

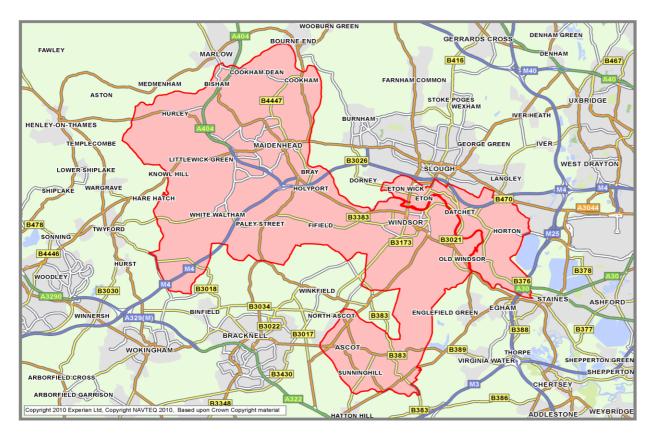
EGi Town Report Prepared 28 March 2011

Area: Windsor and Maidenhead (2010 Districts and Council Areas)

## Map of Area



Area: Windsor and Maidenhead (2010 Districts and Council Areas)



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Area: Windsor and Maidenhead (2010 Districts and Council Areas)

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## **Distances From Centre of Report Area**

Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain

Airports	Distance (miles)	Drivetime (minutes)
London (Heathrow) Airport	11	27
London Luton Airport	31	59
London (Gatwick) Airport	32	63
London (Stansted) Airport	50	94
Birmingham International Airport	80	120
East Midlands Airport	97	120
Manchester International Airport	97 145	219
Newcastle International Airport	249	348
Edinburgh Airport	327	480
•	339	480
Glasgow Airport	399	625
Aberdeen (Dyce) Airport	299	625
City Centres		
London (West End)	24	66
Bristol	81	116
Birmingham	85	130
Nottingham	103	167
Cardiff	107	157
Manchester	152	232
Leeds	164	242
Liverpool	164	240
Newcastle-Upon-Tyne	244	341
Edinburgh	325	481
Glasgow	335	460
Ports		
Tilbury (Port)	46	96
Southampton (Port)	51	89
Channel Tunnel	83	120
Dover (Port)	91	132
Felixstowe (Port)	92	164
Grimsby (Port)	146	254
Liverpool (Port)	166	243
Milford Haven (Port)	187	279
Hartlepool (Port)	222	324
Nearby Centres - Distance	Miles	
Maidenhead	3	
Windsor	4	
Slough	5	
Bracknell	5	
Marlow	7	
Nearby Centres - Drivetime	Drivetime	
Maidenhead	10	
Windsor	10	
Slough	14	
Bracknell	16	
Marlow	17	

\* If drivetime is '-' then drivetime is too large to display



# 2009 Population Mosaic UK 2009 Profile

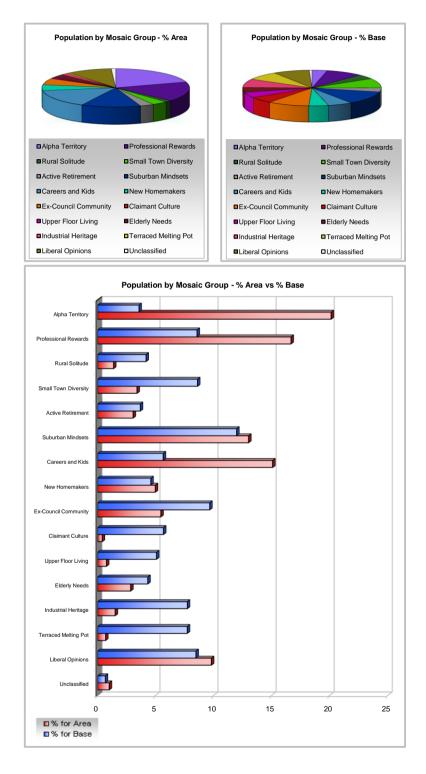


		Data for area	Data as % for area	Data as % for base	Index av=100 0	100	200
Total Po	pulation:	144,050	100.0	100.0	100		
Grou	ps						
A	Alpha Territory	28,956	20.1	3.6	565		
В	Professional Rewards Rural Solitude	23,981 1,973	16.6 1.4	8.6 4.2	<b>195</b> 33		
C D	Small Town Diversity	4,878	3.4	4.2 8.6	39		
E	Active Retirement	4,398	3.1	3.7	83		
F	Suburban Mindsets	18,717	13.0	12.0	109		
G	Careers and Kids	21,697	15.1	5.6	267		
н	New Homemakers	7,153	5.0	4.6	108		
1	Ex-Council Community	7,840	5.4	9.6	56		
J	Claimant Culture	568	0.4	5.7	7		
к	Upper Floor Living	1,093	0.8	5.1	15		
L	Elderly Needs	4,094	2.8	4.3	66		
M	Industrial Heritage	2,174	1.5	7.7	20		
N O	Terraced Melting Pot Liberal Opinions	989 14,102	0.7 9.8	7.7 8.5	9 _ <b></b>		
U	Unclassified	1,437	9.8 1.0	0.5 0.7	151		
		1,101	1.0	0.7			
Турез	5						
01	Global Power Brokers	0	0.0	0.3	0		
02	Voices of Authority	6,461	4.5	1.2	377		
03	Business Class	16,900	11.7	1.5	799		
04	Serious Money	5,595	3.9	0.6	658		
05	Mid-Career Climbers	5,753	4.0	2.2	179		
06	Yesterday's Captains	5,044	3.5	2.0	176		
07	Distinctive Success	4,986	3.5	0.6	598		
08	Dormitory Villagers	2,684	1.9	1.6	117		
09	Escape to the Country	4,278	3.0	1.3	234		
10	Parish Guardians	1,236	0.9	0.9	97		
11	Squires Among Locals	1,634	1.1	1.0	118		
12	Country Loving Elders	65	0.0	1.0	4		
13	Modern Agribusiness	274 0	0.2	1.2	16		
14 15	Farming Today Upland Struggle	0	0.0 0.0	0.6 0.4	0		
15		0	0.0	0.4	0		
16	Side Street Singles	166	0.1	1.3	9		
17	Jacks of All Trades	691	0.5	2.5	19		
18	Hardworking Families	946	0.7	1.9	34		
19	Innate Conservatives	3,075	2.1	2.9	75		
20	Golden Retirement	648	0.4	0.6	76		
21	Bungalow Quietude	549	0.4	1.4	26		
22	Beachcombers	0	0.0	0.7	0		
23	Balcony Downsizers	3,201	2.2	0.9	234		
24	Garden Suburbia	11,023	7.7	2.7	285		
25	Production Managers	2,398	1.7	3.0	56		
26	Mid-Market Families	1,178	0.8	2.7	30		
27	Shop Floor Affluence	2,515	1.7	2.3	77		
28	Asian Attainment	1,603	1.1	1.3	86		
29	Footloose Managers	15,293	10.6	1.7	634		
30	Soccer Dads and Mums	736	0.5	1.0	52		
31	Domestic Comfort	1,937	1.3	1.5	90		
32	Childcare Years	2,475	1.7	1.3	135		
33	Military Dependants	1,256	0.9	0.2	403		
34	Buy-to-Let Territory	2,663	1.8	1.1	167		
35	Brownfield Pioneers	468	0.3	1.0	33		
36	Foot on the Ladder	3,347	2.3	2.0	118		
37	First to Move In	675	0.5	0.5	93		

38	Settled Ex-Tenants	33	0.0	1.8	1 🗖	
39	Choice Right to Buy	2,933	2.0	1.9	105	
40	Legacy of Labour	0	0.0	3.2	0	
41	Stressed Borrowers	4,874	3.4	2.7	123	
		<i>i</i> -				
42	Worn-Out Workers	0	0.0	2.3	0	
43	Streetwise Kids	568	0.4	1.4	29	
44	New Parents in Need	0	0.0	2.0	0	
						•
45	Small Block Singles	761	0.5	1.4	38	
46	Tenement Living	332	0.2	1.0	24	
47	Deprived View	0	0.0	0.3	0	
48	Multicultural Towers	0	0.0	1.2	0	
49	Re-Housed Migrants	0	0.0	1.1	0	
50	Pensioners in Blocks	355	0.2	0.9	26	
51	Sheltered Seniors	429	0.3	0.8	36	
52	Meals on Wheels	1,701	1.2	0.6	192	
53	Low Spending Elders	1,609	1.1	1.9	58	
54	Clocking Off	50	0.0	2.2	2	
55	Backyard Regeneration	1,481	1.0	2.3	44	
56	Small Wage Owners	643	0.4	3.2	14	
57	Back-to-Back Basics	191	0.1	2.1	6	
58	Asian Identities	0	0.0	1.2	0	
59	Low-Key Starters	713	0.5	2.7	18	
60	Global Fusion	85	0.1	1.7	3	
61	Convivial Homeowners	3,629	2.5	1.7	150	
62	Crash Pad Professionals	8,205	5.7	1.3	453	
63	Urban Cool	54	0.0	1.2	3	
64	Bright Young Things	394	0.3	1.5	18	
65	Anti-Materialists	222	0.2	1.1	14	
66	University Fringe	1,015	0.7	1.0	71	
67	Study Buddies	583	0.4	0.7	56	
99	Unclassified	1,437	1.0	0.7	151	

## **2008 Population Mosaic Profile**

Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain





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# 2009 Adults 16+ Mosaic UK 2009 Daytime Profile

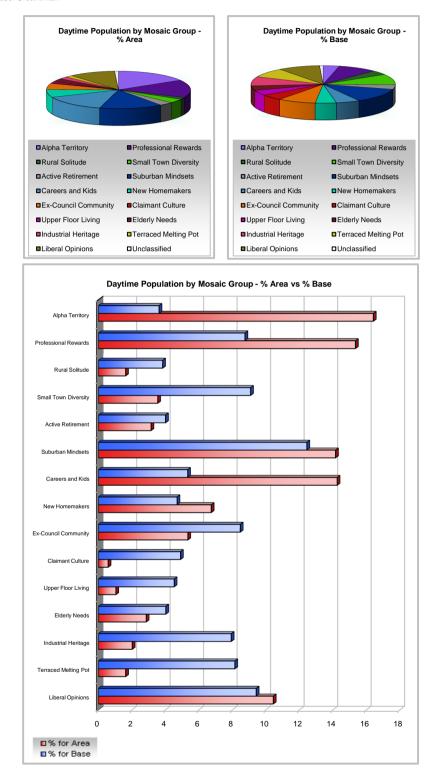
		Data for area	Data as % for area	Data as % for base	Index av=100 0	100	20
Fotal Po	pulation:	115,114	100.0	100.0	100		
Grou	ps						
Ą	Alpha Territory	18,893	16.4	3.6	453		
	Professional Rewards	17,664	15.3	8.7	175		
	Rural Solitude	1,870	1.6	3.8	42		
	Small Town Diversity	4,080	3.5	9.1	39		
	Active Retirement	3,617	3.1	4.0	78		
	Suburban Mindsets	16,295	14.2	12.4	114		
	Careers and Kids	16,408	14.3	5.3	267		
	New Homemakers	7,752	6.7	4.7	143		
	Ex-Council Community	6,149	5.3	8.5	63		
	Claimant Culture	669	0.6	4.9	12		
	Upper Floor Living	1,202	1.0	4.5	23		
	Elderly Needs	3,287	2.9	4.0	71		
	Industrial Heritage	2,326	2.0	7.9	25		
	Terraced Melting Pot	1,874	1.6	8.1	20		
	Liberal Opinions	12,018	10.4	9.4	111		
	Unclassified	1,010	0.9	0.8	108		
ypes	3						
	Clobal Dawar Brakara	100	0.4	0.4	20		
1	Global Power Brokers	169	0.1	0.4	39 <b>300</b>		
3	Voices of Authority Business Class	4,238	3.7 9.6	1.2 1.5	659		
	Serious Money	11,013 3,473	9.6 3.0	0.6	530		
		0,110	0.0	0.0			
	Mid-Career Climbers	4,035	3.5	2.1	166		
6	Yesterday's Captains	3,715	3.2	2.0	161		
7	Distinctive Success	3,385	2.9	0.6	465		
3	Dormitory Villagers	2,233	1.9	1.7	113		
9 )	Escape to the Country Parish Guardians	3,228 1,068	2.8 0.9	1.3 1.0	98		
,		1,000	0.9	1.0	90		
1	Squires Among Locals	1,409	1.2	1.0	119		
2	Country Loving Elders	141	0.1	1.0	12		
3	Modern Agribusiness	266	0.2	1.1	22		
1	Farming Today	27	0.0	0.5	4		
5	Upland Struggle	27	0.0	0.2	12		
6	Side Street Singles	286	0.2	1.3	19		
7	Jacks of All Trades	709	0.6	2.6	24		
3	Hardworking Families	766	0.7	2.1	32		
9	Innate Conservatives	2,319	2.0	3.1	64		
)	Golden Retirement	600	0.5	0.7	79		
		584	0.5	1.7			
1	Bungalow Quietude Beachcombers	584 36	0.5	0.7	30 5		
3	Balcony Downsizers	2,397	2.1	1.0	208		
4	Garden Suburbia	8,400	7.3	2.8	256		
5	Production Managers	1,944	1.7	3.2	53		
6	Mid-Market Families	1,090	0.9	2.8	34		
7 3	Shop Floor Affluence Asian Attainment	2,286 2,575	2.0 2.2	2.2 1.4	89 160		
9	Footloose Managers	10,371	9.0	1.8	498		
0	Soccer Dads and Mums	684	0.6	0.8	75		
1	Domestic Comfort	2,210	1.9	1.3	148		
2	Childcare Years	2,488	2.2	1.3	172		
		CEE	0.6	0.2	323		
3	Military Dependants	655	0.0	0.2	020		



35	Brownfield Pioneers	778	0.7	1.0	68	
36	Foot on the Ladder	3,560	3.1	2.1	150	
37	First to Move In	570	0.5	0.5	100	
51		570	0.0	0.5	104	
38	Settled Ex-Tenants	53	0.0	1.2	4	
39	Choice Right to Buy	2,106	1.8	1.5	121	
40	Legacy of Labour	91	0.1	3.1	3	
41	Stressed Borrowers	3,899	3.4	2.7	126	
42	Worn-Out Workers	38	0.0	2.0	2	
43	Streetwise Kids	595	0.5	1.0	49	
44	New Parents in Need	36	0.0	1.9	2	
45	Small Block Singles	636	0.6	1.3	42	
45 46	Tenement Living	240	0.8	0.5	42	
40	Deprived View	31	0.2	0.3	10	
48	Multicultural Towers	147	0.0	1.2	10	
40 49	Re-Housed Migrants	147	0.1	1.2	10	
49	Re-noused Migranis	140	0.1	1.2	10	
50	Pensioners in Blocks	286	0.2	0.8	33	
51	Sheltered Seniors	390	0.3	0.9	39	
52	Meals on Wheels	1,401	1.2	0.7	170	
53	Low Spending Elders	1,210	1.1	1.7	63	
54	Clocking Off	119	0.1	2.4	4	
55	Backyard Regeneration	1,465	1.3	2.5	50	
56	Small Wage Owners	742	0.6	3.0	21	
57	Back-to-Back Basics	238	0.2	2.3	9	
58	Asian Identities	238	0.2	1.2	15	
59	Low-Key Starters	841	0.2	2.7	27	
60	Global Fusion	583	0.5	1.9	26	
00		505	0.5	1.5	20	
61	Convivial Homeowners	2,890	2.5	1.9	133	
62	Crash Pad Professionals	5,972	5.2	1.4	361	
63	Urban Cool	748	0.6	1.5	45	
64	Bright Young Things	933	0.8	1.6	50	
65	Anti-Materialists	295	0.3	1.1	23	
66	University Fringe	827	0.7	1.1	65	
67	Study Buddies	353	0.3	0.8	38	
99	Unclassified	1,010	0.9	0.8	108	

