



# Agenda – Tuesday, October 8, 2013

(subject to change)

8:00 am	REGISTRATION & BREAKFAST
9:00 am	<b>WELCOME</b> <i>John Kingston, Platts Global Editorial Director, News</i>
9:15 am	<b>Global Outlook for Oil</b> <i>Dave Ernsberger, Platts Global Editorial Director, Oil</i> <ul style="list-style-type: none"> <li>• 2013 market outlook</li> <li>• Key updates to Platts benchmark price assessments</li> </ul>
10:00 am	<b>Oil's Game Changer</b> <i>Tony Scott, BENTEK Energy Manager, Oil &amp; Gas Analysis</i> <ul style="list-style-type: none"> <li>• North American production growth continues to transform market, altering flow patterns and transforming pricing relationships</li> <li>• Refineries altering feed slates and expanding capacity, but will it be enough?</li> <li>• Pipeline, rail and waterborne options being developed to balance North American regional markets</li> <li>• North American oil pricing: Premium market or market of last resort?</li> </ul>
10:45 am	NETWORKING BREAK
11:15 am	<b>Americas Crude Oil Market: The State of Affairs</b> <i>Esa Ramasamy, Platts Editorial Director, Americas</i> <ul style="list-style-type: none"> <li>• Narrowing of the Brent/WTI spread and what's next</li> <li>• Can US producers maintain momentum?</li> <li>• Will Houston replace Cushing as the next pricing point for the Americas crude oil market?</li> </ul>
11:45 pm	<b>A Perspective on Refined Products</b> <i>Matt Cook, Platts Senior Managing Editor, Clean Oil Products</i> <ul style="list-style-type: none"> <li>• General developments in the gasoline and distillate markets</li> <li>• Shale's effect on naphtha specifications</li> <li>• How propane exports will change LPG markets</li> </ul>
12:30 pm	<b>Networking Lunch, followed by:</b> <b>Panel Discussion: Regulatory Land Mines on the State and Federal Level</b> <i>Moderator: John Kingston, Platts Global Editorial Director, News</i> <i>Kevin Book, ClearView Energy Partners, LLC Managing Director, Research</i> <i>Bill Loveless, Platts Energy Week Host</i> <ul style="list-style-type: none"> <li>• The Obama administration's regulatory push on carbon</li> <li>• Renewable fuel standard: Will the repeal push go anywhere?</li> <li>• California's LCFS: When will it start to bite?</li> <li>• How Washington is coping with a flood of new supply</li> </ul>

<b>2:30</b> pm	<p><b>NGLs</b> <i>Tony Scott, BENTEK Energy Manager, Oil &amp; Gas Analysis</i></p> <ul style="list-style-type: none"> <li>• North American NGL supply continuing to ramp up</li> <li>• Domestic petrochemical market steaming ahead to consume North American liquids growth</li> <li>• Exports projects provide ray of sunshine for NGL markets</li> <li>• Is the NGL price advantage here to stay?</li> </ul>
<b>3:15</b> pm	<h2>NETWORKING BREAK</h2>
<b>3:45</b> pm	<p><b>Current Thinking in the Use of Forward Curves as an Effective Risk Management Tool</b>  <i>Moderator: Marc Karstaedt, Platts Senior Director, Global Trading Services</i>  <i>Bjorn Hagelmann, MRE Consulting Chief Operating Officer</i>  <i>Mike Prokop, The Alliance Risk Group Managing Director</i>  <i>Ken Robinson, Calpine Chief Risk Officer</i></p> <ul style="list-style-type: none"> <li>• Why market realities make risk management an imperative</li> <li>• Perspectives on risk management best practices from a chief risk officer, commodity broker and systems integrator</li> <li>• Using forward curves and volatility surfaces to assess the risks facing your organization</li> </ul>
<b>4:45</b> pm	<h2>NETWORKING RECEPTION</h2>

# Agenda – Wednesday, October 9, 2013

(subject to change)

<b>8:00</b> am	<h2>REGISTRATION &amp; BREAKFAST</h2>
<b>9:00</b> am	<p style="text-align: center;"><b>WELCOME</b></p> <p style="text-align: center;"><i>Marc Karstaedt, Platts Senior Director, Global Trading Services</i></p>
<b>9:15</b> am	<p><b>Agriculture Panel Discussion</b>  <i>Moderator: Tim Worledge, Platts Team Leader, Oil</i>  <i>Shameek Ghosh, Platts Editor, US Biofuels</i>  <i>Guilherme Kfour, Platts Associate Editor, Europe Petrochemicals</i>  <i>Beatriz Pupo, Kingsman Biofuels Analyst</i></p> <ul style="list-style-type: none"> <li>• Overview of agriculture and Platts/Kingsman</li> <li>• Food vs. Motion: A global challenge</li> <li>• Innovation &amp; opportunity: Where next for agriculture?</li> </ul>

