

PLATTS 2014 GLOBAL ENERGY AWARDS

“The event itself provides us with many opportunities to network with C-level executives from the largest energy and utility companies globally.”

- Perry Stoneman Utilities Global Sector and Smart Energy Services Leader Capgemini

Sponsor by Sept 30 and get a “special promotion”.

NEW Awards Presenting Sponsorships... giving you more value than ever before.

An Awards Presenting Sponsorship is one of our most exclusive packages, offering many features for your organization including on stage presence, extensive branding, networking and more.

For the past 16 years, companies like yours have picked from our robust customizable menu of features to sponsor the Global Energy Awards. Our newly bundled packages will be fully associated with every aspect of the event.

Sponsor the Platts Global Energy Awards and your company will shine through on stage presence with a high-value audience, an extensive marketing program, and exposure to hundreds of industry leaders and key decision makers for networking purposes.

As a sponsor you'll:

- Be acknowledged as an industry leader when your executive presents an award on stage
- Get recognition by showcasing your company's brand to 500+ top energy leaders
- See a lift in ROI through a global industry marketing reach with millions of impressions
- Grow your pipeline by networking with hundreds of the “best of the best” in the industry

About the event

The Platts Global Energy Awards program honors the accomplishments of companies and individuals in the global energy industry and is a culmination of a year-long campaign. The awards are presented annually at a gala black-tie event that attracts hundreds of industry leaders from around the world. The 2014 event will be held Thursday, December 11th at the Waldorf Astoria in New York.

Not interested in presenting on stage?

No problem, we have many other sponsorship packages that will fit your needs. Call now for your customized solution.

Only one presenter per awards category, so hurry and contact us today!
See page 2 for a full list of sponsorships.

For Information, contact:

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www.GlobalEnergyAwards.com

Benefits	Principal Sponsor	Awards Presenting Sponsor	VIP Cocktail Reception	Pre-event Reception	Post-event Celebration Reception	VIP Hospitality Suite	Table Sponsor
Marketing and Branding:							
Your logo printed on promotional materials and ads including Platts publications, emails, direct mail and evening program reaching 100,000 energy professionals	✓	✓	✓	✓	✓		
Your company description and logo on www.GlobalEnergyAwards.com	✓	✓	✓	✓	✓	✓	✓
Your company description and logo in the printed evening program	50 Words	50 Words	50 Words	50 Words	50 Words	50 Words	
Photo and 100 word bio of your presenting executive in the evening program	✓	✓					
One full page ad in the evening program (5.5" x 8.5")	✓	✓	✓	✓	✓		✓
One full page ad in the Global Energy Awards issue of Platts Insight magazine - 2015 Global Energy Outlook (30,000 circulation)	✓	✓	✓	✓	✓		
Your support and commitment acknowledged in the Global Energy Awards wrap-up story in the Global Energy Awards issue of Platts Insight magazine and in all Platts Global Energy Awards press releases	✓	✓					
Receive 2014 Global Energy Awards attendee contact information following the event	✓						
On-Site Benefits and Exposure							
Your executive makes opening remarks (2 minutes)	✓						
Your executive co-presents awards on stage*	See below	See below					
Number of complimentary seats at the Global Energy Awards for your staff and clients with staff seats positioned strategically throughout the room	30 Seats	20 Seats	10 Seats	8 Seats	8 Seats	2 Seats	
Strategically placed displays with the sponsor's logo	✓		✓	✓	✓		
Complimentary seat at Platts Global Energy Outlook Forum (morning of the Awards)	✓	✓	✓	✓	✓	✓	✓
Suite at the Waldorf Astoria before the Awards to host meetings with potential clients						✓	
Sponsored table for guests and/or finalists plus table signage with your company logo							8 Seats
First right of refusal for 2015 sponsorship	✓	✓	✓	✓	✓	✓	

*On stage awards presentation (this applies to the Principal and Awards Presenting Sponsors only):

Principal Sponsor	Strategic Vision Sponsor	Stewardship Sponsor	Industry Leadership Sponsor	Industry Leadership Sponsor	Leading Technology Sponsor	Premier Project Sponsor
<ul style="list-style-type: none"> Energy Company of the Year CEO of the Year Lifetime Achievement 	<ul style="list-style-type: none"> Rising Star - Individual Rising Star - Company Deal of the Year 	<ul style="list-style-type: none"> Corporate Social Responsibility Efficiency Initiative - Commercial End-User Efficiency Initiative - Energy Supplier 	<ul style="list-style-type: none"> Biofuels Exploration & Production Midstream 	<ul style="list-style-type: none"> Electricity Generation Grid Optimization 	<ul style="list-style-type: none"> Commercial Application Sustainable Innovation 	<ul style="list-style-type: none"> Construction Engineering

Place your company at the heart of an exclusive celebration, recognizing the successes of an eventful industry year as well as building a network of contacts to grow or evolve your business.