## 2008 Adults 16+ Mosaic Daytime Profile

Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain





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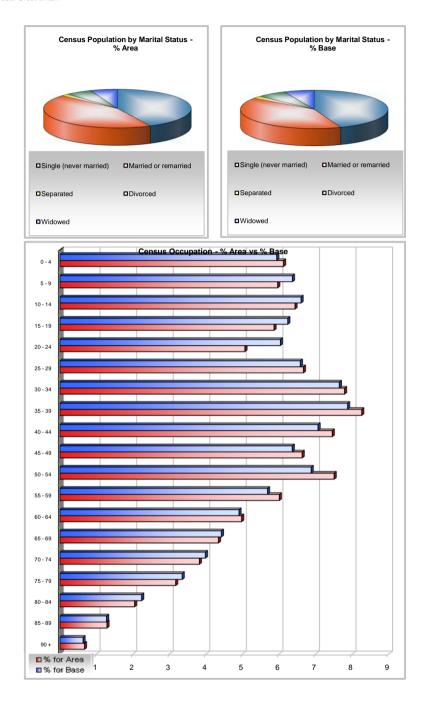
## 2001 Census Population Profile

				Data for	Data as %	Data as %	Index		
				area	for area	for base	av=100 0	100	200
Total Res	sident Popula	tion		133,626	100.0	100.0	100		
Males				65,895	49.3	48.6	101		
Females				67,731	50.7	51.4	99		
Residents	s in households			129,758	97.1	98.2	99		
		, establishments		3,867	2.9	1.8	163		
Resident	Sinconnunar	establishinents		5,007	2.5	1.0	105		
Marital st	atus			133,633	100.0	100.0	100		
Single (ne	ever married)			57,015	42.7	44.2	97		
Married o	r remarried			58,562	43.8	40.6	108		
Separate	d			2,264	1.7	2.0	85		
Divorced				7,797	5.8	6.5	90		
Widowed				7,995	6.0	6.7	89		
Total Re: Aged	sident Populat 0 - 4	tion % Female	49.4	8,172	6.1	5.9	103		
Ageu	0-4 5-9	% Female	49.4	7,960	6.0	5.9 6.4	94		
	10 - 14		46.0	8,592	6.4	6.6	97		
	15 - 14		40.0	7,826	5.9	6.2	94		
	20 - 24		48.4	6,761	5.9	6.0	84		
	20 - 24 25 - 29		40.4	8,900	6.7	6.6	101		
	23 - 29 30 - 34		49.4 50.5	10,403	7.8	7.6	102		
	35 - 39		51.1	11,031	8.3	7.0	102		
	40 - 44		50.2	9,953	7.4	7.5	105		
	45 - 49		51.5	8,854	6.6	6.4	104		
	50 - 54		50.3	10,023	7.5	6.9	109		
	55 - 59		51.1	8,019	6.0	5.7	106		
	60 - 64		50.0	6,642	5.0	4.9	101		
	65 - 69		51.9	5,795	4.3	4.4	98		
	70 - 74		52.9	5,098	3.8	4.0	96		
	75 - 79		58.2	4,232	3.2	3.3	95		
	80 - 84		64.6	2,732	2.0	2.2	91		
	85 - 89		70.9	1,720	1.3	1.3	101		
	90 +		73.9	898	0.7	0.6	106		
_									
Social G				00.555		o4 -	101 -		
		managerial/admin/p		36,553	34.9	21.7	161		
	•	l, junior managerial/a	idmin/professional	33,600	32.1	29.4	109		
	d manual work			11,476	11.0	15.1	73		
		killed manual workers		10,939	10.5	17.2	61		
E. On sta	te benefit, uner	mployed, lowest grad	te workers	12,070	11.5	16.6	69		



## **2001 Census Population Profile**

Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain





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# 2001 Census Ethnic Group, Religion and Country of Birth Profiles



Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain

	Data for	Data as %	Data as %	Index		
	area	for area	for base	av=100 0	100	200
	400.007	400.0	400.0	100		
Ethnic Origin White	133,697 123,523	100.0 92.4	100.0 91.9	100		
- British	113,376	92.4 84.8	88.2	96		
- Irish	2,225	1.7	1.2	137		
- Other	7,922	5.9	2.5	238		
- Other Mixed*	1,922	5.9 1.4	2.5	119		
- White and Black Caribbean*	298	0.2	0.4	54		
- White and Black African*	298 181		0.4	98		
- White and Asian*	787	0.1 0.6	0.1	178		
- Other Mixed*	605	0.6	0.3	166		
Asian or Asian British	6,141	0.5 4.6	0.3 4.1	113		
- Indian	3,224	4.6 2.4	4.1 1.8	113		
- Indian - Pakistani		2.4				
	2,246	0.1	1.3	129		
- Bangladeshi	160		0.5	24		
- Other Asian	511	0.4	0.4	88		
Black or Black British	664	0.5	2.0	25		
- Caribbean	283	0.2	1.0	21		
- African	324	0.2	0.8	29		
- Other Black	57	0.0	0.2	25		
Chinese or Other Ethnic Group	1,498	1.1	0.8	135		
- Chinese	657	0.5	0.4	115		
- Other Ethnic Group	841	0.6	0.4	157		
Religion	133,587	100.0	100.0	100		
Christian	98,453	73.7	71.2	104		
Buddhist	448	0.3	0.3	126		
Hindu	1,304	1.0	1.0	100		
Jewish	575	0.4	0.5	92		
Muslim	3,207	2.4	2.8	86		
Sikh	1,590	1.2	0.6	203		
Other religion	370	0.3	0.3	89		
No religion	18,523	13.9	15.9	87		
Religion not stated	9,117	6.8	7.5	91		
Place of Birth	133,594	100.0	100.0	100		
Europe	122,262	91.5	94.3	97		
- UK	115,420	86.4	91.5	94		
- Republic of Ireland	1,725	1.3	0.9	149		
- Channel Islands & Isle of Man	115	0.1	0.0	160		
- Other Western Europe - EU Countries	3,878	2.9	1.3	229		
- Other Western Europe - Non-EU Countries	345	0.3	0.1	201		
- Eastern Europe	345 779	0.3	0.1	135		
Africa	2,612	2.0	1.5	135		
Asia		2.0	1.5 2.9	134		
Asia North America	5,044		2.9 0.9	131 204		
	2,337	1.7				
South America	307	0.2	0.1	172		
Oceania	943	0.7	0.3	238		
Other	89	0.1	0.1	91		

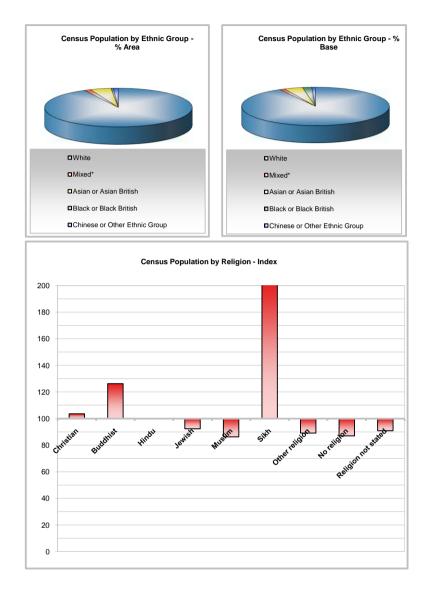
\* The breakdown data for ethnic group 'Mixed' only exists for England and Wales.

Due to small cell adjustments in the census data to protect confidentiality, totals from different tables for E&W (and a few Scottish tables) will not always be the same.

Tables are internally additive and relationships between variables have not been impacted.

