

# Dell Cloud Business Applications

A family of integrated cloud applications and services that enable new business processes while leveraging existing software and technology investments



Dell Cloud Business Applications is a cloud service uniquely packaged to meet the needs of growing companies delivering trusted, function-specific, integrated, SaaS applications along with reporting, analytics, turnkey Dell services, and support.



Get trusted **cloud applications integrated** to existing investments with visibility to all information through **cross-application analytics** and reports

**Moving to the Cloud doesn't have to be hard** – It takes time and experience to put a total business solution together. Integrated SaaS applications and end-to-end services make it easy for growing businesses to acquire and adopt new solutions from a single trusted source – Dell.

**Integrating applications doesn't have to be expensive** – Previously, companies compromised quality by selecting expensive business suites or chose time consuming, costly, custom integration projects that often did not deliver. The Dell Cloud Business Applications include the industry leading Dell Boomi® integration platform to connect new applications to existing investments whether in-the-cloud or on-premise – no rip and replace required.

**Reporting doesn't have to require "blood, sweat, and spreadsheets"** – Before, visibility into true business performance required a Sunday afternoon to extract data from disparate systems and merge it into spreadsheets for executive reports. Cross-application analysis and reporting with Dell Cloud Analytics can provide comprehensive visibility for making better informed business decisions.

## Core Components

- **Trusted cloud applications** from vendors, like salesforce.com®, help companies improve performance in all departments
- **Powerful cloud integrations** connecting Cloud-to-Cloud and Cloud-to-On-premise applications using the Dell Boomi® integration platform
- **Cross-application analytics** and reports delivering comprehensive visibility into all areas of business performance
- **Turnkey services simplify** set up and assist adoption - configuration, training, implementation, and support applications

## Benefits

- Leverage your existing investments by making new cloud applications connect with your current business systems
- Not locked into an entire suite, freedom to add only the application/s you need
- Up and running in days and not months with fixed scope, fixed fee implementation services
- Real-time performance visibility across business functions with online dashboards that allow easy root cause drilldown
- Alerts and access to applications on smart phones so employees can be productive and access and act on info from anywhere

