

Openet Network Edge Rating

Openet Network Edge Rating seamlessly integrates with communications service providers' existing networks to support both real-time complex rating for next generation IP-based services and batch based rating for all subscribers.

By leveraging the industry-leading performance and scalability of the Openet Framework, Openet Network Edge Rating enables the world's largest service providers to calculate the correct rate for an event or session, support multiple charging models, and apply rates independently of payment method to deliver the correct price for a service to a billing or real-time charging system.

ENHANCED SUPPORT FOR MARKETING INITIATIVES

Rating has become an important differentiator for service providers as they look to out maneuver the competition. The flexibility to quickly roll-out price plans and bundles for specific customer segments, launch time limited promotions, and promote cross-product discounts all have the potential to attract new customers and reduce churn. Openet Network Edge Rating provides an intuitive interface, with highly configurable usage and allowance counters, and flexible business rules to rapidly define, test, and execute changes to rate plans. Using a real-time rating engine it supports the request-response requirements for advice of charge, enabling marketing to notify subscribers of a service's price prior to a service being delivered.

SUPPORT POST-PAID AND PRE-PAID SUBSCRIBERS

As service providers look for every opportunity to increase ARPU, the ability to deliver services and bundles to the entire subscriber base becomes essential. The high-performance, real-time rating capability of Openet Network Edge Rating enables service providers to extend services to all pre-paid and post-paid customers. Key to this is being able to scale to handle the volumes of events generated in batch or streamed mode, and processing thousands of transactions per second with very low latency in real-time request and response mode. With these capabilities, it is possible to support multiple price/billing plans, support pre-paid balances management, promotions, discounts, post-paid spending limits, and other rating dependent features to all subscribers.

REDUCE COSTS AND EXTEND LEGACY SYSTEMS

Openet Network Edge Rating can be used to augment billing and other customer accounting platforms. Using the same rating engine for pre-paid and post-paid subscribers, it easily integrates with existing billing architectures to extend their functionality and performance. It also helps reduce costs by supporting the insourcing of rating. Previously when rates and the rating process were very stable, many service providers treated rating as a 'black box' environment, using outside consultants to implement and change price plans, promotions etc. As the rating process becomes more dynamic, Openet Network Edge Rating can reduce these consulting costs with its easy-to-use interfaces and rules driven approach to save money and speed time to market.

A PROVEN FOCUS ON THE NETWORK EDGE.

Unlike many providers that support broad, bundled software suites, Openet remains strongly focused on network-edge solutions that extract increased business value from network activity. Combining highly specialized Solution Delivery engagements with our industry-leading event-processing and transaction management software platform, Openet enables today's service providers to rapidly introduce new services, while cost-effectively managing services already in market.

OPENET PRODUCT SUITE

Across the globe, the world’s largest and most innovative service providers rely on Openet to enable new business models, decrease operating costs, and consolidate infrastructure in converged environments.

Openet’s comprehensive, integrated product portfolio delivers the highest levels of performance and scale, along with optimal configuration flexibility to support new data, content, and multimedia services. Openet integrates seamlessly on any network, ensuring high reliability and low latency while processing billions of daily transactions for the world’s largest communications service providers.

THE OPENET FRAMEWORK

Industry Leading Flexibility and Performance

All Openet products are built upon the Openet Framework, delivering unsurpassed event and transaction processing performance at tier one carrier-grade scale combined with unlimited flexibility over system and service configuration. By leveraging a common transactional platform, Openet ensures that all products maintain industry-leading performance and scale, and allows customers that deploy multiple Openet solutions to benefit from operational efficiencies realized through a common set of administration and configuration capabilities.

SERVICE OPTIMIZATION SOFTWARE

Openet’s Service Optimization Software solutions—built upon the Openet Framework—extract maximum business value from the activity on service provider networks, activity that is continually increasing in both quantity and complexity. Our solutions accomplish this by allowing service providers to personalize and monetize services, and gain both visibility into, and control over service usage and network resources.

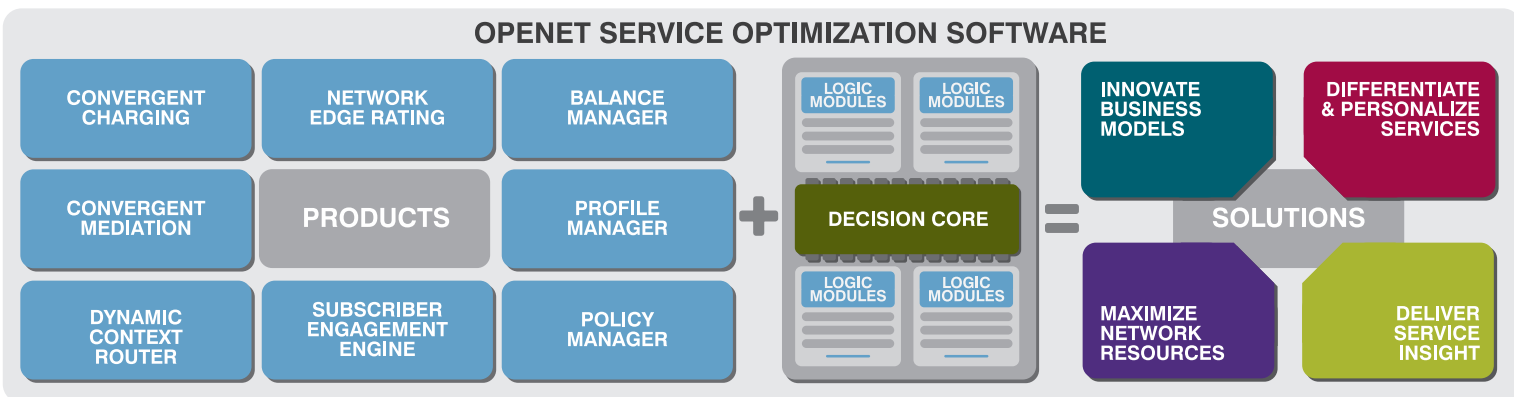
Make the Most of Every Network and Customer

With Service Optimization Software, your organization can deploy new business models to increase revenue, streamline operations to lower costs, and gain greater customer insight—all by managing the activity and transactions produced by your network. As a result, you can introduce new services, pricing models, and promotions with greater customer focus to better improve adoption and grow average revenue per user (ARPU). What’s more, you can do so more cost-effectively, more quickly, and more profitably than ever before.

A PARTNER TO LEADING SERVICE PROVIDERS WORLDWIDE.

Openet implementations include long-running engagements with the world’s leading service providers, including Verizon, AT&T, BT, and Orange.

OPENET SERVICE OPTIMIZATION SOFTWARE



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