



Agenda – Tuesday, October 16, 2012

(subject to change)

Oil Session

8:30am	Registration
9:00am	Introduction
9:10am	Global Outlook for Oil <i>Dave Ernsberger, Platts Global Editorial Director, Oil</i> <ul style="list-style-type: none"> Overview of the latest drivers in global oil markets The revolution in global oil refining
9:40am	Americas' Evolving Crude Markets <i>Esa Ramasamy, Platts Editorial Director, Americas</i> <ul style="list-style-type: none"> The latest developments in oil shale Where next for Canadian crude oil?
10:15am	Networking and Refreshment Break
10:45am	Overview of US Refined Products <i>Matthew Cook, Platts Senior Managing Editor, Clean Oil Products</i> <ul style="list-style-type: none"> How the market is adapting to lower sulfur diesel and heating oil The changing face of the US gasoline market
11:30am	Major Supply, Demand Trends in US LPG/NGLs <i>Suzanne Evans, Platts Senior Manager, Projects & Initiatives – Price Group</i> <ul style="list-style-type: none"> Increasing inter-relationships between NGLs, gas and petrochemicals thanks to US shale Opportunities for new ethane and propane domestic and export spot markets

Join Us!

Networking Reception

Tuesday, October 16

following the Petrochemicals and Natural Gas sessions

Hilton Americas - 2nd Floor

Reception registration not required

Energy Panel Discussion and Complimentary Lunch

Noon <i>John Kingston, Platts Global Director, News - Moderator</i> <i>Samantha Santa Maria, Platts Managing Editor, Natural Gas</i> <ul style="list-style-type: none"> What the physical markets are saying about the intersection between oil and cheap natural gas; what to do with all this oil? The next wave of regulations hitting the market 	<i>Dave Ernsberger, Platts Global Editorial Director, Oil</i> <i>Tony Scott, BENTEK Manager Energy Analysis, Consulting Services</i>
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Petrochemicals Session

1:00pm	Registration
1:30pm	Introduction
1:40pm	US Olefins Overview <i>Bernardo Fallas, Platts Editor US Olefins</i> <ul style="list-style-type: none"> Shale gas and cost advantage The ethylene bet and associated risks New capacities and areas for potential growth
2:10pm	US Polymers Overview <i>Kevin Allen, Platts US Managing Editor</i> <ul style="list-style-type: none"> The future of US polymer exports The new global plastics basket
2:45pm	Networking and Refreshment Break
3:15pm	US Aromatics Overview <i>Nicole Johnson, Platts Editor US Aromatics</i> <ul style="list-style-type: none"> WTI demand and its relation to aromatics Toluene and mixed xylenes and their relation to blend value Benzene's disconnect from fundamentals and associated price volatility
3:45pm	US Biofuels Outlook <i>Shameek Ghosh, Platts Editor US Biofuels</i> <ul style="list-style-type: none"> Effects of the drought on US agriculture and biofuels markets US ethanol production margins
4:15pm	Session Ends

Natural Gas Session

1:00pm	Registration
1:30pm	Introduction
1:40pm	US Natural Gas Market: New Markets, New Challenges <i>Samantha Santa Maria, Platts Managing Editor, Natural Gas</i> <ul style="list-style-type: none"> Winter outlook: managing volatility The Marcellus Shale: changing the North American supply/demand balance
2:10pm	The Changing Dynamics of the Global LNG Market <i>Michael Rieke, Platts Editor in Chief, LNG Daily</i> <ul style="list-style-type: none"> US exports: The American dream or a reality? LNG as bunker fuel: When, if ever? Small-scale liquefaction, small-scale markets
2:45pm	Networking and Refreshment Break
3:20pm	Bentek US Market Outlook for Natural Gas <i>Tony Scott, BENTEK Manager Energy Analysis, Consulting Services</i> <ul style="list-style-type: none"> US natural gas supply and demand balance Natural gas liquids supply growth booming Light crude oil in the US
4:15pm	Session Ends



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Energy Risk Session

8:30am	Registration	
9:00am	Introduction	
		<i>Marc Karstaedt, Platts Senior Director, Risk Data Services</i>
9:10am	Asset Optimization Techniques in Today's Market	
		<i>Randy Wilson, Platts Valuation Hub Manager</i>
		<ul style="list-style-type: none"> • Methodologies behind designing an effective asset optimization program • Linking commercial strategies to other corporate activities
9:40am	Forward Curves – Best Practice	
		<i>Paul Waine, Platts Director, Risk Data Services</i>
		<ul style="list-style-type: none"> • The basics of forward curves • Using forward curves to facilitate assessments and risk strategy and to hedge and value assets
10:10am	Refreshment break	
10:40am	Volatilities and Correlations	
		<i>Anguel Grigorov, Platts Director, Risk Data Services</i>
		<ul style="list-style-type: none"> • The importance of volatilities and correlations • Market versus historical approaches to measurement: advantages and disadvantages
11:10am	Credit Trends in the Energy Sector	
		<i>David Lundberg, Standard & Poor's Senior Director, Corporate & Government Ratings</i>
		<ul style="list-style-type: none"> • Standard and Poor's view of commodity prices • Credit drivers for individual companies • Ratings upgrades and downgrades



Energy Panel Discussion and Complimentary Lunch

Noon	Monitoring M&A Activity and Trends in the Energy Section: Perspectives from S&P Capital IQ	
		<i>Brian Kelly, Standard & Poor's Capital IQ, Solutions Architect</i>
		<ul style="list-style-type: none"> • Is it all about liquids? Assessing the strength of long-term and short-term drivers of M&A activity • The impact and significance of foreign players in the North American energy market • Characteristics of potential M&A participants for the rest of 2012



Steel Session

12:30pm	Registration	
1:00pm	Introduction	
		<i>Daniel Hilliard, Platts Editor, Markets</i>
1:10pm	Steel and Raw Materials Overview and Outlook, US & Global Trends	
		<i>Daniel Hilliard, Platts Editor, Markets</i> <i>Hector Forster, Platts Team Leader Raw Materials</i>
		<i>Kurt Fowler, The Steel Index, Business Development Manager</i>
		<ul style="list-style-type: none"> • Putting 2012's global malaise in the rearview mirror (US perspective) • Overview of the latest drivers in the US steel and raw materials markets • Where next for steel and raw materials in the US?
2:00pm	Refreshment Break	
2:30pm	US Pipe and Tube Market Overview and Outlook: Tools to Form Strategies	
		<i>Daniel Hilliard, Platts Editor, Markets</i> <i>Mike Fitzgerald, Platts Assistant Editor, Tubular Markets Report</i>
		<i>Joe Eckleman, Platts Metals Data Analyst</i>
		<ul style="list-style-type: none"> • Putting 2012's global malaise in the rearview mirror (US perspective) • Overview of the latest drivers • TMR interactive data • Mapping the pipe and tube sector
3:20pm	Platts and TSI – Respective Methodologies	
		<i>Daniel Hilliard, Platts Editor, Markets</i> <i>Kurt Fowler, The Steel Index, Business Development Manager</i>
		<ul style="list-style-type: none"> • Methodology discussion: TSI reference prices and Platts assessments (steel and scrap): the main options • An update on the emerging derivatives/swaps markets for billet, HRB, scrap and iron ore
4:15pm	Session Ends	