut's tomb and the beliefs and funerary processes of ancient Egypt. Through 10 galleries and 130 artifacts, New York City will experience the world of the pharaohs like never before.

All Tickets Only \$20! reg. \$29.50. Sun-Fri after 4PM. **TO ORDER:** Online visit <http://www.ovationtix.com> or Call (888)9-TUTNYC & use code **PLUM**. Or bring Guide to Discovery Times Square Exposition, 226 West 44th St., between 7th and 8th Ave. Limit 8 tickets per order.

LONG ISLAND WINE COUNTRY

Save \$25 on Wine Tasting!

Visit 3 Long Island Wine Estates for a VIP Wine-Tasting Tour

Enjoy a delicious day-trip to America's Bordeaux! Departs NYC, Nassau or Suffolk Counties in a Luxury Motor Coach. Gourmet lunch is included.

Increase your knowledge & enjoyment of wine with tips from an expert guide.

Save \$20 on any VIP Public Tour: \$109-\$129 (reg. \$129-\$149) Sats: 7/10, 8/14, 9/11, 10/23, 11/13 & 12/11; Sun 9/26. (code: **PLUM20**). **Save \$25 on VIP Tour & Lobster Bake Dinner: \$174** (reg. \$199) Sat 8/14 (code: **PLUMLB25**). **Save \$200 on a Custom Corporate VIP Tour Package for 30+:** \$3700 (reg. \$3900) Price listed is for 30 guests (\$130 per pp), excl. gratuities. Call for a complimentary consultation (code: **PLUMCORP**). **TO ORDER:** Online visit www.longislandwinecountry.com or Call (866) 946-3268 & use above code.* Purchase by 8/2.

MADAME TUSSAUDS NEW YORK

Save \$5!

Your Favorite Celebrities and Icons all in Times Square!

Here's your chance to meet Robert Pattinson, P. Diddy, Miley Cyrus, and Serena Williams (or their wax figures, at least) at Madame Tussauds NY and make your own history. With over 200 life-like wax figures of celebrities, political & historical icons, grab your All Access Pass and "meet" your favorite stars, get access to our Behind the Scenes interactive exhibit, experience Cinema 4D our ultra-sensory theater of the future!

\$5 Off Adults and Child All Access Pass!: \$25-\$30, reg. \$30-\$35. Thru 8/31. **TO ORDER:** Bring Guide to Madame Tussauds, 234 W42nd Street & use code **149**.* Open daily 10am-10pm, call (800) 246-8872 for early closings. 6 tickets per order. Not valid for advanced sales.

MANHATTAN BY SAIL

20% Off Classic Schooner Sails!

Escape the Hustle & Bustle with a Cruise through NY Harbor

Step back in time as you cruise historic NY harbor aboard authentic magnificent sail ships. See the sights on one of NY's largest operating tall ships, the *Clipper City*. Or relax on the *Shear Water*, the original member of the fleet & a national landmark, for a romantic Full Moon Sail or an elegant Brunch Sail. No matter your style, Manhattan by Sail has a cruise for you!

Save 20% on any Clipper City Sail or gift certificate: (Code: PLUMMBS1) \$13.60-\$31.20, reg. \$17-\$39. **Save 15% Shearwater Sails or gift certificate: (Code: PLUMMBS2) \$21.25-\$80.75**, reg. \$25-\$95. Valid for Daytime, City Lights, Full Moon, Brunch & Wine Tasting Sails. **TO ORDER:** Call (212) 619-0907 & use above code.* Visit www.plumbenefits.com for cruise schedule & information. Offer valid thru 10/15. Purchase by 8/31.

MEDIEVAL TIMES

Save 30% All Seats!

All Seats Just \$34.95 for Your Feast & Tournament!

Beat the Heat with and cool off at the Castle! Join valiant knights and handsome nobles at the castle for an exhilarating combination of fun, feasting and fighting! At Medieval Times, cheer on your own brave knight with King Phillippe, Princess Leonore and others! Feel like royalty as your feast is served to you by wenches and serfs of the castle during the lance-splintering sword-clashing action in the arena! A perfect magical medieval surprise for anyone! Minutes from New York City!

Save 40%! All seats \$34.95! Reg. \$34.95-\$57.95. Wed 11am, Thurs 11am/7:30pm, Fri 11am/8pm, Sat 2pm/4:30pm/8pm, Sun 2pm/4:30pm thru 9/26. **TO ORDER:** Call 1(888) WE-JOUST & use code **34PB10***. Or bring Guide to Castle, 149 Polito Ave, Lyndhurst, NJ. Limit 6 Tickets per order.

MGM GRAND AT FOXWOODS

Save Big! Tix from \$17.50!

Cirque Dreams Jungle Fantasy, Donna Summer & More!

