

# STREAMLINE YOUR BUSINESS WITH KEYEDIN™ MANUFACTURING – SIGN EDITION

The 100% web-based collaboration and productivity platform  
for custom sign manufacturers



## KEY FACTS:

- DEVELOPED WITH INPUT FROM MEMBERS OF THE INTERNATIONAL SIGN ASSOCIATION
- LEVERAGING BEST BUSINESS PRACTICES OF THE SIGN INDUSTRY
- ANYWHERE ACCESS GIVES TOTAL MANAGEMENT CONTROL, FLEXIBILITY AND VISIBILITY
- NO NEED TO INSTALL AND MAINTAIN EXPENSIVE HARDWARE AND SOFTWARE OR HIRE ADDITIONAL IT STAFF
- LOWER TOTAL COST OF OWNERSHIP – FIVE TO TEN TIMES LESS THAN ON-PREMISE SOFTWARE

## Need more time?

Time is one of those key assets you just can't buy. In the custom sign business, like any other, manual processes devour time. 'Slow' doesn't win the game in a highly competitive industry. Fast does. Accurate does. Streamlined does.

In any growing enterprise, driving sales is core to success - but so is managing customer relationships for the future, sending out estimates fast to secure the order, taking care of service calls, attending to the shop floor, dealing with the supply chain, costing, accounting and the hundreds of details you have to be on top of in managing every single project. And, of course, you have to make sure it's all profitable.

## Now you can manage time easier – fit more in, get more done, and make more profit – with Keyedin Manufacturing – Sign Edition.

With Keyedin Manufacturing – Sign Edition custom sign manufacturers can:

- **Boost your performance** – greater throughput, shorter lead times, faster shipping
- **Improve your financial management** – streamlined financial reporting and optimized cash management
- **Speed up your quoting process** – real-time management of sales pipeline and opportunities
- **Realize up to 5% increase in net income in the first year through:**
  - Faster estimate and sales order times
  - Greater visibility to accurate job and product costing
  - Improved communication between customers, vendors and employees
  - Lean inventory management techniques
  - Reduced errors due to single point of entry



## Keyedin™ Manufacturing – Sign Edition improves efficiencies to achieve competitive advantage

### This is the future for custom sign manufacturing

You can have it up and running in as little as eight weeks – and that includes planning, management, on-site training, and data conversion guidance.

### Optimized and integrated business functions

- CRM for total management of marketing and sales processes**  
 Drive your influence with your targets by enabling you to coordinate every step in the sales process – from managing prospect databases to qualifying and following up on sales leads.
- Faster and smarter estimating and quoting**  
 Create more precise, cross-referenced, benchmarked quotes and proposals in minutes, not hours. Base them on up-to-date labor rates and material prices.
- Optimize shop floor**  
 Keep resources focused to deliver every job on time. Establish individual routing sequences and schedules, identifying component material requirements against work order.
- Joined-up supply chain management**  
 Tie inventory and purchasing together to reduce customer lead times and manage inventory automatically in real-time. Accurately schedule orders, optimize material resources and improve cash flow with faster deliveries.
- Cost control turned into cost mastery**  
 Automatically collect every actual cost on the work order, generate real-time inquiries into estimate vs. actual costs, and aggregate job cost data to easily adjust costing standards.
- Once-and-for-all integrated accounting**  
 Streamline your back office so that every business transaction flows into one system that includes accounts payable, accounts receivable, GL, budgeting, financial reporting and payroll. Gain greater visibility into financial status.

**Gain the advantage fast**

*The future of the custom sign industry is here and now at:*  
[www.keyedin.com](http://www.keyedin.com)



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