



**Marketing Leadership & Customer Intelligence Forum  
April 18-19, 2012**

**ALTERNATE HOTELS**

Please note: Rates are subject to change. Please call the alternate hotel directly to inquire about current rates. **Availability as of 3/28/2012**

<b>ALTERNATE HOTEL</b>	<b>AVERAGE ROOM RATE (4/15- 4/19)</b>	<b>LOCATION</b>
Luxe City Center 1020 S. Figueroa Street Los Angeles, CA 90015 213-748-1291	\$233	Across Street from JW Marriott LA Live
Los Angeles Marriott Downtown 333 S. Figueroa Street Los Angeles, CA 90015 213-617-1133	\$279	1.0 mile from JW Marriott LA Live
The Standard Downtown LA 550 S. Flower @ Sixth Street Los Angeles, CA 90071 213-892-8080	\$283	6 Blocks from JW Marriott LA Live
The Westin Bonaventure Hotel & Suites 404 S. Figueroa Street Los Angeles, CA 90071 213-624-1000	\$229	0.8 miles from JW Marriott LA Live

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