

PLATTS 2015 GLOBAL ENERGY AWARDS

Ask me about our
Early Bird offer.
Good thru Aug 31.

A GLOBAL ENERGY AWARDS SPONSORSHIP IS A FIRST-CLASS UNIQUE OPPORTUNITY for companies who want an easy way to breathe new life into their marketing plans, and elevate their energy industry exposure for optimal value.

With an Awards Sponsorship you'll get a broad array of turnkey marketing solutions from one source that will enable you to shine in front of your executives, while maximizing return on investment. Whether your goal is brand awareness or lead generation, we'll partner with you to build and execute a customized solution for your needs.

As a Sponsor you'll:

- Achieve global brand awareness through an extensive co-branded campaign
- Be recognized as a leader in the industry when your executive presents on stage
- Grow your pipeline by networking with hundreds of "Energy's Best of the Best"
- Reach target markets via Platts social media channels that extend to millions
- See a lift in ROI by combining all of the above!

ABOUT THE AWARDS

For 17 years the Awards has been honoring the accomplishments of companies and individuals in the global energy industry. Awards are presented annually at a black-tie gala that attracts over 450 industry leaders from around the world.

Don't miss your chance to interact with these industry leaders and thousands more through this sponsorship opportunity. Contact me today for more details and showcase your company to the world of energy!

See page 2 for a list of available sponsorships

www.GlobalEnergyAwards.com

For Information, contact:

Bob Botelho
Account Manager
Tel +1-720-264-6618
robert.botelho@platts.com

Benefits	Principal Sponsor	Awards Presenting Sponsor	Pre-event Cocktail Reception	Post-event Celebration Reception	Executive Sponsor	Table Host
Marketing and Branding:						
Your logo printed on promotional materials and ads including Platts publications, emails, direct mail and evening program reaching 100,000 energy professionals	✓	✓	✓	✓	✓	
Your company description and logo on www.GlobalEnergyAwards.com	✓	✓	✓	✓	✓	✓
Your company description and logo in the printed evening program	50 Words	50 Words	50 Words	50 Words	50 Words	
Photo and 100 word bio of your presenting executive in the evening program	✓	✓				
One full page ad in the evening program (5.5" x 8.5")	✓	✓	✓	✓	✓	✓
One full page ad in the Global Energy Awards issue of Platts Insight magazine - 2016 Global Energy Outlook (30,000 circulation)	✓	✓	✓	✓		
Your support and commitment acknowledged in the Global Energy Awards wrap-up story in the Global Energy Awards issue of Platts Insight magazine and in all Platts Global Energy Awards press releases	✓	✓				
Receive 2015 Global Energy Awards attendee contact information following the event	✓					
On-Site Benefits and Exposure						
Your executive makes opening remarks (2 minutes)	✓					
Your executive co-presents awards on stage*	See below	See below				
Number of complimentary seats at the Global Energy Awards for your staff and clients with staff seats positioned strategically throughout the room	25 Seats	15 Seats	8 Seats	8 Seats	4 Seats	
Strategically placed displays with the sponsor's logo	✓		✓	✓		
Complimentary seat at Platts Global Energy Outlook Forum (morning of the Awards)	✓	✓	✓	✓	✓	✓
Sponsored table for guests and/or finalists plus table signage with your company logo						8 Seats
First right of refusal for 2016 sponsorship	✓	✓	✓	✓	✓	

***On Stage Awards Presentation (this applies to the Principal and Awards Presenting Sponsors only):**

Sponsorship	Categories
Principal Sponsor	Energy Company of the Year, CEO of the Year, Lifetime Achievement Award, Corporate Social Responsibility Award
Financial Excellence Awards	Strategic Deal of the Year, Financial Deal of the Year (private equity, venture capital/hedge funds)
Power Awards	Industry Leader - Power, Grid Edge Award - Energy Management
Oil & Gas Awards 1	Industry Leader - Biofuels, Industry Leader - Downstream
Oil & Gas Awards 2	Industry Leader - Midstream, Industry Leader - Exploration & Production
Project Awards	Construction Project of the Year, Engineering Project of the Year
Technology Awards	Breakthrough Solution of the Year, Commercial Application of the Year
Rising Star Awards	Rising Star Award - Individual, Rising Star Award - Company

Place your company at the heart of an exclusive celebration, recognizing the successes of an eventful industry year as well as building a network of contacts to grow or evolve your business.

PAST GLOBAL ENERGY AWARDS SPONSORS



“The year-long marketing campaign alone generates a tremendous amount of market awareness for Capgemini.”

Perry Stoneman,
Utilities Global Sector and
Smart Energy Services Leader
Capgemini



Sponsor kicks off the Awards



Master of Ceremonies
Amanda Drury, CNBC



The celebration gala at
Cipriani Wall Street

For Information, contact:

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