## 2001 Census Ethnic Group, Religion and Country of Birth Profiles





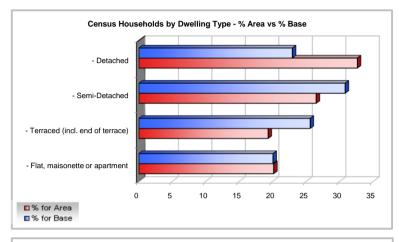
# 2001 Census Households Profile

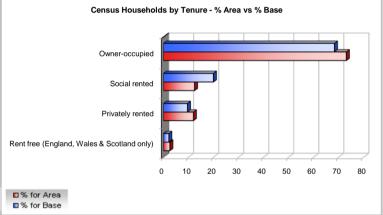
area         for area         for base         av=100         100         200           Total Resident Population         133.626         100.0         100.0         100         100           Total Households         54.296         100.0         100.0         100         100           Detelling Type         56.531         100.0         100.0         100         100           - Deteched         18.435         32.6         22.9         142		Data for	Data as %	Data as %	Index		
Total Households       54,296       100.0       100.0       100         Developmentation       56,381       99,7       99,7       100         All unshared accommodation       56,381       99,7       99,7       100         Outload       18,435       32,6       22,9       142         - Semi-Detached       18,435       32,6       22,9       142         - Forraced (not, end of terrace)       10,906       19,3       25,6       75         - Flat, maisonette or apartment       11,371       20,1       20,0       100         In orwnered/shared building       1,890       33       38,8       87		area	for area	for base	av=100 0	100	200
Total Households       54,296       100.0       100.0       100         Developmentation       56,381       99,7       99,7       100         All unshared accommodation       56,381       99,7       99,7       100         Outload       18,435       32,6       22,9       142         - Semi-Detached       18,435       32,6       22,9       142         - Forraced (not, end of terrace)       10,906       19,3       25,6       75         - Flat, maisonette or apartment       11,371       20,1       20,0       100         In orwnered/shared building       1,890       33       38,8       87							
Dwelling Type       56.531       100.0       100         4.1 unshared accommodation       56.531       99.7       99.7         - Detached       18.435       32.6       22.9       142         - Semi-Detached       14.961       26.5       30.8       86         - Terraced (ncl, end of terrace)       10.906       19.3       25.6       75         - Flat, maisonette or apartment       11.371       20.1       20.0       100         In purpose built block       8.712       15.4       15.1       102         In converted/shared building       1.890       3.3       3.8       87       -         In converted/shared building       1.890       3.3       3.8       87       -         In converted/shared building       1.90       3.0       4       317         Shared accommodation       150       0.3       0.3       83         Tenure       54.296       100.0       100       100         Owned outright       17.172       31.6       28.9       109         Owned outright       17.172       31.6       28.9       109         Owned outright       17.172       31.6       28.9       100         O	Total Resident Population	133,626	100.0	100.0	100		
All unshared accommodation       56,381       99,7       99,7       100         - Detached       18,435       32,6       22.9       142         - Semi-Detached       14,491       26.5       30.8       86         - Terraced (incl. end of terrace)       10,906       19.3       25.6       75         - Flat, maisonette or apartment       11,371       20.0       100       100         in converted/shared building       1,890       3.3       3.8       87       100         - In caravan or other mobile or temporary structure       708       1.3       0.4       317         Shared accommodation       150       0.3       0.3       83       100         Owned outright       17,172       31.6       68.3       107         Owned outright       17,172       31.6       88       106         Owned outright       6,741       12.4       20.0       62         Owned with mortgage or loan       22.245       41.0       38.8       106         Social rented       6,741       12.4       20.0       62       126         Private landidro or letting agency       5,320       9.8       84.4       117       126       126       126	Total Households	54,296	100.0	100.0	100		
• Detached       18,435       32.6       22.9       142         • Semi-Detached       14,961       26.5       30.8       86         • Terraced (incl. end of terrace)       10,906       19.3       25.6       75         • Flat, missonetie or apartment       11,371       20.0       100         In purpose built block       8,712       15.4       15.1       102         In converted/shared building       1,890       3.3       3.8       87         In converted/shared building       769       1.4       1.1       125         • In caravan or other mobile or temporary structure       708       1.3       0.4       317         Shared accommodation       150       0.3       0.3       83       -         Vouned with mortgage or loan       22,245       41.0       38.8       106       -         Owned with mortgage or loan       22,245       41.0       38.8       106       -       -         Social rented       6,741       12.4       20.0       62       -       -       -         Privatel landlord or letting agency       5,320       9.8       8.4       117       -       -       -       -       -       -       -	Dwelling Type	56,531	100.0	100.0	100		
• Semi-Detached       14,961       26.5       30.8       86         • Teraced (incl. end of terrace)       10,906       19.3       25.6       75         • Flat, maisonetie or apartment       11,371       20.1       20.0       100         In purpose built block       8,712       15.4       15.1       102         In converted/shared building       1.890       3.3       3.8       87         • In caravan or other mobile or temporary structure       708       1.3       0.4       317         • In caravan or other mobile or temporary structure       708       1.3       0.4       317         Owned outinght       17,172       31.6       28.9       100       100         Owned with mortgage or loan       22,245       41.0       38.8       106       100         Shared Ownership       25.3       0.5       0.6       73       100       1	All unshared accommodation	56,381	99.7	99.7	100		
• Terraced (incl. end of terrace)       10,906       19.3       25.6       75         • Flat, maisonette or apartment       11,371       20.0       100         In purpose built block       8,712       15.4       15.1       102         In converted/shared building       1,890       3.3       3.8       87         In commercial building       769       1.4       1.1       125         • In caravan or other mobile or temporary structure       708       1.3       0.4       317         Shared accommodation       150       0.3       0.3       83	- Detached	18,435	32.6	22.9	142		
• Flat, maisonette or apartment       11,371       20.1       20.0       100         In purpose built block       8,712       15.4       15.1       102         In converted/shared building       1,890       3.3       3.8       87         In commercial building       769       1.4       1.1       126         In caravan or other mobile or temporary structure       708       1.3       0.4       317         Shared accommodation       100       100       100       100         Owned outright       71,712       31.6       28.9       109         Owned outright       71,712       31.6       28.9       109         Owned with mortgage or loan       22,245       41.0       38.8       106         Shared Ownership       253       0.5       0.6       73         Social rented       6,741       12.4       20.0       62         Privatel landlord or letting agency       5,320       9.8       8.4       117         Employer of household member       29       0.5       0.6       84         Other privatel genecy       5,320       9.8       8.4       117         Employer of household member       299       0.5       0.6	- Semi-Detached	14,961	26.5	30.8	86		
In purpose built block       8,712       15.4       15.1       102         In converted/shared building       1,890       3.3       3.8       87         In converted/shared building       769       1.4       1.1       125         - In caravan or other mobile or temporary structure       708       1.3       0.4       317         Shared accommodation       150       0.3       0.3       83         Tenure       54,296       100.0       100.0       100         Owner-occupied       39,670       73.1       68.3       107         Owned outright       17,172       31.6       28.9       109         Owned with mortgage or loan       22,45       41.0       38.8       106         Shared Ownership       253       0.5       0.6       73         Social rented       6,741       12.4       20.0       62         Privately rented       6,083       11.2       58       192         Privatel landlord or letting agency       5,320       9.8       8.4       117         Employer of household member       258       1.0       0.3       375         Relative or friend of household member       258       0.0       375       1	- Terraced (incl. end of terrace)	10,906	19.3	25.6	75		
In converted/shared building       1,890       3.3       3.8       87         In commercial building       769       1.4       1.1       125         - In caravan or other mobile or temporary structure       708       1.3       0.4       317         Shared accommodation       150       0.3       0.3       83         Tenure       54.296       100.0       100.0       100         Owner-occupied       39,670       73.1       68.3       107         Owner dutright       17.172       31.6       28.9       109         Owned outright       6,741       12.4       20.0       62         Shared Ownership       253       0.5       0.6       73         Social rented       6,083       11.2       5.8       192         Privatel andiord or letting agency       5,320       9.8       8.4       117         Employer of household member       289       0.5       0.6       84         Other privately rented       6496       12.0       9.6       125         Private landlord or letting agency       5,320       9.8       8.4       117         Employer of household member       289       0.5       0.6       84 <td< td=""><td>- Flat, maisonette or apartment</td><td>11,371</td><td>20.1</td><td>20.0</td><td>100</td><td></td><td></td></td<>	- Flat, maisonette or apartment	11,371	20.1	20.0	100		
In commercial building       769       1.4       1.1       125         - In caravan or other mobile or temporary structure       708       1.3       0.4       317         Shared accommodation       150       0.3       0.3       83         Tenure       54,296       100.0       100.0       100         Owner-occupied       39,670       73.1       68.3       107         Owned outright       17,172       31.6       28.9       109         Owned with mortgage or loan       22,245       41.0       38.8       106         Shared Ownership       253       0.5       0.6       73         Social rented       6,741       12.4       20.0       62         Rented from council       658       1.2       14.1       9         Other social rented       6,083       11.2       5.8       192         Privately rented       6,496       12.0       9.6       125         Privatel andlord or letting agency       5,320       9.8       8.4       117         Employer of household member       289       0.5       0.6       84         Other privately rented       359       0.7       0.3       223	In purpose built block	8,712	15.4	15.1	102		
- In caravan or other mobile or temporary structure       708       1.3       0.4       317         Shared accommodation       150       0.3       0.3       83         Tenure       54.296       100.0       100.0       100         Owner-occupied       39.670       73.1       68.3       107         Owned outright       17,172       31.6       28.9       109         Owned with mortgage or loan       22.245       41.0       38.8       106         Shared Ownership       253       0.5       0.6       73         Social rented       6/741       12.4       20.0       62         Rented from council       658       1.2       14.1       9         Other social rented       6,083       11.2       5.8       192         Privately rented       6,446       12.0       9.6       126         Privatel and/or or letting agency       5,320       9.8       8.4       117         Employer of household member       289       0.5       0.6       84         Other privately rented       359       0.7       0.3       223         Rent free (England, Wales & Scotland only)       1,389       2.6       2.1       120 <td>In converted/shared building</td> <td>1,890</td> <td>3.3</td> <td>3.8</td> <td>87</td> <td></td> <td></td>	In converted/shared building	1,890	3.3	3.8	87		
Shared accommodation       150       0.3       0.3       83         Tenure       54.296       100.0       100.0       100         Owner-occupied       39.670       73.1       68.3       107         Owned outright       17.172       31.6       28.9       109         Owned with mortgage or loan       22.245       41.0       38.8       106         Shared Ownership       253       0.5       0.6       73         Social rented       6,741       12.4       20.0       62         Rented from council       658       1.2       14.1       9         Other social rented       6,083       11.2       5.8       192         Privatel andlord or letting agency       5,320       9.8       8.4       117         Employer of household member       528       1.0       0.3       375         Relative or friend of household member       289       0.5       0.6       84         Other privately rented       359       0.7       0.3       223         Rent free (England, Wales & Scotland only)       1,389       2.6       2.1       2.0         No cars or vans       7,789       14.3       27.4       52	In commercial building	769	1.4	1.1	125		
Tenure       54,296       100.0       100.0       100         Owner-occupied       39,670       73.1       68.3       107         Owned outright       17,172       31.6       28.9       109         Owned with mortgage or loan       22,245       41.0       38.8       106         Shared Ownership       253       0.5       0.6       73         Social rented       6,741       12.4       20.0       62         Rented from council       658       1.2       14.1       9         Other social rented       6,083       11.2       5.8       192         Privately rented       6,496       12.0       9.6       125         Private landlord or letting agency       5,320       9.8       8.4       117         Employer of household member       289       0.5       0.6       84         Other privately rented       359       0.7       0.3       223         Rent free (England, Wales & Scotland only)       1.389       2.6       2.1       120         Cars or vans       7,789       14.3       27.4       52       1         1 car or van       21,514       39.6       43.8       91       1	- In caravan or other mobile or temporary structure	708	1.3	0.4	317		
Owner-occupied         39,670         73.1         68.3         107           Owned outright         17,172         31.6         28.9         109           Owned with mortgage or loan         22,245         41.0         38.8         106           Shared Ownership         253         0.5         0.6         73           Social rented         6,741         12.4         20.0         62           Rented from council         658         1.2         14.1         9           Other social rented         6,843         11.2         5.8         192           Privatel rented         6,496         12.0         9.6         125           Private landlord or letting agency         5,320         9.8         8.4         117           Employer of household member         528         1.0         0.3         375           Relative or friend of household member         289         0.5         0.6         84         100.0         100.0           Other privately rented         359         0.7         0.3         223         100.0         100.0         100.0         100.0         100.0         100.0         100.0         100.0         100.0         100.0         100.0         100.0 <td>Shared accommodation</td> <td>150</td> <td>0.3</td> <td>0.3</td> <td>83</td> <td></td> <td></td>	Shared accommodation	150	0.3	0.3	83		
Owner-occupied         39,670         73.1         68.3         107           Owned outright         17,172         31.6         28.9         109           Owned with mortgage or loan         22,245         41.0         38.8         106           Shared Ownership         253         0.5         0.6         73           Social rented         6,741         12.4         20.0         62           Rented from council         658         1.2         14.1         9           Other social rented         6,843         11.2         5.8         192           Privatel rented         6,496         12.0         9.6         125           Private landlord or letting agency         5,320         9.8         8.4         117           Employer of household member         528         1.0         0.3         375           Relative or friend of household member         289         0.5         0.6         84         100.0         100.0           Other privately rented         359         0.7         0.3         223         100.0         100.0         100.0         100.0         100.0         100.0         100.0         100.0         100.0         100.0         100.0         100.0 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>							
Owned outright         17,172         31.6         28.9         109           Owned with mortgage or loan         22,245         41.0         38.8         106           Shared Ownership         253         0.5         0.6         73           Social rented         6,741         12.4         20.0         62           Rented from council         658         1.2         14.1         9           Other social rented         6,083         11.2         5.8         192           Privately rented         6,496         12.0         9.6         125           Private landlord or letting agency         5,320         9.8         8.4         117           Employer of household member         528         1.0         0.3         375           Relative or friend of household member         289         0.5         0.6         84           Other privately rented         359         0.7         0.3         223           Rent free (England, Wales & Scotland only)         1,389         2.6         2.1         120           Cars or vans         7,789         14.3         27.4         52           1 car or van         21,514         39.6         43.8         91	Tenure	54,296	100.0	100.0	100		
Owned with mortgage or loan         22,245         41.0         38.8         106           Shared Ownership         253         0.5         0.6         73           Social rented         6,741         12.4         20.0         62           Rented from council         658         1.2         14.1         9           Other social rented         6,083         11.2         5.8         192           Privately rented         6,496         12.0         9.6         125           Private landlord or leting agency         5,320         9.8         8.4         117           Employer of household member         289         0.5         0.6         84           Other privately rented         359         0.7         0.3         223           Rent free (England, Wales & Scotland only)         1,389         2.6         2.1         120           Cars or vans         7,789         14.3         27.4         52         100.0         100.0           1 car or van         21,514         39.6         43.8         91         11         120           Cars or vans         18,961         34.9         23.1         181         120         120         120         120 </td <td>Owner-occupied</td> <td>39,670</td> <td>73.1</td> <td>68.3</td> <td>107</td> <td></td> <td></td>	Owner-occupied	39,670	73.1	68.3	107		
Shared Ownership       253       0.5       0.6       73         Social rented       6,741       12.4       20.0       62         Rented from council       658       1.2       14.1       9         Other social rented       6,083       11.2       5.8       192         Privately rented       6,496       12.0       9.6       125         Private landlord or letting agency       5,320       9.8       8.4       117         Employer of household member       528       1.0       0.3       375         Relative or friend of household member       289       0.5       0.6       84         Other privately rented       359       0.7       0.3       223         Rent free (England, Wales & Scotland only)       1,389       2.6       2.1       120         Cars or vans       7,789       14.3       27.4       52         1 car or van       21,514       39.6       43.8       91         2 cars or vans       18,961       34.9       23.1       181         3 cars or vans       4,468       8.2       4.4       189	Owned outright	17,172	31.6	28.9	109		
Social rented       6,741       12.4       20.0       62         Rented from council       658       1.2       14.1       9         Other social rented       6,083       11.2       5.8       192         Privately rented       6,496       12.0       9.6       125         Private landlord or letting agency       5,320       9.8       8.4       117         Employer of household member       528       1.0       0.3       375         Relative or friend of household member       289       0.5       0.6       84         Other privately rented       359       0.7       0.3       223         Rent free (England, Wales & Scotland only)       1,389       2.6       2.1       120         Cars or vans       7,789       14.3       27.4       52         1 car or van       21,514       39.6       43.8       91         2 cars or vans       18,961       34.9       23.1       181         3 cars or vans       4,468       8.2       4.4       189	Owned with mortgage or loan	22,245	41.0	38.8	106		
Rented from council       658       1.2       14.1       9         Other social rented       6,083       11.2       5.8       192         Privately rented       6,496       12.0       9.6       125         Private landlord or letting agency       5,320       9.8       8.4       117         Employer of household member       528       1.0       0.3       375         Relative or friend of household member       289       0.5       0.6       84         Other privately rented       359       0.7       0.3       223         Rent free (England, Wales & Scotland only)       1,389       2.6       2.1       120         Cars or vans       7,789       14.3       27.4       52         1 car or van       21,514       39.6       43.8       91         2 cars or vans       18,961       34.9       23.1       151         3 cars or vans       4,468       8.2       4.4       189	Shared Ownership	253	0.5	0.6	73		
Other social rented         6,083         11.2         5.8         192           Privatel prented         6,496         12.0         9.6         125           Private landlord or letting agency         5,320         9.8         8.4         117           Employer of household member         528         1.0         0.3         375           Relative or friend of household member         289         0.5         0.6         84           Other privately rented         359         0.7         0.3         223           Rent free (England, Wales & Scotland only)         1,389         2.6         2.1         120           Cars or vans in household           Xo cars or vans         7,789         14.3         27.4         52           1 car or van         21,514         39.6         43.8         91           2 cars or vans         18,961         34.9         23.1         151           3 cars or vans         4,468         8.2         4.4         189         1	Social rented	6,741	12.4	20.0	62		
Privately rented       6,496       12.0       9.6       125         Private landlord or letting agency       5,320       9.8       8.4       117         Employer of household member       528       1.0       0.3       375         Relative or friend of household member       289       0.5       0.6       84         Other privately rented       359       0.7       0.3       223         Rent free (England, Wales & Scotland only)       1.389       2.6       2.1       100         No cars or vans       7,789       14.3       27.4       52         1 car or van       21,514       39.6       43.8       91         2 cars or vans       18,961       34.9       23.1       151         3 cars or vans       4,468       8.2       4.4       189	Rented from council	658	1.2	14.1	9		
Private landlord or letting agency       5,320       9.8       8.4       117         Employer of household member       528       1.0       0.3       375         Relative or friend of household member       289       0.5       0.6       84         Other privately rented       359       0.7       0.3       223         Rent free (England, Wales & Scotland only)       1,389       2.6       2.1       120         Cars or vans in household       54,280       100.0       100.0       100         No cars or vans       7,789       14.3       27.4       52         1 car or van       21,514       39.6       43.8       91         2 cars or vans       18,961       34.9       23.1       151         3 cars or vans       4,468       8.2       4.4       189	Other social rented	6,083	11.2	5.8	192		
Employer of household member       528       1.0       0.3       375         Relative or friend of household member       289       0.5       0.6       84         Other privately rented       359       0.7       0.3       223         Rent free (England, Wales & Scotland only)       1,389       2.6       2.1       120         Cars or vans in household       54,280       100.0       100.0       100         No cars or vans       7,789       14.3       27.4       52         1 car or van       21,514       39.6       43.8       91         2 cars or vans       18,961       34.9       23.1       181         3 cars or vans       4,468       8.2       4.4       189	Privately rented	6,496	12.0	9.6	125		
Relative or friend of household member       289       0.5       0.6       84         Other privately rented       359       0.7       0.3       223         Rent free (England, Wales & Scotland only)       1,389       2.6       2.1       120         Cars or vans in household       54,280       100.0       100.0       100         No cars or vans       7,789       14.3       27.4       52         2 cars or van       21,514       39.6       43.8       91         2 cars or vans       18,961       34.9       23.1       181         3 cars or vans       4,468       8.2       4.4       189	Private landlord or letting agency	5,320	9.8	8.4	117		
Other privately rented         359         0.7         0.3         223           Rent free (England, Wales & Scotland only)         1,389         2.6         2.1         120           Cars or vans in household         54,280         100.0         100.0         100           No cars or vans         7,789         14.3         27.4         52           1 car or van         21,514         39.6         43.8         91           2 cars or vans         18,961         34.9         23.1         151           3 cars or vans         4,468         8.2         4.4         189	Employer of household member	528	1.0	0.3	375		
Rent free (England, Wales & Scotland only)       1,389       2.6       2.1       120         Cars or vans in household       54,280       100.0       100.0       100         No cars or vans       7,789       14.3       27.4       52         1 car or van       21,514       39.6       43.8       91         2 cars or vans       18,961       34.9       23.1       151         3 cars or vans       4,468       8.2       4.4       189	Relative or friend of household member	289	0.5	0.6	84		
Cars or vans in household       54,280       100.0       100.0       100         No cars or vans       7,789       14.3       27.4       52         1 car or van       21,514       39.6       43.8       91         2 cars or vans       18,961       34.9       23.1       151         3 cars or vans       4,468       8.2       4.4       189	Other privately rented	359	0.7	0.3	223		
No cars or vans       7,789       14.3       27.4       52         1 car or van       21,514       39.6       43.8       91         2 cars or vans       18,961       34.9       23.1       151         3 cars or vans       4,468       8.2       4.4       189	Rent free (England, Wales & Scotland only)	1,389	2.6	2.1	120		
No cars or vans       7,789       14.3       27.4       52         1 car or van       21,514       39.6       43.8       91         2 cars or vans       18,961       34.9       23.1       151         3 cars or vans       4,468       8.2       4.4       189	Cars or vans in household	54,280	100.0	100.0	100		
2 cars or vans         18,961         34.9         23.1         151           3 cars or vans         4,468         8.2         4.4         189	No cars or vans	7,789	14.3	27.4	52		
2 cars or vans         18,961         34.9         23.1         151           3 cars or vans         4,468         8.2         4.4         189	1 car or van	21,514	39.6	43.8	91		
3 cars or vans 4,468 8.2 4.4 189	2 cars or vans		34.9	23.1	151		
	3 cars or vans			4.4			
	4 cars or vans or more	1,548					



