# dun & bradstreet

# Country Insight Snapshot Philippines February 2016



Written 26 February 2016

# OVERVIEW



# CORE OUTLOOK

+ With a population of approximately 100m people, the Philippines has a large domestic market potential.

- Restrictions on hiring foreign workers necessitate a factoring in of the cost of training on the job.

- The influence of oligarchs/conglomerates prevents new businesses from entering the marketplace and thus constrains competition.

- Export hurdles include high costs or delays caused by domestic transportation, as well as burdensome import procedures.

# **KEY DEVELOPMENT**

Domestic investment and consumption will compensate for external headwinds and ensure the Filipino economy remains one of the fastest growing in the world.

CREDIT ENVIRONMENT OUTLOOK	G
Key Development has had a positive impact on the outlook.	
SUPPLY ENVIRONMENT OUTLOOK	R
Key Development has had a neutral impact on the outlook.	•
MARKET ENVIRONMENT OUTLOOK	A
Key Development has had a neutral impact on the outlook.	
POLITICAL ENVIRONMENT OUTLOOK	A

Key Development has had a neutral impact on the outlook.



# **KEY INDICATORS**

#### Rating History and Comparison



Source : Dun & Bradstreet

### Note: 1 = Low Risk, 7 = High Risk

#### **Regional Comparisons**



Source : Haver Analytics/Dun & Bradstreet

# Industrial Production Growth (Quarterly)



Source : Haver Analytics/Dun & Bradstreet

#### **Economic Indicators**

Indicator	2013	2014	2015e	2016f	2017f	2018f	2019f	2020f
C/A balance % GDP	4.2	3.8	4.3	3.9	3.4	2.9	2.6	2.3
FX reserves (yr-end, USDbn)	75.7	72.1	76.0	79.7	83.3	86.8	90.4	93.8
Govt balance, % GDP	-1.4	-0.6	-1.5	-2.0	-1.8	-1.7	-1.6	-1.4
Inflation, annual avge %	3.0	4.2	1.4	2.4	3.3	3.4	3.5	3.5
Real GDP Growth, %	7.3	6.1	5.8	6.2	6.3	6.5	6.8	7.0

Source : Haver Analytics/Dun & Bradstreet

# TRADE AND COMMERCIAL ENVIRONMENT

As of end-January, FX reserves in the Philippines stood at USD80.7bn, sufficient to cover 10.3 months of imports, multiple times the IMF-recommended 3.0-month minimum, and nearly 4.0 times the country's short-term external debt, based on residual maturity. Prudential indicators also suggest the banking sector is healthy. The gross non-performing loans (NPLs) ratio was just 1.7% at the end of 2015. Meanwhile, the local shipping industry is under pressure after new rules broke up a national monopoly. The decision will allow foreign ships to transport between domestic routes, which means that the local shipping industry will no longer be able to impose the much higher fees it used to (and consequently attract higher revenues).

# TRADE TERMS AND TRANSFER SITUATION

#### Minimum Terms: LC

The minimum form of documentation or trading method that Dun & Bradstreet advises its customers to consider when pursuing export trade with the stated country.

#### **Recommended Terms: LC**

Dun & Bradstreet's recommended means of payment. The use of recommended terms, which are generally more stringent than minimum terms, is appropriate when a customer's payment performance cannot be easily assessed or when an exporter may wish to limit the risk associated with a transaction made on minimum terms.

#### Usual Terms: 30-60 days

Normal period of credit associated with transactions with companies in the stated country.

#### Local Delays: 0-1 month

The time taken beyond agreed terms for a customer to deposit money in their local bank as payment for imports.

#### FX/Bank Delays: 0-2 months

The average time between the placement of payment by the importer in the local banking system and the receipt of funds by the exporter. Such delays may be dependent on FX controls, FX availability and the efficiency of the local banking system.





