

Best-in-class talent management for your mid-sized business

BUSINESS CHALLENGES

- Identifying and retaining top performers
- Closing skill gaps in critical positions
- Minimizing training costs while maximizing training impact
- Delivering more and better-targeted employee training
- Improving access to critical HR and talent data and analytics
- Breaking down barriers that stifle collaboration and innovation
- Engaging Generation Y (Millenials)

KEY BENEFITS

- Increased employee productivity
- Improved employee retention and engagement
- Greater consistency through performance review process
- Better targeting of training to close skill gaps
- Better collaboration and communication among employees
- Rapid return on investment (ROI)

IMPORTANT FEATURES

- Rapid Implementation and Ongoing Coaching: to ensure rapid return on your investment
- Enterprise social networking (Enterprise 2.0): incorporate leading-edge social networking into your people processes
- Employee Performance Management (EPM): automate your performance review and goal processes
- Learning Management System (LMS): deliver and track all types of training
- Reporting and analytics: immediate access to meaningful data to drive your decision-making

Empower your people with Cornerstone Business Edition, the only fully scalable, on-demand integrated talent management solution built specifically for small to mid-sized, growth-oriented companies. Whether you need to tackle a training project, automate performance reviews, roll out an enterprise social networking community – or any combination – Cornerstone Business Edition is powerful enough and flexible enough to meet your challenges and grow with your business. Critically, Cornerstone Business Edition is streamlined to deliver rapid ROI to your organization.

Small and mid-sized organizations compete in the same markets and for the same talent as large global companies. With Cornerstone Business Edition, get an edge on the competition by ensuring that your people are aligned and developed for maximum productivity and contribution. Workforce readiness translates directly to bottom-line organizational performance.



What does Cornerstone Business Edition do?

Cornerstone Business Edition is a complete talent management environment for growing companies. You can roll out a specific talent management program to meet your needs from these broad areas:

- **Enterprise social networking** (including communities of practice, blogs, wikis, and more)
- **Learning management** (including pre-packaged e-learning classes, instructor-led training, and virtual classrooms)
- **Performance management** (including performance reviews and goal management)

Cornerstone Business Edition is completely web-based and delivered securely as software-as-a-service. This means rapid implementation, instantaneous upgrades, and no IT headaches.

Cornerstone's product is specifically streamlined for fast implementation, ease of administration, and rapid return on investment (ROI). In today's business climate, justifying your investment has never been more important.

Cornerstone Business Edition

We recognize that one size never fits all when it comes to talent management. With Cornerstone Business Edition, clients can roll out virtually any combination of the features listed below. Cornerstone has streamlined the implementation and administration of Business Edition to make sure that your organization is up and running fast and can realize rapid return on investment. Cornerstone Business helps your workforce connect, develop, and perform for results that go to the bottom line.

Connect with Enterprise Social Networking

- Workplace Communities
- Blogs, Wikis, and Discussions
- Collaboration Tools
- Social Learning
- Performance Support

Foster informal learning, organizational memory, professional networking, and better communication across your employee base. Get past the buzz of Enterprise 2.0 with specific collaboration tools aimed at talent management and your workforce - including communities of practice, rich user profiles, expertise location, discussions, rating/sharing content, blogs, corporate wikis, and more.

Develop with a complete Learning Management System

- Learning Management (LMS)
- Pre-Packaged E-learning Classes
- Instructor-Led Training (ILT)
- Virtual Classrooms
- Development Planning

Cost-effectively create, manage, and deliver personalized, blended learning programs – and target training directly to employee performance. Cornerstone Business Edition is a comprehensive learning management system that provides a single point of access to instructor-led training administration, virtual classrooms, and included pre-packaged e-learning classes by Element K for immediate impact.

Perform with full Employee Performance Management

- Performance Reviews
- Goal Alignment
- Development Planning

Cornerstone Business Edition's performance platform is designed to help you get the best from people. Automate performance reviews and link actual employee activity with cascading organizational goals. Use in tandem with the Cornerstone LMS to eradicate skill gaps with targeted training. In short, the road to a high-performance culture.

The Difference

Why Cornerstone Business Edition?

BEST-IN-CLASS

Not a "light" version of a different product. Access the same software in use by the largest global organizations – streamlined for easy implementation and administration.

INTEGRATED

Cornerstone Business Edition integrates learning and performance management on a single platform.

EVOLUTIONARY

As your organization grows, seamlessly move into the Cornerstone Global Enterprise platform for even more capability.

SIMPLE

Ease-of-use drives high adoption and engagement (easy administration, pre-packaged e-learning content, and 100% web-based delivery).

FAST

Rapid implementation for immediate impact on business results.

RELIABLE

Ongoing coaching and support to maximize your investment.

AFFORDABLE

Value priced for mid-sized organizations. As your needs evolve, grow with Cornerstone into new functionality.

About Cornerstone OnDemand

Cornerstone OnDemand empowers people around the world with on-demand, integrated learning and talent management software and services for connecting, developing and performing in the workplace. Cornerstone's Software-as-a-Service (SaaS)-based solutions span the workforce lifecycle, including employee onboarding, learning, social networking, compliance, performance, compensation and succession planning.