## 2001 Census Households Profile







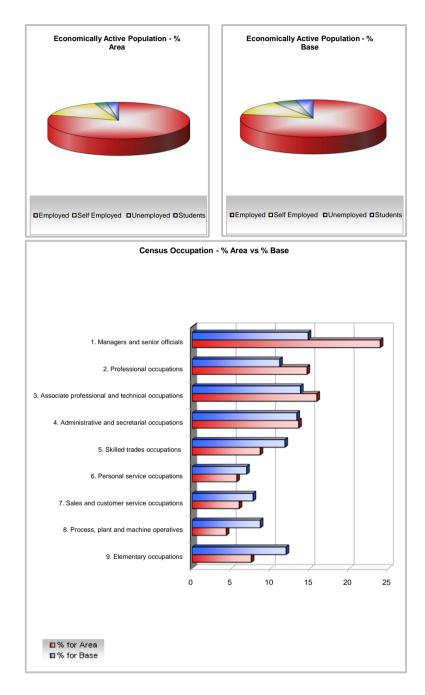
# 2001 Census Economic Activity, Occupation, and Industry



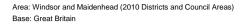
	Data for	Data as %	Data as %	Index		
	area	for area	for base	av=100 0	100	200
Total Population Aged 16-74	97,537	100.0	100.0	100		
	77,557	100.0	100.0	100		
Economically Active Population	70,273	100.0	100.0	100		
Employed	56,096	79.8	78.6	102		
Self Employed	10,256	14.6	12.3	119		
Unemployed	1,983	2.8	5.2	55		
Students	1,938	2.8	3.9	70		
Economically Inactive Population	27,264	100.0	100.0	100		
Retired	12,501	45.9	39.8	115		
Other Inactive	14,763	54.1	60.2	90		
Occupation	68,171	100.0	100.0	100		
1. Managers and senior officials	16,303	23.9	14.7	162		
2. Professional occupations	9,954	14.6	14.7	131		
3. Associate professional and technical occupations	10,801	14.0	13.8	115		
4. Administrative and secretarial occupations	9,230	13.5	13.3	102		
5. Skilled trades occupations	5,888	8.6	13.3	73		
6. Personal service occupations	3,861	5.7	6.9	82		
7. Sales and customer service occupations	4,069	6.0	7.7	77		
8. Process, plant and machine operatives	2,946	4.3	8.7	50		
9. Elementary occupations	5,119	4.5	11.9	63		
9. Elementary occupations	5,119	7.5	11.9	03		
Industry	68,161	100.0	100.0	100		
A. Agriculture, hunting and forestry	665	1.0	1.6	61		
B. Fishing	3	0.0	0.1	9		
C. Mining and quarrying	185	0.3	0.3	80 -		
D. Manufacturing	8,643	12.7	14.8	86		
E. Electricity, gas and water supply	390	0.6	0.7	76		
F. Construction	3,360	4.9	6.9	72		
G. Wholesale and retail trade, repairs	9,753	14.3	16.6	86		
H. Hotels and restaurants	2,926	4.3	4.8	89		
<ol> <li>Transport, storage and communications</li> </ol>	7,351	10.8	6.9	155		
J. Financial intermediation	2,294	3.4	4.7	72		
K. Real estate, renting and business activities	15,577	22.9	12.7	180		
L. Public administration and defence, social security	2,972	4.4	5.9	74		
M. Education	5,072	7.4	7.7	96		
N. Health and social work	4,626	6.8	11.0	62		
O. Other community, social and personal service activities	4,136	6.1	5.0	121		
P. Private households with employed persons	177	0.3	0.1	293		
Q. Extra-territorial organisations and bodies	31	0.0	0.1	87		
Mode of Commuting to Work (Daytime Pop)	97,538	100.0	100.0	100		
Works mainly at or from home	7,804	8.0	5.5	145		
Underground, metro, light rail or tram	194	0.2	1.7	12		
Train	4,317	4.4	2.5	179		
Bus, minibus or coach	1,202	1.2	5.3	23		
Taxi or minicab	258	0.3	0.4	74		
Driving a car or van	42,284	43.4	33.5	129		
Passenger in a car or van	2,876	2.9	4.3	68		
Motorcycle, scooter or moped	652	0.7	0.6	105		
Bicycle	1,925	2.0	1.6	122		
On foot	6,236	6.4	7.2	89		
Other	384	0.4	0.3	121		
Not currently working	29,406	30.1	37.0	81		

## 2001 Census Economic Activity, Occupation, and Industry





## 2001 Census NS Socio Economic Profile



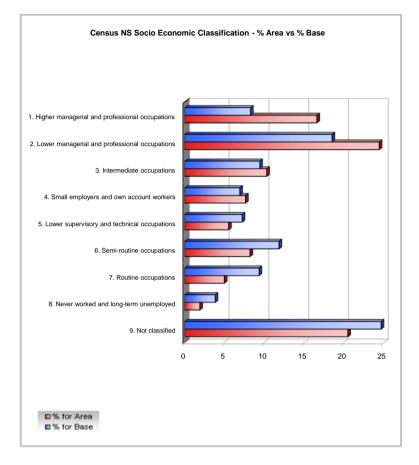
	Data for	Data as %	Data as %	Index		
	area	for area	for base	av=100 0	100	200
All People Aged 16 - 74	97,525	100.0	100.0	100		
1. Higher managerial and professional occupations	16,183	16.6	8.3	201		
1.1 Large employers and higher managerial occupations	7,849	8.0	3.3	243		
L1 Employers in large organisations	346	0.4	0.3	126		
L2 Higher managerial	7,503	7.7	3.0	254		
1.2 Higher professional occupations	8,334	8.5	5.0	172		
L3.1 Higher professionals (traditional) - employees	3,849	3.9	2.9	138		
L3.2 Higher professionals (new) - employees	2,668	2.7	1.1	242		
L3.3 Higher professionals (traditional) - self-employed	1,257	1.3	0.8	163		
L3.4 Higher professionals (new) - self-employed	560	0.6	0.2	311		
2. Lower managerial and professional occupations	23,825	24.4	18.5	132		
L4.1 Lower professionals/higher technical (traditional) - employees	9,069	9.3	8.4	110		
L4.2 Lower professionals/higher technical (new) - employees	1,369	1.4	0.8	176		
L4.3 Lower professionals/higher technical (traditional) - self-employed	1,587	1.6	0.9	173		
L4.4 Lower professionals/higher technical (new) - self-employed	120	0.1	0.1	120		
L5 Lower managerial	7,872	8.1	5.3	152		
L6 Higher supervisory	3,808	3.9	2.9	134		
3. Intermediate occupations	10,048	10.3	9.4	109		
L7.1 Intermediate clerical and administrative	4,947	5.1	4.5	112		
L7.2 Intermediate sales and service	4,005	4.1	3.8	108		
L7.3 Intermediate technical and auxiliary	646	0.7	0.8	86		
L7.4 Intermediate engineering	450	0.5	0.3	137		
4. Small employers and own account workers	7,443	7.6	6.9	110		
L8.1 Employers in small organisations (non-professional)	2,402	2.5	2.3	108		
L8.2 Employers in small organisations (agriculture)	40	0.0	0.2	23		
L9.1 Own account workers (non-professional)	4,885	5.0	4.1	121		
9.2 Own account workers (agriculture)	116	0.1	0.3	36		
5. Lower supervisory and technical occupations	5,372	5.5	7.2	76		
L10 Lower supervisory	3,762	3.9	4.8	80		
L11.1 Lower technical craft	1,325	1.4	1.9	70		
L11.2 Lower technical process operative	285	0.3	0.5	65		
6. Semi-routine occupations	7,991	8.2	11.8	69		
L12.1 Semi-routine sales	2,423	2.5	3.5	71		
L12.2 Semi-routine service	2,535	2.6	3.9	66		
L12.3 Semi-routine technical	394	0.4	0.8	48		
L12.4 Semi-routine operative	580	0.6	1.6	37		
L12.5 Semi-routine agriculture	82	0.1	0.2	45		
L12.6 Semi-routine clerical	1,303	1.3	1.2	114		
L12.7 Semi-routine childcare	674	0.7	0.7	106		
7. Routine occupations	4,840	5.0	9.3	53	_	
L13.1 Routine sales and service	1,101	1.1	1.3	85		
L13.2 Routine production	424	0.4	1.3	33		
L13.3 Routine technical	1,355	1.4	2.9	48		
L13.4 Routine operative	1,848	1.9	3.7	51		
L13.5 Routine agricultural	112	0.1	0.1	97		
8. Never worked and long-term unemployed	1,845	1.9	3.8	49		
L14.1 Never worked	1,427	1.5	2.8	53		
L14.2 Long-term unemployed	418	0.4	1.1	40		
9. Not classified	19,978	20.5	24.7	83		
L15 Full-time students	5,321	5.5	7.1	77		
L17 Not classifiable for other reasons	14,657	15.0	17.6	86		
	14,037	13.0	17.0			

Due to small cell adjustments in the census data to protect confidentiality, totals from different tables for E&W (and a few Scottish tables) will not always be the same.

Tables are internally additive and relationships between variables have not been impacted.



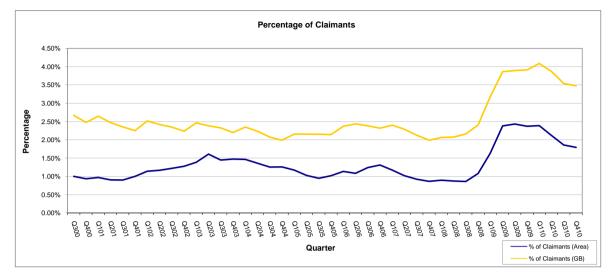
## 2001 Census NS Socio Economic Profile





## **Unemployment Benefit Claimants**

Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain



Quarter	No. of Claimants (Area)	Working Age Population (area)	% of Claimants (Area)	No. of Claimants (GB)	Working Age Population (GB)	% of Claimants (GB)
Q300	916	91,306	1.00%	1,042,489	39,073,875	2.67%
Q400	854	91,306	0.94%	966,496	39,073,875	2.47%
Q101	886	91,306	0.97%	1,034,555	39,073,875	2.65%
Q201	826	91,306	0.90%	965,210	39,073,875	2.47%
Q301	824	91,306	0.90%	918,703	39,073,875	2.35%
Q401	916	91,306	1.00%	879,813	39,073,875	2.25%
Q102	1,043	91,306	1.14%	982,409	39,073,875	2.51%
Q202	1,067	91,306	1.17%	944,974	39,073,875	2.42%
Q302	1,113	91,306	1.22%	917,128	39,073,875	2.35%
Q402	1,168	91,306	1.28%	872,258	39,073,875	2.23%
Q103	1,265	91,306	1.39%	962,011	39,073,875	2.46%
Q203	1,471	91,306	1.61%	931,773	39,073,875	2.38%
Q303	1,322	91,306	1.45%	909,413	39,073,875	2.33%
Q403	1,347	91,306	1.48%	858,568	39,073,875	2.20%
Q104	1,338	91,306	1.47%	917,973	39,073,875	2.35%
Q204	1,243	91,306	1.36%	873,050	39,073,875	2.23%
Q304	1,147	91,306	1.26%	809,670	39,073,875	2.07%
Q404	1,151	91,306	1.26%	777,000	39,073,875	1.99%
Q105	1,072	91,306	1.17%	841,939	39,073,875	2.15%
Q205	937	91,306	1.03%	842,696	39,073,875	2.16%
Q305	866	91,306	0.95%	840,891	39,073,875	2.15%
Q405	931	91,306	1.02%	836,633	39,073,875	2.14%
Q106	1,038	91,306	1.14%	926,152	39,073,875	2.37%
Q206	991	91,306	1.09%	952,560	39,073,875	2.44%
Q306	1,135	91,306	1.24%	931,786	39,073,875	2.38%
Q406	1,199	91,306	1.31%	905,927	39,073,875	2.32%
Q107	1,071	91,306	1.17%	938,201	39,073,875	2.40%
Q207	931	91,306	1.02%	892,926	39,073,875	2.29%
Q307	841	91,306	0.92%	829,490	39,073,875	2.12%
Q407	791	91,306	0.87%	777,672	39,073,875	1.99%
Q108	818	91,306	0.90%	806,084	39,073,875	2.06%
Q208	798	91,306	0.87%	810,028	39,073,875	2.07%
Q308	787	91,306	0.86%	843,547	39,073,875	2.16%
Q408	988	91,306	1.08%	939,564	39,073,875	2.40%
Q109	1,494	91,306	1.64%	1,242,794	39,073,875	3.18%
Q209	2,175	91,306	2.38%	1,510,454	39,073,875	3.87%
Q309	2,221	91,306	2.43%	1,521,417	39,073,875	3.89%
Q409	2,164	91,306	2.37%	1,529,555	39,073,875	3.91%
Q110	2,180	91,306	2.39%	1,597,625	39,073,875	4.09%
Q210	1,933	91,306	2.12%	1,512,005	39,073,875	3.87%
Q310	1,696	91,306	1.86%	1,383,720	39,073,875	3.54%
Q410	1,638	91,306	1.79%	1,358,990	39,073,875	3.48%
*Please note these quarte	rs relate to annual qu	arters.				

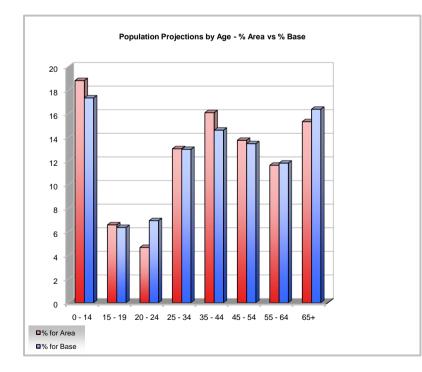
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# 2009 Population Estimates

Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain

			Data for	Data as %	Data as %	Index	100	
			area	for area	for base	av=100 0	100	200
Total Res	sident Population		144,050	100.0	100.0	100		
Aged	0 - 14 % Female	48.0	27,117	18.8	17.3	109		
•	15 - 19	45.0	9,508	6.6	6.4	104		
	20 - 24	48.5	6,743	4.7	7.0	67		
	25 - 34	51.3	18,790	13.0	13.0	100		
	35 - 44	51.3	23,195	16.1	14.6	110		
	45 - 54	51.7	19,820	13.8	13.5	102		
	55 - 64	52.1	16,778	11.6	11.8	98		
	65+	56.0	22,099	15.3	16.4	94		
Female F	Population Summary		73,481	100.0	100.0	100		
Aged	0 - 14		13,025	17.7	16.7	106		
	15 - 19		4,277	5.8	6.1	96		
	20 - 24		3,267	4.4	6.6	67		
	25 - 34		9,642	13.1	12.7	103		
	35 - 44		11,903	16.2	14.5	112		
	45 - 54		10,253	14.0	13.4	104		
	55 - 64		8,743	11.9	11.9	100		
	65+		12,371	16.8	18.1	93		
Male Pop	pulation Summary		70,569	100.0	100.0	100		
Aged	0 - 14		14,092	20.0	18.1	111		
	15 - 19		5,231	7.4	6.7	111		
	20 - 24		3,476	4.9	7.3	68		
	25 - 34		9,148	13.0	13.3	98		
	35 - 44		11,292	16.0	14.8	108		
	45 - 54		9,567	13.6	13.5	100		
	55 - 64		8,035	11.4	11.8	97		
	65+		9,728	13.8	14.6	94		

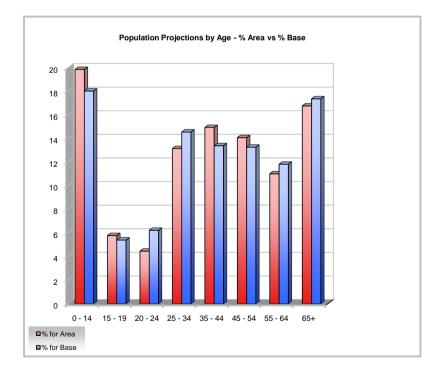




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# 2019 Population Projections