Foxwoods Resort Casino is 10 miles from the I95, and is home to the MGM Grand, which presents World Class Entertainment, including...

Buy 1 Get 1 Free for Cirque Dreams Jungle Fantasy: \$17.50/ticket (reg. \$35 each) 8/3 thru 9/1; Sun 2pm/7pm, Mon-Thur 7pm, Fri 8/20 & 8/27 2pm/7pm (code **PBB1G1F**). **Save 30% on Clay Aiken & Ruben Studdard: \$28-\$49** (reg. \$40-\$70) Fri 8/7 at 8pm. (code **PB30**). **Save 30% on Bobby Vinton: \$31.50-\$45.50** (reg. \$45-\$65) Sat 8/14 at 8pm. (code **PB30**). **Save 30% on Donna Summer: \$38.50-\$52.50** (reg. \$55-\$75) Fri 9/3 at 8pm. (code **PB30**). **TO ORDER:** Online visit www.mgmgrandfoxwoods.com or Call (866) 646-0609 and use above code*. MGM Grand at Foxwoods, Rt. 2, Mashantucket, CT.

PASSPORT TO THE JERSEY SHORE

Save \$5!

Save Big on Hundreds of Attractions at the Jersey Shore!

Passport to the Jersey Shore membership allows you to save when booking rooms, dining with clients, taking in a show, select concerts, shopping or going to one of the hundreds of destination here on the Jersey Shore including Monmouth Racetrack, Molly Pitcher Inn, The Oyster Point, Brandl Restaurant, The Sixth Avenue House Bed and Breakfast and more! Plus! Discounts are added daily!

Save \$5 On Your Passport!: \$15, reg. \$20. **TO ORDER:** Online visit <http://www.visitthejerseyshore.com/visitor/plumbenefits/> and purchase your passport. Then register your passport number on www.visitthejerseyshore.com to begin your access to the biggest savings at the shore. Valid thru 8/31.

SPIRIT & BATEAUX CRUISES

Save 25%!

Cruise, Dine & Dance Across NY Harbor This Summer!

For an elegant escape on NY's only all-glass vessel, choose Bateaux NY. Plated service. Live music. Fine wines. And unparalleled skyline views. If you're looking for a more vibrant experience, come aboard a Spirit cruise featuring festive dining, live performances, great views of the city and a lively atmosphere. Both are perfect for a special celebration, an outing with friends, or to simply escape the hustle and bustle of the city.

Save 25% on any Dinner Cruise: \$56.20-\$98.20, reg. \$115.90-\$130.90. **Save 20% on a Gift Certificate!** Valid for dinner cruises on Bateaux NY & Spirit NY & NJ. **TO ORDER:** Call (866) 211-3805 & use code **PB2010***. Visit www.entertainmentcruises.com for cruise schedule & info. Doesn't include tax, fuel surcharge, & admin fee.

* Varying service charges apply when ordering by phone and online. Subject to availability and prior sales. Not valid on prior purchases or in combination with other offers. All sales final. No refunds/ exchanges. Shows may close & offers may be revoked/ changed without notice. This Guide is being distributed to the intended recipient & is not to be distributed by recipient other than to authorized users in accordance with policies established by Plum Benefits.

FAMILY continued... COMEDY & RESTAURANTS

TOP OF THE ROCK™ OBSERVATION DECK

New York's Most Amazing Attraction! \$11 Tickets for Kids!

Don't miss Top of the Rock this summer! The 55,000-square-foot tiered observation deck atop 30 Rockefeller Plaza offers an unforgettable experience, including a multi-media theater exhibit, glass-ceiling elevator ride to the TOP and panoramic 360-degree, unobstructed view from the 70th floor observatory, 850 feet in the sky! It's a romantic spot on a hot summer night or the perfect backdrop to enhance your trip to Rockefeller Center with the family. Visit before a show or make it a special occasion all by itself!

Now Save 15%! Adult: \$18, reg. \$21. Child: \$11, reg. \$14. Offer valid daily 8am-Midnight (last elevator goes up at 11pm) thru 9/30. **TO ORDER:** Present Guide at the Top of the Rock Box Office, 50th St. between 5th & 6th Ave & use code **PLUM2010**. * Not valid on advanced sales. Lim 6 tix/ord. Includes tax.

THE WIGGLES

Save over 15%!

Step Right Up... The Wiggles! Wiggly Circus Live!

The Fab Four from down under are back with this year's most anticipated family event. It's The Wiggles "Wiggly Circus Live!" Tour. Join The Wiggles, Captain Feathersword, Dorothy the Dinosaur, Henry the Octopus, Wags the Dog and all the Wiggly Dancers as they bring all the excitement of the big top with a twist to the IZOD Center on 8/17 & Nassau Coliseum on 8/18!

