



eClerx Digital

REPLATFORMING AND MIGRATION

WE HELP YOU PLAN FOR AND SOLVE
YOUR TRANSFORMATION CHALLENGES

eClerx Digital's Replatforming Solution



RESOURCE EXPANSION

Quickly scaling and complementing your in-house team with our highly-skilled project managers to ensure a smooth transition



BUSINESS IMPACT MINIMIZED

A deep understanding of migration strategies to avoid common pitfalls



RISK MITIGATION

Migration best practices developed from extensive cross-industry experience for a proactive migration plan



SUPERIOR PROJECT MANAGEMENT

Expert project managers who understand the importance of on time and on budget

Why eClerx Digital

Advancements in marketing technology are motivating companies to invest in new programs that optimize the way brands interact, communicate and sell to the market. Replatforming is not just an activity to move digital assets from the current platform to the new platform - it is also a migration of processes and workflows.

eClerx Digital understands the intricacies of a content migration. Our customized approach focuses not only on the platform or tool, but also on the digital assets being migrated. eClerx Digital has extensive replatforming experience and has developed best practices, automations and processes to ensure a smooth transition on time, within budget and without business impact.

Learn how eClerx Digital can help with your Replatforming and Migration Project: eclerxdigital.com

HOW WE WORK

eClerx Digital proposes two parallel work-streams for each replatforming or migration project - data setup and process structure and documentation migration.

The replatforming team divides the project into multiple phases and milestones for strong governance and creates a milestone plan to ensure close collaboration between all key stakeholders. This approach supports informed decision-making and timely action.

Design

A transition approach and migration process is designed after reviewing all assets within the product data, content and search engine optimization categories.

Migration

A multi-step approach that includes automation, redundancy and quality assurance to guarantee minimum business impact and a smooth migration.

Sustain

Following the migration, a series of checks are performed to validate digital assets and data, SEO and several other best practice implementations



ABOUT ECLERX

eClerx provides critical business operations services to over fifty global Fortune 500 clients, including some of the world’s leading companies across financial services, cable & telecom, retail, fashion, media & entertainment, manufacturing, travel & leisure, software and high-tech. Incorporated in 2000, eClerx is one of India’s leading process management and data analytics companies and is today traded on both the Bombay and National Stock Exchanges of India. eClerx employs 9,000 people across its global sites in the US, UK, Italy, Germany, and Singapore, along with its delivery centres in India and Thailand.

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