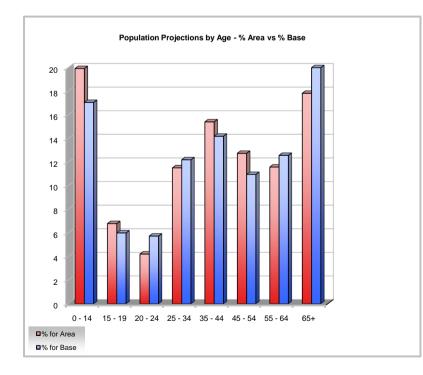
			Data for area	Data as % for area	Data as % for base	Index av=100 0	100	200
			alea	101 alea	101 0456	av=100 0	100	200
Total Res	sident Population		157,381	100.0	100.0	100		
Aged	0 - 14 % Female	48.7	31,241	19.9	18.0	110		
	15 - 19	46.2	9,093	5.8	5.4	107		
	20 - 24	47.8	7,008	4.5	6.2	72		
	25 - 34	52.3	20,688	13.1	14.5	90		
	35 - 44	52.5	23,505	14.9	13.4	112		
	45 - 54	51.9	22,144	14.1	13.3	106		
	55 - 64	53.3	17,328	11.0	11.8	93		
	65+	55.1	26,374	16.8	17.4	97		
Female P	Population Summary		81,189	100.0	100.0	100		
Aged	0 - 14		15,215	18.7	17.1	110		
•	15 - 19		4,199	5.2	5.0	102		
	20 - 24		3,348	4.1	5.8	71		
	25 - 34		10,825	13.3	13.8	97		
	35 - 44		12,339	15.2	12.5	122		
	45 - 54		11,500	14.2	13.4	106		
	55 - 64		9,244	11.4	12.2	94		
	65+		14,519	17.9	20.3	88		
Male Pop	oulation Summary		76,192	100.0	100.0	100		
Aged	0 - 14		16,026	21.0	19.1	110		
•	15 - 19		4,894	6.4	5.8	111		
	20 - 24		3,660	4.8	6.7	72		
	25 - 34		9,863	12.9	15.4	84		
	35 - 44		11,166	14.7	14.3	102		
	45 - 54		10,644	14.0	13.1	106		
	55 - 64		8,084	10.6	11.5	93		
	65+		11,855	15.6	14.2	109		





# 2029 Population Projections

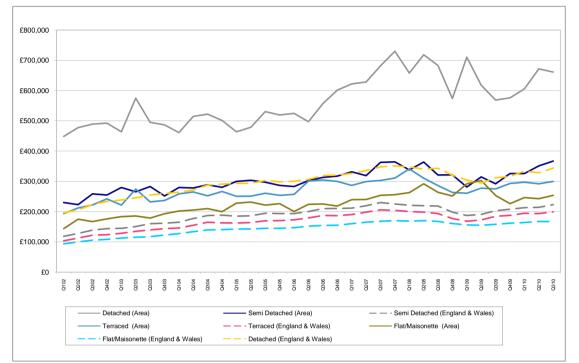
			Data for	Data as %	Data as %	Index		
			area	for area	for base	av=100 0	100	200
Total Res	sident Population		171,974	100.0	100.0	100		
Aged	0 - 14 % Female	48.7	34,268	19.9	17.1	117		
<b>J</b> • •	15 - 19	46.7	11,679	6.8	6.0	113		
	20 - 24	47.8	7,238	4.2	5.7	73		
	25 - 34	52.0	19,798	11.5	12.2	94		
	35 - 44	52.8	26,500	15.4	14.2	109		
	45 - 54	53.5	21,915	12.7	11.0	116		
	55 - 64	54.0	19,915	11.6	12.6	92		
	65+	55.4	30,661	17.8	21.3	84		
Female P	Population Summary		89,381	100.0	100.0	100		
Aged	0 - 14		16,677	18.7	16.5	113		
<b>J</b> * *	15 - 19		5,458	6.1	5.8	106		
	20 - 24		3,461	3.9	5.5	71		
	25 - 34		10,301	11.5	11.8	97		
	35 - 44		14,001	15.7	13.9	113		
	45 - 54		11,728	13.1	11.0	120		
	55 - 64		10,754	12.0	12.8	94		
	65+		17,001	19.0	22.7	84		
Male Pop	oulation Summary		82,593	100.0	100.0	100		
Aged	0 - 14		17,591	21.3	17.6	121		
2	15 - 19		6,221	7.5	6.2	121		
	20 - 24		3,777	4.6	6.0	77		
	25 - 34		9,497	11.5	12.6	91		
	35 - 44		12,499	15.1	14.5	104		
	45 - 54		10,187	12.3	10.9	113		
	55 - 64		9,161	11.1	12.4	90		
	65+		13,660	16.5	19.8	83		





## **Residential Property Prices**

Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain



	Detached (Area)	Detached (England & Wales)	Semi Detached (Area)	Semi Detached (England &	Terraced (Area)	Terraced (England & Wales)	Flat/Maisonett e (Area)	Flat/Maisone tte (England & Wales)
Q102	£448,497	£196,056	£229,971	£118,501	£193,295	£103,612	£143,414	£93,207
Q202	£477,378	£205,735	£223,022	£128,167	£211,685	£112,391	£174,400	£99,802
Q302	£489,149	£223,080	£258,677	£139,265	£222,002	£122,310	£166,818	£105,239
Q402	£492,443	£233,575	£254,966	£143,890	£242,209	£123,523	£175,750	£108,338
Q103	£463,825	£238,191	£279,634	£144,914	£221,541	£128,259	£183,082	£112,551
Q203	£575,079	£245,213	£265,357	£150,961	£274,335	£134,940	£185,344	£115,139
Q303	£495,302	£254,893	£282,638	£160,145	£232,067	£139,467	£178,279	£117,017
Q403	£486,492	£259,372	£251,456	£162,095	£236,912	£143,986	£192,543	£122,652
Q104	£461,079	£264,304	£279,686	£165,155	£258,518	£145,881	£201,735	£127,131
Q204	£514,539	£271,005	£278,051	£177,239	£264,648	£154,859	£205,065	£133,450
Q304	£522,063	£287,448	£288,896	£187,128	£252,175	£164,807	£209,656	£139,185
Q404	£501,399	£290,626	£279,962	£188,550	£266,704	£162,616	£199,502	£140,402
Q105	£464,068	£293,337	£299,609	£185,144	£250,582	£162,088	£227,382	£142,115
Q205	£478,435	£293,579	£303,399	£185,945	£251,304	£164,046	£231,071	£142,412
Q305	£530,365	£302,746	£296,910	£194,739	£260,465	£169,853	£221,198	£144,964
Q405	£519,298	£298,033	£286,480	£193,443	£253,932	£170,139	£226,098	£145,015
Q106	£524,582	£300,272	£282,817	£193,742	£256,898	£172,877	£199,835	£146,851
Q206	£497,363	£306,665	£302,223	£200,697	£301,102	£178,959	£223,947	£151,449
Q306	£556,857	£319,143	£313,221	£209,736	£304,569	£186,865	£224,873	£154,408
Q406	£601,429	£320,474	£317,265	£210,612	£300,000	£186,561	£217,902	£155,043
Q107	£621,971	£326,382	£331,414	£211,765	£286,833	£190,277	£239,146	£160,136
Q207	£628,554	£335,477	£318,766	£219,541	£299,327	£198,428	£239,892	£164,988
Q307	£681,941	£348,079	£362,814	£230,082	£303,229	£205,587	£253,663	£168,342
Q407	£729,950	£351,052	£364,378	£225,486	£310,861	£203,818	£255,762	£170,265
Q108	£658,029	£347,181	£338,067	£220,936	£341,240	£200,212	£262,647	£168,705
Q208	£718,069	£340,715	£363,907	£219,663	£310,318	£198,399	£291,510	£170,014
Q308	£683,025	£343,322	£321,133	£218,191	£286,330	£193,262	£263,724	£167,370
Q408	£573,986	£320,544	£321,293	£198,366	£263,298	£177,211	£251,340	£160,523
Q109	£710,509	£304,328	£281,515	£187,456	£260,863	£168,181	£291,641	£155,783
Q209	£617,797	£294,396	£314,665	£190,948		£172,399	£302,833	£154,793
Q309	£568,552	£312,033	£292,062	£203,049	£274,712	£184,242	£253,032	£157,777
Q409	£576,180	£316,315	£325,848	£207,772	£292,765	£187,438	£226,030	£161,852
Q110	£605,567	£333,772	£325,934	£212,924	£297,153	£194,679	£246,427	£163,635
Q210	£672,004	£328,059	£351,045	£214,470	£291,869	£193,675	£242,481	£167,557
Q310	£661,392	£343,812	£367,040	£223,002	£300,079	£198,999	£253,806	£166,976
ot Available for Scotland)								

(Not Available for Scotland)

\*Please note that if prices are shown as '£0' no data is available for the corresponding centre. Please also note that these quarters relate to financial quarters.

EGi

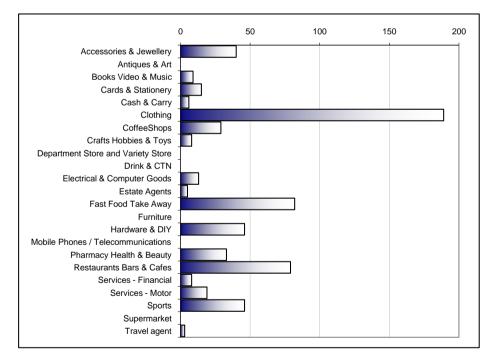
# **Retail Requirements Profile**



Area: Windsor and Maidenhead (2010 Districts and Coun Base: Great Britain

Information from EGi's Retail Requirements Service. Requirements relate to the centre name in Drivetime and Radius reports, however in Local Authority reports requirements are an accumulation of centres in the contour.

Retailer Type	Number of Requirements in this area
Accessories & Jewellery	40
Antiques & Art	0
Books Video & Music	9
Cards & Stationery	15
Cash & Carry	6
Clothing	189
CoffeeShops	29
Crafts Hobbies & Toys	8
Department Store and Variety Store	0
Drink & CTN	0
Electrical & Computer Goods	13
Estate Agents	5
Fast Food Take Away	82
Furniture	0
Hardware & DIY	46
Mobile Phones / Telecommunications	0
Pharmacy Health & Beauty	33
Restaurants Bars & Cafes	79
Services - Financial	8
Services - Motor	19
Sports	46
Supermarket	0
Travel agent	3



#### **Retail Rents**

Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain

Colliers CRE has provided its estimated prime retail rents for key In Town locations throughout the UK.



#### Provided by Colliers CRE ©.

The Colliers CRE In Town retail rents database is based upon their opinion of the open market Zone A rent in more than 600 shopping locations in the UK.

The rential values relate to a hypothetical shop unit of optimum size and configuration in the prime pitch. The figures have been arrived at by adopting zone sizes standard for the location and are expressed at £ per sq ft per annum.

In the case of shopping centre locations where the rent payable is the greater of the base Rent (a percentage of of Full Rental Value (typically 80%)) or a percentage of turnover, the rental contained is Full Rental Value (i.e. grossed up Base Rent). In assessing their opinion of the open market Zone A rent Colliers CRE only acknowledge the presence of shopping centres once completed and open to the public.

Contact: Dr Richard Doldge, Director of Research Consultancy, Colliers CRE. Email: richard.doidge@collierscre.co.uk Tel: 020 7344 6872

\*Please note that if rent values are shown as '£0' no data is available for the corresponding years. Only the top ten centres whose rents are highest in 2010 are graphed.

										Estin	nated Zo	ne A Re	ents											
Centre	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Windsor	£55	£125	£145	£125	£110	£95	£85	£80	£85	£100	£100	£110	£120	£125	£130	£130	£130	£130	£135	£160	£165	£165	£145	£150
Maidenhead	£60	£90	£100	£95	£95	£90	£85	£85	£85	£90	£90	£95	£95	£95	£95	£100	£100	£100	£110	£110	£110	£110	£90	£90



## **Retail Profile**



Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain



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A listing of the retailers in this catchment area, by type. Index figures over 100 suggest a greater than usual concentration of this type in this area.

	Data for area	Data as % for area	Data for base	Data as % for base	Index av=100	
Type of Store						
Accessories & Jewellery	14	4%	2,634	2%	178	
Antiques & Art	4	1%	750	1%	179	
Books Video & Music	4	1%	1,017	1%	132	
Cards & Stationery	6	2%	1,836	1%	110	
Cash & Carry	0	0%	434	0%	0	
Clothing	69	17%	20,963	16%	110	
CoffeeShops	16	4%	3,081	2%	174	
Crafts Hobbies & Toys	4	1%	954	1%	141	
Department Store and Variety Store	10	3%	4,621	3%	73	
Drink & CTN	11	3%	3,025	2%	122	
Electrical & Computer Goods	10	3%	3,275	2%	102	
Estate Agents	16	4%	3,745	3%	143	
Fast Food Take Away	19	5%	6,667	5%	96	
Furniture	2	1%	1,167	1%	57	
Hardware & DIY	12	3%	6,076	5%	66	
Mobile Phones / Telecommunications	15	4%	3,431	3%	147	
Pharmacy Health & Beauty	43	11%	13,536	10%	107	
Restaurants Bars & Cafes	61	15%	15,020	11%	136	
Services - Financial	30	8%	13,452	10%	75	
Services - Motor	24	6%	13,757	10%	59	
Sports	6	2%	1,699	1%	118	
Supermarket	16	4%	8,941	7%	60	
Travel agent	5	1%	3,059	2%	55	

# Key Retail Profile

Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain

A listing of key UK retailers and their presence or requirements in this catchment area. Requirements relate to the centre name in Drivetime and Radius reports, however in Local Authority reports requirements are an accumulation of centres in the contour.

Retailer	Count of branches in this area	Requirements
3 Store	2	-
Argos	1	0
Boots	2	0
Burger King	1	9
Carphone Warehouse	3	1
Claire's	2	0
Clarks	2	0
Costa Coffee	2	4
Domino's	3	-
Dorothy Perkins	2	3
Game	2	0
Greggs	1	2
HMV	1	-
Halfords	1	1
Holland & Barrett	2	0
Iceland	1	0
KFC	2	2
Marks & Spencer	2	-
McDonald's	2	1
Monsoon Accessorize	3	0
New Look	2	2
Next	2	-
Phones 4 U	2	0
Pizza Express	3	0
Instore (Poundstretcher)	0	-
Primark	0	-
Sainsbury's	2	6
Starbucks	2	4
Subway	4	5
Superdrug	2	0
Tesco	4	3
Waterstone's	2	-
WH Smith	2	0

\*Please note that if values are '-' then no requirement data is available



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## **Office Availability**

Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain

Data provided by EGPropertyLink - all live availability records are listed. The 20 most recent on the market are displayed, click on the filter arrows to view more. Use the listed URL to view more details of these properties.

