

COLOMBIA

Region : The Americas Edition : March 2014

D&B Country Risk Indicator



The 'DB' risk indicator provides a comparative, cross-border assessment of the risk of doing business in a country and encapsulates the risk that country-wide factors pose to the predictability of export payments and investment returns over a two year time horizon. The 'DB' risk indicator is a composite index of four over-arching country risk categories:

Political risk - internal and external security situation, policy competency and consistency, and other such factors that determine whether a country fosters an enabling business environment;

Commercial risk - the sanctity of contract, judicial competence, regulatory transparency, degree of systemic corruption, and other such factors that determine whether the business environment facilitates the conduct of commercial transactions;

External risk - the current account balance, capital flows, FX reserves, size of external debt and all such factors that determine whether a country can generate enough FX to meet its trade and foreign investment liabilities:

Macroeconomic risk - the inflation rate, government balance, money supply growth and all such macroeconomic factors that determine whether a country is able to deliver sustainable economic growth to provide further expansion in business opportunities.

The DB risk indicator is divided into seven bands, ranging from DB1 through DB7. Each band is subdivided into quartiles (a-d), with an 'a' designation representing slightly less risk than a 'b' designation and so on. Only the DB7 indicator is not divided into quartiles.

Key Facts

Population: 46.3m

Surface area (sq km): 1,141,750

Capital: Bogota

Timezone: GMT -05:00

Official language: Spanish

Head of state: President Manual

SANTOS

92.5

GDP (USD): 276.2bn

GDP per capita (USD): 5,971

Life expectancy (years): 73

Literacy (% of adult

pop.):

Country Overview:

Bordered by the Pacific Ocean and Caribbean Sea, Colombia's main population and economic centres are located in the Andes mountains that run through the western and northern parts of the country, descending into the sparsely settled, sweeping plains toward the Atlantic coast and rain forests in the Amazon basin.

Colombia's natural resources include hydrocarbons, precious metals and rich agricultural land. The free-market economy is diversified and enjoys the benefits of close trade and investment ties to the US.

Colombia's political environment is dominated public security issues stemming from the country's long-running internal civil conflict, which is often linked with narcotics production and trafficking. Under the auspices of the US-sponsored Plan Colombia, the government has increased its military apparatus. While demobilisation of right-wing paramilitaries and gains against left-wing groups have led to improvements in the security environment, insecurity remains a key risk.

Trade & Commercial Environment

Trade Terms

Minimum Terms: LC

The minimum form of documentation or trading method that D&B advises its customers to consider when pursuing export trade with the stated country.

Recommended Terms: LC

D&B's recommended means of payment. The use of recommended terms, which are generally more stringent than minimum terms, is appropriate when a customer's payment performance cannot be easily assessed or when an exporter may wish to limit the risk associated with a transaction made on minimum terms.

Usual Terms: 30-90 days

Normal period of credit associated with transactions with companies in the stated country.

Transfer Situation

Local Delays: 0-1 month

The time taken beyond agreed terms for a customer to deposit money in their local bank as payment for imports.

FX/Bank Delays: 0-1 month

The average time between the placement of payment by the importer in the local banking system and the receipt of funds by the exporter. Such delays may be dependent on FX controls, FX availability and the efficiency of the local banking system.

Trade & Commercial Environment

The authorities have allowed the peso to weaken further as the investor exit from emerging markets in response to the US Treasury tapering places downward pressure on the relevant currencies. The central bank continued to buy dollars to shore up its net international reserves, which remained healthy at USD43.71bn at end-January (a 15.45% year-on-year increase); this ensures a sound buffer against unanticipated negative external shocks and keeps cross-border payment risks low. The dollar-buying programme placed additional pressure on the peso, which stood at COP2030.07 on 7 March, having slid from COP1941.29 on 2 January. Positively, the weaker peso boosts the export competitiveness of manufactured goods, as well as coffee, flowers and bananas.

Export Credit Agencies

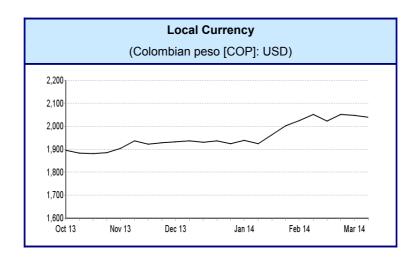
| US Eximbank | Full cover available |
|-----------------|-------------------------|
| Atradius | ST cover available |
| ECGD | Full cover available |
| Euler Hermes UK | Full ST cover available |

Economic Indicators

| | 2011 | 2012 | 2013 | 2014f | 2015f |
|--------------------------|------|------|------|-------|-------|
| Real GDP growth, % | 6.6 | 4.2 | 4.3 | 4.6 | 4.5 |
| Inflation, annual ave, % | 3.4 | 3.3 | 1.9 | 2.7 | 2.9 |
| Govt balance, % GDP | -2.0 | 0.2 | -1.0 | -0.7 | -0.7 |
| Unemployment, % | 10.8 | 10.4 | 11.1 | 10.0 | 9.8 |
| C/A balance, % GDP | -2.9 | -3.2 | -3.3 | -3.2 | -3.1 |

