

## Pittsburgh Forum Agenda\* (subject to change)

Time	
<b>08:30am</b>	<b>Registration &amp; Breakfast</b>
<b>09:00</b>	<b>Welcome &amp; Introduction</b> <i>Kevin Allen, Platts Managing Editor – US Petrochemicals and Biofuels</i>
<b>09:05</b>	<b>The Chain Reaction: Gas to NGLs and Oil</b> <i>Catherine Bernardo, BENTEK Energy Analyst</i> <ul style="list-style-type: none"> <li>• US natural gas production overview: Oil/NGLs drilling pushes gas production higher</li> <li>• Impact of production mix on returns: How oil, gas and NGLs individually contribute to returns</li> <li>• A closer look at the Marcellus and Utica: Expectations for future growth</li> </ul>
<b>09:30</b>	<b>Shale: Market Realities</b> <i>Samantha Santa Maria, Platts Managing Editor</i> <ul style="list-style-type: none"> <li>• Emerging gas markets: New pricing hubs for gas and NGLs?</li> <li>• Ethane rejection: Pricing dynamics (present and future); when will it end?</li> <li>• Case study: Marcellus and Utica Shales – Production, takeaway and consumption</li> </ul>
<b>10:15</b>	<b>Refreshment &amp; Networking Break</b>
<b>10:45</b>	<b>Olefins and Global Polyethylene Outlook</b> <i>Bernardo Fallas, Platts Editor US Olefins</i> <ul style="list-style-type: none"> <li>• Ethylene overview: New capacities development</li> <li>• Potential obstacles facing ethylene and polyethylene producers</li> </ul>
<b>11:30</b>	<b>The Issues with Shale’s Lighter Feeds</b> <i>Kevin Allen, Platts Managing Editor – US Petrochemicals and Biofuels</i> <ul style="list-style-type: none"> <li>• Propylene and polypropylene and the negative impact of shale</li> <li>• Impact of shale gas and shale oil on US aromatics production</li> </ul>

## Speaker Biographies



**Catherine Bernardo**, *BENTEK Energy Analyst*

Catherine Bernardo is an Energy Analyst in the Production Group at BENTEK Energy. She is the author of the *Midcontinent Production Monitor*, and contributes to other BENTEK reports including *Supply & Demand Daily* and *U.S. Natural Gas Market Outlook*. Her primary focus is performing rate of return evaluations for all of the major basins and plays in North America. Prior to joining BENTEK, Ms. Bernardo held positions in Corporate Finance, including U.S. Treasury Manager for a large international corporation. She holds a B.A. in Economics from Denison University and a M.B.A. in Finance from the University of Minnesota.



**Samantha Santa Maria**, *Platts Managing Editor*

Samantha Santa Maria is a managing editor in the North American gas group who has covered US spot, forward and futures markets. In her role, she analyzes the impact of infrastructure, emerging supply sources, competing commodities, the wealth of joint ventures in the US shale sphere and the ebbs and flows of financial trading on natural gas markets and pricing. She has also analyzed the interplay of competing fuels, such as oil, coal and hydropower on natural gas price horizons. She has represented Platts at numerous conferences and client presentations on pricing forecasts and market trends and appeared on TV programs and quoted in US and international media outlets, such as Financial Times, The Times of India and China Economic Review.



**Bernardo Fallas**, *Platts Editor US Olefins*

Bernardo Fallas covers US olefins and polymers markets for Platts. He joined Platts in 2010 after six years as copy editor and sports writer for the Houston Chronicle, for whom he covered the Houston Dynamo of Major League Soccer and Astros of Major League Baseball. He holds a bachelor's degree in journalism from the University of Houston. A native of Costa Rica, he is proud to have called Texas home for the past 20 years. He resides in Houston with his wife, Carolina, and daughter, Sophia.



**Kevin Allen**, *Platts Managing Editor – US Petrochemicals and Biofuels*

Kevin Allen is the Managing Editor of the America's Petrochemicals and Biofuels team at Platts. Kevin joined the company in 2007 and during his tenure at Platts, he has covered olefins, vinyls, aromatics, methanol and polyethylene. Prior to joining Platts, Kevin spent two years in the Balkans on a Fulbright Fellowship where his research focused on the benefits and detriments of European Union expansion to the candidate countries. Kevin holds a M.A. in Comparative Politics from the University of Houston and a B.A. in International Relations from the University of South Florida.