Save Up To 15% at IZOD Center! \$26.50-\$40.50 reg. \$31.50-\$45.50, 8/17; 2:30 & 6:30. 50 Rte 120, E. Rutherford, NJ

Save Over 15% at Nassau Coliseum! \$20.50-\$28.50 reg. \$25.50-\$33.50, 8/18; 2:30 & 6:30. 1255 Hempstead Tpke, Uniondale, NY **TO ORDER:** Online visit IZOD www.ticketmaster.com or Nassau www.ticketmaster.com or Call (800) 745-3000 & use code **PLUM**. Limit 10 tix/order.

COMIC STRIP LIVE

Buy One, Get One Free!

For a Great Laugh Head to NYC's World Famous Comedy Club!

As the oldest stand-up comedy showcase club in NYC & the world, its reputation as one of the hippest & hottest comedy clubs of all time has remained unchanged since opening in 1976. Home of comedy legends Eddie Murphy, Chris Rock, Adam Sandler, Jerry Seinfeld, and more; top comedians perform nightly at this world renowned standup comedy venue.

Buy 1, Get 1 Free: Mon-Thur 8:30pm & Sun 8pm, reg. \$20 each; Fri 8:30pm/10:30pm & Sat 8:30pm/10:30pm/12:30am & specialty shows, reg. \$25 each thru 8/31/10. 2 drink min applies. **TO ORDER:** Call (212) 861-9386 (12-7pm) and use code **PLUM**. * 1568 2nd Ave (btw 81st & 82nd St). Limit 10/or.

B. SMITH'S

Save 20% Off Your Entire Bill!

American Cuisine with Southern Influences & Live Jazz Fri-Sun!

B. Smith's serves a Global-Eclectic menu featuring B.'s interpretations of cuisines from around the globe. Located in the heart of the Times Square Theatre District, B. Smith's has been entertaining business and entertainment executives, theater crowds, tourists and fans of B. from her TV show and publications alike over the past 23 years. The specialty cocktail list offers unforgettable drinks such as B.'s Apple Cinnamon Martini and the White Tangerine Cosmo. Live Jazz every Fri. and Sat. night from 8:30-11:30pm & Sunday's for brunch from 11:30am-3PM. No cover charge!

20% Off Your Bill: \$24.80-40, reg. \$31-\$50 **Mention Code PLUM or Bring Guide and Present at Time of Seating:** 320 West 46th Street **Call: (212) 315-1100** for reservations.

BOMBAY PALACE

Save 15% Off the à la Carte Menu!

The Best Indian Restaurant in Midtown!

Are you looking for the perfect business dinner in midtown? With a lavish dining room decorated with spacious banquettes and brass fixtures imported from Muradavas, Bombay Palace is committed to capturing the essence of India's colorful culture and cuisine. The super Moghlai cookery of Northern India has made it's way to midtown with subtly spiced traditional dishes. Discover a rich culinary heritage that has developed through centuries.

15% Off the Dinner à la Carte Menu: \$3.40-\$28.05, reg. \$4-\$33

10% off Lunch Buffet--Groups of 5+: \$14.35 (15.95) Sat, Sun, Mon & Tues 11-3:30pm

Ladies Save \$2 on Wednesday Lunch Buffet: \$13.95, reg \$15.95

Mention Code PLUM or Bring Guide and Present at Time of Seating:

30 West 52nd Street **Call: (212) 541-7777** for reservations.

LUCKY CHENG'S

\$19.20 for a dinner AND show!

Outrageously Fun Drag Dinner Theater!

Don't miss this fabulous offer for dinner and show at Lucky Cheng's, the drag queen capital of the world. As seen on "Sex in the City", "America's Next Top Model", "Access Hollywood" and "E!" this NYC institution's outlandishly attired drag queens deliver drinks, dinner and an interactive drag show with attitude! Lucky Cheng's is the party capital of the world, plan a birthday, corporate, holiday, divorce, anniversary, going away, the boss was fired, girls night out – any reason to celebrate – for an unforgettable night of fun and photo ops.

Save 40%! \$19.20, reg. \$32. Sun-Thurs at 8:30pm, Fri at 10pm. **Mention Code PLUMBENEFITS or Bring Guide and Present at Time of Seating:**

125 West 44th Street. **Call: (212) 995-5500 ext. 0** for reservations.

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ENTERTAINMENT GUIDE

TO ORDER: See details for each specific event below.

Use these offers to get the **BEST SEATS** available, just like a full price buyer.

Visit www.plumbenefits.com for more offers.

DESTINATION: ORLANDO

ARABIAN NIGHTS DINNER SHOW

Save up to \$24!

Riders, Acrobats and Over 60 Horses in Orlando's #1 Dinner Show!

Guests enter the magical world of Scheherazade, a young girl with a dream of becoming a beautiful Princess. Two magical Genies take her & her guests on a thrilling and romantic adventure filled with music, lights and daring acts, from a square dance on horseback to chariots racing and Gypsies leaping, flipping & dancing on moving horses' backs! The large-scale theatrical production at features riders and acrobats performing with over 60 horses.

