Corporate Spending Controls

As mobile phone penetration growth rates slow, service providers are working harder than ever to retain their most valuable accounts. Business accounts are often the most profitable and hard won customers for service providers. These accounts usually have minimal visibility of spend in between billing periods, because they are normally on post-paid billing plans. With businesses having a tighter focus on costs to contain communication expenditures, companies are granting fewer employees access to mobile services and placing a greater emphasis on controlling service costs.

Openet Corporate Spending Controls solution provides businesses with fine-tuned control over employee mobile communication spending, through the real-time management of service balances. It enables businesses to self-configure limits to control spending, support personal and business usage policies, and use notifications for impending service cutoffs. It helps organizations to strike a balance between a finance department's requirements for expense control and the need to ensure employees are contactable.

SPEND CONTROL FOR CUSTOMER RETENTION

Mobile communication costs pose particular issues for businesses, including limited visibility of current costs, blending of personal and business usage, and high roaming costs. This can lead to frustration with expenses, limits on who receives mobile services, and re-assessment of service contracts. Openet Corporate Spending Controls solution actively monitors individual, departmental, and enterprise balances against a pre-defined threshold. Unlike a traditional post-paid account, where balances are updated after a service is consumed, post-paid balances are monitored and controlled in real-time.

SELF-CONFIGURED ACCOUNT CONTROLS

Depending on the job role, employees will require different communication access and service options. To ensure employees have the appropriate level of service for their role, Openet Corporate Spending Controls solution can be configured for a wide range of parameters including total amount spent, service type, international roaming limits, time-of-day, and day-of-week restrictions. These limits can be configured and balances viewed using an operator's self-care portal. For maximum flexibility, limits can be temporarily overridden and specified phone numbers exempted from controls e.g., to ensure that employees can always contact their office.

HYBRID ACCOUNT FOR BUSINESS AND PERSONAL USAGE

With mobile devices there can be a blurring of the line between business and personal usage. Openet Corporate Spending Controls solution enables companies to allow business and controlled personal usage, from a single device. Business usage can be prompted to switch over to a personal balance by a spend threshold, time-of-day, type of service, or location trigger. For example, an account could be configured to have post-paid balance during specified business hours and act as a pre-paid balance for personal usage—with a favorable corporate rate—outside of these times.

MAKE THE MOST OF EVERY SUBSCRIBER

Attract subscribers, provide them a great experience, maximize revenue from them, and minimize the cost to serve them. Sounds simple until you try to do it with millions of subscribers supported by inflexible legacy infrastructure amidst an ever-changing set of business requirements. To succeed in this environment, you must first know your subscribers and how they use your services, be capable of deploying innovative business models that maximize revenue, and be able to control the allocation of your network resources intelligently and efficiently. This is Making the Most of Every Subscriber. And Openet can help with our Subscriber Optimization Software. We provide this today for operators such as Vodafone, Orange, AT&T, Verizon and dozens of others across the globe.

OPENET FRAMEWORK

Openet products are built on the Openet Framework which gives our products their name and is the foundation for our suite of Subscriber Optimization Software.

The Framework provides carrier-grade performance, as proven by the world's largest service providers to process billions of events daily and manage thousands of transactions per second with low latency.

Openet products and solutions integrate seamlessly with any network, enabling service providers to deploy highly configurable, convergent solutions to support voice, data, content, and multimedia services on one platform. Openet's suite of products includes policy management, mediation, charging, rating, profile management and balance management.

SOLUTION DELIVERY SERVICES
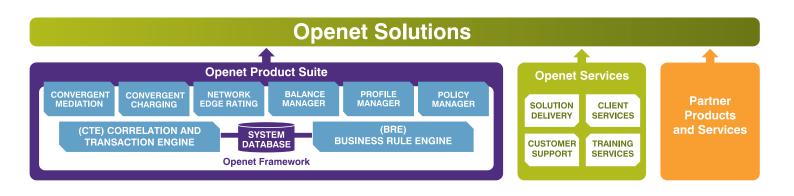### Getting the Most Out of Your Investment

Simply put, Openet Solution Delivery Services leverage our focused expertise and highly specialized engagement processes to help you realize the full potential of your investment in Openet solutions. And, therefore, extract the greatest possible business value from your network activity. Our teams are deeply versed in the requirements for deploying and customizing our solutions to maintain performance at scale, while enabling service providers to launch new services quickly and cost-effectively.

A PROVEN FOCUS ON THE NETWORK EDGE

Openet focuses on network-edge solutions that extract increased business value from network activity. Combining highly specialized Solution Delivery engagements with Openet's industry-leading Framework and products, Openet enables today's service providers to rapidly introduce new services, while cost-effectively managing services already in market.

A **PARTNER** TO LEADING SERVICE PROVIDERS WORLDWIDE.

Openet implementations include long-running engagements with the world's leading service providers, including Verizon, AT&T, BT, Orange, and Telstra.

Openet Solutions

Openet Product Suite

| CONVERGENT MEDIATION | CONVERGENT CHARGING | NETWORK EDGE RATING | BALANCE MANAGER | PROFILE MANAGER | POLICY MANAGER |

| (CTE) CORRELATION AND TRANSACTION ENGINE | SYSTEM DATABASE | (BRE) BUSINESS RULE ENGINE |

Openet Framework

Openet Services

| SOLUTION DELIVERY | CLIENT SERVICES |
| CUSTOMER SUPPORT | TRAINING SERVICES |

Partner Products and Services

OPENET
subscriber optimization software

www.openet.com   info@openet.com

Dublin, IRELAND 6 Beckett Way / Park West Business Park / Dublin 12, Ireland
Tel: +353 1 620 4600 / Fax: +353 1 620 4990

Reston, Virginia, USA 11465 Sunset Hills Road / Suite 310 / Reston, VA 20190
Tel: +1 703 480 1820 / Fax: +1 703 435 0730