Dat	te	Postcode	Address	Туре	Agents	Floorspace	Rental	Asking Price	URL
	23/03/2011	SL4 6AS	11 High Street Eton, Windsor, Berkshire SL4 6AS	To Let	Christopher Thomas & Co				http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedI DList=3299285
	22/03/2011	SL6 4AB	Building 1 And 2 Concorde ParkConcorde Road Maidenhead SL6 4AB	To Let	CB Richard Ellis	66 - 2940 sq m			http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedI DList=3287252
	22/03/2011	SL6 4AG	Building 3 And 4 Concorde ParkConcorde Road Maidenhead SL6 4AG	To Let	CB Richard Ellis	48 - 3783 sq m			http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedI DList=3287253
	17/03/2011	SL5 7HY	Berkshire House. Ascot SL5 7HY	For Sale	Campbell Gordon	46 - 1617 sq m			http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedI DList=3295106
	15/03/2011	SL6 1YP	The PlaceBridge Avenue Maidenhead SL6 1YP	To Let	CB Richard Ellis	272 - 1048 sq m			http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedI DList=3287134
	15/03/2011	SL6 4AB	Clarion HouseNorreys Drive Maidenhead SL6 4AB	To Let	CB Richard Ellis	465 - 1930 sq m			http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedI DList=3287212
	15/03/2011	SL6 3QN	Bray HouseMaidenhead Office Park Littlewick Green Maidenhead SL6 3QN	To Let	CB Richard Ellis	929 - 1890 sq m			http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedl DList=3286698
	12/03/2011	SL4 1BA	1st Floor, Pilgrim House2-6 William Street Windsor SL4 1BA	To Let	Campsie Commercial	283 - 557 sq m		£0 Per Sq Ft	http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedI DList=318173
	11/03/2011	SL6 8XD	TorSt Cloud Way Maidenhead SL6 8XD	To Let	CB Richard Ellis	130 - 6192 sq m			http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedI DList=3286088
	11/03/2011	SL6 8BE	Market House, MaideneheadMarke t Street Maidenhead SL6 8BE	To Let	Strutt & Parker LLP				http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedI DList=3291384
	09/03/2011	SL6 1AD	Statesman HouseStafferton Way MAIDENHEAD SL6 1AD	To Let	Colliers International				http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedI DList=3290290
	08/03/2011	SI5 7JF	Units 3-7Retail Parade 3-7 High Street Ascot SI5 7JF	For Sale	James A Baker				http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedI DList=3289711
	08/03/2011	SL6 1LD	Nicholsons HouseNicholsons Walk Maidenhead SL6 1LD	To Let	Lambert Smith Hampton	52 sq m			http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedI DList=3289809
	08/03/2011	SL6 1NF	Berkshire HouseQueen Street Maidenhead SL6 1NF	To Let	Lambert Smith Hampton	41 - 1124 sq m			http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedl DList=3289800



08/03/2011 SL6 1LW	Т	Γo Let	Kempton Carr Croft		http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedl DList=3289672
08/03/2011 SL6 1SQ	т	Γo Let	Kempton Carr Croft		http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedl DList=3289731
04/03/2011 SL4 1TX	Gainsborough HouseThames T Street Windsor T Berkshire SL4 1TX	Γο Let	Kempton Carr Croft		http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedl DList=3295877
26/02/2011 SL6 5FH	Unit 2 Havelock Business ParkHavelock Road T Maidenhead SL6 5FH	Γo Let	Lambert Smith Hampton		http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedl DList=3285655
26/02/2011 SL6 1SQ	21 York Road Maidenhead SL6 T 1SQ	Γo Let	Lambert Smith Hampton		http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedl DList=3285475
26/02/2011 SL6 1DP	Kings ChaseKing Street Maidenhead T SL6 1DP	Fo Let	Lambert Smith Hampton	245 - 776 sq m	http://www.egi.co.uk/R esearch/AvailabilityDet ail.aspx?hdnSelectedI DList=3285437

# Office Deals Listing

Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain

The 20 most recent deals for this area and sector are displayed below, click on the arrows on the date heading to show all the deals.

Date	Postcode	Address	Туре	Lessee/ Purchaser	Total Space	Price	Rental PSM	Yield (%)
15/01/2011	SL6 8BE	Market House, Market Street, Maidenhead, Berkshire, SL6 8BE	Lease	Lessee: Adobe Systems Europe Limited	4532.52 Net sq m	N/A	£317.54	N/A
15/12/2010	SL4 1DG	Queen Annes Court, Peascod Street, Oxford Road East, Windsor, Berkshire, SL4 1DG	Lease	Lessee: Jose Cuervo International (UK) Limited	185.805 Net sq m	N/A	£134.55	N/A
09/12/2010	SL5 0EF	Halfpenny Court, Halfpenny Lane, Ascot, Berkshire, SL5 0EF	Lease	Lessee: Direct Clothing Company UK Limited (The)	45.9866 Net sq m	N/A	N/A	N/A
01/12/2010	SL6 6PT	The Courtyard Barns, Gardiners Barn, Choke Lane, Maidenhead, Berkshire, SL6 6PT	Lease	Lessee: IDS Enterprise Systems UK Limited	120.773 Net sq m	N/A	N/A	N/A
01/12/2010	SL6 1LY	Queen Anne House, 25-27 Broadway, Maidenhead, Berkshire, SL6 1LY	Lease	Lessee: Technology One Limited	157.934 Net sq m	N/A	£204.52	N/A
30/11/2010	SL6 1QZ	St Andrews House, St Marys Walk, Maidenhead, Berkshire, SL6 1QZ	Lease	Lessee: UK Webhosting Limited	65.0316 Net sq m	N/A	£107.64	N/A
16/11/2010	SL6 1DP	Kings Chase, 107-123 King Street, Maidenhead, Berkshire, SL6 1DP	Lease	Lessee: Tesla Motors Limited	822.742 Net sq m	N/A	£258.34	N/A
15/11/2010	SL6 4BY	Clarion House, Norreys Drive, Maidenhead, Berkshire, SL6 4BY	Lease	Lessee: Ixia Limited	326.551 Net sq m	N/A	£209.90	N/A
12/11/2010	SL6 1BN	Braywick Gate, Braywick Road, Maidenhead, Berkshire, SL6 1BN	Lease	Lessee: Bilfinger Berger Bot Limited	269.417 Net sq m	N/A	N/A	N/A
01/11/2010	SL6 3RT	Westacott Business Centre, Westacott Way, Maidenhead, Berkshire, SL6 3RT	Lease	Lessee: McFarlane Telfer Limited	264.771 Net sq m	N/A	N/A	N/A
29/10/2010	SL6 1HN	1 Grenfell Road, Maidenhead, Berkshire, SL6 1HN	Lease	Lessee: Strategic Thought Group plc		N/A	N/A	N/A
29/10/2010	SL6 1DU	Fleming House, 71 King Street, Maidenhead, Berkshire, SL6 1DU	Lease	Lessee: Private individual(s)	650.316 Net sq m	N/A	N/A	N/A
15/10/2010	SL4 1BE	Royal Albert House, Sheet Street, Windsor, Berkshire, SL4 1BE	Lease	Lessee: Book Depository Limited (The)	265.05 Net sq m	N/A	£193.75	N/A
08/10/2010	SL6 1EH	Star House, 20 Grenfell Road, Maidenhead, Berkshire, SL6 1EH	Lease	Lessee: Ingenix Pharmaceutical Services (UK) Limited	2637 Net sq m	N/A	£96.45	N/A
01/10/2010	SL4 1HB	5 Victoria Street, Windsor, Berkshire, SL4 1HB	Lease	Lessee: Private individual(s)	208.008 Net sq m	N/A	N/A	N/A
30/09/2010	SL6 8LQ	Maidenhead Court Boathouse, Court Road, Maidenhead, Berkshire, SL6 8LQ	Lease	Lessee: Inform Information Systems Limited	678.187 Net sq m	N/A	N/A	N/A
15/09/2010	SL4 1LD	4-5 High Street, Windsor, Berkshire, SL4 1LD	Lease	Lessee: Private individual(s)	17.1869 Net sq m	N/A	£376.74	N/A
15/09/2010	SL4 1BE	Royal Albert House, Sheet Street, Windsor, Berkshire, SL4 1BE	Lease	Lessee: Lab Support Limited	234.95 Net sq m	N/A	£269.10	N/A



15/09/2010 SL3 9JT	Riding Court, Riding Court Road, Slough, Berkshire, SL3 9JT	Lease	Lessee: Ben & Jerry's	195.095 Net sq m	N/A	£134.55	N/A
31/08/2010 SL4 1BY	27 Sheet Street, Windsor, Berkshire, SL4 1BY	Sale	Purchaser: Private individual(s)	234 Net sq m	£650000	N/A	N/A

## Planning Applications - Office

Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain

Planning applications for this use type in this area. The most recent 20 are displayed, use the filter arrows to display more.

Address	Status	Application Date	Permission Date	Subsector	Proposed Size	Units	Planning Authority
Bray Film Studios, Down Place, Windsor, Berkshire, SL4 5UG	Арр	07/03/2011		Business (B1a), Residential (C3)	617	Gross sq m	Windsor & Maidenhead, Royal Borough of
Madeira House, Madeira Walk, Windsor, Berkshire, SL4 1EU	PPG	03/02/2011	14/03/2011	Business (B1a), Non- resi Institutional (D1)	415	Gross sq m	Windsor & Maidenhead, Royal Borough of
Madeira House, Madeira Walk, Windsor, Berkshire, SL4 1EU	PPG	03/02/2011	14/03/2011	Business (B1a), Non- resi Institutional (D1)	415	Gross sq m	Windsor & Maidenhead, Royal Borough of
Kidwells Park House, Kidwells Park Drive, Maidenhead, Berkshire, SL6 8AQ	Арр	07/01/2011		Business (B1a)	8226	Gross sq m	Windsor & Maidenhead, Royal Borough of
26-28 Forlease Road, Maidenhead, Berkshire, SL6 1RU	Ref	13/10/2010		Business (B1a), General	N/A	N/A	Windsor & Maidenhead, Royal Borough of
Thames House, 5 Foundation Park, Roxborough Way, Maidenhead, Berkshire, SL6 3UD	PPG	02/09/2010	28/10/2010	Business (B1a)	619	Gross sq m	Windsor & Maidenhead, Royal Borough of
12-13 Bridge Avenue, Maidenhead, Berkshire, SL6 1RR	PPG	18/08/2010	13/10/2010	Business (B1a)	628	Gross sq m	Windsor & Maidenhead, Royal Borough of
Albany House, 27-29 Market Street, Maidenhead, Berkshire, SL6 8AA	PPG	29/07/2010	27/10/2010	Business (B1a)	11389	Gross sq m	Windsor & Maidenhead, Royal Borough of
Albany House, 27-29 Market Street, Maidenhead, Berkshire, SL6 8AA	PPG	29/07/2010	27/10/2010	Business (B1a)	11389	Gross sq m	Windsor & Maidenhead, Royal Borough of
Windsor Racecourse, Maidenhead Road, Windsor, Berkshire, SL4 5JJ	PPG	03/06/2010	22/07/2010	Business (B1a)	515	Gross sq m	Windsor & Maidenhead, Royal Borough of
Woolley Grange, Westacott Way, Maidenhead, Berkshire, SL6 3RT	OutPPG	23/04/2010	23/07/2010	Business (B1a)	10181	Gross sq m	Windsor & Maidenhead, Royal Borough of
Imperial House, 67 Alma Road, Windsor, Berkshire, SL4 3HD	Ref	21/04/2010		Business (B1a), Retail (A3), General, General	25464	Gross sq m	Windsor & Maidenhead, Royal Borough of
Imperial House, 67 Alma Road, Windsor, Berkshire, SL4 3HD	PPG	21/04/2010	09/02/2011	Business (B1a), Retail (A3), General, General	25464	Gross sq m	Windsor & Maidenhead, Royal Borough of
3-6 Bridge Avenue, Maidenhead, Berkshire, SL6 1RR	OutApp	01/03/2010		Business (B1a)	260	Gross sq m	Windsor & Maidenhead, Royal Borough of
90 Moorbridge Road, Maidenhead, Berkshire, SL6 8FW	Арр	17/11/2009		Business (B1a)	N/A	N/A	Windsor & Maidenhead, Royal Borough of
Windsor Racecourse, Maidenhead Road, Windsor, Berkshire, SL4 5JJ	Арр	10/11/2009		Business (B1a)	515	Gross sq m	Windsor & Maidenhead, Royal Borough of
Wooly Hall, Westacott Way, Maidenhead, Berkshire, SL6 3QH	Арр	16/10/2009		Business (B1a)	10181	Gross sq m	Windsor & Maidenhead, Royal Borough of
Unit 5, Oldfield Road, Maidenhead, Berkshire, SL6 1TH	Арр	30/06/2009		Business (B1a)	19	Units	Windsor & Maidenhead, Royal Borough of
5b Frascati Way, Maidenhead, Berkshire, SL6 4UY	Арр	24/03/2009		Business (B1a), Non- resi Institutional (D1)	N/A	N/A	Windsor & Maidenhead, Royal Borough of
Whitebrook Park, Lower Cookham Road, Maidenhead, Berkshire, SL6 8XY	Ref	27/02/2009		Business (B1a)	7475	Gross sq m	Windsor & Maidenhead, Royal Borough of



### **Retail Availability**

Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain

Data provided by EGPropertyLink - all live availability records are listed. The 20 most recent on the market are displayed, click on the filter arrows to view more. Use the listed URL to view more details of these properties.

Date		Postcode	Address	Туре	Agents	Floorspace	Rental	Asking Price	URL
	23/03/2011	SL6 1HZ	34Queen Street Maidenhead SL6 1HZ	To Let	Kempton Carr Croft				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 9367
	23/03/2011	SL4 6AS	11 High Street Eton, Windsor, Berkshire SL4 6AS	To Let	Christopher Thomas & Co				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 9285
	22/03/2011	SL4 1PE	Nell Gwynn`s House5 Church Street Windsor SL4 1PE	To Let	Campsie Commercial			£0 PA	http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=311 8576
	16/03/2011	SL4 2QX		Investment	Page Hardy				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 2839
	11/03/2011	SL6 1DZ	49-51King Street Maidenhead SL6 1DZ	To Let	Kempton Carr Croft				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 5849
	08/03/2011	SI5 7JF	Units 3-7Retail Parade 3-7 High Street Ascot SI5 7JF	For Sale	James A Baker				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=328 9711
	08/03/2011	SL6 1QJ		To Let	Kempton Carr Croft				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=328 9724
	02/03/2011	SL4 3DW	159 St Leonards Road Windsor SL4 3DW	To Let	Campsie Commercial				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=328 7465
	02/03/2011	SL4 6BT	Eton ViewHigh Street Eton, Berkshire SL4 6BT	To Let	Christopher Thomas & Co				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=328 7771
	23/02/2011	SL6 1JX	93 high street Maidenhead SL6 1JX	To Let	Lambert Smith Hampton				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=328 2728
	16/02/2011	SL6 2AH	Old Post OfficeBray High Street Maidenhead SL6 2AH	For Sale	Deriaz Slater Commercial	20 sq m			http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=327 8522
	26/01/2011	SL4 1DE	63 Peascod Street Windsor, Berkshire SL4 1DE	To Let	Christopher Thomas & Co				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=326 3121
	24/01/2011	SL4 1TG		To Let	Aitchison Raffety Ltd				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=326 2603
	24/01/2011	SL4 6AS		To Let,Under Offer	Aitchison Raffety Ltd				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=326 2607
	20/01/2011	SL6 4EJ	157-159 Boyn Valley Road Maidenhead SL6 4EJ	To Let	Hicks Baker	93 - 937 sq m			http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=326 1289
	05/01/2011	SL6 1DS	Unit 3New Market King Street Maidenhead SL6 1DS	To Let	Kempton Carr Croft				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 5807
	05/01/2011	SL6 8AA	SL6 8AA	To Let	Kempton Carr Croft				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 5819
	05/01/2011	SL6 9PH	The Old Post OfficeBigfrith Lane Cookham Nr Maidenhead SL6 9PH	To Let	Kempton Carr Croft				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 5811
	05/01/2011	SL6 1LT	67Queen Street Maidenhead SL6 1LT	To Let	Kempton Carr Croft				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 5808
	05/01/2011	SL6 1QJ	12High Street Maidenhead SL6 1QJ	To Let	Kempton Carr Croft				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 5810



05/01/2011 SL6 1JN	9aHigh Street Maidenhead SL6 1JN	To Let	Kempton Carr Croft
05/01/2011 SL6 1JN	9High Street Maidenhead SL6 1JN	To Let	Kempton Carr Croft
05/01/2011 SL6 1RS	6 Glynwood HouseBridge Avenue Maidenhead SL6 1RS	To Let	Kempton Carr Croft
05/01/2011 SL6 8BJ	24Bridge Street Maidenhead SL6 8BJ	To Let	Kempton Carr Croft
05/01/2011 SL6 8NJ	New Chef PekingRay Mead Road Maidenhead SL6 8NJ	To Let	Kempton Carr Croft
05/01/2011 SL4 3DB	89St Leonards Road Windsor SL4 3DB	To Let	Kempton Carr Croft
05/01/2011 SL4 3BP	45St Leonards Road Windsor SL4 3BP	For Sale,To Let	Kempton Carr Croft
05/01/2011 SL4 3BP	43St Leonards Road Windsor SL4 3BP	For Sale	Kempton Carr Croft

http://www.egi.co.uk/Rese arch/AvailabilityDetaii.asp x?hdnSelectedIDList=329 5805 http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 5806 http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 5809 http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 5809

5820 http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 5812

http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 5866

http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 5867

http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 5868

## **Retail Deals Listing**

Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain

The 20 most recent deals for this area and sector are displayed below, click on the arrows on the date heading to show all the deals.

