

The Republication License for Today's Digital World

Earn new revenue by automating permissions for complex republication rights

Based on market feedback, CCC has created a new revenue opportunity for you through the licensing of republication rights. Today, as a result of new digital media and rights standards, securing republication rights for new and backlist publications is labor intensive and time-consuming. Due to the strain on production schedules, rights buyers are now asking for streamlined ways to acquire complex republication rights in a single transaction from Copyright.com.

To address this, Copyright Clearance Center (CCC) has enhanced its Republication License with a new fee structure that enables you to grant an explicit bundle of rights, while retaining control over how your content is used.

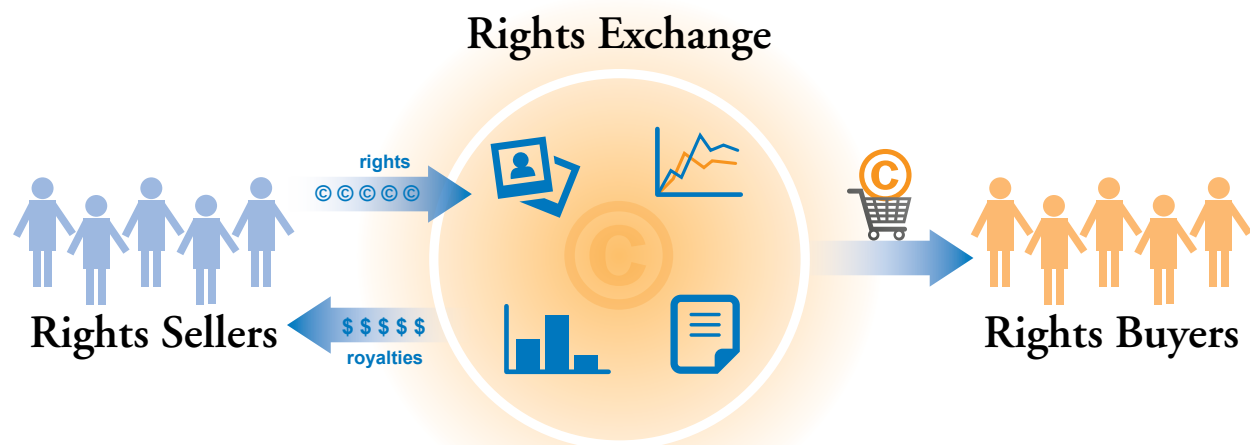
Access this new revenue opportunity

As a vendor of republication rights, you can meet the demand for broad republication rights, improve services to your existing customers, and access a new source of top line revenue from publishers and authors around the world.

- **Automate your permissions and retain control over your content** by leveraging the flexible pricing model and business rules built into the new license
- **Increase permissions revenue** by participating in an efficient rights exchange with other rightsholders of high-value content
- **Increase margins and improve customer service** by increasing the number of automated transactions by pre-pricing rights for as many titles as you choose
- **Track title usage trends** through CCC's web-based royalty reports

Learn more

For more information, please contact us at rightsholders@copyright.com or call +1-978-750-8400.



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