Time to innovate: Participate in the Ocean Innovation Challenge

The transition to a sustainable ocean economy will require significant amounts of capital from new and varied sources. This year’s Ocean Innovation Challenge calls on innovators to share ideas on how to bridge the gap between sustainability and economic growth in the ocean. We seek innovations in financing, whether they are financial instruments, products or mechanisms, that will help channel responsible, sustainable investment into the ocean economy.

HOW TO ENTER
Submit a 2-page written proposal detailing the innovation before November 15th 2016 to oceaninnovation@economist.com

For criteria and entry details, visit our website oceansummit.economist.com

THE PRIZE
A Blancpain commemorative timepiece for the winner selected at the World Ocean Summit

THE PROCESS
CHALLENGE OPEN FOR SUBMISSIONS
JULY 28TH–NOVEMBER 15TH

CHALLENGE CLOSES; SUBMISSIONS REVIEWED
NOVEMBER 15TH–NOVEMBER 30TH

TOP THREE FINALISTS ANNOUNCED AND INVITED TO ATTEND THE WORLD OCEAN SUMMIT
DECEMBER 2ND

EACH FINALIST WILL PRESENT THEIR INNOVATION TO THE WORLD OCEAN SUMMIT AUDIENCE AND HAVE THEIR PITCH EVALUATED BY MEMBERS OF THE JUDGING PANEL
FEBRUARY 23RD

WINNER 2015: LIQUID ROBOTICS
Liquid Robotics won the first Ocean Innovation Challenge with a wave glider that collects real-time data used to track weather, conduct oceanographic research, and curb illegal activities in MPAs and EEZs.

"The Economist World Ocean Summit has grown from being one of many ocean conferences to being the ocean conference to attend."
Head of corporate communications, Liquid Robotics