



*The Platts Global Energy Awards  
has been called the  
“Academy Awards” of energy.*

## **Sponsor Now and Be Counted Among the Stars at the 15th Annual Platts Global Energy Awards!**

Participate in a unique branding experience and associate your company with a positive event where excellence and celebration are the order of the night.

**WHAT:** 15th Annual Platts Global Energy Awards Dinner and Ceremony

**WHEN:** Thursday, December 12, 2013

**WHERE:** Waldorf Astoria, New York City

**ATTENDEES:** CEOs, CFOs, COOs, presidents, senior vice presidents, vice presidents, managing directors, general managers and other senior leaders from global energy companies and industry, and mainstream media.

As a sponsor of the Platts Global Energy Awards, you'll garner the attention and awareness of the key influencers and the media coverage that will promote your brand and gain the industry position to help you achieve your business goals.

The awards provide an excellent communications opportunity for companies wishing to reach top executives in the industry's most progressive businesses. Promotions and announcements for the Global Energy Awards reach more than 100,000 energy leaders and financial executives worldwide. All told, advertising reaches more than 1 million readers through Platts industry leading publications and business magazines.

### **As a sponsor of the 2013 Platts Global Energy Awards you'll:**

- Achieve extensive brand exposure through a year-long marketing campaign
- Get on-site awareness with your logo on the brightest stage in the industry
- Network with senior-level executives across the energy sector worldwide
- Gain a competitive edge with exclusivity in your company's industry category
- Build industry leadership while showcasing your executives alongside winners

*See page 2 for a full list of benefits.*



2012 Platts Global Energy Awards

### **For Information, contact:**

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The 2013 Platts Global Energy Awards will be at the Waldorf Astoria

[www.GlobalEnergyAwards.com](http://www.GlobalEnergyAwards.com)

Benefits	Principal Sponsor	Co-Sponsor	Premium Sponsor	VIP Cocktail Reception Sponsor	Cocktail Reception Sponsor	Celebration Sponsor	Commodity Hospitality Suite
Availability	1 Available	4 Available	3 Available	1 Available	1 Available	1 Available	3 Available
First right of refusal for 2014 Sponsorship	✓	✓	✓	✓	✓	✓	✓
<b>On-Site benefits and exposure</b>							
Your executive makes opening remarks (2 minutes)	✓						
Your executive co-presents award(s) on stage	4	3	1				
Number of complimentary seats at the 2013 Platts Global Energy Awards dinner for your staff and clients with staff seats positioned strategically throughout the room	40 Seats	20 Seats	15 Seats	10 Seats	8 Seats	8 Seats	2 Seats
Your logo in lights (gobo) strategically projected onsite	✓			✓	✓	✓	
Complimentary seat at Platts Global Energy Outlook Forum (morning of the awards)	✓	✓	✓	✓	✓	✓	✓
Suite at the Waldorf Astoria before the Global Energy Awards to host meetings with potential clients							✓
<b>Marketing and Branding:</b>							
Your logo printed on promotional materials and ads including Platts publications, emails, direct mail and evening program reaching 100,000 energy professionals	✓	✓	✓	✓	✓	✓	
Your company description and logo on <a href="http://www.GlobalEnergyAwards.com">www.GlobalEnergyAwards.com</a>	✓	✓	✓	✓	✓	✓	✓
Your company description and logo in the printed evening program	50 Words	50 Words	50 Words	50 Words	50 Words	50 Words	50 Words
Photo and 100 word bio of your presenting executive in the evening program	✓	✓	✓				
One full Page Ad in the Platts Global Energy Awards evening program (5.5" x 8.5")	✓	✓	✓	✓	✓	✓	
One full-page ad in the Global Energy Award issue of Platts Insight magazine - 2014 Global Energy Outlook (30,000 Circulation)	✓	✓	✓	✓	✓	✓	
Your support and commitment acknowledged in the Global Energy Awards wrap-up story in the Global Energy Awards issue of Platts Insight magazine and in all Platts Global Energy Awards press releases	✓	✓					
Receive 2013 Global Energy Awards attendee contact information following the event	✓						
Visibility on Platts Energy Week TV	\$15,000 value	\$10,000 value					
Webinar sponsorship in first quarter of 2014 (\$15,995 value)	✓	✓					

**Sponsorship opportunities are limited to ensure maximum exposure and benefits for each sponsor. Reserve your sponsorship now and take advantage of a year-long promotion!**