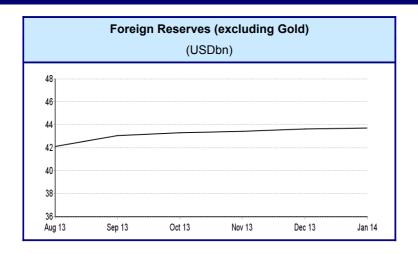
Currency Information

| Exchange Rates | | | | |
|---------------------|---------|--|--|--|
| (London, 10 Mar 14) | | | | |
| | | | | |
| EUR | 2825.53 | | | |
| GBP | 3408.28 | | | |
| JPY* | 1972.73 | | | |
| USD | 2038.33 | | | |
| *(x 100) | | | | |



| | Local Currency | | | | | |
|--------|-----------------------------|----------|----------|----------|----------|----------|
| | (Colombian peso [COP]: USD) | | | | | |
| | Oct 13 | Nov 13 | Dec 13 | Jan 14 | Feb 14 | Mar 14 |
| Week 1 | 1894.000 | 1902.620 | 1931.700 | 1937.570 | 2023.780 | 2047.450 |
| Week 2 | 1881.780 | 1936.180 | 1936.000 | 1924.310 | 2050.230 | 2038.330 |
| Week 3 | 1880.060 | 1922.450 | 1930.500 | 1961.870 | 2022.450 | |
| Week 4 | 1884.870 | 1927.930 | 1936.550 | 2001.890 | 2051.850 | |
| Week 5 | | | 1924.060 | | | |

Foreign Reserves (excluding Gold)



| Data Table | | | | | | | |
|------------|--------|--------|--------|--------|--------|--|--|
| Aug 13 | Sep 13 | Oct 13 | Nov 13 | Dec 13 | Jan 14 | | |
| 42.09 | 43.06 | 43.29 | 43.41 | 43.63 | 43.71 | | |

Risk Factor

Politics continues to weigh on Colombia's short-term outlook as the ruling coalition's majority in congress narrowed after legislative elections on 9 March. The opposition Centro Democratico party, formed in 2012 by ex-President Alvaro Uribe, made inroads by securing 15% of the vote for seats in the senate; Uribe, who won a senatorial seat, is a vociferous opponent of ongoing peace talks between government and the rebel group, Fuerzas Armadas Revolucionarias de Colombia (FARC). The reduced congressional majority could hamper President Juan Manuel Santos' ability to implement a peace deal, if reached. Santos will secure a second term if he wins the presidential election in May. Santos is likely to be victorious, but is not expected to secure the 50% threshold of votes needed for an outright victory and will therefore probably participate in a secondround election on 15 June. In the lead-up to the presidential election, the peace talks (which began in Cuba in 2012) have taken on additional significance as the rebels are likely to seize the opportunity to press their demands given the importance of the talks to Santos' re-election bid. While the FARC refused to hold a ceasefire for legislative elections, there are signs of partial agreement between the government and rebels on how to integrate the latter into the country's mainstream political arena. This is the second major issue that appears to be heading towards an agreement. So far, both sides have agreed on the critical issue of an approach to land redistribution/reform. They have yet to agree on how to end the 50-year old conflict, war victims' compensation or how the FARC (estimated to control about 60% of the drug trade and earning around USD1bn per year) will stop the trafficking of illegal narcotics.

Unsurprisingly, the central bank held its benchmark interest rate on 28 February at 3.25% for the 11th consecutive month. Although an acceleration in economic activity this year will push up prices, we expect the annual average inflation rate to remain within the central bank's target range of 2.0-4.0%. The 14% decline of the peso against the US dollar in 2013 and the continued weakening of the currency (currently at its lowest level in four years) will have a lower impact on domestic inflation. D&B expects the central bank to keep its key rate at 3.25% for the rest of H1. Businesses should therefore expect borrowing costs to remain stable in the outlook period.

Meanwhile, consumer prices rose from 1.76% year on year (y/y) in November (their lowest level in 60 years) to 2.13% y/y in January. The average annual inflation rate for 2013 stood at a record low of 1.94%, below the central bank's target range. With economic activity projected to rise to 4.6% in 2014 due to stronger external conditions, annual average inflation is set to reach 2.7% this year.

Glossary & Definitions

DEFINITIONS

Minimum Terms:

The minimum form of documentation or trading method that D&B advises its customers to consider when pursuing export trade with the stated country.

Recommended Terms:

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Usual Terms:

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Local Delays:

The time taken beyond agreed terms for a customer to deposit money in their local bank as payment for imports.

F/X Bank Delays:

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C/A (current account) balance, % GDP:

Part of the balance of payments that records a nation's exports and imports of goods and services, and income and transfer payments

DSR (debt service ratio), %:

Annual interest and principal payments on a country's external debts as a percentage of exports of goods and services.

Govt balance, % GDP:

The balance of government expenditure and receipts.

Real GDP growth, %: GDP adjusted for inflation.

Inflation, %:

The increase in prices over a given period.

GLOSSARY

CiA Cash in Advance

CLC Confirmed Letter of Credit **CWP** Claims Waiting Period FX Foreign Exchange LC Letter of Credit LT Long term MT Medium term OA Open Account SD Sight Draft ST Short term

Customer Service & Support

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