

A More Rational Approach to Endpoint Security: 5 Reasons to Simplify Your Life

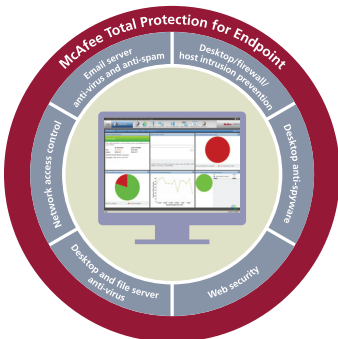
Strong security with lower costs and simplified compliance

Today's threats to enterprise endpoints are more complex, more numerous, and more varied. To stop these evolving threats, you need stronger protection with increased endpoint security. The good news? You can achieve that goal while also streamlining IT operations and reducing overall costs.

McAfee® Total Protection for Endpoint is the industry's first truly integrated system security. It protects data, ensures greater compliance, and lowers your operational costs. Here's why moving to Total Protection for Endpoint makes good sense:

1. **Save money**—By consolidating your security solutions with one vendor, you can gain additional protection at a lower cost.
2. **Save time**—Because it's integrated with McAfee ePolicy Orchestrator® (ePO™), you can manage it easily from one centralized console.
3. **Protect from every angle**—Total Protection for Endpoint provides advanced protection: integrated anti-spyware, zero-day intrusion prevention, and flexible network access control.
4. **Deploy quickly and easily**—Integration with ePO means you can add increased protection fast.
5. **Leverage the leader**—McAfee has been an endpoint security leader in the Gartner Magic Quadrant for four years and was selected "best endpoint security solution" by *SC Magazine* for 2009.

As the leading endpoint security solution, McAfee Total Protection for Endpoint meets your requirements—and then some:



Feature	Why You Need It
Host IPS and desktop firewall	Includes zero-day protection against new vulnerabilities, which reduces the urgency to patch existing systems
Anti-spyware protection	Blocks spyware and other potentially unwanted programs that steal confidential data and impact end-user productivity
Anti-spam capabilities	Helps eliminate spam, which can lead unsuspecting users to sites that distribute malware and phish for personal and financial data
McAfee SiteAdvisor® Enterprise	Warns users about malicious websites before they visit—a key preventative measure for protecting endpoints
Anti-virus for email servers	Protects your email server and intercepts malware before it reaches the user inbox
Network access control	Limits malware infections by preventing noncompliant systems from accessing the network (a feature of Total Protection for Endpoint—Advanced)
Policy auditor	Provides tightly integrated compliance reporting for HIPAA, PCI and more (a feature of Total Protection for Endpoint—Advanced)

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Anti-virus alone is not enough to protect against the advanced threats of today and tomorrow. McAfee anti-virus customers can leverage the investment they have already made by upgrading to Total Protection (ToPS) for Endpoint. This comprehensive protection solution allows companies to unlock operational efficiencies and still deploy strong security and simplified compliance to tackle any of today's advanced threats in a single, integrated solution.

Citrix Systems moved to ToPS for Endpoint and:

- Reduced security incident response time by 40 percent
- Saved \$40,000 in deployment costs
- Reduced time spent on remediation by 70 percent

Whether you only need endpoint protection or you need an advanced compliance solution as part of your endpoint protection strategy, McAfee has the right ToPS for Endpoint solution for you. Choose from one of three to upgrade to and start deploying total protection.

	Total Protection for Endpoint Essentials	Total Protection for Endpoint	Total Protection for Endpoint Advanced
Single management console: ePO	•	•	•
Desktop and server anti-virus	•	•	•
Desktop anti-spyware	•	•	•
Desktop host IPS and firewall	•	•	•
Web security	•	•	•
Email server anti-virus and anti-spam		•	•
Network access control			•
Desktop policy auditing			•

Upgrade to ToPS for Endpoint to see why we have eclipsed traditional standalone products in the scope of its protection, its flexibility, its ability to support compliance, and its operational efficiencies. The extensible architecture of ToPS for Endpoint with scalable management through ePO leverages a company's current infrastructure, providing solid endpoint security for today and for the future.

Contact your McAfee representative or visit our website for more information.