Source : International Monetary Fund/Dun & Bradstreet





#### **Credit Conditions**

Source : Export Credit Agencies

Insured export credit exposures, USDm

# **RISKS AND OPPORTUNITIES**

# Short-Term Economic Outlook

#### Robust last-quarter growth

Philippines remains one of the fastest-growing countries in the world. As we expected, public sector spending picked up in Q4 from the previously weak expansion, driving GDP growth to a one-year high. Total GDP growth was 6.3% y/y in Q4. In both Q3 and Q4, public consumption increased in excess of 17% y/y as bottlenecks in government spending were unlocked. Private consumption has also been strong, and even accelerated a little from the previous quarter, advancing by 6.4% y/y. Gross fixed capital formation soared by 22.5% y/y, driven by the durable equipment and public construction components; the outlook for investment is very positive.

GDP growth for the full year came in at 5.8%. Meanwhile, exports declined by 3.4% y/y in December, meaning that they have contracted for nine consecutive months. The December contraction is due to lower sales of manufactured products, and agricultural and mineral products. In geographical terms, the Chinese growth slowdown is a significant drag on Filipino exports. Remittances have also been growing at lower rates compared to previous years (4.1% annual growth in 2015, compared to at least 6% every year since 2010). The country's current account surplus looks set to decline relative to 2014 (Q4 data is not yet available), but we expect it to remain in the black. While uncertainty over who will succeed the current president, Benigno Aquino, could dampen business sentiment to some degree in the short term, we expect that improvements to the business environment will continue to be made after he leaves office. Overall, we maintain our broadly upbeat view of the economy as strong domestic spending patterns will compensate for external headwinds. We continue to expect a slight growth acceleration in 2016 to 6.2%, followed by an expansion of 6.3% in 2017.

#### FX Risk

#### Central bank holds rates

At its latest monetary policy meeting in February, the central bank decided to hold the benchmark interest rate steady at 4%, where it has remained since September 2014. Relatively low annual inflation – which registered at just 1.3% January (below the official 3% +/-1% target range) – has allowed the central bank to maintain its accommodative monetary policy stance and has increased policy-makers' tolerance for the weakening peso, particularly given the support it provides to the domestic manufacturing sector in the face of sluggish external demand.

#### **Business Continuity**

#### Long-term congestion problems

Congestion at Manila port has eased from last year, but this has been due to stop-gap measures rather than any permanent upgrade of access routes. According to several sources, the two infrastructure projects that are meant to solve the congestion problem (projects that involve elevated toll roads that bypass Manila) are far beyond schedule. Without a permanent solution in place within the next three years at least, there is a high risk that traffic will increase to the point where extensive queues and delays will once again become the norm.



# COUNTRY PROFILE AND STATISTICS

#### **Overview**

The Philippines consists of an archipelago in Southeast Asia. Since achieving independence from first Spanish, then US, colonial rule in 1946, it has suffered both from dictatorship (1972-86) and political instability under a succession of weak democratic governments.

The Philippines has consistently failed to live up to its significant economic potential, with poverty still endemic and the country's most notable export being its well-educated, English-speaking workforce (whose remittances provide a sizeable contribution to the economy). There has been an improvement in macroeconomic performance in recent years, aided by the global trend towards a declining cost of borrowing, which has helped to reduce state debt-servicing. However, the underlying oligarchic structure of Philippine society, which severely limits the tax base, remains intact.

Corruption is a major problem, as is a violent separatist conflict in the Muslim-majority south that occasionally spills over into the capital, Manila.

#### Key Facts

Key Fact	Detail	
Head of state	President Benigno Simeon AQUINO	
Capital	Manila	
Timezone	GMT +08-00	
Official languages	English, Filipino	
Population (millions)		100.1
GDP (USD billions)		303
GDP per capita (USD)		3,026
Life expectancy (years)		68
Literacy (% of adult pop.)		95.4
Surface area (sq km)		300,000
Source : Various sources/Dun & Bradstree	et	

### Historical Data

Metric	2011	2012	2013	2014	2015
Real GDP growth (%)	3.7	6.68	7.28	6.15	5.8
Nominal GDP in USDbn	224.77	250.18	272.31	288.26	303
Nominal GDP in local currency (bn)	9,736	10,565	11,546	12,799	13,786
GDP per Capita in USD	2,379	2,606	2,791	2,908	3,026
Population (year-end, m)	94.5	96.02	97.57	99.14	100.13
Exchange rate (yr avge, USD-LCU)	43.31	42.23	42.4	44.4	45.5
Current Account in USDbn	5.65	6.95	11.38	10.92	13
Current Account (% of GDP)	2.51	2.78	4.18	3.79	4.29
FX reserves (year-end, USDbn)	67.29	73.48	75.69	72.06	75.96
Import Cover (months)	10.83	10.7	12	8.91	9.21
Inflation (annual avge, %)	4.6	3.1	3	4.2	1.4
Govt Balance (% GDP)	-2	-2.3	-1.4	-0.6	-1.5

