



Clean Energy: Fact or Fiction?

The Outlook for Energy—Does a “Clean Energy” Emphasis Color the Outlook?

New York City • December 1, 2010

4th Annual

platts Global Energy Outlook Forum

7:30–8:45 a.m.

Breakfast/Registration

8:45 - 9:00 a.m.

Welcome and Opening Comments

John Kingston, Global Director of News, Platts

Andrew J. Roehr, Vice President, Smart Energy Services, Capgemini

9:00 – 9:45 a.m.



Keynote Address:

The Outlook for Energy—Does a “Clean Energy” Emphasis Color the Outlook?

John Hofmeister, Founder & Chief Executive Officer, Citizens for Affordable Energy, Inc
& Former President, Shell Oil Company

9:45 – 10:00 a.m.

Networking Break

10:00 – 11:30 a.m.

Feasibility of Clean Energy: Leading experts will discuss and debate the economic feasibility of new and existing technologies that are sufficiently scalable, globally. They will address the impacts of:

- Technological Innovation—Speed, Adequacy & Keeping it Real
- The Cost Chasm: Government, Industry, Private & Global Tax/Tariffs
- Closing the Divide: Developing Countries' Needs Vs. Global Supply

Guerry Waters, Vice President, Industry Strategy & Marketing, Oracle (Moderator)

Mark Brownstein, Deputy Director, Energy Program, Environmental Defense Fund

Michael Lynch, President, Strategic Energy & Economic Research Inc

Max Sandlin, Partner, Mercury

David Wyss, Chief Economist, Standard & Poor's

12:00 – 1:00 p.m.

Award of Excellence Lunch – All forum attendees are invited. Award of Excellence winners will be recognized at this lunch.

1:30 – 2:45 p.m.

Industry Insight: Successful executives will address the hands-on challenges, impediments and work-arounds they've experienced or face regarding implementation of new efficiency and clean energy technologies amid an uncertain financial and ever-evolving regulatory environment.

Robert Brnilovich, Senior Vice President, Landis+Gyr North America (Moderator)

Jonathan Cook, Chief Operating Officer, Excelerate Energy

Ray Gogel, President & Chief Operating Officer, CURRENT Group LLC

Jim Gordon, President, Cape Wind

Vadim Zhivov, Director General, ARMZ Uranium Holding Co.

2:45 – 3:00 p.m.

Networking Break

3:00 – 4:30 p.m.

Energy Policy Outlook: How Did the U.S. Election Shift Global Dynamics on Energy and Climate Change Initiatives?

Host of Platts Energy Week Bill Loveless will moderate an interactive audience-participation discussion with energy policy authorities from around the globe regarding the shifting tides of debate and international cooperation.

Bill Loveless, Editorial Director, US Energy Policy, Platts (Moderator)

Malcolm Keay, Senior Research Fellow, Oxford Institute

Ajay Shankar, Asia Program FICCI Scholar, Woodrow Wilson Center

Phil Sharp, President, Resources for the Future

4:30 pm.

Closing Remarks

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