

Parental Controls

Customer demand for mobile services continues to accelerate and the devices and networks used are improving in terms of functionality, user experience, and speed. These trends are driving increased adoption and wider usage of mobile services and smart-phone applications. While generally this is positive for both service providers and end-users, there are some potential negative impacts on children, such as the risk of cyber bullying, sexting (inappropriate text and picture messages), unrestricted usage at certain times (e.g. during school hours), excessive usage, and accessing unsuitable web content. The Openet Parental Controls solution allows service providers to offer parents and guardians the ability to monitor activity and set limits and controls on children's usage across a range of services. The solution provides peace of mind to parents, meeting social responsibility objectives for service providers whilst also providing a high value personalized service with the associated incremental revenues.

Openet's Parental Controls solution allows operators to deliver real-time controls enabling parents to monitor their child's mobile activity, take action by blocking unwanted texts & calls, ensure that phone use is restricted to agreed times, and to prevent excessive usage by setting appropriate limits. This solution leverages the Openet Policy and Charging Control (PCC) product suite allowing service providers to offer a comprehensive set of controls to monitor activity and block unwanted contacts, define personal parental rules which can be enforced by the mobile network, and set real-time usage and spend limits.

MONITOR AND BLOCK ACTIVITY

Phone misuse is unfortunately common amongst teenagers and regulators are actively encouraging operators to provide more robust controls to safeguard their teenage customers. Openet's solution allows parents and guardians to monitor activity across sms, voice, mms, and data application activity. Parents can set-up up 'watchlist' notifications to alert them when their child is contacted by certain individuals, and establish real-time blocks when required, directly from their smart-phones.

DEFINE AND ENFORCE PARENTAL RULES

Parental rules that are unenforced are often ignored by teenagers. Openet's solution enables parents to set personalized rules which are enforced on the network and cannot be easily circumvented. This functionality enables time of day controls such as restricting usage during school hours and after a watershed time in the evening. A wide range of parameters can be configured to establish appropriate parental rules (e.g. voice and data could be restricted but not SMS). It also provides the capability for a temporary block on all activity across voice, sms, and data (e.g. to enjoy a family meal without distraction). Content restrictions can also be set to ensure that mobile internet browsing restricted to age appropriate content.

SET USAGE AND SPEND LIMITS

Excessive usage of mobile services by teens is also common in many markets leading to significant charges (to parents on post-paid plans and to teens themselves on pre-paid plans). Openet's solution enables parents to set personalized spend and usage restrictions from their smart-phones using an operator app or from the operators website. Individual limits can be configured on multiple parameters, for example, weekly spend could be restricted to \$10 on all services while weekly usage could also be restricted to 50 minutes of calls, 100 texts and 5 hours of mobile data. The Openet solution is highly flexible and can be adapted to suit individual operator requirements.

MAKE THE MOST OF EVERY NETWORK AND CUSTOMER

Attract subscribers, provide them a great experience, maximize revenue from them, and minimize the cost to serve them. Sounds simple until you try to do it with millions of subscribers supported by inflexible legacy infrastructure amidst an ever-changing set of business requirements. To succeed in this environment, you must first know your subscribers and how they use your services, be capable of deploying innovative business models that maximize revenue, and be able to control the allocation of your network resources intelligently and efficiently. This is Making the Most of Every Network and Customer. And Openet can help with our Service Optimization Software. We provide this today for operators such as Vodafone, Orange, AT&T, Verizon and dozens of others across the globe.

OPENET SERVICE OPTIMIZATION SOFTWARE

Openet offers an integrated suite of policy and charging control products which are co-ordinated through a central decision core.

Service Optimization Software provides carrier-grade performance, as proven by the world's largest service providers to process billions of events daily and manage thousands of transactions per second with low latency.

Openet products and solutions integrate seamlessly with any network, enabling service providers to deploy highly configurable, convergent solutions to support voice, data, content, and multimedia services on one platform. Openet's suite of products includes policy management, mediation, charging, rating, balance management, profile management, dynamic context router and subscriber engagement engine.

SOLUTION DELIVERY SERVICES

Getting the Most Out of Your Investment

Simply put, Openet Solution Delivery Services leverage our focused expertise and highly specialized engagement processes to help you realize the full potential of your investment in Openet solutions. And, therefore, extract the greatest possible business value from your network activity. Our teams are deeply versed in the requirements for deploying and customizing our solutions to maintain performance at scale, while enabling service providers to launch new services quickly and cost-effectively.

A PROVEN FOCUS ON THE NETWORK EDGE

Openet focuses on network-edge solutions that extract increased business value from network activity. Combining highly specialized Solution Delivery engagements with Openet's industry-leading product suite, Openet enables today's service providers to rapidly introduce new services, while cost-effectively managing services already in market.

A PARTNER TO LEADING SERVICE PROVIDERS WORLDWIDE.

Openet implementations include long-running engagements with the world's leading service providers, including Verizon, AT&T, BT, and Orange.