Date		Postcode	Address	Туре	Lessee/ Purchaser	Total Space	Price (£)	Zone A Rent	Yield (%)
	15/03/2011	SL6 1JG	31-33 High Street, Maidenhead, Berkshire, SL6 1JG	Lease	Lessee: Alworths	641.955 Net sq m	N/A	£75800	N/A
	01/12/2010	SL6 1JK	97 High Street, Maidenhead, Berkshire, SL6 1JK	Sub-Letting	Lessee: Private individual(s)	58.5284 Net sq m	N/A	£20750	N/A
	01/12/2010	SL6 8NA	123-125 Bridge Road, Maidenhead, Berkshire, SL6 8NA	Sub-Letting	Lessee: Age Concern	102.1 Net sq m	N/A	£22250	N/A
	01/12/2010	SL4 1LD	15-16 High Street, Windsor, Berkshire, SL4 1LD	Lease	Lessee: PMC Home Entertainment Limited	94.2958 Net sq m	N/A	£45000	N/A
	26/11/2010	SL4 1DE	51 Peascod Street, Windsor, Berkshire, SL4 1DE	Investment Sale	N/A	99.9628 Net sq m	£1300000	£90000	N/A
	22/11/2010	SL4 1EA	37 Peascod Street, Windsor, Berkshire, SL4 1EA	Lease	Lessee: Private individual(s)	185.805 Net sq m	N/A	N/A	N/A
	16/08/2010	SL6 1PY	54-58 High Street, Maidenhead, Berkshire, SL6 1PY	Investment Sale	Lessee: Boots, Purchaser: Henderson UK Property Unit Trust	3717 Net sq m	£6620000	N/A	6
	15/07/2010	SL4 1DU	17-18 Peascod Street, Windsor, Berkshire, SL4 1DU	Lease	Lessee: Boots	2787.07 Net sq m	N/A	N/A	N/A
	20/06/2010	SL4 1DU	25-26 Peascod Street, Windsor, Berkshire, SL4 1DU	Investment Sale	Lessee: Vodafone Limited, Lessee: HBOS, Purchaser: Private Clients	535.489 Net sq m	£3844000	£211200	5.19
	11/06/2010	SL4 1RX	Charles Of Windsor, 72-74 Arthur Road, Windsor, Berkshire, SL4 1RX	Lease	Lessee: Southern Co- Operative Ltd	391.583 Net sq m	N/A	N/A	N/A
	01/06/2010	SL5 9DL	The Starting Gate, 24- 28 Brockenhurst Road, Ascot, Berkshire, SL5 9DL	Lease	Lessee: Tax Assist Limited	81.754 Net sq m	N/A	£19000	N/A
	28/05/2010	SL6 1QJ	12 High Street, Maidenhead, Berkshire, SL6 1QJ	Sale	Purchaser: Sorbon Investments	153.289 Net sq m	£700000	N/A	N/A
	15/03/2010	SL6 1PT	104 High Street, Maidenhead, Berkshire, SL6 1PT	Lease	Lessee: A-Plan Insurance	185.805 Net sq m	N/A	N/A	N/A
	15/03/2010	SL6 1DU	57 King Street, Maidenhead, Berkshire, SL6 1DU	Lease	Lessee: Private Clients	98.4764 Net sq m	N/A	N/A	N/A
	01/03/2010	SL6 8FW	90 Moorbridge Road, Maidenhead, Berkshire, SL6 8FW	Sale	Purchaser: Private individual(s)	254 Net sq m	£385000	N/A	N/A
	15/02/2010	SL6 1QL	Colonnade, High Street, Maidenhead, Berkshire, SL6 1QL 110-110a Wessex	Assignment	N/A	45.7079 Net sq m	N/A	£16000	N/A
	15/12/2009	SL6 3DL	Way, Maidenhead, Berkshire, SL6 3DL	Lease	Lessee: Private Clients	75.065 Net sq m	N/A	£17000	N/A
	02/12/2009	SL5 7HE	5 Hermitage Parade, High Street, Ascot, Berkshire, SL5 7HE	Lease	N/A	94 Net sq m	N/A	£22500	N/A
	15/07/2009	SL4 1PE	8-9 Church Street, Windsor, Berkshire, SL4 1PE	Lease	Lessee: Thai River Company Limited	60 Seats	N/A	N/A	N/A
	01/07/2009	SL6 9SJ	31 High Street, Maidenhead, Berkshire, SL6 9SJ	Lease	N/A	73.207 Net sq m	N/A	N/A	N/A



## Planning Applications - Retail

Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain

Planning applications for this use type in this area. The most recent 20 are displayed, use the filter arrows to display more.

Address	Status	Application Date	Permission Date	Subsector	Proposed Size	Units	Planning Authority
49 High Street, Ascot, Berkshire, SL5 7HG	PPG	02/07/2010	10/08/2010	Retail (A2)	82	Gross sq m	Windsor & Maidenhead, Royal Borough of
Imperial House, 67 Alma Road, Windsor, Berkshire, SL4 3HD	Ref	21/04/2010		Business (B1a), Retail (A3), General, General	152	Gross sq m	Windsor & Maidenhead, Royal Borough of
Imperial House, 67 Alma Road, Windsor, Berkshire, SL4 3HD	PPG	21/04/2010	09/02/2011	Business (B1a), Retail (A3), General, General	152	Gross sq m	Windsor & Maidenhead, Royal Borough of
Site At, 14 - 20 Bath Road, St Marks Road, Maidenhead, Berkshire, SL6 4AH	PPG	29/03/2010	22/07/2010	General, General	747	Gross sq m	Windsor & Maidenhead, Royal Borough of
Coworth Park House, Coworth Park, London Road, Ascot, Berkshire, SL5 7SE	PPG	08/09/2008	27/11/2008	Retail (A3)	59	Rooms	Windsor & Maidenhead, Royal Borough of
Charles Of Windsor, 72-74 Arthur Road, Windsor, Berkshire, SL4 1RX	PPG	30/06/2008	05/06/2009	Retail (A1)	N/A	N/A	Windsor & Maidenhead, Royal Borough of
Maidenhead Town Centre Development, Maidenhead Town Centre, Maidenhead, Berkshire, SL6 1LB	Арр	25/03/2008		Retail (A1), Business (B1a), Residential (C3)	30000	Net sq m	Windsor & Maidenhead, Royal Borough of
Maidenhead Town Centre Development, Maidenhead Town Centre, Maidenhead, Berkshire, SL6 1LB	Арр	25/03/2008		Retail (A1), Business (B1a), Residential (C3)	30000	Net sq m	Windsor & Maidenhead, Royal Borough of
Verge Adjacent To Texaco, 143 Bridge Road, Maidenhead, Berkshire, SL6 8NH	With	26/07/2007		Sui Generis, Retail (A1), Industrial (B8)	N/A	N/A	Windsor & Maidenhead, Royal Borough of
19-23 High Street, 1 & 2 Acre Passage, Windsor, Berkshire, SL4	PPG	21/06/2007	24/12/2007	Hotels (C1), Retail (A1)	3	Units	Windsor & Maidenhead, Royal Borough of
Foundation Park, Building 7, Roxborough Way, Cannon Lane, Maidenhead, Berkshire, SL6 3UD	Арр	05/03/2007		Business (B1a), Retail (A3)	95	Gross sq m	Windsor & Maidenhead, Royal Borough of
29 High Street, Ascot, Berkshire, SL5 9NP	Арр	15/04/2005		Retail (A2)	N/A	N/A	Windsor & Maidenhead, Royal Borough of
17 Rise Road, Ascot, Berkshire, SL5 0BH	Арр	21/10/2004		Retail (A2)	N/A	N/A	Windsor & Maidenhead, Royal Borough of
Broomhall Buildings, Chobham Road, Ascot, Berkshire, SL5 0DU	Арр	17/08/2004		Retail (A2)	N/A	N/A	Windsor & Maidenhead, Royal Borough of
24-24A High Street, Ascot, Berkshire, SL5 9NE	Арр	16/08/2004		Retail (A2)	N/A	N/A	Windsor & Maidenhead, Royal Borough of
3 Sunninghill Road, Ascot, Berkshire, SL5 7BX	Арр	16/08/2004		Retail (A2)	N/A	N/A	Windsor & Maidenhead, Royal Borough of
59 High Street, Ascot, Berkshire, SL5 7HP	Арр	15/07/2004		Retail (A2)	N/A	N/A	Windsor & Maidenhead, Royal Borough of
King Edward Court Shopping Centre, 7a King Edward Court, Windsor, Berkshire, SL4 1TF	Comp	25/05/2004	26/07/2004	Retail (A1)	19974	Net sq m	Windsor & Maidenhead, Royal Borough of
King Edward Court Shopping Centre, 7a King Edward Court, Windsor, Berkshire, SL4 1TF	U/C	25/05/2004	26/07/2004	Retail (A1)	19974	Net sq m	Windsor & Maidenhead, Royal Borough of
24-24A High Street, Ascot, Berkshire, SL5 9NE	Арр	21/05/2004		Retail (A2)	N/A	N/A	Windsor & Maidenhead, Royal Borough of



## **Shopping Centre Details**



Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain

28/03/2011

Details from EGi's Shopping Centre Research. The Shopping Centre Research database contains information on purpose-built retail schemes - shopping centre, retail park, factory outlet, or shopping park. The database focuses on schemes of in excess of 50.

Address	Opening Date	Total Size (sq m)	Opening Hours	Anchor Tenants	Owner(s)
Maidenhead Town Centre Development, Maidenhead Town Centre, Maidenhead, Berkshire, SL6 1LB	01/06/2015	N/A	N/A	N/A	
Maidenhead Retail Park, Stafferton Way, Maidenhead, Berkshire, SL6 1AY	01/08/2005	7641.21	N/A	N/A	Kier Property
Windsor Royal Shopping, Jubilee Arch, Windsor, Berkshire, SL4 1PJ	01/12/1997	6039	Mon-Sat: 10.00-18.00, Sun 11.00- 17.00	N/A	Windsor Station Ltd
The Nicholson's Centre, Nicholsons Walk, Maidenhead, Berkshire, SL6 1LB	01/12/1986	15794	Mon-Sat 09:00-17:30, Sun 11- 17:00	N/A	Country & District Properties Ltd
King Edward Court Shopping Centre, 7a King Edward Court, Windsor, Berkshire, SL4 1TF	01/06/1982	19974	Mon-Sat 09:00-18:00, Sun 11:00- 17:00	Fenwick,Waitrose,Waitrose	Prudential Property Investment Managers

## Industrial Availability

Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain

Data provided by EGPropertyLink - all live availability records are listed. The 20 most recent on the market are displayed, click on the filter arrows to view more. Use the listed URL to view more details of these properties.

Date	Postcode	Address	Туре	Agents	Floorspace	Rental	Asking Price	URL
22/03/201	1 SL6 7D	Unit 13, Cordwallis Park Maidenhead SL6 7D	To Let	King Sturge				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 7743
22/03/201	1 SL6 6D	Units 4 & 5, 55 St Marks Business Centre Maidenhead SL6 6D	To Let	King Sturge				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 7421
22/03/201	1 SL6 2H	Maidenhead Trade Park (Units 1) Maidenhead SL6 2H	To Let	King Sturge				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 6611
16/03/201	1 SL6 7D	Unit 13, Cordwallis Park Maidenhead SL6 7D	To Let	King Sturge				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 4663
16/03/201	1 SL6 6D	Units 4 & 5, 55 St Marks Business Centre Maidenhead SL6 6D	To Let	King Sturge	213 - 748 sq m			http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 4358
16/03/201	1 SL6 2H	Maidenhead Trade Park (Units 1) Maidenhead SL6 2H	To Let	King Sturge				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 3546
09/03/201	1 SL6 7BE	8 Cordwallis Street Maidenhead SL6 7BE	For Sale	Haslams				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 0166
08/03/201	1 sl6 7be	Units 1 & 6MAIDENHEAD ENTERPRISE CENTRECordwallis Street Maidenhead sl6 7be	To Let	Kempton Carr Croft	234 - 338 sq m			http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=328 9718
07/03/201	1 SL6 7BE	8 Cordwallis Street Maidenhead SL6 7BE	For Sale,To Let	Haslams				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=328 9225
03/03/201	1 SL6 7BE	8 Cordwallis Street Maidenhead SL6 7BE	For Sale,To Let	Haslams				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=328 8060
26/02/201	1 SL6 4DP	Units 1-4 Kings Grove Industrial Estate Maidenhead SL6 4DP	To Let	Lambert Smith Hampton	239 - 618 sq m			http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=328 5532
26/02/201	1 SL6 3UA	Exchange HouseWoodlands Park Avenue Maidenhead SL6 3UA	For Sale	Lambert Smith Hampton				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=328 5400
26/02/201	1 SL6 2HP	Maidenhead Trade & Business ParkPriors Way Maidenhead SL6 2HP	For Sale	Lambert Smith Hampton				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=328 5349
26/02/201	1 SL6 8BR	Waldeck HouseWaldeck Road Maidenhead SL6 8BR	To Let	Lambert Smith Hampton	112 - 1275 sq m			http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=328 5152
25/02/201	1 SL6 8BT	Former Build CenterReform Road Maidenhead SL6 8BT	To Let	Lambert Smith Hampton	240 - 687 sq m			http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=328 4564
14/02/201	1 SL6 3LW	Unit 2Grove Business Park White Waltham Maidenhead SL6 3LW	To Let	Kempton Carr Croft				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=327 7549
12/02/201	1 SL6 3UA	Exchange HouseWoodlands Park Avenue Maidenhead SL6 3UA	For Sale	Lambert Smith Hampton				http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=327 5869



29/01/2011 SL6 2H	Maidenhead Trade Park (Units 1) Maidenhead SL6 2H	To Let	King Sturge	htt ar x? 80
29/01/2011 SL6 2H	Maidenhead Trade Park (Units 1) Maidenhead SL6 2H	To Let	King Sturge	htt ar x? 73
21/01/2011 SL6 8BR	UNIT 18A, WALDECK HOUSEWaldeck Road Maidenhead SL6 8BR	To Let	Kempton Carr Croft	htt ar x? 58

http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=326 8069 http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=326 7344

http://www.egi.co.uk/Rese arch/AvailabilityDetail.asp x?hdnSelectedIDList=329 5834

# Industrial Deals Listing



Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain

The 20 most recent deals for this area and sector are displayed below, click on the arrows on the date heading to show all the deals.