<p><b>10:00</b> am</p>	<p><b>Biofuels Panel Discussion</b>  <i>Moderator, Tim Worledge, Platts Team Leader, Oil</i>  <i>Shameek Ghosh, Platts Editor, US Biofuels</i>  <i>Guilherme Kfoury, Platts Associate Editor, Europe Petrochemicals</i>  <i>Esther Ng, Platts Associate Editor</i></p> <ul style="list-style-type: none"> <li>• RINs update and their wider impact</li> <li>• Global biofuels mandate overview</li> <li>• North America &amp; Asia: Competition or cooperation?</li> </ul>
<p><b>10:45</b> am</p>	<p><b>NETWORKING BREAK</b></p>
<p><b>11:15</b> am</p>	<p><b>Inside Methodology: North American Natural Gas</b>  <i>Leticia Vasquez, Platts Associate Editor, North American Natural Gas</i></p> <ul style="list-style-type: none"> <li>• Platts' price-reporting process</li> <li>• An understanding of how Platts produces its spot gas index</li> <li>• Emerging markets</li> <li>• Process for adding/deleting points</li> </ul>
<p><b>11:45</b> am</p>	<p><b>Methodology: Bentek Forecasting</b>  <i>Tony Sweet, BENTEK Energy Manager, Natural Gas Fundamentals Forecasting Group</i></p> <ul style="list-style-type: none"> <li>• Data integrity in modeling and analysis</li> <li>• The role of fundamental analysis in understanding infrastructure</li> <li>• The importance of a balanced market</li> </ul>
<p><b>12:30</b> pm</p>	<p><b>Networking Lunch, followed by:</b>  <b>Shale Value Chain</b>  <i>Suzanne Evans, Platts Senior Manager, Projects &amp; Initiatives – Price Group</i></p> <ul style="list-style-type: none"> <li>• How the US crude production boom intersects with the gas and NGL markets</li> <li>• Increasing inter-relationships between NGLs, gas and petrochemicals thanks to US shale</li> <li>• Opportunities for new ethane and propane domestic and export spot markets</li> <li>• How the shift to ethane will affect regional and global petrochemical markets</li> </ul> <p><b>Shale Panel Discussion</b>  <i>Moderator, Suzanne Evans, Platts Senior Manager, Projects &amp; Initiatives – Price Group</i>  <i>Michael McCafferty, Platts Associate Editor, Americas NGLs</i>  <i>Samantha Santa Maria, Platts Managing Editor</i>  <i>Robert Sharp, Platts Associate Editorial Director, Oil</i></p> <ul style="list-style-type: none"> <li>• Pricing implications of ongoing ethane rejection</li> <li>• Infrastructure growth and impact on shale value chain</li> <li>• Impact of a lighter API world for US crude oil, petrochemicals and refined products</li> <li>• US as a net exporter of hydrocarbons</li> </ul>
<p><b>2:00</b> pm</p>	<p><b>North American Natural Gas Outlook</b>  <i>Jack Weixel, BENTEK Energy Director, Energy Analysis</i></p> <ul style="list-style-type: none"> <li>• Storage deficit to last year rapidly decreasing – season-end storage prediction</li> <li>• Demand: Wait until next year for systemic shift</li> <li>• Don't Stop Believin' in the Shale Boom: US production to end 2013 higher than 2012</li> <li>• Henry Hub forecast to average above \$4 through December 2018 – higher than current NYMEX Forward but remains range bound</li> </ul>



<p><b>2:45</b> pm</p>	<p><b>2013 – What a Volatile Year for Natural Gas Prices</b> <i>Samantha Santa Maria, Platts Managing Editor</i></p> <ul style="list-style-type: none"> <li>• A look back at a volatile pricing year: Ethane rejection, nuclear-to-gas switching</li> <li>• Winter price outlook: Incoming infrastructure</li> <li>• 2014 price drivers: Gas-fired power generation and Mexican exports</li> <li>• Demand ahead: LNG exports and the industrial sector</li> </ul>
<p><b>3:15</b> pm</p>	<p><b>NETWORKING BREAK</b></p>
<p><b>3:30</b> pm</p>	<p><b>Impacts of US LNG Exports on Domestic and Global Markets</b> <i>Javier Diaz, BENTEK Energy Senior Energy Analyst</i></p> <ul style="list-style-type: none"> <li>• Global market forecast: How much US LNG will the market need?</li> <li>• US LNG exports: When and how much?</li> <li>• Gas-linked prices versus oil-linked prices</li> <li>• How much shipping capacity will be needed?</li> </ul>
<p><b>4:15</b> pm</p>	<p><b>Do Capacity Markets Send Price Signals for Generation New-Build?</b> <i>Peter Maloney, Platts Senior Writer</i></p> <ul style="list-style-type: none"> <li>• How capacity markets work</li> <li>• Comparisons of capacity markets</li> <li>• How well have capacity markets been working?</li> </ul>
<p><b>4:30</b> pm</p>	<p><b>Demand: The Next Market Cycle</b> <i>Tony Sweet, BENTEK Energy Manager, Natural Gas Fundamentals Forecasting Group</i></p> <ul style="list-style-type: none"> <li>• Strong demand in all sectors help draw storage levels down</li> <li>• Five-year demand sector forecasts</li> <li>• Transportation demand gaining momentum in long-haul trucking industry</li> <li>• Demand expansion will spark the next market cycle: Will history repeat itself?</li> </ul>