

RadioRA® 2 Wireless Light & Shade Control

Specifier Qualification Training



Interested in the rapidly growing market for residential energy-savings technologies?

Attend Lutron's Specifier Qualification training, focused on the ground-breaking RadioRA 2 wireless light and shade control system, featuring Lutron's patented Clear Connect™ RF technology.

RadioRA 2 was built specifically to address the emerging, tech savvy, and environmentally conscious mid-market consumer, who demands a simple to use, reasonably priced, IP "connected" technology which can be easily installed in an existing home.

Now is the time to develop the retrofit market for energy-savings technology! (100 million existing homes, vs. 650,000 new homes being built in 2010—and a difficult new construction outlook).

Save energy effortlessly, beautifully and add an entirely new element of convenience to your customers' lives with RadioRA 2.

RadioRA 2 offers the progressive "trend setting" interior designer, architect, remodeler and builder *the greatest opportunity for differentiation and comparative advantage amongst a challenging economic environment.*

RadioRA 2 & Lutron Products

- Lutron products save the world over \$1 billion a year in energy and lamp costs.
- Lutron shading solutions reduce HVAC costs, harmful UV rays and unsightly glare.
- RadioRA 2 light and shade control reduces a building's carbon footprint.

Lighting Control—change how you experience light

Just as the shift from horse and buggy to automobile changed how we experience transportation, moving from the switch to lighting control will change how we experience light. RadioRA 2 is the vehicle for this change!

We invite you to share a day with us to explore our exciting RadioRA 2 lighting & shading control technology:

Course Syllabus:

- 8:00 AM - 8:30 AM Course Overview
- 8:30 AM - 3:00 PM RadioRA 2 Essentials Designer Software/Product Knowledge/Specification Workshop (Lunch & Experience Center Tour included from 12:00 PM - 1:00 PM)
- 3:00 PM - 3:45 PM Quick Quote Tool/Product Reference Guide/Specification Documents (including CSI Spec)/ Literature & Marketing Tools
- 3:45 PM - 5:00 PM High Impact Abbreviated Sales & Business Training (featuring USGBC's LEED for Homes and REGREEN for existing homes, NAHB Green Standard, Energy Star for Homes, Home Star, Title 24 and American Energy & Security Independence Act discussion)

RadioRA 2 Specifier Software Access Program

RadioRA 2 Qualified Specifiers will earn access to the innovative and robust RadioRA 2 Essentials Designer software package (100 devices). RadioRA 2 Qualified Specifiers will be updated as new and improved software products are released.

Who Should Attend

Interior Designers (ASID welcome), Architects (AIA welcome), Builders (NAHB welcome), Remodelers (NARI welcome), Kitchen & Bath dealers (NKBA welcome)

Costs

Course is free of charge!

The Event Calendar & Registration Links:

Coopersburg Pennsylvania, World Headquarters Experience Center:

1. Tuesday, June 29th, 2010
2. Wednesday, June 30th, 2010
3. Thursday, October 28th, 2010

Fort Lauderdale, Florida Experience Center:

1. Monday, July 26th, 2010
2. Thursday, October 28th, 2010

New York City Showroom & Orange County California Experience Center:

1. Tuesday, June 29th, 2010
2. Wednesday, June 30th, 2010
3. Thursday, August 26th, 2010
4. Thursday, October 28th, 2010

Click here for online course registration links: <http://resi.lutron.com/Portals/4/SpecTraining2.doc>

[www.lutron.com/RadioRA 2](http://www.lutron.com/RadioRA2)

World Headquarters 1.610.282.3800

Technical Support Center 1.800.523.9466 (Available 24/7)

Customer Service 1.888.LUTRON1

