



Sponsor one of the Asian energy industry's most prestigious events!

Participate in a unique branding experience and associate your company with a positive and uplifting event.

WHAT: Platts Top 250 Asia Awards Dinner, honoring the 2013 Top 250 Global Energy Company Rankings™

WHEN: Tuesday, October 29, 2013

WHERE: The Fullerton Hotel, Singapore

IN ATTENDANCE: CEOs, CFOs, COOs, presidents, senior vice presidents, vice presidents, managing directors, general managers and other senior leaders from Asian energy companies as well as industry and mainstream media.

By sponsoring the 8th annual Platts Top 250 Asia Awards Dinner, you'll share in the prestige and excitement of one of the industry's most powerful gatherings of the year. Sponsoring the event can provide your company with a significant level of recognition in the global utility and energy market. Your company can also benefit from widespread brand exposure through Platts' unparalleled access to the global energy community. A Top 250 Sponsorship provides the tools to build a year-long strategic marketing plan before and after the event.

The dinner will be held in partnership with Singapore International Energy Week (SIEW) for the fifth consecutive year. Top 250 executives from all over the world and other key industry executives who are attending SIEW will be invited to attend the Platts Top 250 Asia Awards Dinner.

Click here for more information: <http://www.siew.sg/>

BENEFITS AT A GLANCE:

- Get key messages to the Asian energy community through a year-long campaign
- Enjoy face-to-face networking with 300+ senior level energy executives
- Position your company as an influential industry leader in Asia
- Forge critical new relationships in a celebratory and relaxed venue
- Gain a competitive edge with exclusivity in your company's industry category

Part of:



2012 Platts Top 250 Asia Awards Dinner

For more information, contact **Samuel Tang** at +65 6530 6510 or samuel_tang@platts.com

Benefits at a Glance	Principal Sponsor	Co-Sponsor	VIP Cocktail Sponsor	After Party Sponsor	Reception Sponsor	Associate Sponsor	Table Host
Cost/Availability	1 Available \$36,000 USD plus 7% GST*	3 Available \$25,000 USD plus 7% GST*	1 Available \$20,000 USD* plus 7% GST*	1 Available \$18,000 USD plus 7% GST*	1 Available \$15,000 USD plus 7% GST*	5 Available \$12,500 USD plus 7% GST*	\$2,250 plus 7% GST*
Category exclusivity - no direct competitors will be allowed to sponsor	✓	✓	✓	✓	✓	✓	
Right of first refusal for 2014 sponsorship	✓	✓					
On Site							
Your executive may co-present two awards on stage	✓	✓					
Your executive may make opening remarks (2 minutes)	✓						
Receive complimentary seats at the Platts Top 250 dinner for your staff - seats are positioned strategically throughout the room	10 Seats	8 Seats	6 Seats	6 Seats	5 Seats	5 Seats	
Receive complimentary seats at the dinner for your clients and/or prospects	10 Seats	8 Seats	8 Seats	8 Seats	8 Seats		
Sponsored table for guests or winners (Platts will assign winners for your table), your logo on the table tent (sign)							10 Seats
Marketing and Branding							
Your corporate logo printed on promotional materials and ads including Platts publications, emails, direct mail invite and evening program reaching 100,000 energy professionals	✓	✓	✓	✓	✓	✓	
Your logo on www.Top250.platts.com	✓	✓	✓	✓	✓	✓	
Your company description appears on www.Top250.platts.com and evening program	100 Words	100 Words	50 Words	50 Words	50 Words	50 Words	
Photo and 100 word bio of your presenting executive in the evening program	✓	✓					
One ad in the evening program	Full Page	Full Page	Full Page	Full Page	Full Page	Half Page	
One full-page ad in the Platts Top 250 Insight Magazine (30,000 circulation)	✓	✓	✓	✓	✓	✓	
Corporate logo on name badge	✓						
Two complimentary passes to the Platts Global Energy Awards in New York on 2013 Dec. 12	✓						
Two complimentary passes to the VIP Cocktail	✓	✓					
Mentioned as a sponsor in the opening speech	✓	✓	✓	✓	✓	✓	✓

*Singapore tax will be added to your invoice. Prices are in US Dollars

Customized opportunities are available, please call to discuss.

For more information, contact Samuel Tang
at +65 6530 6510 or samuel_tang@platts.com

www.Top250.platts.com