

Maximise your campaigns with SMS marketing



What is SMS for Eloqua?

SMS for Eloqua provides an additional marketing communication channel that allows you to connect with your audience using SMS messaging. The SMS functionality is easily integrated with your Eloqua platform, using a cloud connector option within the program builder tool.

Dialogue's **SMS for Eloqua** cloud connector provides high quality and reliable SMS routing and offers highly competitive pricing. Dialogue is an expert in SMS with over 16 years' experience in the industry.

SMS for Eloqua lets you:

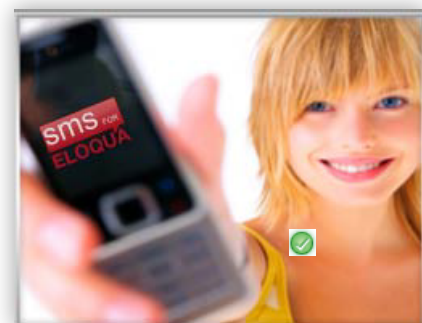
- ✔ Send & receive SMS messages
- ✔ Enhance existing marketing campaigns
- ✔ Build on brand awareness
- ✔ Increase customer satisfaction & loyalty
- ✔ Reach new and existing audiences
- ✔ Promote your products and services
- ✔ Generate additional revenue streams
- ✔ Save on operational costs
- ✔ Measure results with instant reporting
- ✔ Deliver SMS internationally

Benefits of using SMS for Eloqua

- ✔ Creates a personal and engaging user experience
- ✔ Faster way to communicate with your audience
- ✔ An SMS is delivered within 4 seconds 97% of the time
- ✔ SMS has a read rate of 94%
- ✔ Mobiles carried with users from start of day to end of day
- ✔ 95% of SMS messages are read within 4-14 minutes
- ✔ Effectively target messages at specific times of the day
- ✔ SMS has a 15-30% or more average response rate

SMS for Eloqua usage cases

- ✔ Send marketing offers, with links to company websites or vouchers
- ✔ Product or service updates linking to more information
- ✔ Send reminders of upcoming appointments/events
- ✔ Create polling and marketing research questions through SMS
- ✔ Internal or external company news updates
- ✔ Send log in verification codes
- ✔ Send information i.e. addresses and directions
- ✔ Payment and billing reminders



TRY IT NOW – FREE TRIAL

With 250 free SMS messages for 1 month
Simply register online at
www.dialogue.net/sms-for-eloqua/sign_up

Find out more about
SMS for Eloqua

Visit: www.dialogue.net/sms-for-eloqua

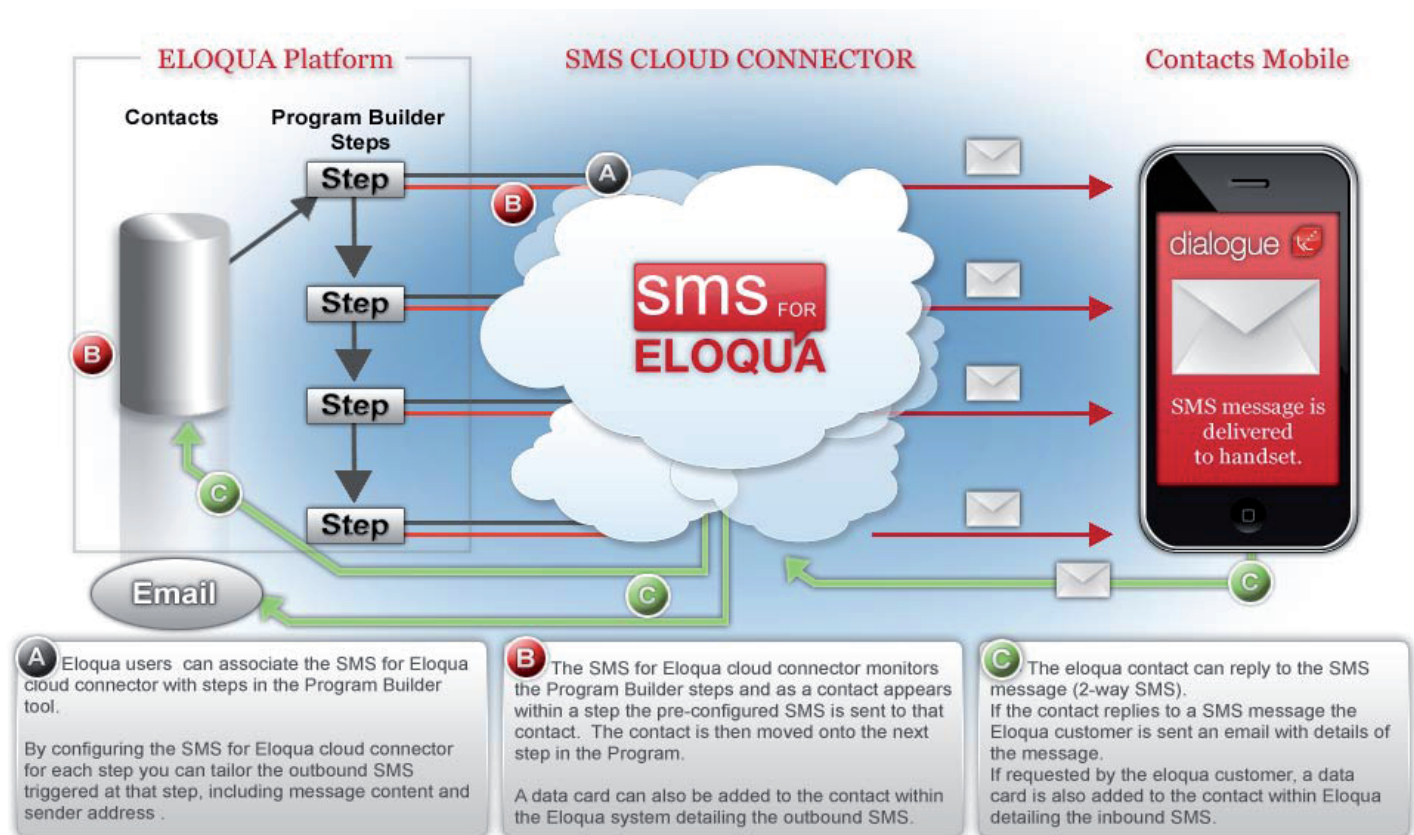
Contact us for more information:

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How it works



About Dialogue

- ✔ **Founded in 1994**, privately held
- ✔ Leading Tier 1 mobile services aggregator
- ✔ **Connectivity to over 700 Mobile Networks Globally**
- ✔ Over **16 years knowledge and experience** in the mobile industry
- ✔ High quality of service & security
- ✔ **ISO 9001, 27001** accredited and is PCI compliant
- ✔ **Expanding** in key markets and global rollout
- ✔ **Highly price competitive**



Our clients include



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