Date	Postcode	Address	Туре	Lessee/ Purchaser	Total Space	Price (£)	Rental PSM	Yield (%)
02/12/2010	) SL6 1AP	Rawcliffe House, Howarth Road, Maidenhead, Berkshire, SL6 1AP	Lease	Lessee: Azam	118 Net sq m	N/A	£127.12	N/A
19/11/2010	) SL6 3UA	Woodlands Business Park, Woodlands Park Avenue, Maidenhead, Berkshire, SL6 3UA	Sale	Purchaser: Baker	182 Net sq m	£180000	N/A	N/A
15/11/2010	) SL4 4LE	Fairacres Estate, Dedworth Road, Windsor, Berkshire, SL4 4LE	Lease	Lessee: Toulmin Motors Limited	239.967 Net sq m	N/A	£83.31	N/A
15/11/2010	) SL4 5LH	1 Shirley Avenue, Windsor, Berkshire, SL4 5LH	Lease	Lessee: Medina Diary Limited	557.414 Net sq m	N/A	N/A	N/A
01/11/2010	) SL6 2HP	Priors Way Industrial Estate, Priors Way, Maidenhead, Berkshire, SL6 2HP	Sale	Purchaser: C G Cabinets Limited		£388275	N/A	N/A
28/10/2010	) SL6 3LT	Exchange House, Woodlands Park Avenue, Maidenhead, Berkshire, SL6 3LT	Lease	Lessee: Amber Langis Limited	446 Net sq m	N/A	£22.39	N/A
15/10/2010	) SL6 3UA	Woodlands Business Park, Woodlands Park Avenue, Maidenhead, Berkshire, SL6 3UA	Lease	N/A	2047.01 Net sq m	N/A	N/A	N/A
20/09/2010	) SL6 4DA	Kings Grove Industrial Estate, Kings Grove, Maidenhead, Berkshire, SL6 4DA	Lease	Lessee: Bowe Systec Limited	426 Net sq m	N/A	£85.36	N/A
01/09/2010	) SL5 9ED	Ascot Business Park, Ascot Business Park - Industrial Units, Lyndhurst Road, Ascot, Berkshire, SL5 9ED	Lease	Lessee: Alpha Animation & Toys Limited	115.478 Net sq m	N/A	£269.10	N/A
01/07/2010	) SL6 7XJ	Gladstone Industrial Estate, Denmark Street, Maidenhead, Berkshire, SL6 7XJ	Sale	Purchaser: Private individual(s)	279 Net sq m	£270000	N/A	N/A
21/06/2010	) SL6 8BR	Waldeck House, Waldeck Road, Maidenhead, Berkshire, SL6 8BR	Lease	Lessee: Process Parameters Limited	132 Net sq m	N/A	£92.14	N/A
14/01/2010	) SL5 9ED	Ascot Business Park, Ascot Business Park - Industrial Units, Lyndhurst Road, Ascot, Berkshire, SL5 9ED	Sale	Purchaser: Charborough Limited	107.952 Net sq m	£220000	N/A	N/A

06/01/2010 SL6 7BU	Cordwallis Park, Clivemont Road, Maidenhead, Berkshire, SL6 7BU	Lease	Lessee: Private Clients	347.362 Net sq m	N/A	N/A	N/A
18/12/2009 SL6 7RN	Furze Platt Business Centre, Gardner Road, Maidenhead, Berkshire, SL6 7RN	Lease	Lessee: Grant & Stone	319.77 Net sq m	N/A	£93.86	N/A
20/11/2009 SL6 4DA	31 Kings Grove, Maidenhead, Berkshire, SL6 4DA	Lease	Lessee: Jericho Retail Limited	115.756 Net sq m	N/A	£60.49	N/A
17/11/2009 SL5 9ED	Ascot Business Park, Ascot Business Park - Industrial Units, Lyndhurst Road, Ascot, Berkshire, SL5 9ED	Lease	Lessee: MAR Systems Limited	107.952 Net sq m	N/A	£129.49	N/A
15/09/2009 SL5 9ED	Ascot Business Park, Ascot Business Park - Industrial Units, Lyndhurst Road, Ascot, Berkshire, SL5 9ED	Lease	Lessee: Connect IT Components Limited	238.852 Net sq m	N/A	£127.98	N/A
01/09/2009 SL4 2PX	Robin Willis Way, Old Windsor, Berkshire, SL4 2PX	Lease	Lessee: Private individual(s)	53.233 Net sq m	N/A	£112.71	N/A
31/07/2009 SL5 9ED	Ascot Business Park, Ascot Business Park - Industrial Units, Lyndhurst Road, Ascot, Berkshire, SL5 9ED	Sale	N/A	98.0119 Net sq m	£216000	N/A	N/A
15/05/2009 SL6 3UA	Woodlands Business Park, Woodlands Park Avenue, Maidenhead, Berkshire, SL6 3UA	Lease	N/A	240.245 Net sq m	N/A	£89.49	N/A

# Planning Applications - Industrial

Area: Windsor and Maidenhead (2010 Districts and Council Areas) Base: Great Britain

Planning applications for this use type in this area. The most recent 20 are displayed, use the filter arrows to display more.

Address	Status	Application Date	Permission Date	Subsector	Proposed Size	Units	Planning Authority
Site At, Oldfield Road, Maidenhead, Berkshire, SL6 1TH	PPG	15/11/2010	17/01/2011	Industrial (B2)	2743	Gross sq m	Windsor & Maidenhead, Royal Borough of
Maidenhead Trade Park, Priors Way, Maidenhead, Berkshire, SL6 2EL	PPG	28/04/2010	18/06/2010	Industrial (B2), Industrial (B8)	5417	Gross sq m	Windsor & Maidenhead, Royal Borough of
Maidenhead Trade Park, Priors Way, Maidenhead, Berkshire, SL6 2EL	PPG	28/04/2010	18/06/2010	Industrial (B2), Industrial (B8)	954	Gross sq m	Windsor & Maidenhead, Royal Borough of
Maidenhead Trade Park, Priors Way, Maidenhead, Berkshire, SL6 2EL	PPG	28/04/2010	18/06/2010	Industrial (B2), Industrial (B8)	5417	Gross sq m	Windsor & Maidenhead, Royal Borough of
Maidenhead Trade Park, Priors Way, Maidenhead, Berkshire, SL6 2EL	PPG	28/04/2010	18/06/2010	Industrial (B2), Industrial (B8)	954	Gross sq m	Windsor & Maidenhead, Royal Borough of
Maidenhead Trade Park, Priors Way, Maidenhead, Berkshire, SL6 2EL	PPG	12/01/2010	04/03/2010	Industrial (B1/2/8)	N/A	N/A	Windsor & Maidenhead, Royal Borough of
Unit 1, Vansittart Estate, Windsor, Berkshire, SL4 1SE	PPG	24/12/2009	09/02/2010	Industrial (B2)	N/A	N/A	Windsor & Maidenhead, Royal Borough of
Unit 2, Denmark Street, Maidenhead, Berkshire, SL6 7BN	PPG	21/12/2009	29/01/2010	Industrial (B2)	N/A	N/A	Windsor & Maidenhead, Royal Borough of
Kings Grove Industrial Estate, Kings Grove, Maidenhead, Berkshire, SL6 4DA	Арр	30/10/2009		Industrial (B8), Business (B1c)	N/A	N/A	Windsor & Maidenhead, Royal Borough of
Kings Grove Industrial Estate, Kings Grove, Maidenhead, Berkshire, SL6 4DA	Арр	30/10/2009		Business (B1c), Industrial (B8)	N/A	N/A	Windsor & Maidenhead, Royal Borough of
Cordwallis Industrial Estate, Clivemont Road, Maidenhead, Berkshire, SL6 7BZ	PPG	03/09/2009	29/10/2009	Industrial (B1/2), Business (B1c)	N/A	N/A	Windsor & Maidenhead, Royal Borough of
Former Site Of Target, Stafferton Way, Maidenhead, Berkshire, SL6 1AY	Арр	16/04/2009		Industrial (B8)	2944	Gross sq m	Windsor & Maidenhead, Royal Borough of
Star Works, Star Lane, Reading, Berkshire, RG10 9XY	PPG	03/12/2008	23/01/2009	Industrial (B8)	667	Gross sq m	Windsor & Maidenhead, Royal Borough of
Former Site Of Target, Stafferton Way, Maidenhead, Berkshire, SL6 1AY	With	01/09/2008		Industrial (B8)	2983	Gross sq m	Windsor & Maidenhead, Royal Borough of



Cordwallis Park, Clivemont Road, Maidenhead, Berkshire, SL6 7BU	PPG	13/05/2008	13/10/2008	Business (B1c), Industrial (B8)	'N/A	N/A	Windsor & Maidenhead, Royal Borough of
Site At, Oldfield Road, Maidenhead, Berkshire, SL6 1TH	Арр	28/01/2008		Industrial (B2)	2743	Gross sq m	Windsor & Maidenhead, Royal Borough of
Ascot Business Park, Ascot Business Park - Industrial Units, Lyndhurst Road, Ascot, Berkshire, SL5 9ED	PPG	12/11/2007	07/02/2008	Business (B1a) Industrial (B2)	'4896	Gross sq m	Windsor & Maidenhead, Royal Borough of
Overdale Works, 88 Maidenhead Road, Windsor, Berkshire, SL4 5EJ	Арр	27/09/2007		Industrial (B8)	1151	Gross sq m	Windsor & Maidenhead, Royal Borough of
Verge Adjacent To Texaco, 143 Bridge Road, Maidenhead, Berkshire, SL6 8NH	, With	26/07/2007		Sui Generis, Retail (A1), Industrial (B8)	N/A	N/A	Windsor & Maidenhead, Royal Borough of
Memco House, Waldeck Road, Maidenhead, Berkshire, SL6 8BZ	PPG	11/07/2007	04/09/2007	, Industrial (B1/2/8)	1121	Gross sq m	Windsor & Maidenhead, Royal Borough of

### **Report Definitions**



Distances From Centre of Report Area - Distances and Off-peak drivetimes created by Experian

- 2009 Mosaic UK 2009 Profile Experian Mosaic UK 2009 data within the contour (see 'Mosaic Data Sources' page)
- 2009 Mosaic UK 2009 Daytime Profile Experian Mosaic UK 2009 Daytime data within the contour
- 2001 Census Population Profile Provided by Experian
- 2001 Census Ethnic Group, Religion and Country of Birth Profiles Provided by Experian
- 2001 Census Households Profile Provided by Experian
- 2001 Census Economic Activity, Occupation, and Industry Provided by Experian
- 2001 Census NS Socio Economic Profile Provided by Experian

Unemployment Benefit Claimants - Provided by Experian

2009 Population Estimates - Provided by Experian

- 2019 Population Projections Provided by Experian
- 2029 Population Projections Provided by Experian
- Residential Property Prices Experian property prices are not available for Scotland or all centres

Retail Requirement Profile - Information from EGi's Retail Requirements Service. Requirements relate to the centre name in Drivetime and Radius reports, however in Local Authority reports requirements are an accumulation of centres in the contour.

Retail Rents - Colliers CRE has provided its estimated prime retail rents for key In Town locations throughout the UK

Retail Profile - A listing of the retailers in the catchment area, by type

Key Retailer Profile - A listing of key UK retailers and their presence or requirements in the catchment area. Requirements relate to the centre name in Drivetime and Radius reports, however in Local Authority reports requirements are an accumulation of centres in the contour.

Retail, Office and Industrial Listings - Provided by EGI

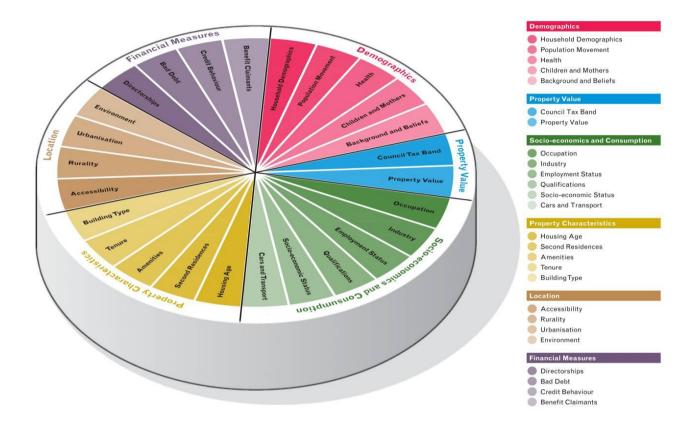


#### **Data Sources**

A total of 440 data elements have been used to build this latest version of Mosaic UK. These have been selected as inputs to the classification on the basis of their volume, quality, consistency and sustainability.

62 percent of the information used to build Mosaic UK is sourced from a combination of data that includes Experian's UK Consumer Dynamics Database, which provides consumer demographic information for the UK's 47 million adults and 24 million households. This database is built from an unrivalled variety of privacy-compliant public and Experian proprietary data and statistical models. These include the edited Electoral Roll, Council Tax property valuations, house sale prices, selfreported lifestyle surveys and other compiled consumer data.

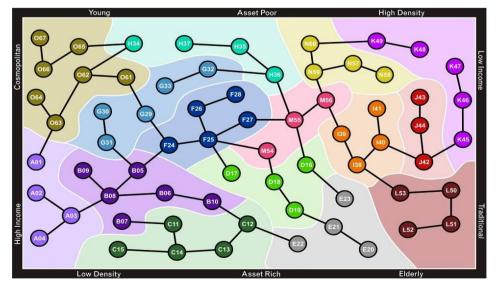
The remaining 38 percent of the data is sourced from Census current year estimates that Experian has produced by utilising its wealth of data assets to track change in key 2001 Census variables. All of the information used to build Mosaic UK is continuously updated. This enables Experian to verify and update the classification twice a year.



#### The Mosaic Family Tree

The Mosaic Family Tree illustrates the major demographic and lifestyle polarities between the Types and Groups, and shows how the Mosaic Types relate to each other.

Mosaic Migration helps to determine the probable location paths of different Mosaic Types and how households might move through the Mosaic Family Tree over time. This is useful for understanding the origin, stability and aspirations of the people within each Mosaic Type.



For more about Mosaic UK 2009, please visit the interactive guide.



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**Distances From Centre of Report Area** 

2009 Mosaic UK 2009 Profile

2009 Mosaic UK 2009 Daytime Profile

2001 Census Population Profile

2001 Census Ethnic Group, Religion and Country of Birth Profiles

2001 Census Households Profile

2001 Census Economic Activity, Occupation, and Industry

2001 Census NS Socio Economic Profile

Unemployment Benefit Claimants

2009 Population Estimates

2019 Population Projections

2029 Population Projections

**Residential Property Prices** 

Retail Requirement Profile

Retail Rents

Retail Profile

Key Retailer Profile

**Definitions** 

Mosaic Data Sources

Office

Availability Deals Planning Applications

Retail

Availability Deals Planning Applications Shopping Centre Details

### Industrial

Availability Deals Planning Applications