Save \$24 on Adult Tickets: \$40, reg. \$64 **Save \$15 on Child Tickets: \$25**, reg. \$40. Price includes the show, 3-course meal & taxes.

TO ORDER: Call (800) 553-6116 & use code PLUM8.* Sun, Mon, Tues, Thur at 6pm, Wed, Fri & Sat at 8:30pm. Purchase by 8/31. 3081 Arabian Nights Blvd, Kissimmee FL.

PIRATE'S DINNER ADVENTURE

Save 25% on Dinner & Show!

The World's Most Interactive Dinner Show...Adventure awaits!

Set aboard an authentically replicated 18th-century Spanish galleon with 40-foot masts, the ship is anchored in a 300,000-gallon indoor lagoon with night sky lighting. Cheer on as the adventure unfolds with a cast of a dozen actors, singers and stunt performers engaging in a bounty of action-packed exploits, accompanied by cannon blasts, pyrotechnics and plenty of laughs. Watch Captain Sebastian lead his crew of renegades on a swashbuckling adventure!

Save \$15 on Adult Tickets: \$45, reg. \$60. **Save \$10 on Child Tickets: \$30**, reg. \$40. Price includes the show, 3-course meal & two rounds of beer or soft drinks. **TO ORDER: Call (800) 866-2469 & use code PLUM.*** 7:30pm nightly. Valid through 10/31. Pirate's Adventure 6400 Carrier Drive, Orlando FL.

DESTINATION: LAS VEGAS

BLUE MAN GROUP AT THE VENETIAN

Save up to 40%!

See this World Renowned Sensation Live at the Venetian Las Vegas

This multi-sensory experience featuring three enigmatic bald and blue characters combines theatre, percussive music, art, science and vaudeville to create a completely unique form of entertainment. See *Blue Man Group* perform at their state-of-the-art 1,768 seat theatre at the heart of the Vegas strip, a theatrical production unlike any other found in Las Vegas!

Save up to \$55 on Late Shows (code: PLUMB40): \$65.11 - \$92.50, reg. \$101.85 - \$147.50. **Save up to \$41 on Early Shows (code: PLUMB30):**

\$74.30 - \$106.25, reg. \$101.85 - \$147.50. **Upgrade to Blue Zone seats**

(code: PLUMBUP): \$101.85, reg. \$147.50. **TO ORDER: Online** visit

www.venetian.com or **Call (702) 414-9001 & use above code.*** Mon-Sun 7pm/10pm, perfs thru 10/31. Pur by 10/24. Venetian, 3355 Las Vegas Blvd. S

MADAME TUSSAUDS LAS VEGAS

Save 25% Tix from \$13!

Who would you like to meet at the world famous M. Tussauds?

Featuring lifelike wax creations of your favorite celebrities Madame Tussauds let's you "grab hold" of your favorite stars. Put on a dress and marry "Clooney" in the Vegas style chapel. Don the signature bunny ears, and party with "He!" Get on stage and audition for "Simon". Have your mind freaked by "Cris Angel." With over 100 lifelike celebrities, you'll have the pictures to show everyone you hung out with stars while in Vegas!

Save \$6 on Adult Tickets: \$19, reg. \$25. **Save \$2 on Child or Senior**

Tickets: \$13-\$16, reg. \$15-\$18. **TO ORDER: Bring Guide to Madame**

Tussauds Las Vegas, 3377 Las Vegas Blvd. South & use code

VIPREFERRAL.* Open daily 10am-9pm, call (702) 862-7800 x2 for early closings. Not valid for advanced sales.

DISNEY'S THE LION KING AT MANDALAY BAY

Save up to \$82.50!

See it now. Remember it forever.

Experience the phenomenon. Visually stunning, technically astounding & with a musical score like none other. Giraffes strut, birds swoop, gazelles leap. The entire savannah comes to life and as the music soars, Pride Rock slowly emerges from the mist. See the Tony® Award-winning Broadway sensation.

Save up to \$36 on Orch/FMezz (code: PLUM25): \$88.50-99.50, reg.

\$124.50. Save up to on Mid Mezzanine Seats (code PLUM20): 69.50-

\$73.90, reg. \$91.50 **Save up to \$82.50, Upgrade to VIP seats (code:**

PLUM10): \$113.50-\$124.50, reg. \$196.00, center orchestra seats. **TO**

ORDER: Online visit www.ticketmaster.com or **Call 800-745-3000 & use**

code PLUM10.* Valid for performances thru 9/5. Mon-Thu at 7:30pm, Sat &

Sun at 4pm/8pm, Mandalay Bay Theatre, 3950 Las Vegas Blvd. South.