Source : Haver Analytics/Dun & Bradstreet

# Forecasts

Metric	2016	2017	2018	2019	2020
Real GDP growth (%)	6.2	6.3	6.5	6.8	7
Nominal GDP in USDbn	319.6	354.2	400.2	443.2	491
Nominal GDP in local currency (bn)	15,023.0	16,468.0	17,807.0	19,278.0	20,867.0
GDP per Capita in USD	3,161	3,467	3,879	4,253	4,666
Population (year-end, m)	101.1	102.1	103.2	104.2	105.2
Exchange rate (yr avge, USD-LCU)	47	46.5	44.5	43.5	42.5
Current Account in USDbn	12.5	12	11.8	11.7	11.5
Current Account (% of GDP)	3.91	3.39	2.95	2.64	2.34
FX reserves (year-end, USDbn)	79.7	83.3	86.8	90.4	93.8
Import Cover (months)	8.86	8.62	7.98	7.53	7.08
Inflation (annual avge, %)	2.4	3.3	3.4	3.5	3.5
Govt Balance (% GDP)	-2	-1.8	-1.7	-1.6	-1.4

Source : Haver Analytics/Dun & Bradstreet

# Comparative Market Indicators

Indicator	Philippines	Indonesia	Malaysia	Singapore	Thailand
Income per Capita (USD)	3,026	3,502	10,346	51,879	5,843
Country Population (m)	100.1	257.6	30.3	5.6	68
Internet users (% of population)	39.7	17.1	67.5	82	34.9
Real GDP Growth (% p.a., 2016 - 2025)	4.5 - 5.3	5 - 8	3.5 - 4.5	3.2 - 5.7	1 - 4

Source : Various sources/Dun & Bradstreet

# LINKS

# **User Guide**

Please click here to visit our online user guide.

# Other Dun & Bradstreet Products and Services

Sales	Publisher
Email: countryinsight@dnb.com	Dun & Bradstreet
Telephone	Marlow International
UK: +44 (0)1628 492700	Parkway
US: +1 800 234 3867	Marlow
Rest of World	Bucks SL7 1AJ
contact your local office	United Kingdom
or call +44 1628 492700	Tel: 01628 492000
	Fax: 01628 492929
	Email: countryinsight@dnb.com

Dun & Bradstreet provides information relating to more than 240m companies worldwide. Visit <u>www.dnb.com</u> for details. Additional information relevant to country risk can be found in the: *International Risk & Payment Review*: Provides timely and concise economic, political and commercial information and analysis on 132 countries. Available as a subscription-based internet service (<u>www.dnbcountryrisk.com</u>) and monthly update journal, the IRPR carries essential information on payment terms and delays. It also includes the unique D&B Country Risk Indicator to help monitor changing market conditions.

# Legal and Copyright Notices

While the editors endeavour to ensure the accuracy of all information and data contained in this Country Insight Report, neither they nor Dun & Bradstreet Limited accept responsibility for any loss or damage (whether direct or indirect) whatsoever to the customer or any third party resulting or arising therefrom.

© All rights reserved. No part of this publication may be reproduced or used in any form or by any means graphic, electronic or mechanical, including photocopying, recording, taping, or information storage and retrieval systems without permission of the publisher.

# Disclaimer

Whilst Dun & Bradstreet attempts to ensure that the information provided in our country reports is as accurate and complete as possible, the quantity of detailed information used and the fact that some of the information (which cannot always be verified or validated) is supplied by third parties and sources not controlled by Dun & Bradstreet means that we cannot always guarantee the accuracy, completeness or originality of the information in some reports, and we are therefore not responsible for any errors or omissions in those reports. The recipients of these reports are responsible for determining whether the information contained therein is sufficient for use and shall use their own skill and judgement when choosing to rely upon the reports.